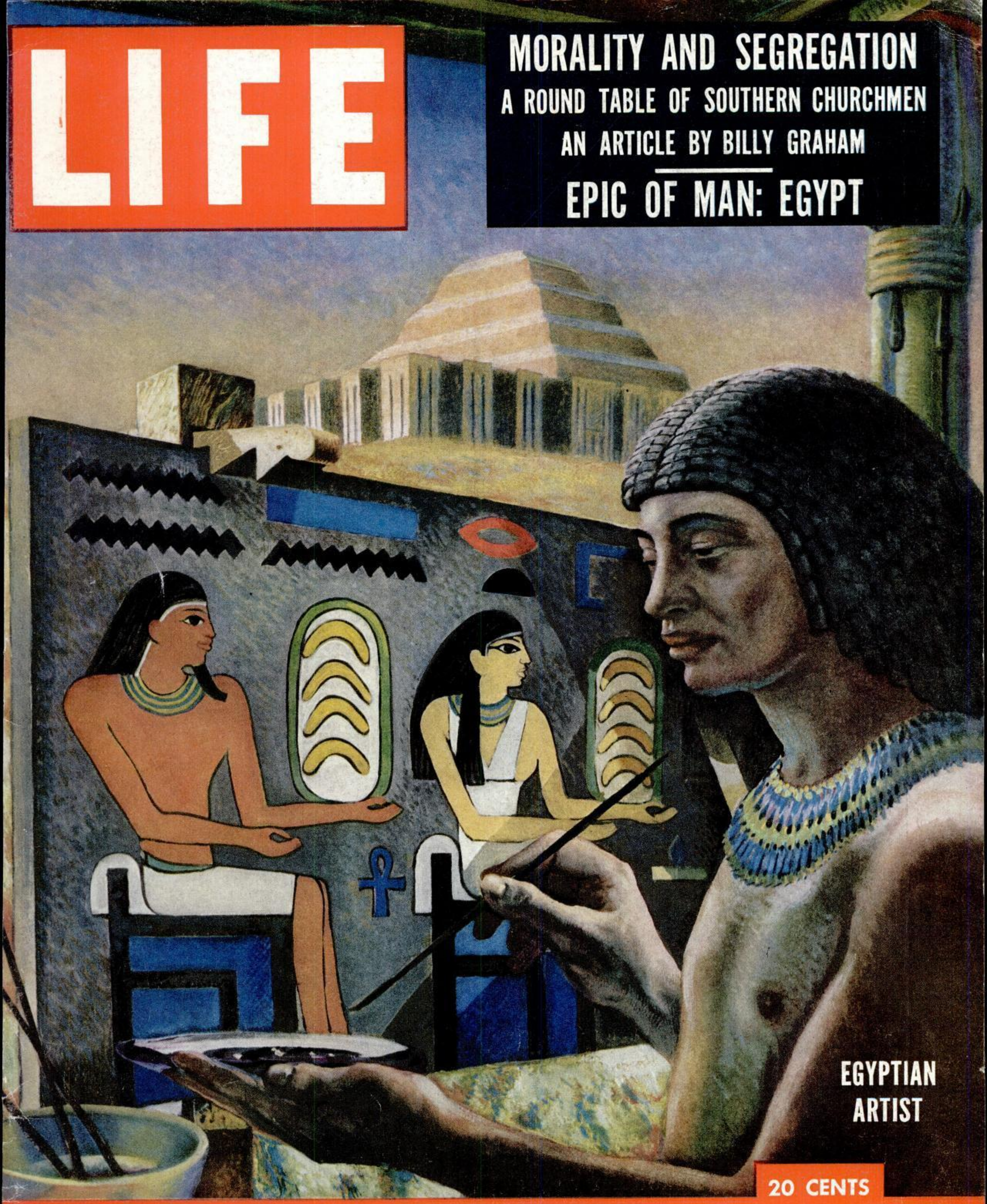
LIFE

MORALITY AND SEGREGATION
A ROUND TABLE OF SOUTHERN CHURCHMEN

AN ARTICLE BY BILLY GRAHAM

EPIC OF MAN: EGYPT

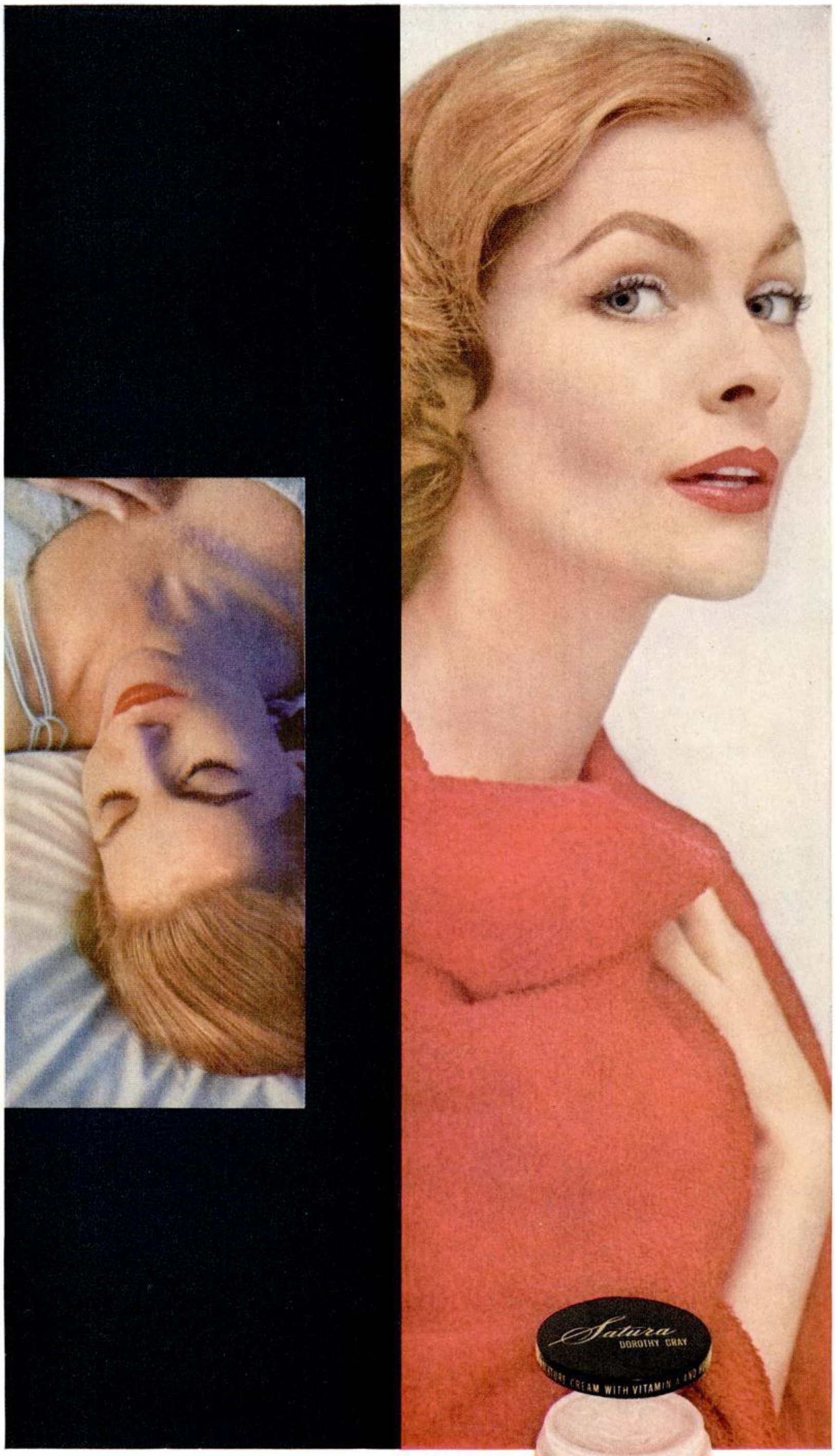


EGYPTIAN ARTIST

20 CENTS

OCTOBER 1, 1956

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your complexion
needs to look
younger...
now in <u>one</u> cream

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Satura is the extraordinary new cream that contains all of today's most effective scientific beauty discoveries that give you the dewy bloom of youth. It has <u>moisturizing agents</u>— to retard the excessive evaporation that dries out and ages your skin— to draw moisture from the air.

<u>Estrogenic hormones</u>—10,000 units in each ounce—actively work beneath the skin . . . to help smooth and cushion away tiny wrinkles.

And Satura has <u>Vitamin A</u> . . . which staunchly guards against dry flakiness.

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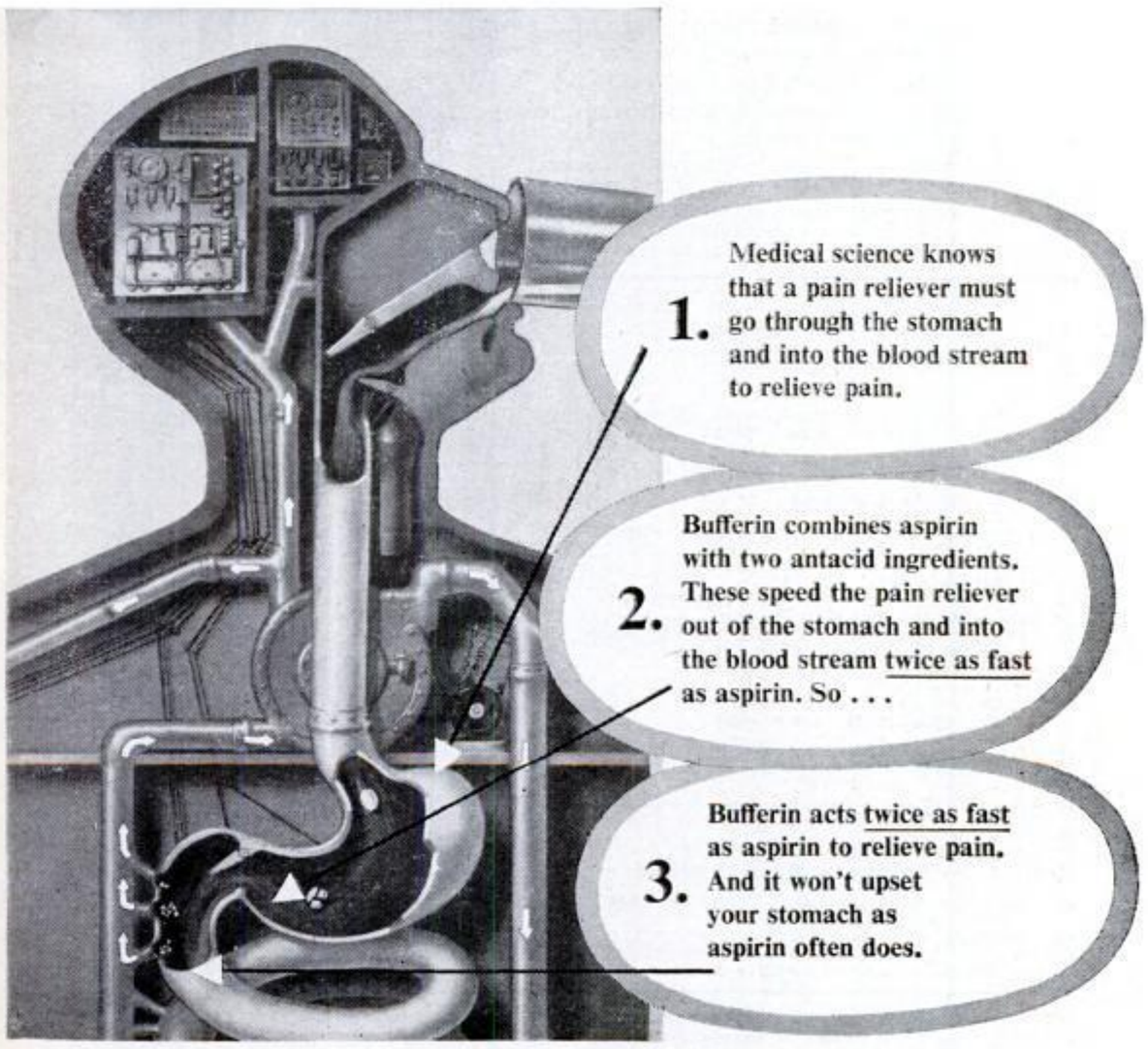
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Dorothy Gray

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Vol. 41, No. 14

LIFE

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October 1, 1956

Morals and segregation 138

Does the Bible condone segregation? How should the Christian act on the issue? And what should the churches do? In the concluding instalment of LIFE's "Background of Segregation" series, answers are sought by the evangelist, Billy Graham, and by a round table of southern religious leaders invited by LIFE to discuss the moral problems of segregation. "These articles separate the real complications from the phony," says LIFE's editorial (p. 46).



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LIFE, OCTOBER 1, 1956

LIFE IS PUBLISHED WEEKLY BY TIME INC., 540 N. MICHIGAN AVE., CHICAGO 11, ILL. PRINTED IN U. S. A. ENTERED AS SECOND-CLASS MATTER NOVEMBER 18, 1936 AT THE POSTOFFICE AT CHICAGO, ILL. UNDER THE ACT OF MARCH 3, 1879. AUTHORIZED BY POSTOFFICE DEPARTMENT, OTTAWA, CANADA, AS SECOND CLASS MATTER. SUBSCRIPTIONS $6.75 A YEAR IN U. S. A.; $7.25 IN CANADA.

VOLUME 41
NUMBER 14

PHILLIPS' TOOTH PASTE SALE!

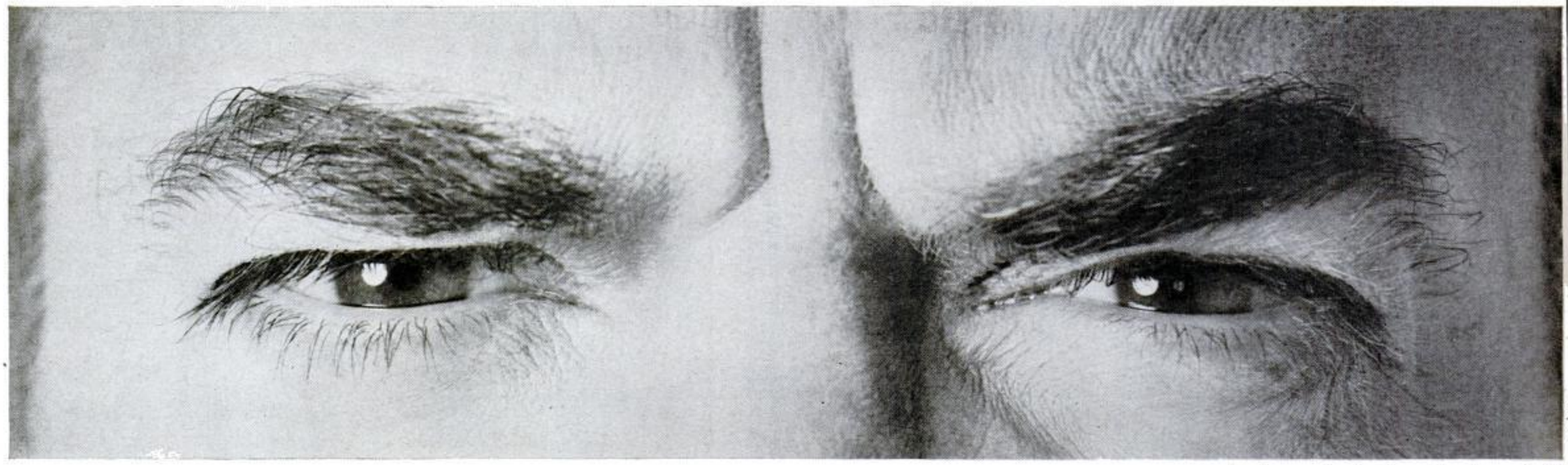


NOW—to one of the *best decay fighters* ever known (milk of magnesia) there has been added a new, brisk, flavorful foam that makes Phillips' Tooth Paste *best* for *sweetening your breath!* And the new taste is sheer delight—as fresh and cool as frosted mint.

Offer is limited, so get this double package bargain *today*.

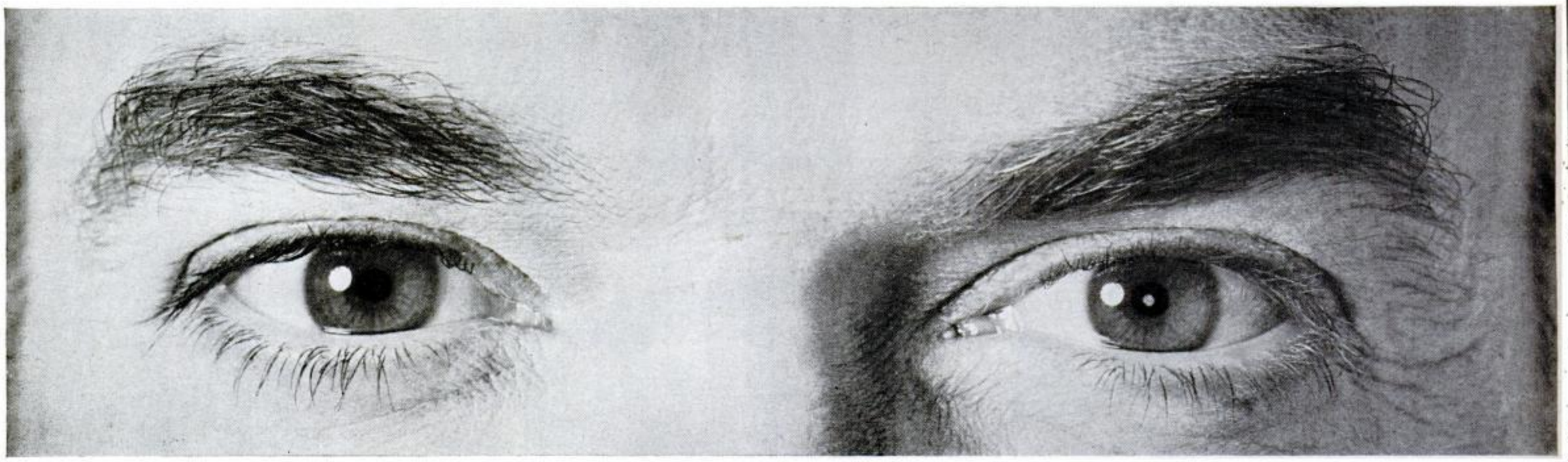
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Stop glare-squint



Eyes squint under bounce-back glare of ordinary bulb

with new Westinghouse



Eyes relax under soft, even glow of new Westinghouse Eye Saving Bulb

Eye Saving Bulbs

New inside coating—special Westinghouse development —filters light, protects eyes from bounce-back glare!

Here at last is a light bulb with built-in glare protection! Designed specifically to stop glare-squint, it reduces eye fatigue when you read, sew, do close work of any kind.

That's because new Westinghouse Eye Saving White Bulbs have no "hot spot" to bounce tiring glare back into your eyes. An inside coating of billions of tiny filters spreads a full even glow over the entire bulb area.

Result: *bounce-back glare—and glare-squint—are practically eliminated*. You get softer, more uniform light for clearer, more comfortable seeing.

New Eye Saving White Bulbs, a basic home lighting improvement, are made only by Westinghouse. They're available now in all sizes at your local Westinghouse Dealer's. Try a houseful soon. "You can be *sure* . . . if it's Westinghouse."



ORDINARY BULB: See the "hot spot" at center? That's what causes light from shiny reading and work surfaces to bounce back into your eyes—often results in glare-squint, headaches, fatigue.



NEW EYE SAVING WHITE BULB: See how special inside filter coating developed by Westinghouse spreads light evenly over the whole bulb, cuts bounce-back glare, improves your see-ability!



LOOK FOR the words "Eye Saving" on the top of the bulb! Remember too, Eye Saving Bulbs have **Life-Line Filament** for long, long life. Another basic improvement by Westinghouse.

WATCH WESTINGHOUSE

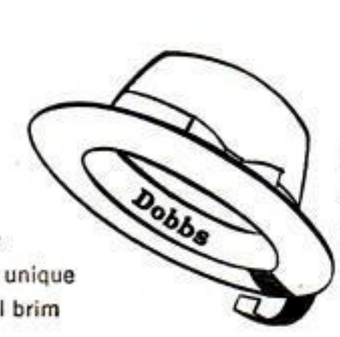
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Cutaway showing unique Duo-Roll brim

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You can even *crush* Double Life—it springs back handsome as ever. And inside, there's that famous Dobbs label... your label of distinction. **$15.** *It's the Dobbs.*

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TOTE 'EM HOME BY THE BAGFUL

LIBBY'S HARVEST

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Libby, McNeill & Libby, Chicago 9, Illinois

Libby's

100 FAMOUS FOODS

FOR HEAP BIG SAVINGS!

OF VALUES

OCTOBER 1 *through* OCTOBER 31

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Latest advance in Lint-Free washing!

New BENDIX Tumble Agitator WASHER

Creates far greater water agitation! Surges thousands of jets of sudsy water through every fiber—clothes get cleaner . . . clothes last up to 25% longer . . . clothes are lint-free!

SEE THE DIFFERENCE IN WASHING ACTION



See a side-by-side comparison of a Bendix Tumble Agitator next to an old-fashioned center post agitator. See how the Bendix Tumble Agitator swirls sudsy water through the clothes. See how the water does the work. You'll be convinced that never before was there such a thorough yet gentle way to get clothes so lint-free, get such really spotless washes.

HERE'S WHY THE BENDIX TUMBLE AGITATOR IS FAR SUPERIOR



Bendix has taken out the old-type center post and its thrashing blades, has turned the tub on its side and placed agitator vanes around the tub. Result, far more agitation yet no twisting, pulling, rubbing and tugging to wear clothes and cause lint. And because the Bendix Tumble Agitator does the work with turbulent water instead of with mechanical blades, one safe speed thoroughly cleans any washable—even the most delicate fabrics. No need for two speeds, as with vertical agitators. And no lint problems!

You get big savings in water and detergent! The Bendix way to wash uses approximately *one* gallon of water per pound of clothes. Most vertical agitators use nearly *two* gallons per pound! That's why leading detergent manufacturers specify half as much detergent when you use a Bendix Tumble Agitator, as compared to vertical agitator models. Let your Bendix Home Appliances Dealer show you the difference! See why Bendix is

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Tumbling, splashing, surging water gets clothes clean, fresh and bright in the Bendix Tumble Agitator washer. This unique washing method saves you water, saves detergent, too. Most important, it saves your clothes—*makes them last up to 25% longer!* So you get matchless economy with the most thorough, lint-free washing action known!

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Why some gentlemen prefer bonds



A most unfortunate dispute marred a small dinner party I gave last June. The dispute was, I regret to say, about me. You know how disagreeable that kind of thing can be.

It all began in an innocent conversation I was having with a man whom I shall call Charles Willoughby. We were talking about money. "Buy bonds," he said. "Because the company has to pay interest on them, usually at a fixed rate. What you want is *safety* . . ."

Neither Charles nor I had noticed that a man (whom I shall call Edward Trillingham) was listening nearby. At this point he joined us in three quick strides.

"Bonds, my foot!" he said without a word of preliminary civility. "What Gale should buy is common stocks, and you know it very well, Charles. Good common stocks not only can give her an income from dividends, but if the company grows the stock can grow in value and the dividends can increase . . ."

"You've forgotten something, Edward!" Charles Willoughby snapped. "Stocks can go down in price as well as up!"

"So can the price of anything," barked Edward Trillingham, "including bonds!"

"But sometimes a stock doesn't pay a dividend!" Charles shouted.

Edward Trillingham pounded the table beside us. "Right," he roared, "but last year nine out of ten stocks on the New York Stock Exchange paid dividends and more than 300 have paid dividends every year from 25 to 108 years."

"Look here, Trillingham, any simpleton knows that when you own bonds you're the company's creditor and it has to pay interest on your bonds before it can pay any dividends."

"But when you own stocks, Willoughby, you're one of the company's *owners* and that means your money can grow right along with the company if *it* grows. Any idiot knows that."

"I'm *not* an idiot!" thundered Charles Willoughby.

"Step outside!" shouted Edward Trillingham.

I thought it time to intervene. "Gentlemen," I said quietly, "it is clear that you are both right. People who want stable income with greater safety are usually better off buying bonds. People who are less interested in safety but who want a more generous return or want their money to *grow* should buy common stock. But if you want to get more income than you're getting now, consider either stocks or bonds or both."

Well said, Gale. And who wouldn't like to have an income from good securities. The time to begin investing is after you've provided for family emergencies. Then do two things. Read our wonderful free booklet "DIVIDENDS OVER THE YEARS." It lists those 300 stocks that have paid dividends every year from 25 to 108 years . . . showing those yielding 5% to 6% at recent prices . . . those paying progressively higher dividends over the last ten years . . . and it tells you about the Monthly Investment Plan which enables you to buy stocks for as little as $40 every three months. Also, drop in on the nearest Member Firm of the New York Stock Exchange. They'll help you get facts you need . . . give you advice about what kinds of securities are best for you (if any) . . . and present you with a copy of the booklet. Or if you prefer, send the coupon.

Send for new free booklet. Mail to your local Member Firm of the Stock Exchange, or to New York Stock Exchange, Dept. 6Q, P. O. Box 252, New York 5, N. Y.
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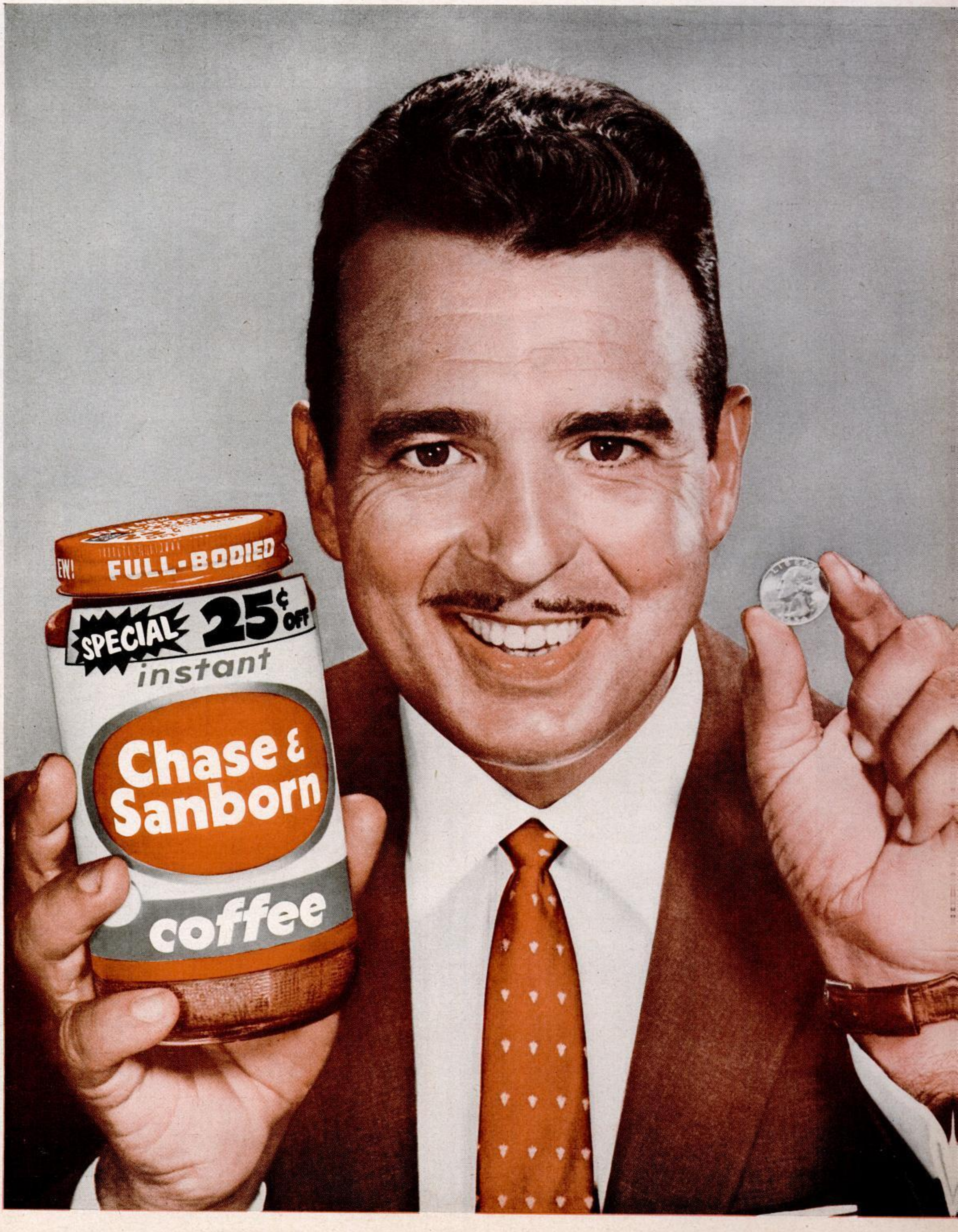
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to introduce the remarkable new

Instant Chase & Sanborn in the

NEW GIANT 6-oz. JAR"

Take it from Tennessee Ernie Ford: "This is a *whopper* of a coffee offer! You get to try the New Full-Bodied Instant. The best instant coffee ever to come down the pike. You save 25¢ on this new giant-size jar.

"This big jar of downright dee-licious coffee makes about as much as three pounds of ground coffee—yet costs you *far less.*

"Better make it fast, 'Pea-Pickers'—'cause this coffee buy won't last. Look for the special giant-size jars at your grocer's."

Watch Tennessee Ernie Ford on Daytime TV.
See your local paper for time and station.

CHASE & SANBORN

the new full-bodied instant

ANOTHER FINE PRODUCT OF STANDARD BRANDS INC.

makes the kind of
GOOD COFFEE
everyone loves!



"Frankly, I had my fingers crossed"
says Mrs. William Baker, Highland Park, Illinois.

"My husband works at home and drinks about ten cups of coffee a day. He likes his coffee good and hearty—never liked weaker 'instants.' New Instant Chase & Sanborn surprised him with its rich flavor. It's his idea of good coffee. Mine, too!"



"We caught Mom in the act"
says Mrs. Albert Kauper, Key Biscayne, Florida.

"My mother is modern about most things—but not about her coffee. No 'instants' for her. However, when she saw how much we liked New Instant Chase & Sanborn, she couldn't resist making a cup on the sly. 'Good as fresh-ground,' was her opinion. We agree!"



"A welcome break"
says Mrs. Lee Cheyne at Philadelphia, Penn.

"What with two children and a house to run, I just couldn't get through the day without time out for coffee. This New Instant Chase & Sanborn is way better than the instant coffee we're using now. So quick and simple, too."

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The high-potency B_1 and B_2 formula with 11 Vitamins and 9 Minerals!

The Vitamin Corporation of America makes this sensational FREE offer:

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To get your FREE 25-day supply of Rybutol — regularly priced at $1.98 — buy a bottle of 100 Rybutol Gelucaps at $5.95 and send the entire empty carton to The Vitamin Corporation of America. Immediately, we will send you your FREE 25-day supply of RYBUTOL—the high-potency B_1-B_2 formula with 11 vitamins and 9 minerals.



DO YOU HAVE TO APOLOGIZE FOR THE WAY YOU FEEL?

When a friend asks, "How are you?", do you have to force yourself to say, "Fine"?

Do you think to yourself, "Maybe I'll feel better when this hot weather is over... or winter's over. Maybe it's my nerves... perhaps I'm working too hard... maybe I'm just getting older."

Has it occurred to you that maybe the only reason you're not feeling your best is that you need high-potency vitamins B_1 and B_2 with minerals, including iron?

One of the first signs of a lack of B-Complex vitamins, thiamin and riboflavin, may be a loss of pep—and nervousness. When you lack these vital elements, naturally you feel thoroughly miserable.

If this is your trouble, there is one simple way that may correct it! Start taking Rybutol, the high-potency B_1 and B_2 formula with 11 vitamins and 9 minerals. You've nothing to lose, everything to gain. For the only way to be sure you are getting enough vitamins and minerals is to take *more* than the minimum daily requirements. In Rybutol you not only get many times the established minimums of B_1 and B_2—but you get a greater variety of both vitamins and minerals. *Rybutol is guaranteed* to make you feel better in 7 days or money back.

RYBUTOL GUARANTEES—
Feel Better in 7 Days or Money Back!

When the Vitamin Corporation of America introduced Rybutol they guaranteed results! Feel better in 7 days or money back. People everywhere — tired and worn out due to the lack of thiamin and riboflavin — started taking Rybutol Gelucaps. Today thousands of them are regular users of Rybutol — no longer bothered by the complaints caused by a deficiency of essential vitamins and minerals.

What Makes Rybutol So Much Better?

First of all, one daily Gelucap of Rybutol supplies 15 times the minimum daily adult requirement of vitamin B_1 (thiamin) and 3 times the requirement of B_2 (riboflavin). This is enough B_1 and B_2 not only to maintain daily needs but to help correct definite deficiencies. For instance, 1 single Rybutol Gelucap contains more B_1 than 14 loaves of enriched bread—more B_2 than 20 pork chops. In addition, Rybutol supplies the full minimum daily adult requirement of vitamin C.

Rybutol Gelucaps are Absolutely Safe!

The important thing is to be sure you take *enough* vitamins. Long ago, medical science proved that surplus vitamins are simply discarded by the body. Unlike fats, starches or other carbohydrates, you don't store up extra vitamins for any length of time. Although your daily Gelucap of Rybutol gives you a generous supply of vitamins and minerals, you can not possibly get harmful quantities from this dose. Instead, the carefully balanced formula helps correct shortages which can be harmful—guards against deficiencies which can increase and get more serious as time goes on.

How Do You Know You Need Vitamins?

When you're in the best of good health, your body lets you know — you feel good. All's right with the world because all's right with you. However, if you lack energy, have a poor appetite, catch too many colds or have trouble sleeping, your body may be trying to tell you it needs more vitamins and minerals.

At first you may wonder what happened to your old get-up-and go. You may begin to feel nervous. Or you may feel no warning at all that the delicate balance of your body chemistry is being affected. Like getting into debt, you may be piling up serious vitamin-mineral shortages. If you are, you can't depend on a single vitamin product—you need multiple vitamins and minerals. You may need the high potency B_1 and B_2 contained in Rybutol!

Look at the Label— Know what you're getting!

The law requires a complete list of all the ingredients and their amounts on every label of a vitamin product. It's up to you to make sure that you are getting enough vitamins and minerals in the product you buy. Compare any vitamin product at any price with Rybutol. Prove to yourself that every Gelucap of Rybutol contains 11 vitamins including high-potency B_1 and B_2 and 9 minerals (including iron) in amounts big enough to make a difference in the way you feel.

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...and give yourself a quick lift with this

fresh, clean taste!

With sparkling 7-Up on the job you just can't help but tick better!

Lift that gleaming, green bottle to your lips. Take it slow and easy . . . let 7-Up s-l-i-d-e down. Notice that distinctive taste—how fresh and clean it is. And when you've finished the last delicious drop in the bottle there's no sticky taste in your mouth, no come-back thirst. You really feel "high gear" again.

Special tip: 7-Up with your hamburgers and other snacks will make 'em taste even better!

Want TV adventure? TV thrills? See **"Soldiers of Fortune,"** *brought to you every week by 7- Up.*



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Nothing does it like Seven-Up!

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If your TV set is more than 2 years old let General Electric show you what you're missing

"NEW-IDEA" TELEVISION



Fine furniture styling in a console so lovely it will lend a distinctive style note to any room. Louvered doors, genuine cherry veneers go with every décor, add up to a luxury look far beyond the price. Concealed casters. 261 square inches of viewable area. **Model 21C172.**

G.E.'s pushbutton Power Tuning is easy, quick, quiet, too!

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Now you tune at the touch of a button. No need to turn knobs and dials. G.E.'s Power Tuning is the quick, quiet, easy way to select a channel!

Or even from across the room. G.E.'s Remote Control Channel Changer (optional) lets you change programs without leaving your chair.

You never have to adjust the sound. Volume control separate from the on-off control means there's no blare, no need to reset sound every time you turn the TV on.

And what a picture—sharp as a movie screen! So clear and bright, so sharp in contrast—yet there's no glare. Because General Electric developed the aluminized picture tube and dark-tinted safety glass. Put these in a chassis engineered for higher sensitivity and maximum pull-in power, and you get a television picture as clear as a movie.

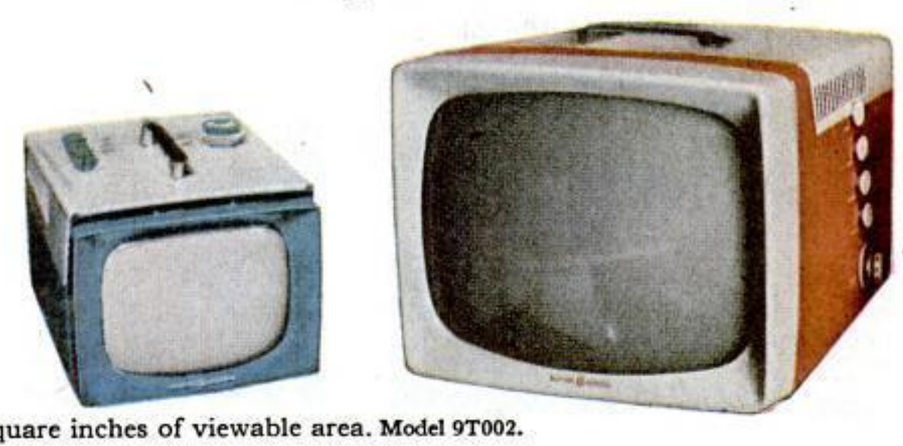
A complete line of portables, too! Take fun with you. These lightweight wonders plug in anywhere, give you a clear, console-like picture.

And low G-E prices make trade-ins more practical than repairs! Just to prove that fine styling need not be expensive, these sets are the lowest priced in G.E.'s history! General Electric Co., Television Receiver Dept., Syracuse 8, N. Y.



Remote Control Channel Changer saves you from jumping up.

144 square inches of viewable area. Model 17T026.



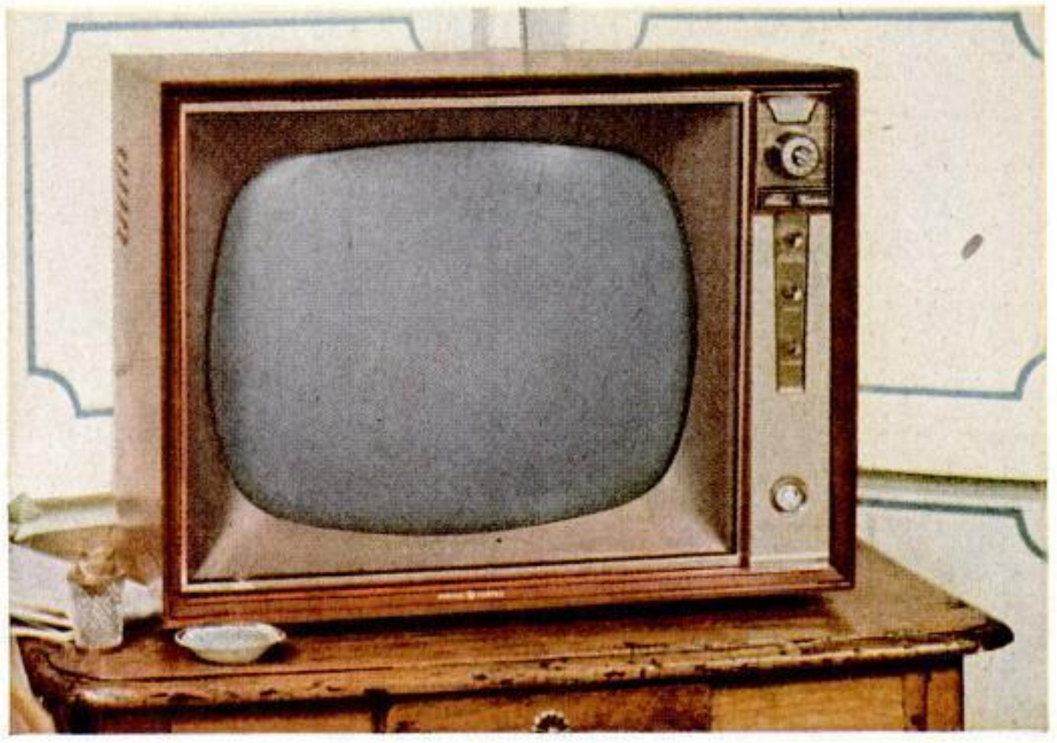
40 square inches of viewable area. Model 9T002.

G-E Portables . . . as low as $99.95.* "Personal" Portable (left) weighs less than 13 pounds. "Big-screen" Portable (right), only 32 pounds, has aluminized picture tube, dark contrast safety window. ("Companion" Portable not shown.) 3 color combinations.





Wide-screen viewing. Here's a giant picture so clear you can watch with the shades up or the lights on. Your choice of modern styling in white oak, traditional in rich mahogany veneers. 324 square inches of viewable area. Model 24C183 shown.



Versatile table models with all the features of our consoles—including silent, speedy Power Tuning and Channel Changer, if desired. Mahogany or white oak finish on pressed wood. 261 square inches of viewable area. Model 21T060 shown.

Progress Is Our Most Important Product

GENERAL ELECTRIC

*Manufacturer's suggested retail prices include Federal excise tax, one-year warranty on picture tube, 90 days on parts. UHF at small additional cost. Prices subject to change without notice.

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Out of the blue



from Evinrude comes news to set your boating dreams aglow

THEY'RE HERE . . . nine glorious new Evinrudes for '57! *Right now*—at top boating dealers straight across America—you can see them . . . ride with them . . . *run them* . . . and savor the grand new thrills in your boating future!

TALK ABOUT PERFORMANCE . . . they're *loaded!* Three superb new "35's." A new Lark magnificently styled to complement the finest boats afloat. New, more powerful, high compression engines that set an entirely new standard of big-load driving ability. Wonderfully smooth and *whisper quiet!* New 12-volt electric starting. A new high-capacity generating system for cruising folks who want abundant current!

GOOD NEWS, too, in the medium power field! A new Fastwin with a great new engine—power increased full 20% for stand-out performance on runabouts—flashing take-offs for skiers. A new Fastwin Electric with 12-volt starting.

RIGHT DOWN THE LINE—in every popular power range for family boating or fishing fun—these exciting new '57 models are waiting for you now. See your Evinrude dealer—look for his name under "Outboard Motors" in your phone book. If you own a motor, see him now for the most favorable trade-in deal of the year. For catalog of the complete line, write **EVINRUDE MOTORS,** 4336 North 27th Street, Milwaukee 16, Wis.

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Evinrude

pioneers in *quiet* outboard motors

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"SHE TOLD ME THE TRUTH ABOUT MY GRAY HAIR!"

Mrs. N. W., New York, New York

"One day my daughter and I were chatting and I could see she wanted to say something—but she didn't know how to say it.

"Finally she said that she had wanted to tell me before, but didn't want to hurt my feelings. She said that she thought my gray hair *could* be attractive . . . but it needed special care.

"The next day my daughter brought me a Silver Curl . . . the home permanent that's *custom-made* for gray and white hair. I never had such a soft, *manageable* wave!

"From that day on, my gray hair has been truly *attractive*. Even my daughter says so. And she's my severest critic!"

EASY TO DO! Even if you've never had a home permanent, you can have a Silver Curl with ease. Silver Curl is *self-neutralizing* . . . no extra steps. You just apply waving lotion—wind up curls—rinse and let dry. That's all!

GOOD NEWS! Silver Curl by Toni now has Fresh Air Waving Lotion . . . odor-free as a wave can be! And it gives a *longer-lasting* wave than any other home permanent!

® Silver Curl

The Original HOLLYWOOD ® SKUF SHINE
by makers of famous sani-white
COVERS SCUFFED SHOES . . NO BRUSHING!
SHINES TO A BRILLIANT GLOSS
HOLLYWOOD SHOE POLISH, Inc.
RICHMOND HILL 19, NEW YORK

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HIGHER IN CANADA
BEST FOR COLD SORES CHAPPED LIPS FEVER BLISTERS

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FOR ALL THE FAMILY
Guaranteed by Good Housekeeping
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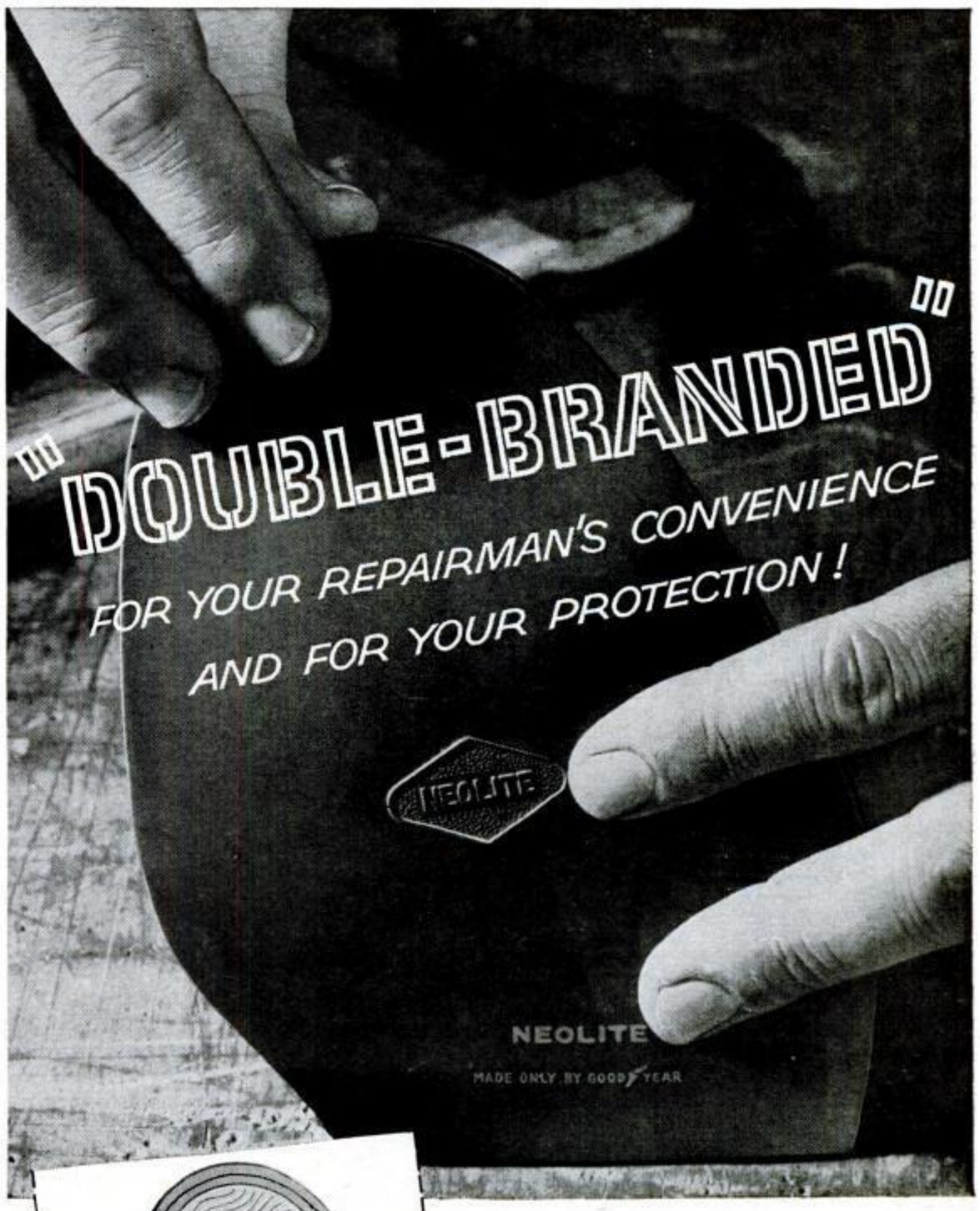
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NEOLITE Soles are so sturdy they give twice the wear of ordinary soling materials! What's more, nothing can beat NEOLITE Soles for flexible, easy-going comfort . . . from the very first step!

That's why millions demand NEOLITE . . . and why quality shoe repairmen everywhere are proud to recommend soles of genuine NEOLITE!

To make it easier than ever for your repairman to assure you he uses genuine NEOLITE . . . and to make it easier for you to identify genuine NEOLITE . . . *all* NEOLITE half-soles are being "*double-branded.*" The name "NEOLITE" is imprinted on NEOLITE half-soles in the two places shown above.

Be sure to look for this NEOLITE "double-branding" every time you have shoes repaired with half-soles!

NEOLITE GOODYEAR

NEOLITE HEELS

World's Finest!
Longest Wearing!

The finest heel ever made anywhere! Finest for comfort . . . finest for wear! Made of tough but springy Goodyear rubber with a generous insert of NEOLITE.

For your protection . . . always look for the NEOLITE *Trademark*

NEOLITE SOLES and HEELS

MADE ONLY BY **GOODYEAR** Step on it!

NOTE: The NEOLITE "double-brand" is on half-soles for repair work only. As usual, NEOLITE Soles on new shoes are branded only once.

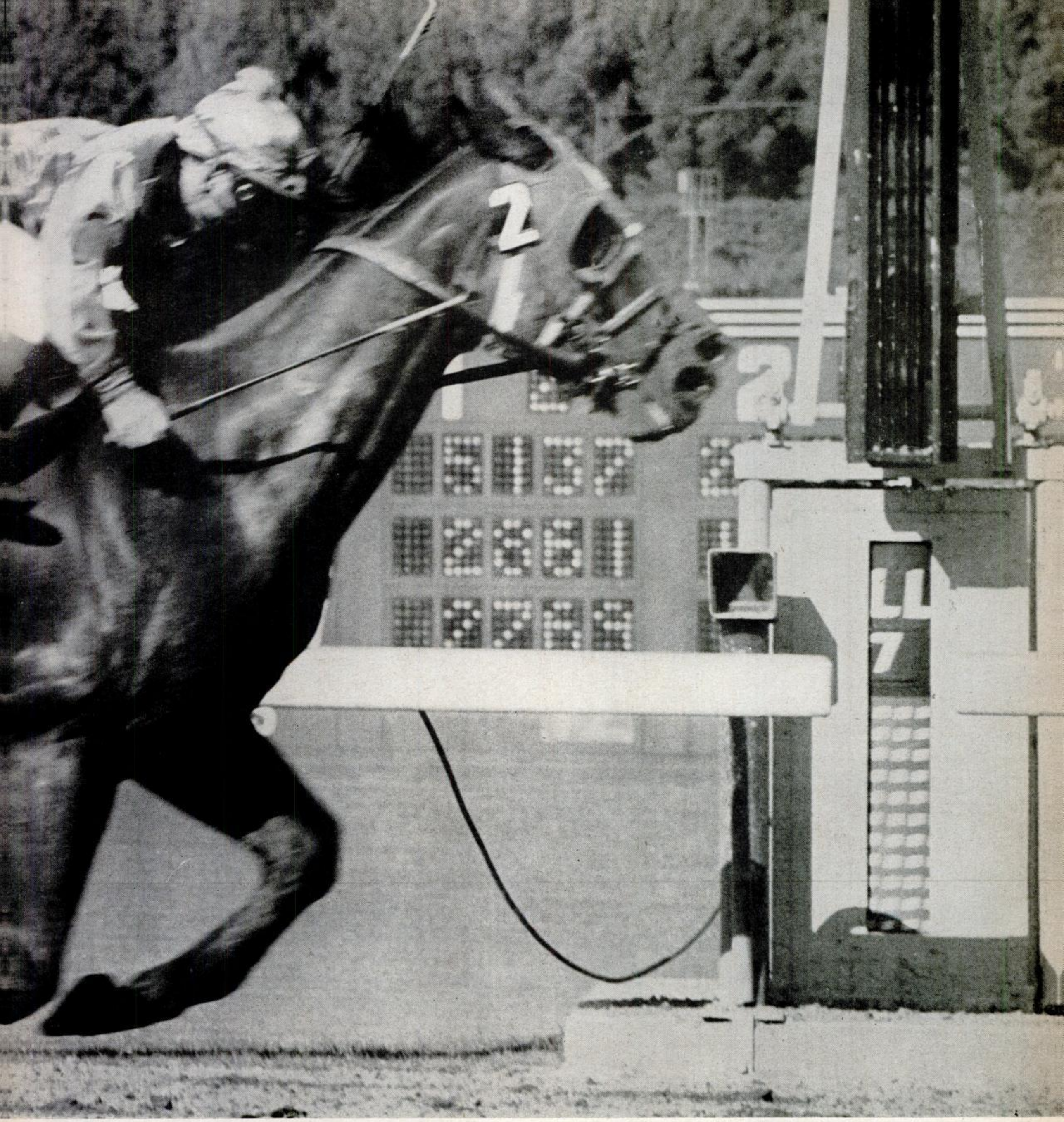
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Two horses meet as one at the finish

When Dick Korf, a track photographer at Hollywood Park, developed his picture of a routine close finish he was startled by the sight of a horse winning by what seemed to be two noses (*above*). The horse, Ole Travis (No. 2), was ridden by Johnny Longden who appeared to be swinging two whips, one in each hand. The official Photochart finish picture (*right*), taken a fraction of a second later, clears the matter up. The second nose belonged to Petal (No. 8) who was running right along with Ole Travis—leg for leg, tail for tail—but getting to the finish a bare inch behind.

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HINT TO HOSTESSES: *When you entertain, it's thoughtful to provide cigars for the men.*

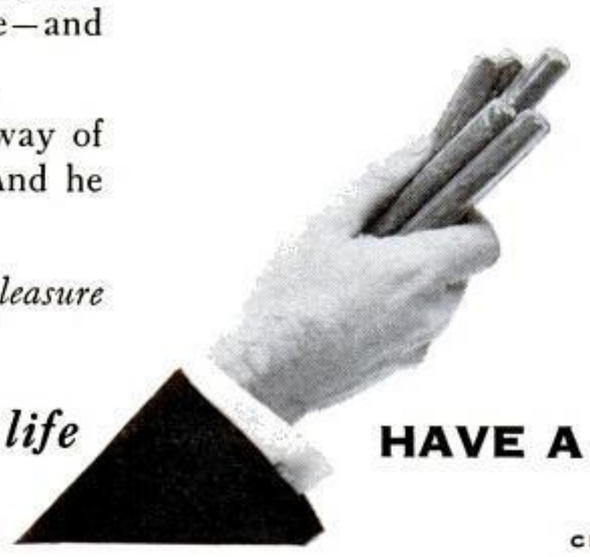
EVER NOTICE? A MAN WHO ENJOYS CIGARS ENJOYS LIFE

He likes people. People like him. No matter whether he's guest or host, the party's more fun because he's there. The secret is, he relaxes and *enjoys* life—and likes to see others enjoy it, too.

He's the kind of man cigars are made for. They fit naturally into his way of living—because cigars have more pleasure, more relaxation to give. (And he needn't inhale to enjoy them!)

How about you? Wouldn't you enjoy life more, with a cigar? *No other pleasure so great costs so little.*

Today, every day—relax, enjoy life



HAVE A CIGAR!

CIGAR INSTITUTE OF AMERICA, INC.

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If you value good health...

the importance of the message on the next two pages to you—and those who are near and dear to you—cannot be measured.

If you have ever spent a sleepless night... if you have ever awakened more tired than you went to bed... if you have ever suffered from one of America's commonest complaints... the turning of this page can mark a turning point in your life.

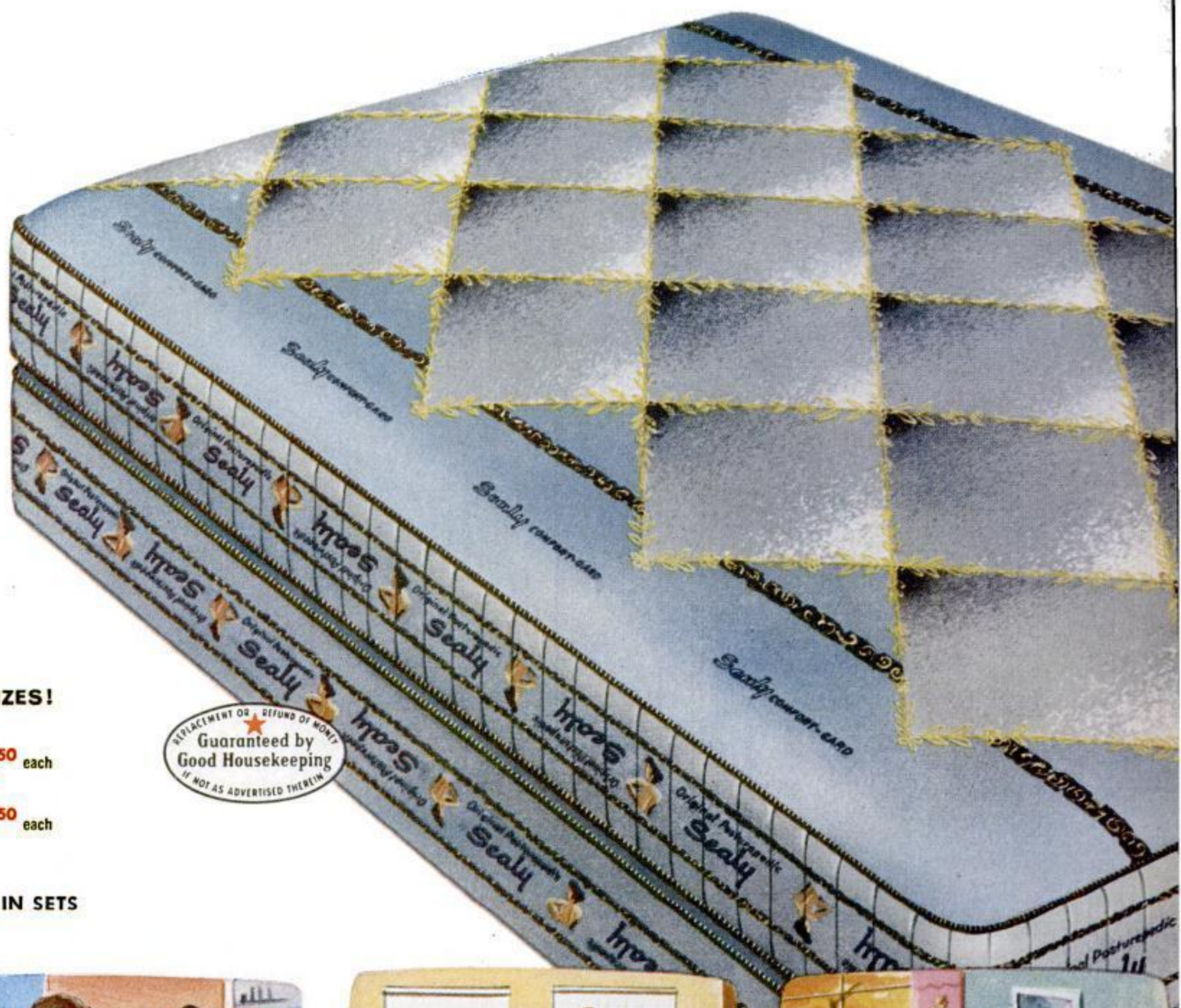
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RELIEF MORNING

and the most comfortable night's



Sealy POSTUREPEDIC®

For relief from morning backache and the fullest measure of healthfully comfortable sleep for yourself and your family, be sure the word POSTUREPEDIC *appears on your mattress. There is no substitute!*

$79.50

Now you can get Sealy Posturepedic in KING SIZES!

Sealy KING SIZE Posturepedic (7" longer) Mattress and Foundation ..... **$89.50** each

Sealy DOUBLE KING SIZE Posturepedic (7" longer and 7" wider—60" x 81½") Mattress and Foundation .... **$99.50** each

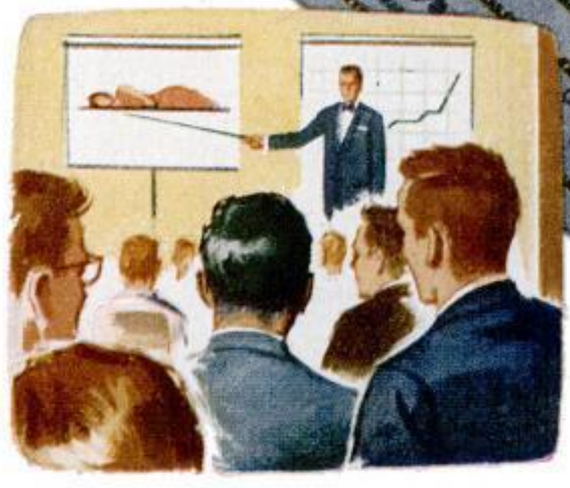
20 YEAR WRITTEN GUARANTEE WHEN PURCHASED IN SETS



For Years, Back Sufferers Have Been Advised: "There's nothing wrong with your back. What you need is a firm mattress." If you suffer from nagging morning backache, it may be due to sleeping on a too-soft mattress.



Sealy POSTUREPEDIC is the Proud Achievement of 75 Years of manufacturing skill . . . years devoted to developing the scientifically correct combination of healthful firmness with comfortable resiliency. Sealy Posturepedic is that perfect combination.



Medical Authorities Determined its Need, Cooperated in its Design. Pioneered and perfected in cooperation with leading orthopedic surgeons, the Posturepedic's scientific support helps relieve tired, tense nerves and muscles.



Good Posture and Good Looks Go Hand in Hand! All the exercises and beauty lotions in the world can't make up for healthful sleep . . . there is no substitute! Sleeping on a Sealy Posturepedic completely relaxes every vital nerve and organ. You awake feeling wonderfully refreshed!

WORLD'S LARGEST SELLING MATTRESS DESIGNED IN COOPERATION WITH LEADING ORTHOPEDIC SURGEONS

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FROM BACKACHE*

sleep you've ever had or your money back!

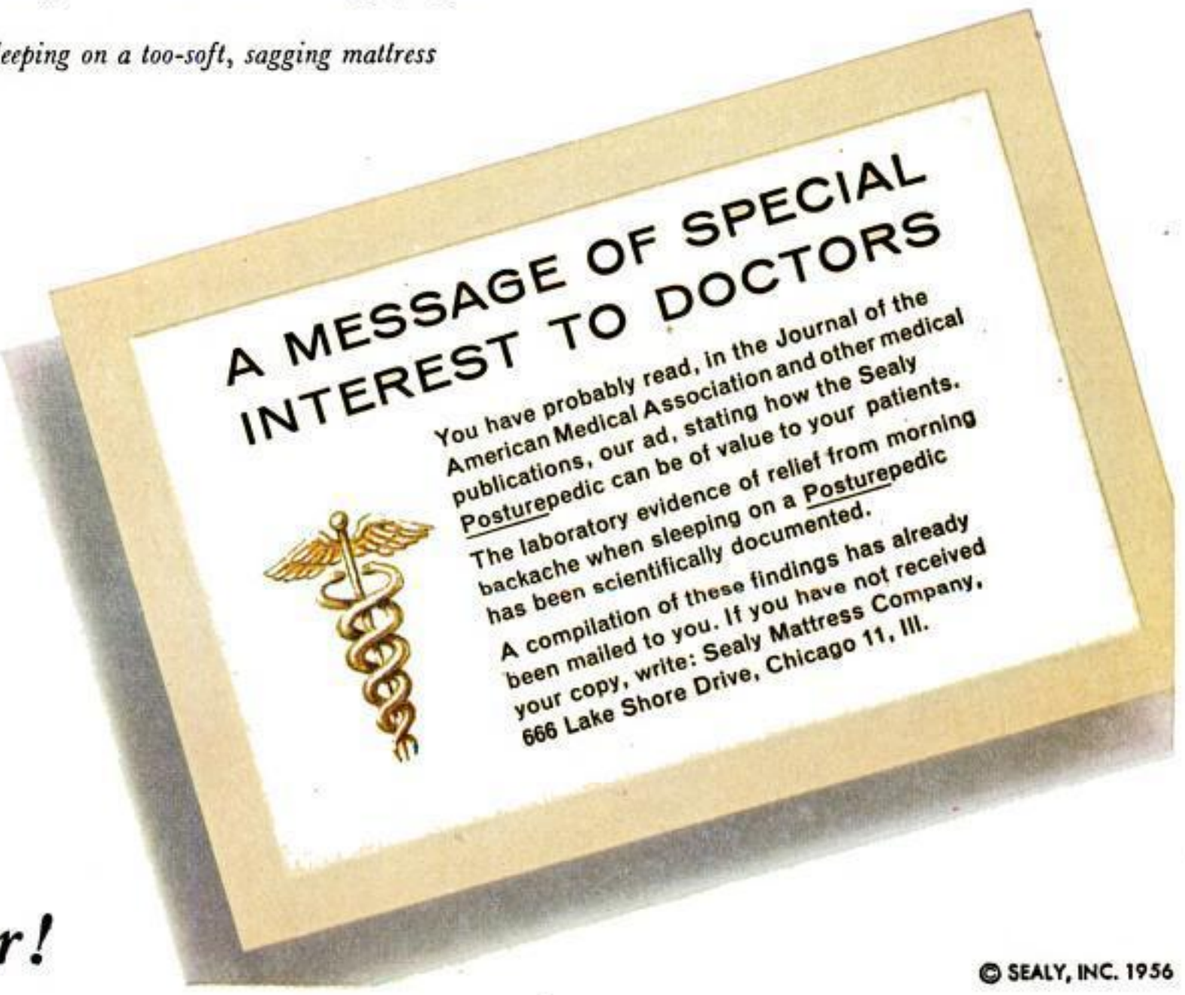


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POSTUREPEDIC®

No longer need you suffer the tortures of painful morning backache—lose precious sleep because you don't get the firm support your body needs. Now you can get a comfortable night's sleep every night on this completely new kind of sleep equipment that makes all other mattresses old fashioned.

Let your dealer show you the Sealy Posturepedic and prove to you why no other mattress in the world can be like it. For the name of the dealer nearest you see listings on the following pages.

**due to sleeping on a too-soft, sagging mattress*



40 NIGHTS' FREE TRIAL OFFER!

Ask your nearest Sealy dealer how *you* can sleep-test the Sealy Posturepedic in *your own home* for a full 40 nights! Let *your body* judge how tired, aching muscles and tense nerves respond to the Posturepedic's scientifically firm support. Then, if for any reason you're not fully satisfied, return the mattress† within 10 days following your 40 nights' free trial period, and get your money back. This amazing offer expires November 1, 1956.

†*This bedding is never resold. Returned merchandise is disposed of according to law.*

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San Francisco....Union Furniture
San Francisco
Raphael Weill & Co.—The White House
San Jose....Goldeen's
San Jose....I. L. Hart & Son
San Jose....Martino Furniture
San Jose....Simoni's Furniture
San Luis Obispo....Yours & My Furn. Co.
San Mateo....Sterling Furniture
San Pedro....Forster Furn. Co.
San Rafael....Casa Marin Furniture
San Rafael....Western Furniture
Santa Ana....Barker Bros.
Santa Ana....Elliott's Furn. Co.
Santa Barbara....Sallys Trading Post
Santa Clara....Russell's Modern House
Santa Clara....Santa Clara Home Furnishers
Santa Maria....Chern Furniture Co.
Santa Monica....Barker Bros.
Santa Monica....The Coast
Santa Monica....Jack Joseph & Co.
Santa Paula....Spencer Furniture Store
Santa Rosa....Pedersen Furniture
Stockton....Bashor's Furniture
Stockton....John Breuner Company
Stockton....M. Corren & Sons
Stockton....N. Sweet & Sons
Torrance....Baker's Furn. Co.
Turlock....Souza's
Ukiah....The Pioneer Company
Vallejo....California Sample Furniture
Vallejo....Sterling Furniture
Van Nuys....Barker Bros.
Van Nuys....Slocum Furn. Co.
Van Nuys....Union Furn. Mart
Ventura....Leon Walker Inc.
Visalia....Peter Paul's Furn. Co.
Watsonville....California Furniture
West Los Angeles....Eddy Furniture Co.
Westwood....Barker Bros.
Whittier....Ashburn's
Whittier....Barker Bros.
Whittier....Four Star Furn. Co.
Wilmington....Clausing Bros.
Woodland Hills....Westhill Furn. Co.

COLORADO
Alamosa....Kit Carson Trading Post
Arvada....Fitzsimmons and Berner Furn. Co.
Boulder....Graham Furniture Company
Boulder....New York Furniture Company
Brighton....Anderson's Furniture & Appl. Co.
Colorado Springs
The American Furn. Co. of Denver
Delta....Glenn's Furniture & Hardware Co.
Denver....The American Furniture Company
Denver....Cadillac Furniture Company
Denver....Central Furniture Company
Denver....Daniels & Fisher Stores Company
Denver....Fred Davis Furniture Company
Denver....Del Teet Furniture Company
Denver....The Denver Dry Goods Co. (3 stores)
Denver....E. M. W. Rug and Furniture Co.
Denver....Franklin Furniture Company
Denver....Imperial Furniture Company
Denver....Johnson & Loud Furniture Co.
Denver..Joslins Dry Goods Company (4 stores)
Denver....Kelly Furniture Company
Denver....Lowry Furniture Company
Denver....The May Company (2 stores)
Denver....Midwest Furniture Company
Denver....Miller Furniture Company (3 stores)
Denver....Model Furniture Company
Denver....New York Furniture Co. (2 stores)
Denver....North Denver Furn. Co. (2 stores)
Denver....Peoples Furniture Company
Denver....Thrifty Furniture Company
Denver....United Furniture Stores
Denver....Vogue Furniture Company
Derby....Lucas Furniture Company
Durango....Durango Furniture Mart
Englewood....Graham Furniture Company
Ft. Collins..American Furniture Co. of Denver
Ft. Morgan....Waxman's of Ft. Morgan
Golden....Golden Furniture Company
Grand Junction..Bannister Furniture Company
Greeley....Clough Furniture Company
Lakewood....Sachs Quality Furniture
Littleton....Majestic Furniture Company
Longmont...The Chlanda-Harris Furniture Co.
Monte Vista....Lockhart's Furniture Company
Montrose....Electric Center
Pueblo....American Furniture Company
Pueblo....Crews-Beggs Dry Goods Company
Pueblo....K. C. Furniture Company
Salida....Greenberg Furniture Company
Sterling....Scofield Stores
Sterling....Sterling Furniture Company
Trinidad....Hadad's Home Furnishings Co.

CONNECTICUT
Ansonia....Ansonia Furniture Co.
Ansonia....Jacey's Furniture
Ansonia....Joseph's Furniture
Baltic....Baltic Furniture Co.
Branford....House of Today
Bridgeport....Freedman Bros.
Bridgeport....Howland's
Bridgeport....Leavitt's Dept. Store
Bridgeport....Liberty Furniture Co.
Bridgeport....Living Furniture
Bridgeport....Louis Moorash Furniture
Bridgeport....Nothnagle's
Bridgeport....D. M. Read, Inc.
Bridgeport....Skydel's, Inc.
Bristol....Bristol Furniture Co.
Canaan....Marshall's
Cheshire....Cheshire Wayside Furniture, Inc.
Danbury....Landsman's Furniture
Danbury....Majestic Furniture
Danbury....New England Furniture Co.
Danbury....M. P. Reynolds
Danielson....Despathy's Furniture, Inc.
Danielson....Lavallee Furniture Co.
Deep River....Simon R. LaPlace Co.
Derby....Downy Furniture Shop
Derby....Howard & Barber Co.
Derby....Lee Brothers
East Haven....Izzo's Furniture House
Elmwood....Elmwood Furniture Co. Inc.
Elmwood....Puritan Furniture Mart
Farmington....Town & Country Furniture
Hartford....Atlantic Sales Co.
Hartford....Brown Thomson Inc.
Hartford....G. Fox & Co.
Hartford....Hartford Furniture House Inc.
Hartford....Marholin's
Hartford....Nassau's Furniture Co.
Jewett City....Jewett City Furniture Co.
Manchester....Keith Furniture Co.
Manchester....Kemp's Inc.
Meriden....Bullard-Fowler & LaPlace
Meriden....Meriden Auction Rooms
Meriden....Reed-Holroyd Co.
Middletown....James H. Bunce Co.
Middletown....Caulkins & Post, Inc.
Middletown....Hallock's Inc.
Middletown....Shlien's Furniture Co.
Milford....Wayside Furniture Shop
Naugatuck....Carlson Furniture Co.
New Britain....Birnbaum Furniture Co.
New Britain....B. C. Porter Sons
New Haven....Alderman's
New Haven....Chamberlain's
New Haven....Greenberg Bros.
New Haven....W. B. Hall, Inc.
New Haven....Komisar's Furniture
New Haven....Lee Decorators Den
New Haven....Maggret's Furniture
New Haven....Edward Malley Co.
New Haven....Skolnick Furniture
New Haven....Smolen's Inc.
New Haven....Yale Furniture Co.
Newington....Flint-Bruce Furn. Co.
New London....Hendel Furniture Co.
New London....Kaplan's Furniture Co.
New London....Schwartz Furniture
New London....Shafner's
New London....Sidney's Home Center
New Milford....Prox Furniture
North Haven....Rogovin's Furniture Centre
Norwalk....Kingsley Furniture Co.
Norwich....Gilbert Furniture Co.
Norwich....Goldberg's, Inc.
Norwich....Hendel's Furniture
Norwich....Schwartz Bros. Inc.
Norwich....Silberman Furniture Co.
Oakville....Carlson's Wayside Furn.
Old Saybrook....Fiorelli's Home Furnishings
Orange....Racebrook Hi-Way Furniture
Plainville....Plainville Wayside Furniture Co.
Putnam....Putnam Furniture Co.
Ridgefield....D. F. Bedient
Rockville....The Ladd & Hall Co., Inc.
Rocky Hill....Silas Deane Wayside Furn. Mart
So. Norwalk....A. J. Collins Furnishing Co.
So. Norwalk....Goodman's Inc.
So. Norwalk....Slumber Center
Stafford Springs..Della Bella Furniture House
Stamford....Laddin Rock Furn. Shops
Stamford....P. Sabini & Co. Inc.
Stamford....P. Silberman, Inc.
Terryville....Terryville Furniture Store
Thompsonville....Hayden Wayside Furn. Inc.
Torrington....McElhone's Furniture
Torrington....W. W. Mertz Co.
Torrington....Smith-Tompkins Co.
Torrington....Wolcott House—A. A. Smith
Wallingford....Holroyd's
Waterbury....Albert's Furniture Co.
Waterbury....Colony Furniture Co.
Waterbury....The Hadley Furniture Co.
Waterbury....Hampson-Mintie-Abbott
Waterbury....Howland-Hughes
Waterbury....Matzkin Furniture Co.
Waterbury....Metropolitan Furniture Co., Inc.
Waterbury....The Oakville Wayside Furniture
Waterbury....Paramount Furniture Co.
Waterbury....The Redwood Furniture Co., Inc.
Waterbury....Topps
Waterbury....Warehouse Furniture Co.
West Haven....Charles P. Montano & Son
Wethersfield....Cooper's Furniture Inc.
Willimantic....Goettlich Bros., Inc.
Windsor....Windsor Furniture Co., Inc.
Winsted....Laurel City Furniture Co.
Winsted....Winsted Furniture Co.

DELAWARE
Dover....Liebman's
Dover....Nap & Spence Furniture Store
Dover....Outten Bros.
Elsmere....Pala Bros.
Newark....H. Feinberg Furniture Co.
Wilmington....Cohen Bros.
Wilmington...H. Feinberg Furniture Company
Wilmington....Liebman's

DISTRICT OF COLUMBIA
Washington....Alperstein's Dept. Store
Washington....Baylor Furniture Co.
Washington....Brinson's Furniture Co.
Washington....Cameo Furn. Co., Inc.
Washington....Denis Furn. Co., Inc.
Washington...George's Home Appl. (2 stores)
Washington....Hampshire Furn. Co. (2 stores)
Washington....The Hecht Co.
Washington....Homestead Furnishers, Inc.
Washington....House & Herrmann
Washington....The Hub (2 stores)
Washington....Hutchison's, Inc.
Washington....Ideal Bedding Co.
Washington....Jordan, Inc.
Washington...Julius Lansburgh Furniture Co.
Washington....Lansburgh's
Washington..Lincoln Furn. Co. (Sleep Center)
Washington....Mar-Va Co.
Washington....Mayer & Co. (2 stores)
Washington....Mazor Masterpieces
Washington....National Furniture Co.
Washington....P. J. Nee Co.
Washington..Peerless Furniture Co. (2 stores)
Washington...Redman & Brown Furniture Co.
Washington....Rossler's Furniture Modern
Washington....Malcolm Scates
Washington....Schneider's
Washington....Segal Bros.
Washington....State Furniture Co.
Washington....Woodridge Furniture Sales

FLORIDA
Pensacola....Marston & Quina, Inc.

GEORGIA
Columbus....H. Rothschild, Inc.

IDAHO
Boise....Miller Furniture
Boise....Peckham's Furniture
Bonners Ferry....Furniture Exchange
Caldwell....Peckham's Furniture
Cottonwood....Hoene Hardware
Emmett....Idaho Dept. Store
Grangeville....Lindsley's
Kellogg....Furniture Exchange
Lewiston....East End Trading Co.
Lewiston....T. E. Housh Furniture
Lewiston....Lewiston Furniture
Moscow....David's, Inc.
Nampa....Howard Furniture Co.
Orofino....Crockett Hdwe. & Furn.
Parma....Peckham's Furniture
Sandpoint....Sandpoint Furniture Co.
Twin Falls....Hoosier Furniture Co.
Weiser....Globe Furniture Co.

ILLINOIS
Argo....Raddatz's
Arlington Heights....Arlington Furniture Mart
Aurora....Ward & Jones Furniture
Berwyn....Central Utilities & Furniture Co.
Berwyn....Richard's Furniture Co.
Berwyn....Suburban Modernage
Bloomington....Stern Furniture Co.
Breese....Bruegge Furniture Co.
Chicago....Adam Furniture Co.
Chicago....Adelman Furniture Co.
Chicago....Admiral Furniture
Chicago....Alan Furniture Co.
Chicago....Albert's Furniture Co.
Chicago....Bay Furniture Company
Chicago....Leo Berman Furniture Co.
Chicago....Jos. F. Budrik Furniture Co.
Chicago..Central Furn. & Appl. Co. (2 Stores)
Chicago....Dodge Furniture Co.
Chicago....The Fair Store (2 Stores)
Chicago....L. Fish Furniture Co. (6 Stores)
Chicago....Gately's Peoples Store
Chicago....General Outfitting Co.
Chicago....G. I. Television Furniture
Chicago....Goldblatt's (11 Stores)
Chicago....Homan Furniture Co.
Chicago....Homer Bros. Furniture Co.
Chicago....Hufford Furniture Co.
Chicago....Jensen's Movers & Furniture Co.
Chicago....Johnson Furniture Co.
Chicago....Larman Furniture Co.
Chicago....Lindon's Inc. (2 Stores)
Chicago....Lurie Bros.
Chicago....Marshall Field & Co.
Chicago....Miller's Furniture & Carpet Co.
Chicago....P. J. Morreale Company
Chicago....Neiderman Furniture Co.
Chicago....Irv. Omen's Furniture Co.
Chicago....Pritikin Furniture Co. (2 Stores)
Chicago....Quality Furniture House
Chicago....Ratay's Furniture (2 Stores)
Chicago....Rusnak Bros. (2 Stores)
Chicago....Sadowski Furniture Co.
Chicago....Sage Furniture Co.
Chicago....Schwenk Furniture Co.
Chicago....John M. Smyth Co. (2 Stores)
Chicago....Fred B. Snite Furniture Co.
Chicago....Soltis Furniture Co.
Chicago....Son's Furniture Company
Chicago....Walldren's Furniture Co.
Chicago....Wieboldt Stores Inc. (5 Stores)
Chicago....Wolf Furniture House
Chicago Heights....The Rau Store
Cicero....Grant Work's Fair
Crystal Lake....Crystal Lake Sleep Shop
Danville....Meis Furniture Company
East Dundee....Rakow Town & Country
East Peoria....Kaufman's Furniture Co.
Elmhurst....MRM Furniture Co.
Elmwood Park....Goldblatt's
Evanston....Lord's Department Store
Evanston....John M. Smyth Co.
Evanston....Wieboldt Stores, Inc.
Harvey....Morrison Furniture Co.
Highland Park....Marshall-Serto Co.
Hinsdale....Lee Furniture
Hillside....Goldblatt's
Joliet....The Boston Store
Joliet....Goldblatt's
Joliet....Staley's Town & Country
Kankakee....Turk Furniture Co.
Kewanee....Good's Furniture House
Lansing....De Young & Sons
Libertyville....Taylor Furniture Mart
Maywood....Maywood Furniture Co.
Melrose Park....Broadway Furniture Co.
North Chicago....Gordon Furniture Co.
Oak Park....Town and Country Furniture
Oglesby....Venturelli Furniture & Appliance
Park Forest....Goldblatt's
Park Forest....Seifer's of Park Forest, Inc.
Peoria....Eppel Furniture Co.
Peoria....Loewenstein's, Inc.
Peoria....Silver's Furniture & Appliance, Inc.
Pontiac....Clevenger Furniture Store
Quincy....Roy Bennett, Ltd.
Rockford....Blomquist Furniture Store
Rockford....Car-Pet-Line Store, Inc.
Rockford....Goldblatt's
Rockford....Pierson's Furniture
Streator....Northtown Furniture Co.
Streator....Ritchie Furniture Co.
Taylorville....New Home Furniture Company
Wauconda....Radius Furniture & Appliance
Waukegan....Globe Furniture
Waukegan....Noren Furniture Co.
Wheaton....Kriebs Furniture Co., Inc.
Woodstock....Donahue Furniture Company

INDIANA
Anderson....Furniture Warehouse Sales
Bedford....Schloot-Dougherty
Bloomfield....Bloomfield Electric
Boonville....Conner-Hochmeister
Bremen....Home Furniture Mart
Brownstown....Zabel's Furniture Store
Columbia City....H. J. Schrader Co.
Columbus....Buchanan-Jones
Connersville....Hendren-Foster
Elkhart....Morrey Garnitz Furn. Co.
Elkhart....Sigrist Furniture Co.
Elwood....Taff & Baker
Evansville....Finke Furniture Co., Inc.
Fort Wayne....Earl Groth Dept. Store
Fort Wayne....Lewis Furniture
Franklin....McCowan Furniture Store
Gary....Better Living, Inc.
Gary....Dreyfus Furniture & Appliance
Gary....L. Fish Furniture Co.
Gary....Goldblatt's
Gary....Hurwich-Haller Furniture Co.
Gary....Lane Furniture Co.
Gary....Seifer-Lamar, Inc.
Gary....Town Furniture & Appliance Co.
Goshen....Atz Furniture Company
Greensburg....Levenstein's
Griffith....Christenson's Furniture
Hammond....Goldblatt's
Hammond....Seifer's Furniture Company
Hammond....Werth's Furniture Co.
Hartford City....H. J. Schrader Co.
Huntingburg....Smith's Furniture Exchange
Huntington....House of Furniture
Indiana Harbor....Barker Furniture Co.
Indiana Harbor....Harbor Furniture Co.
Indiana Harbor....Waldorf's Furniture, Inc.
Indianapolis....L. S. Ayres & Co.
Indianapolis....Banner-Whitehill Corp.
Indianapolis....Wm. H. Block Co.
Indianapolis....Fitch Furniture, Inc.
Indianapolis Simmon's Home Appl. & Furn. Co.
Indianapolis....Victor Furniture Company
Jasonville....Jasonville Hardware & Furniture
Jasper....Jasper Home Outfitters
Jeffersonville....Bensinger's of Jeffersonville
Kendallville....Atz Furniture Company
Kentland....Rainier-Brown
Kokomo....McClintock Furniture Co.
Kokomo....H. J. Schrader Co.
Lafayette....Foster Furniture
Lafayette....Loeb's Department Store
La Porte....Kessler's Furniture
La Porte....North Side Furniture
Linton....Correll's
Logansport....Foster Furniture
Logansport....H. Wiler Furniture
Loogootee....Home Outfitters
Madison....Lodge Bros. Furniture
Martinsville....Cure & Son
Michigan City....Michigan City Furniture
Monticello....Church & Winings
Mooresville....Mooresville Furniture Company
Nappanee....Wise's Town & Country
New Albany....Bennett Furniture Company
New Castle....Schuffman's Furniture Store
Osceola....Martin Furniture
Osgood....Ensinger's Furniture Store
Peru....Glazier Furniture
Peru....Senger's Dry Goods
Plymouth....Cook Bros.
Richmond....Romey Furniture Co., Inc.
Rushville....Hendren-Foster
St. Meinrad....Vaals Furniture & Appliance
Scottsburg....Thomas Furniture
Seymour....Greemann Furniture Store
South Bend....Baer's Home Outfitters
South Bend....Garnitz Furniture Co.
South Bend....Kaniewski Furniture Co.
South Bend....Radio & Furniture Mart
South Bend....Ries Furniture
South Bend....Robertson's Dept. Store
South Bend....Sunnymede Furniture
Sullivan....Sullivan-Root Store
Tell City....Fischer's Furniture
Tipton....Taff & Baker
Vincennes....Mitchell Furniture Company
Wabash....Miller Furniture Co.
Warsaw....H. J. Schrader
Washington....Tom Daily
Waterloo....Graffis Furniture
Whiteland....Gray Furniture Company
Whiting....Seifer's Furniture Co.

IOWA
Ames....Shiery's Furniture
Anamosa....Schumacher's Furniture
Anita....C. A. Long & Son
Belmond....Kennedy Furniture
Bonaparte....Azbell Furniture
Boone....Wester Furniture
Burlington....The Furniture Mart
Cedar Falls....McCoskey's Furniture
Cedar Rapids....Hill-N-Dale Furniture
Cedar Rapids....A. W. Peterson Company
Chariton....Wakefield Furniture
Clinton....Hearth & Home Furniture
Council Bluffs....Continental-Keller Company
Crystal Lake....Crystal Lake Furniture
Davenport....Freeman-Glickman
Davenport....Kay Furniture Company
Des Moines....Black's Furniture Sales
Des Moines....House of Marmion
Des Moines....Starkey's Furniture
Fairfield....Wulff Furniture
Grinnell....Queen & Olson
Hampton....Erickson's Furniture
Humboldt....Newton Furniture
Humeston....Hutchinson & Son
Indianola....Case Home Furnishings
Iowa City....Kirwan's Furniture
Lake Mills....Peterson Furniture
Laurens....Unruh's Furniture
Maquoketa....House of Brady
Mason City....Mier Wolf & Sons Company
Mt. Ayr....Mt. Ayr Furniture
Muscatine....Miller's Furniture
Nevada....McGrath's Furniture
Newton....Newton Furniture Company
Pella....Boat & Boatsma
Perry....Davis Furniture
Shenandoah....G. E. Carper, Inc.
Sioux City....Bekins Warehouse Furniture
Sioux City....Western Furniture Mart
Spencer....Matt Furniture
Union....Ben Harris & Son Furn.
Washington....Marshall Furniture
Waterloo....Hurwich Furniture
Webster City....Chapman's Furniture
West Point....Merschman Furniture
Williamsburg....McSwiggin & Uhlmann
Wilton Junction....Grunder's Hiway Furniture
Wyoming....Wallace Bros. Furniture

KANSAS
Hutchinson....Graber's
Junction City....Johnson Bros. Furniture Co.
Kansas City....Glanville Furn. Co.
Leavenworth....Garfinkle Furniture Company
Wichita....Crook Furniture Co.

KENTUCKY
Ashland....Lambert Furniture Store
Bellevue....Wilson Furniture
Campbellsville....Caulk Furniture Company
Corbin....Hall-Watson Furniture Company
Covington....Tillman Furniture Company
Cumberland..Cumberland Furniture Company
Elizabethtown....Niceley & Galvin
Evarts....Fuller's Bargain Store
Frankfort....M. Simon Furniture Company
Harlan....Fuller's Furniture Company
Lexington....Purcell's
Lexington...L. L. Roberts Furniture Company
Louisville....Bacon's—Louisville
Louisville....Bacon's—St. Matthews
Louisville....Bacon's—Shively
Louisville....Bensinger's—Louisville
Louisville....Bensinger's—Shively, Inc.
Louisville....Central Furniture Company
Louisville....Central—Shelbyville Plaza
Louisville..Crowder's Furniture & Appliances
Louisville....Delaney Furniture Company
Louisville....Economy Furniture Company
Louisville....Spurrier Furniture Company
Louisville....United Furniture Company
Middlesboro....Callison's Furniture Company
Mt. Sterling....Williamson Furniture Company
Murray....Purdom's, Inc.
Newport....Wilson Furniture
Owensboro. A. J. Reynolds Furniture Company
Paducah....Gleaves Furniture Company
Shelbyville....Lawson's
Somerset....Pulaski Furniture Company
Versailles....Earl Tilghman & Son

LOUISIANA
Alexandria....Clark-Dunbar, Inc.
Baton Rouge....Royal Furniture Company
DeRidder....E. H. Crouch Furniture Company
Lake Charles...Hemenway Furniture Co., Inc.
Minden....Fincher Furniture Company
Ruston....Lawson Furniture Company
Shreveport..Alphonse Brenner Company, Inc.
West Monroe..Warren's Appliance & Furn. Co.

MAINE
Bangor....Freese, Inc., Furniture Dept.
Bangor....Home Radio & Furniture Co.
Brunwsick....Treworgy Furniture Co.
Lewiston....Atherton Furniture Co.
Lewiston....B. Peck Dept. Store, Furn. Dept.
Waterville....R. E. Drapeau Furniture Co.

MARYLAND
Annapolis....The Hecht Company
Annapolis....Hopkins Furniture Store
Annapolis....Polan Brewer Furniture Co.
Baltimore....Alperstein's Dept. Stores
Baltimore....Isaac Benesch & Sons
Baltimore....Brager's
Baltimore....Car-Mor Co.
Baltimore....Chesapeake Furniture Co.
Baltimore....Dafnis Furniture Co.
Baltimore....Four Besche Bros., Inc.
Baltimore....S. Friedman
Baltimore....Furniture Co. of Maryland
Baltimore....Gassinger Bros., Inc.
Baltimore....Goldschmidt's
Baltimore....Grand Rapids Furniture Co.
Baltimore....Harford Furniture Co.
Baltimore....The Hecht Co. (4 stores)
Baltimore....Highland Furniture Co.
Baltimore...Hochschild Kohn & Co. (2 stores)
Baltimore....Howard Furniture Co.
Baltimore....Moses Kahn & Sons, Inc.
Baltimore....Koren's Furniture House
Baltimore....M. Kovens Co.
Baltimore....Krastell Furniture Co.
Baltimore....Levenson & Klein, Inc.
Baltimore....Levin Furniture Co.
Baltimore....Littlepage's Furniture Store
Baltimore....Little Potts
Baltimore....The May Co.
Baltimore....North Point Furniture Mart
Baltimore....Pollack's
Baltimore....Geo. Schapiro & Sons (2 stores)
Baltimore....M. Shaivitz & Sons (3 stores)
Baltimore....Sam Shaivitz
Baltimore....Shevitz Furniture Co.
Baltimore....Shofer's Furn. Co., Inc.
Baltimore....Wieland's, Inc.
Bel Air....Beshore & King Furn. Store
Boonsboro....Bast Furniture Store
Brunswick....Potomac Furniture Co.
Cambridge....Engle's
Cockeysville....Cockeysville Furniture Store
College Park....Gary Furniture Co., Inc.
Cumberland....L. Bernstein Furniture Co.
Easton....The Hecht Co.
Frederick....Routzahn & Sons
Glen Burnie....Highland Furniture Co.
Glen Burnie....Supreme Furniture Co.
Hagerstown....Hi-Way Furniture Mart
Hampstead....Hyson Bros.
Laurel....Poist Furniture Co.
Lexington Park...Jack Daugherty Mdse. Mart
Millington....Millington Dept. Store
Rockville....Jacmar's
Rockville....P. J. Nee Co.
Salisbury....Erwin Electric Co., Inc.
Salisbury....G & K Furniture Co., Inc.
Salisbury....H. O. Langrall & Co.
Silver Spring....Lansburgh's
Towson....Carter's Furniture Co.
Towson....Garon's
Towson....Wayside Furn. Co.
Wheaton....Howard S. Heid, Inc.
Wheaton....Mel-Rose Furniture, Inc.
Wheaton....Sandman Sleep Shop

MASSACHUSETTS
Adams....A. C. Simmons, Inc.
Arlington....H. Cherney & Sons
Arlington....Gordon Furniture Co.
Athol....Leon Kumin
Belmont....Belmont Furniture Co.
Belmont....R. L. Wicks
Boston....Anthony Furniture Co.
Boston....Edwards Fine Furniture
Boston....Florence Furniture Co.
Boston....Furniture Outlet
Boston....Jordan Marsh Co., Furniture Dept.
Boston....Lanes Furniture Co.
Boston....Magee's Furniture Co.
Boston....James L. Mooney Co.
Boston....Paine Furniture Co.
Boston....Peck & Hill Furniture Co.
Boston....C. C. Peter Co.
Boston....John H. Pray Co.
Boston....Reliable Supply Co.
Boston....Rockford Furniture Co.
Boston....R. H. White's Co., Furniture Dept.
Brighton....Stratford House
Brockton....Atherton Furniture Co.
Brockton....Willis Furniture Co.
Brookfield....Brookfield Furn. Co.
Cambridge....Fred's Furniture Co.
Cambridge....Hedin Furniture Co.
Cambridge....Regent Furniture Co.
Cambridge....Suffolk Furniture Co.
Chatham....Chatham Furniture Co.
Chelsea....Bloomberg Brothers Furniture Co.
Dedham....Brody's Dept. Store, Furn. Dept.
Dorchester....A. Abelow Furniture Co.
Dorchester....Treasure Chrome Furniture Co.
East Boston....Porter Square Furn. Co.
Easthampton....John Moriarity Furn. Co.
Everett....Burnett Furniture Co.
Everett....Everett Outlet Corp.
Fall River....Charlmor Furniture Co.
Fall River....Kaplan Furniture Co.
Fall River....Stafford Furniture Co.
Fall River....Travis Furniture Co.
Falmouth....Davis Furniture Co.
Fitchburg....Belliveau Furn. Co.
Fitchburg....Gladone's
Foxboro....Foxboro Furniture Co.
Framingham....Lewis Furniture Co.
Franklin....A. Simon & Sons
Gardner....Rome Sales Co.
Gloucester....Wm. G. Brown Co.
Gloucester....Metropolitan Furniture Co.
Great Barrington....Barrington Furniture Co.
Greenfield....Wilson's
Haverhill....Atherton Furniture Co.
Haverhill....Boston Furniture Co.
Haverhill....Gerson Furniture Co.
Haverhill....Parke Snow, Furniture Dept.
Holyoke....Adelson Furn. Co.
Holyoke....Eddie's Furn. Co.
Holyoke....Epstein Furn. Co.
Holyoke....Foucher-Potvin Furn. Center
Holyoke....Heywood Furn. Co.
Holyoke....Royal Furn. Co.
Holyoke....Salem-Horn Furn. Co.
Holyoke....Strong's Furn. Co.
Hudson....Boston Furniture Co.
Hyde Park....Burnes Brothers Co.
Hyde Park....Simons Radio & Furniture Co.
Jamaica Plain....Metropolitan Furniture Co.
Lawrence....Al's Furniture Store
Lawrence....Factory Outlet
Lawrence....Labell Furniture Co.
Lawrence....Lawrence Furniture Co.
Lawrence....F. J. Leone Furniture Co.
Lowell....Household Co.
Lowell....A. G. Pollard Co., Furniture Dept.
Lowell....World Furniture Co.
Lynn....King Radio & Furniture Co.
Lynn....Metropolitan Fine Furniture
Lynn....Stuart Furniture Co.

MASS. continued next page

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MASSACHUSETTS (Continued)

Lynn....Young's Furniture Co.
Malden....Kotzen Furniture Co.
Medford....J. B. Ruderman Furniture Co.
Melrose....J. B. Ruderman Furniture Co.
Milford....Stone Furniture Co.
Milford....Werber and Rose, Inc.
Millbury....Ray's Furn. Inc.
Natick....Windsor Furniture Shops
New Bedford....Bettencourt's Furniture Co.
New Bedford....J. Correia & Sons
New Bedford....Kaplan Furniture Co.
New Bedford....Keystone Furniture Co.
New Bedford....Mason Furniture Co.
New Bedford....New England Sales
New Bedford....Rezendes Furniture Co.
New Bedford....Wayside Furniture Co.
Newburyport....Premier Furniture Co.
Newton....Hammonds Furniture Co.
Newton....Louis Radio & Furniture Co.
North Adams....Feder Furn. Co.
North Adams....Taskin Furn. Company
Northampton....McCallum's
Northboro....R & T Furniture Co.
North Cambridge....Brooks Furniture Co.
North Cambridge
Rest-Rite Chair & Bedding Co.
Pittsfield....England Brothers
Pittsfield....Stevens, Inc.
Pittsfield....Union-Fern, Inc.
Plymouth....Sherman Furniture Co.
Quincy....Magee's Furniture Co.
Quincy....Milchen's Furniture Co.
Quincy....Premier Furniture Co.
Randolph....Randolph House Furniture Co.
Revere....Price Wayside Furniture Co.
Rockland....Rock-Hill Furniture Co.
Roslindale....Allen Furniture Co.
Roxbury....Roxbury Furniture Co.
Roxbury....Springfield Furniture Co.
Salem..Almy Bigelow & Washburn, Furn. Dept.
Salem....Wm. G. Webber Co., Furn. Dept.
Saugus....Turnpike Furniture Co.
South Boston....James Ellis Co.
Southbridge....Corriveau's
Southbridge..Dewey's Globe Furn. Warehouse
Southbridge....J. O. Lemoine Furniture
Spencer....M. Lamoureaux Furn. Co.
Springfield....Economy Furn. Co.
Springfield....The Hadley Co.
Springfield....Hampden Furn. Co.
Springfield....Kavanagh's
Springfield....Kimball's Furn. Co.
Springfield....Max Okun Furn. Co.
Springfield....Pioneer Furn. Show Rooms
Stoneham....Barbo's, Inc.
Stoughton....New England Furniture Co.
Taunton....Baron Brothers Furniture Co.
Taunton....The Wonder Store
Wakefield....Crystal Furniture Co.
Waltham....Griff Furniture Co.
Waltham....Jordan Furniture Co.
Waltham....Parke Snow, Furn. Dept.
Wareham....Cornwell's Dept. Store, Furn. Dept.
Wareham....Korbin & Davidson Furniture Co.
Watertown....Albert's Outlet
Watertown....Royal Furniture Co.
Webster....Grand Furn. Shops
Webster....E. H. Horton Co.
West Concord....Carter Furniture Co.
Westfield....Hearn & Co.
Westfield....Saykin Furn. Co.
Westminster....Frank's Waysine
West Springfield....Sam Salem, Inc.
Whitman....Thayer Furniture Co.
Williamstown....Geo. M. Hopkins Co., Inc.
Woburn....Royal Furniture Co.
Worcester....American Supply Co.
Worcester....Gallo's
Worcester....Glazer's
Worcester....The Hadley Co.
Worcester....John C. MacInnes Co.
Worcester....Miller Furniture Co.
Worcester....Northridge Furn. Co.

MICHIGAN

Adrian....Palman's Furniture Co.
Allen Park....Val'u Furniture Co.
Ann Arbor....Behnke Furniture Co.
Bad Axe....MacAlpine Furniture Co.
Battle Creek....Swank Furniture Co.
Berkley....Tower Furniture Co.
Birmingham....Triangle Furniture Co.
Birmingham....United Outfitting Co.
Blissfield....Tagsold Furniture Co.
Clawson....Modern Sleep Shop
Dearborn....Adray Appliance Co.
Dearborn....Brand Appl. & Furniture
Dearborn....Dearborn Furniture Co.
Dearborn....Frumin Furniture Co.
Dearborn....Furniture Fair
Dearborn....Miller Furniture Co.
Dearborn....Penn Furniture Co.
Dearborn....Peoples Outfitting Co.
Detroit....Albert Furniture Co.
Detroit....Arrow Furniture Co.
Detroit....Automatic Appl. & Furn.
Detroit....Barclay Furniture Co.
Detroit....Thern Baxter Furniture Co.
Detroit....Beacon Furniture Co.
Detroit....Bedroom Furniture Co.
Detroit....Bel-Air Furniture Co.
Detroit....Beresh Furniture Co.
Detroit....Beverly Furniture Co.
Detroit....Jimmie F. Bloink Furniture Co.
Detroit....Cameo Furniture Co.
Detroit....Carroll Furniture Co.
Detroit....Carson's Furniture Co.
Detroit....City Music Co.
Detroit....Crown Furniture Co. (18 stores)
Detroit....Delmar Furniture Co.
Detroit....East Side Furniture
Detroit....Empire Furniture Co.
Detroit....Family Furniture Co.
Detroit....Famous Furniture Co.
Detroit....Farris Bros.
Detroit....Federal Dept. Store (6 stores)
Detroit....Fenster Furniture Co.
Detroit....Frumin Furniture Co.
Detroit....General Appliance
Detroit....Gleicher Furniture Co.
Detroit....Goren Furniture Co.
Detroit....Grand River-7 Mile Furn. Co.
Detroit....Otto Grunewald & Son Furn. Co.
Detroit....Harper Furniture Co.
Detroit....Harvey Furniture Co.
Detroit....Ideal Furniture & Appliance
Detroit....Irving's Furniture Co.
Detroit....Kohlenberg Furniture Co.
Detroit....Leader Furniture Co.
Detroit....Leonard Furniture Co.
Detroit....Lumberg & Son Furniture Co.
Detroit....Margolis Household
Detroit....Mars Furniture Co.
Detroit....Martin Furniture Co.
Detroit....May Furniture Co.
Detroit....F. B. Melin & Co.
Detroit....Mercury Furniture Co.
Detroit....Michigan Furniture Co.
Detroit....Nieckarz Furniture Co.
Detroit....Peoples Outfitting Co.
Detroit....Planet Furniture Co.
Detroit....Plymouth Furniture Co.
Detroit....Post Furniture Co.
Detroit....Preuss Furniture Co.
Detroit....Raimi Bros. (2 stores)
Detroit....Regal Home Outfitters
Detroit....Rite-Way Furn. Sales Co.
Detroit....Rogers Furniture Co.
Detroit....Ruby's Furniture Co. (4 stores)
Detroit....Senate Furniture Co.
Detroit....Shecter Furniture Co.
Detroit....Sherwood Studios
Detroit....Soble-Ackerman Home Outfitters
Detroit....Sterling Furniture Co.
Detroit....Target Furniture Co.
Detroit....Tower Furniture Co. (2 stores)
Detroit....Union Appl. & Furniture Co.
Detroit....United Outfitting Co. (2 stores)
Detroit....Uptown Furniture Co.
Detroit....Vogue Furniture Co.
Detroit....Walker Furniture Sales
Detroit....Zenith Furniture Co.
Dexter....Webers Furniture Store
Ferndale....Triangle Furniture Co.
Flint....Peoples Furniture Co.
Flint....Reliable Furniture Co.
Grand Haven....Grand Haven Furniture Co.
Grand Rapids....Bishop Furniture Co.
Grand Rapids....Galewood Outfitting
Grand Rapids....Herpolsheimer Co.
Grand Rapids....Klingman's
Grand Rapids....Winegar Furniture Co.
Hamtramck....Al's Furniture Co.
Hamtramck....Margolis Furniture Co.
Hamtramck....Norwalk Furniture Co.
Hamtramck....Ruby's Furniture Co.
Hazel Park....Gormley Furniture Co.
Hazel Park....Tower Furniture Co.
Highland Park....Brent Furniture Co.
Highland Park....Famous Furniture Co.
Highland Park....Metro Furniture Co.
Inkster....Inkster Furniture Co.
Inkster....Major Appl. & Furniture Co.
Ironwood....Ben Gertz Furniture
Jackson....Bishop Outfitting Co.
Jackson....Center Appl. & Furniture Co.
Jackson....L. H. Field Co.
Kalamazoo....Central Furniture Co.
Keego Harbor....Clayton's Furn. & Appl. Co.
Lincoln Park....Dobbs Furniture Co.
Lincoln Park....Eder Furniture Co.
Lincoln Park....Kohlenberg Furniture Co.
Lincoln Park....Peoples Outfitting Co.
Livonia....Livonia Furniture Co.
Livonia....Sam Zehra Furniture
Monroe....Sacks Furniture Co.
Morenci....Meyers Furniture Co.
Mt. Clemens....Paul's Furniture City
Mt. Clemens....Triangle Furniture Co.
Mt. Pleasant....Household Appliance Co.
Muskegon....Grossman's Dept. Store
Petoskey....Reid Furniture Co.
Pontiac....Orchard Furniture Co.
Pontiac....W. K. C., Inc.
Redford Twp....Post Furniture Co.
Richmond....Capozzo TV Appl. & Furn.
Rochester....Rochester Furniture & Appl.
Royal Oak....Modern Sleep Shop
Royal Oak....Regal Furniture Co.
Royal Oak....Tower Furniture Co.
Royal Oak....Triangle Furniture Co.
St. Clair Shores....Price Appl. & Furn. Co.
Sandusky....Thomas Appliance
South Haven....Wank Furniture & Appl. Mart
Trenton....B. & W. Furn. & Appl. Co.
Utica....Town Furniture Co.
Van Dyke....Fillmore Bros.
Van Dyke....Motor City Furniture Co.
Wayne....W. L. Gates Furniture Co.
Wayne....Kent Furniture Co.
Wyandotte....Dixie Furniture Co.
Wyandotte....Fogel Furniture Co.
Wyandotte....Metro Furniture Co.
Wyandotte....Wyandotte Furniture Co.
Ypsilanti....Smith Furniture Co.

MINNESOTA

Austin....Kelly Furniture Co.
Bird Island....Glesener Furnishings Co.
Cloquet....Roderic's
Duluth....Anderson Furniture Co.
Duluth....Arrowhead Furniture Co.
Duluth....Goldfine's, Inc.
Duluth....Harbor Furniture Co.
Duluth....F. S. Kelly Furniture Co.
Grand Rapids..Erickson New & Used Furn. Co.
Hibbing....Kelly Furniture Co.
Hopkins...Minneapolis House Furnishings Co.
Luverne....I. I. Smith Furniture Co.
Minneapolis....B & C Furniture Mart
Minneapolis....Borg & Powers Co.
Minneapolis....L. S. Donaldson Co.
Minneapolis....Shedlov Supply Co.
Moorhead....Simon Furniture Co.
Red Wing....Usem Furniture Co.
Redwood Falls..Larson's Home Furnishings Co.
St. Paul....Borg & Powers Co.
St. Paul....Butwinick Bros. Furniture Co.
St. Paul....The Golden Rule
St. Paul....St. Paul House Furnishings Co.
St. Paul....Standard Furniture Co. (2 stores)
Slayton....Mansch Bros. Furniture Co.
Virginia....Goldfine's
Virginia....Kelly Furniture Co.
Winona....Borzyskowski Furniture Co.

MISSISSIPPI

Greenwood....Greenwood Furniture Co., Inc.
Hattiesburg....The Furniture Market
Jackson....Ferguson Furniture Company, Inc.
Jackson....Rice Furniture Company, Inc.
Natchez....Allen Furniture Company, Inc.
Starkville....Winfield Furniture Company

MISSOURI

Carthage....Clyde Nance Furniture Co.
Higginsville....Hoefer's Furniture Co.
Independence....Davidow Furniture Co.
Joplin....Joplin Furniture Co.
Liberty....Bedinger Furniture
Marshfield....Brooks Furniture Co.
Neosho....Mardick Furniture Co.
Rolla....Ramsey Appliance & Furniture Co.
Springfield....Outlet Furniture Co.
Springfield....Sedgwick Furniture Co.
Warrensburg....Hursh Furniture Co.

MONTANA

Billings....Kuchera Furniture & Appliance Co.
Billings....Sigman's Furniture Company
Butte....Finberg Furniture Company
Butte....Hennessey Company
Butte....Shiner's Furniture Company
Cut Bank....Lovsnes Furniture Company
Great Falls....American Furniture Company
Kalispell....Main Street Furniture Company
Missoula....J. M. Lucy & Sons
Shelby....G & L Furniture Company
Whitefish....Whitefish Furniture Company

NEBRASKA

Ashland....Marcy & Company
Davenport....Urbauer Furniture
Grand Island....Williamson Furniture
Lincoln....Armstrong Furniture
Lincoln....Hardy's
Norfolk....Kesting Furniture
North Platte....Whitaker Furniture Company
Omaha....Nebraska Furniture Mart

NEVADA

Las Vegas....McKenzie Furn. Co.
Las Vegas....North Main Furn. Co.
Reno....Reno Furniture

NEW HAMPSHIRE

Claremont....Rowe-Genereux, Inc.
Concord....Endicott Furniture Co.
Manchester....Hillsboro Furniture Mart
Manchester..Leavitts Dept. Store, Furn. Dept.
Nashua....C & R Furniture, Inc.
Peterboro....Derby's Furniture Mart
Portsmouth....Kline's Furniture Co.
Seabrook...Adams & Faulknew Furniture Co.
Somersworth....Perrault Furniture Co.

NEW JERSEY

Atlantic City....Atlantic Furniture Company
Atlantic City....George Herlich Furniture
Bellmawr....Bellmawr Furniture Store
Bordentown....Binders
Camden....DiMona's
Camden....Murphy Sales & Service
Camden....Okulicz Furniture Company
Camden....Ressa Bros.
Camden....Thrifty Buyers
Carney's Point....Heine's
Cliffside Park....Gaeta Bros.
Clifton....D. Sussman
East Brunswick....Feuerlicht & Silverbush
Egg Harbor....Weiler & Company
Elizabeth....Rockford Furniture
Elizabeth....M. Saffron & Son
Garfield....Andrew Coremin
Hackensack....H. Plager & Son
Jersey City....M. Michael
Keyport....West Furniture
Linden....Unity House Furnishers
Morristown....Morschower Furniture
New Brunswick..Bianca Furniture & Appliance
New Brunswick....Built Right Furniture
New Brunswick....F. Wenzel
New Brunswick....New Brunswick Mattress
Newark....Bentley Furniture
Newark....Cisero Furniture
Newark....Rockford Furniture
Newark....Supreme Furniture & Bedding
Ocean City....King Sales Company
Paramus....Nassau Furniture
Passaic....Grand Rapids Furniture
Paterson....Bograd Bros.
Paterson....Nuzzo Furniture
Paterson....Slater's, Inc.
Pennsauken....Ciervo's
Perth Amboy....B. Mikrut & Son
Plainfield....Matthews Furniture
Plainfield....Miron's
Rahway....Koos Bros.
Red Bank....Acme Furniture
Ridgefield....The Maple House
Ridgewood....Milford Furniture
Riverton....Freeman E. Hunter
Rutherford....Hayman Furniture
Somers Point....Platt's, Inc.
South River....Reliable Furniture
Trenton....Binders (2 stores)
Trenton....Converys
Trenton....Doolittle-Allen Company
Trenton....Dunham's
Trenton..Home Furniture Company (2 stores)
Trenton....S. B. Light Company, Inc.
Trenton....Herman Spiegel
Ventnor....Ventnor Furniture Company
Vineland....Vineland Home Supply
Washington....The Ford Furniture
Westwood....Five Corners Furniture
Wildwood....King Sales Company
Woobridge....Rockford Furniture

NEW MEXICO

Albuquerque....American Furniture Company
Albuquerque....Arrow Furniture Company
Clovis....Thompson's Furniture Company
Las Cruces....Las Cruces Furniture Company
Raton....Ray Burrow Furniture Company
Roswell....Dabbs Furniture, Inc.

NEW YORK

Albany....Banner Furniture Co.
Albany....Boulevard Furniture Co.
Albany....Caplan Bros. Furniture Co.
Albany....John B. Hauf, Inc.
Albany....Morris Furniture
Albany....John G. Myers Co., Inc.
Albany....Harry Simmons Co.
Albany....Standard Furniture Co.
Albany....A. Swire Furniture, Inc.
Albany....Union-Fern, Inc.
Albany....W. M. Whitney & Co.
Albion....McNall & McNall
Albion....Thompson's
Amsterdam....Union-Fern, Inc.
Amsterdam....M. J. Wytrwal Furniture House
Auburn....Herbert Brothers, Inc.
Auburn....Henry Traub, Inc.
Bainbridge....Taren Furniture Co.
Baldwinsville..Baldwinsville Furn. & Appl. Co.
Ballston Spa....Ballston Furniture Co.
Batavia....Wortzman Furn., Inc.
Bayshore....Maple and Modern Furniture
Beacon....Roosa Furniture Co., Inc.
Bellmore....Meadowbrook Furniture
Bethpage....Sutton Furniture (2 Stores)
Binghamton....Ellis Bros., Inc.
Binghamton....The Fair Store
Binghamton....Olum Furniture Co.
Binghamton....Sullivan Bros. Furn., Inc.
Brewster....Brewster Furniture Co.
Brockport....Fowler Home Furniture Co.
Bronx....Frank Art Shop (2 Stores)
Bronx....Jerome Furniture
Bronx....Weisman Furniture
Brooklyn....Abram's Carr & Furn. Co.
Brooklyn....American Furniture Factories
Brooklyn....Simon Bernstein's Sons Inc.
Brooklyn....Cameo Bedding Co.
Brooklyn....R. Carrullo & Son
Brooklyn....Citrin Furniture Co.
Brooklyn....Cornell Furniture
Brooklyn....Namm-Loesers
Brooklyn....People's Furniture Co.
Brooklyn....Superior Rest Co.
Buffalo....Belmont Furn. Studios
Buffalo....The William Hengerer Co.
Buffalo....Old Colony, Inc.
Buffalo....Frederick Scherer & Sons, Inc.
Canandaigua....William R. Neilson
Canandaigua....Rothman's Wayside Furn.
Canastota....E. F. Schepp & Sons
Canton....Saidel Furniture Co.
Catskill....A. Oren & Sons, Inc.
Caughdenoy....Fred Hall Furniture
Chatham....B. H. Delson Co.
Chittenango....Hogan Furn. & Appl.
Clifton Springs....Ellis M. Weld
Cobleskill....Scholet Furniture
Cohoes....National Furniture Co.
Cohoes....Union-Fern, Inc.
Cooperstown....Collins of Cooperstown, Inc.
Corning....Arnold's Furniture, Inc.
Corning....Wilkins Furniture Co.
East Hampton....H. M. Diamond, Inc.
East Syracuse....W. W. Bush Furniture
Elizabethtown....Wm. M. Marvins Sons
Elmira....Kobacker's Furn. Co., Inc.
Elmont....Brod's Bedding Stores (4 Stores).
Elwood....Active Furniture Co.
Endicott....Rouff Furniture Co., Inc.
Farmingdale....Ideal Home Appliance
Floral Park....Floral Furniture Co.
Fulton....M. Goldberg & Sons, Inc.
Fulton....J. R. Sullivan
Geneva....John H. Church & Co., Inc.
Geneva....Franklin Furn. Corp.
Glens Falls....Glendale Furniture Co.
Glens Falls....Union-Fern, Inc.
Gloversville....Finocan Bros. Furniture Co.
Gloversville....Union-Fern Inc.
Gowanda....Gabel Brothers, Furniture
Henrietta....Selco Home-Farm Suppliers
Herkimer....Rush Furniture Co.
Highland Falls..Walker Furniture & Appliance
Hollis....Ehrlich's
Honeoye Falls..Mantegna Floor & Bedding Co.
Hornell....Franklin Furniture Corp.
Hudson....I. Berman & Son
Hudson....R. Gray's Sons
Ilion....C. B. Smith, Inc.
Ithaca....Empire Furniture Co.
Ithaca....Rothschild Bros. Dept. Store
Ithaca....Shulmans, Inc.
Jamaica....Central Queens Furniture
Jamestown....Cornell's Furniture Co.
Johnstown....Cole's Furniture
Kingston....Standard Furniture Co.
Kingston....Union-Fern, Inc.
Lancaster....Oelkers Furn. Co.
Latham....Sharlets Finer Furniture
LeRoy....Vic Blood Hardware
Lima....Lima Furn. Store
Lindenhurst....Edelman Bros.
Little Falls....Dresher Furniture Co.
Livingston Manor....Jacobs Home Appliances
Lockport....Siegel's Furniture Store
Mahopac....Mahopac Furniture Co., Inc.
Mamaroneck....Chatsworth Furniture
Manhasset....Lewis & Conger
Marcy....Grace Furniture
Massapequa Park....Suburban Furniture Co.
Massena....Slavin's Furniture Co.
Mechanicville....Ben Katz, Inc.
Mechanicville....Union-Fern, Inc.
Menands....Stylecraft Appliance Co.
Middletown....Crawford-Hait
Middletown....Home Furniture Co.
Millerton....Bloch's Furniture Co.
Monroe....Monroe Furniture Co.
Monticello....Jos. Rosenberg & Son
Mt. Kisco....Mt. Kisco Furniture Exchange
Mt. Morris....Mt. Morris Furn. Co., Inc.
Newburgh....Burger's Furniture
Newburgh....Ware-House
New Rochelle....Neptune Furniture
New Rochelle....New Rochelle Furniture Co.
New York....James McCutheon's
New York....Michaels & Co. (3 Stores)
New York....W. & J. Sloane
New York....L. B. Spears (3 stores)
Niagara Falls....Hallmark Furn., Inc.
Odessa....Cotton Hanlon, Inc.
Oneida....Markson Bros.
Oneonta....Bresee's Oneonta Dept. Store
Ossining....A. L. Myers, Inc.
Oswego....M. Goldberg & Sons, Inc
Oswego....Shapiro Brothers Co.
Palmyra....Eugene C. McGuire
Patchague....Stanley's Bedding & Furn. Co.
Peekskill....B. & F. Furniture Co., Inc.
Peekskill....Silverman Furniture Co.
Peekskill....Voughts Furniture Store
Plattsburgh....Payson Furniture Co.
Port Chester....Joseph Cohen & Sons
Port Jervis....Levin Furniture Co.
Poughkeepsie....Mitchell's Furniture Co.
Poughkeepsie....Reliable Furniture Co.
Poughkeepsie....The Wallace Co.
Rensselaer....Rensselaer Furniture Co.
Richfield Springs....Ruby's Furniture Store
Riverhead....Jacob Meyer, Inc.
Rochester....J. F. Bayles, Inc.
Rochester....Becker Market, Inc.
Rochester....Borrelli Furn. & Appl., Inc.
Rochester....Dell's Appliances & Furn.
Rochester....E. W. Edwards & Son
Rochester....Garson & Wood Furn. Co.
Rochester....Ray H. Ives
Rochester....Frank P. May Furn. Co., Inc.
Rochester....North Side Furn. House, Inc.
Rochester....Prens Furniture Company
Rochester....Reliable Furn. Co.
Rochester....Rothman Furniture, Inc.
Rochester....Ruby-Gordon, Inc.
Rochester....Schulman's Furn. Co.
Rochester....Sherelis Furn. & Appl. Co.
Rochester....Sibley, Lindsay & Curr Co.
Rochester..Sturman Home Furnishing Co., Inc.
Rochester....V. Valente, Inc.
Rome....Markson Bros.
Saranac Lake....Casier Utilities, Inc.
Saratoga Springs...Standard Furniture Stores
Saratoga Springs....Union-Fern, Inc.
Saugerties....Seamon Bros. Furniture
Schenectady....The Carl Co.
Schenectady....Henry Cohen Furniture Co.
Schenectady...Englebardts Floor Covering Co.
Schenectady....Robinson Furniture Co.
Schenectady....Standard Furniture Co.
Schenectady....Star Furniture Co.
Schenectady....Union-Fern, Inc.
Schenectady....The Wallace Co.
Scotia....Davids Furniture Co.
Seneca Falls....Franklin Furniture Corp.
Seneca Falls....Ryan Furn. Co.
Smithtown....Harco Furniture
Stapleton, Staten Island....Ace Furniture
Stapleton, Staten Island....Freeport Furniture
Syracuse....Besdin Furniture Co.
Syracuse....Franklin Furniture
Syracuse....J. Glazer & Sons, Inc.
Syracuse....M. Goldberg & Sons, Inc.
Syracuse....Lincoln Stores
Syracuse....Lipsy Brothers
Syracuse....Olum Furniture Co.
Syracuse....Roy Furniture Co.
Syracuse....M. H. Williams
Syracuse....L. A. Witherill, Inc.
Syracuse....Wrights Fit Rite
Troy....Wm. H. Frear & Co., Inc.
Troy....Ben Katz, Inc.
Troy....Modern Home Appliance Co.
Troy....Nelick's Furniture
Troy....Standard Furniture Co.
Troy....Union-Fern, Inc.
Utica....J. Graziano Furniture Co.
Utica....Markson Furniture
Utica....Union-Fern, Inc.
Utica....Utica Household Outfitters, Inc.
Van Etten....The Banfield Co.
Warwick....Lazear Furniture Store
Watertown....Frank A. Empsall, Inc.
Watertown....Household Merit
Wellsville....Rockwell Brothers & Co.
West Hempstead....B. & O. Furniture
Whitehall....Scott Furniture Co.
White Plains....White Plains Mattress Co.

NORTH CAROLINA

Albemarle....Suggs Furn. Co.
Asheboro....Asheboro Furn. Co.
Asheville....Burton Furn. Co.
Asheville....Hodgens Furn. Co.
Asheville....Rice & White Furn. Co.
Asheville....Sterchi Bros. Stores
Beaufort....Hamilton's Furn. Co.
Boiling Springs....G. T. McSwain Furn. Co.
Burlington....Cannady Furn. Co.
Burlington....Clapp Furn. Co.
Chapel Hill....Stylecraft Interiors, Inc.
Charlotte....Colony Furn. Shops
Charlotte....Covington Furn. Co.
Charlotte....Haverty Furn. Co.
Charlotte....Martin & Lewis Furn. Co.
Charlotte....Payne Furn. Co.
Charlotte....Perry-Mincey Co.
Charlotte....Sterchi Bros. Stores
Charlotte....Sterchi's Exchange Store
Charlotte....Whisnant's, Inc.
China Grove....Owensby Furn. Store
Clarkton....Prince Bros.
Clemmons....McMillan Furn. Co.
Concord....Elliott Furn. Co.
Concord....H. E. Hall Furn. Co.
Concord....The Hub, Inc.
Concord....Sterchi Bros. Stores
Concord....Wilkinsons, Inc.
Conover....Saunders Furniture Company
Dunn....Quinn's
Durham....Browning-Ferrell Furn. Co.
Durham....Center Furn. Co.
Durham....Mack's Furn. Co.
Fairmont....Robeson Furn. Co.
Fayetteville....Purdie's
Fayetteville....Wooten Furn. Co.
Forest City....C. Everett Smith Furn. Co.
Forest City....Sterchi Bros. Stores
Fuquay....Fuquay Furn. Co.
Gastonia....Sterchi Bros. Stores
Goldsboro....Isaacs-Kahn Furn. Co.
Greensboro....Burtner Furn. Co.
Greenville....Brown's Furn. Store
Hendersonville....Gunderson Furn. Co.
Hendersonville....Sterchi Bros. Stores
Hickory....Sterchi Bros. Stores
High Point....C. DeWitt Holton Furn. Co.
Jacksonville....Lumpkin Furn. Co.
Jacksonville....Rose Bros. Furn. Co.
Kannapolis....Caldwell Furn. Shop
Kannapolis....Lowery Furn. Co.
Kannapolis....Sterchi Bros. Stores
Kernersville....R. & H. Furn. Co.
Kings Mountain....Sterchi Bros. Stores
Kingston....Baker's Furn. Co.
Kingston....Paylor's Wayside Furn. Co.
Lenoir....Teague Furniture Company
Lexington....Home Furn. Co.
Lexington....Piedmont Furn. Co.
Lexington....Shoaf Wayside Furn. Co.
Lincolnton....Goodin-Burris Furn. Co.
Lumberton....Blackmon Furn. Co.
Mooresville....Blackwelder Furn. Co.
Morehead City....Hamilton's, Inc.
Morganton....Nite Furniture Company
New Bern....Oettinger Bros., Inc.
Oxford....Oxford Furn. Co.
Oxford....Penny Furn. Co.
Raleigh....Castlebury's
Raleigh....Joyce & Bailey Furn. Co.
Rural Hall....Slate Furn. Co.
Rutherfordton....Carson Furn. & Appl. Co.
Salisbury....Rowan Furn. Co.
Salisbury....Sterchi Bros. Stores
Salisbury....Wayside Furn., Inc.
Shelby....Baird Furn. Co.
Shelby....Kester-Groome Furn. Co.
Shelby....Sterchi Bros. Stores
Tabor City....W. F. Cox Co.
Tabor City....Prince Bros.
Thomasville....Loftin-Black Furn. Co.
Thomasville....Roadside Furn. & Interiors
Wadesboro....D. B. Goodman Furn. Co.
Wake Forest....Smith Furn. Co.
West Jefferson....Rhodes Furniture Company
Wilmington....Barefoots & Jackson, Inc.
Wilmington....Hanover House
Wilson....R. E. Quinn Furn. Co.
Wilson....Swinson Furn. Co.
Winston-Salem....Better Homes Furn. Co.
Winston-Salem....Colonial Furn. Shops
Winston-Salem....Cunningham Furn. Co.
Winston-Salem....Haverty Furn. Co.
Winston-Salem....Hawthorne Furn. Co.
Winston-Salem....H. H. Jones Furn. Co.
Winston-Salem....Sosnik's Furn. Fair
Winston-Salem....Wells-Breitz Furn. Co.
Winston-Salem....Whitney Furn. Co.

NORTH DAKOTA

Bismarck....Bing's Furniture Co.
Crookston....Farmer's Exchange
Devil's Lake....Goldberg Furniture Co.
Grafton....C & B, Inc.
Grand Forks....Economy Wholesalers Co.
Mandan....Bill's Furniture Co.
Minot....Goldberg Furniture Co.
Minot....Hanson Furniture Co.
West Fargo....Diamond Hi-Way Furniture Co.
Williston....Hanson Furniture Co.

OHIO

Ada....Huber Furniture
Akron....Akron Furniture
Akron....Bear Furniture
Akron....Best Furniture
Akron....Canton Road Furniture
Akron....General Furniture
Akron....Hausch Furniture
Akron....M. O'Neil Co.—State St. Level
Akron....Polsky's Dept. Store
Alliance....Bear Furniture
Alliance....Friendly Furniture
Arlington....HiWay Furniture
Ashland....Gilbert Furniture
Athens....Jaynes Furniture
Attica....Decker Furniture
Barberton....Ohio Furniture
Bedford....Budd Bros.
Bellefontaine....Hayes Furniture Co.
Belpre....Belpre Furniture Co.
Berea....Crest Furniture Co.
Bowling Green....Roth Furniture Co.
Bryan....Carlin Hardware & Furn.
Bucyrus....Campbell Furniture
Caldwell....Murphy Furniture
Cambridge....Bairs Home Furnishings
Canton....Ideal Furniture
Canton....Livingston Furniture
Canton....People's Furniture
Canton....Stark's
Chagrin Falls....Brewster & Stroud
Chillicothe....Ebenhack & Son
Cincinnati....Burton Furniture
Cincinnati....Globe Furniture
Cincinnati....Hyams Furniture
Cincinnati....Knowlton's Corner Furniture
Cincinnati....McAlpin Co. (2 stores)
Cincinnati....Okum's Furniture & Appl., Inc.
Cincinnati....Parkway Furniture & Appl.
Cincinnati....John Shillito Co.
Cincinnati....Solway's Furniture
Cincinnati....Tennenbaum Bros.
Circleville....Griffith Floor Covering
Cleveland....The Bailey Co. (4 stores)
Cleveland....Bernard Furniture & Appl., Inc.
Cleveland....The Bing Company (10 stores)
Cleveland....Blasse Sales Co.
Cleveland....Bondi Furniture Co.
Cleveland....Boyd's Furniture Co.
Cleveland....Bronklyn-Parma Furniture
Cleveland....Brookside Furniture Co.
Cleveland....Brush Appl. & Furniture
Cleveland....Chestnut Hill Furniture
Cleveland....Cizek Furniture Co.
Cleveland....Club Sales Co.
Cleveland....DiSanto Furniture Co.
Cleveland....Dunhill Furniture & Appl.
Cleveland....East Appl. & Furniture
Cleveland....Economy Furniture
Cleveland....F & G. Furniture
Cleveland....Factory Distributors
Cleveland....Factory Furniture
Cleveland....Freemans', Inc.
Cleveland....Furniture Land
Cleveland....Furniture Mart, Inc.
Cleveland....General Furniture & Appl. Co.
Cleveland....Glynn & Boker Co.
Cleveland....Hendricks-Michaels Furn., Inc.
Cleveland....Higbee Co.
Cleveland....Ivanhoe Furniture Co.
Cleveland....Katz-Rothstein
Cleveland....King Furniture
Cleveland....S. Kohn & Sons
Cleveland....Kurtz Furniture Co. (3 stores)
Cleveland....Lake Furniture
Cleveland....Lansing Furniture Co.
Cleveland....Lavelli Sales, Inc.
Cleveland....Lee Edwards Furniture Co.
Cleveland....W. Levy Furniture
Cleveland....Liberty Furniture Co.
Cleveland....Lincoln Furniture Co.
Cleveland....Maxe's Furniture Co.
Cleveland....The May Company
Cleveland....Melody Mart Furn. & Appl.
Cleveland....Newman Furniture
Cleveland....Norwood Appl. & Furniture Co.
Cleveland....Geo. Perk Furniture
Cleveland....Ptak's Furniture & Appl.
Cleveland....Rainbow Furniture & Appl.
Cleveland....Ross Furniture Co.
Cleveland....Rowe Furniture
Cleveland....Sanford Furniture
Cleveland....Schewede Furniture Co.
Cleveland....Schwartz Furniture
Cleveland....Singer Furniture
Cleveland....Sommers Furniture Co.
Cleveland....Stakich Furniture Co.
Cleveland....Wm. Taylor Son & Co.
Cleveland....Tower Furniture
Cleveland....Town Furniture Co.
Cleveland....Geo. Travnikar Furniture
Cleveland....Tri-Mor Furniture Co.
Cleveland....Walts Furniture & Appl. Co.
Cleveland....Warner Furniture Co.
Cleveland....Watkins Furniture (6 stores)
Cleveland....Weissman & Company
Cleveland....Windsor Furniture & Appl.
Cleveland....Woldman, Inc.
Columbus....Bell Furniture
Columbus....Cook Furniture Co.
Columbus....Echenrode Furniture Co.
Columbus....Glick Furniture (3 stores)
Columbus....Hadley Furniture Co.
Columbus....Ideal Furniture
Columbus....F & R Lazarus Co.
Columbus....May & Company (2 stores)
Columbus....National Outfitting Co.
Columbus....Spicer Furniture Co.
Columbus....Williamson Furniture Store
Columbus....White's Furniture
Cortland....Collins Furniture
Coshocton....Mutual Furniture Co.
Crestline....Marshall Furniture
Dayton....K. L. Garwin
Dayton....May Co.
Dayton....R. L. Norris
Dayton....Peerless Furniture
Dayton....Ray's Dept. Store
Dayton....Rike-Kumler Co.
Dayton....Town & Country Furniture, Inc.
Defiance....Shipman Furniture Co.
Delphos....Westrich Store
Delta....Bernath HiWay Furniture
Dover....Wilmar Furniture Co.
Dresden....Altman Furniture Co.
Elyria....Elyria Furniture
Findlay....Beistle Furniture
Forest....McBride Furniture
Fostoria....Ballreich Wayside Furniture
Fremont....Bond Furniture
Galion....Goodman Furniture
Gibsonburg....Veh & Son
Girard....Zicard Bros. Furniture Co.
Greenville....Palace Dept. Store
Hamilton....A. Brown Furniture
Hebron....Mauger Furniture
Ironton....McCauley Furniture
Kent....Bissler Furniture
Lancaster....Stewart Bros. & Alban Co.
Leipsic....Wagner Furniture
Lima....Dean Griffin & Sons
Lima....The Leader
Lockland....Hanley Furniture
Lorain....Bear Furniture (2 stores)
Lorain....Delis Bros. Furniture
Lorain....T. N. Molas Furniture
Lorain....Reidy Scanlon Co.
Mansfield....Batson Furniture
Mansfield....Jones Piano
Mansfield....Scattergoods Dept. Store
Mansfield....Tucker Furniture
Marietta....Union Furniture Co.
Marion....H. Schaffner Co.
Marysville....Rohr Furniture
Massillon....Bear Furniture
Massillon....Bernard Furniture
Maumee....Frank Rogers Furniture City
McComb....Bennett Bros. Furniture Co.
Middleport....Baker Furniture
Middletown....The Reed-Klopp Co.
Montpelier....Allen & Cunniff
Mt. Sterling....Trimble Home Furnishings
Nelsonville....Wolfe Furniture Co.
Nevada....Nevada Furniture Co.
Newark....Carlisle Furniture & Rug Co.
Newark....Newark Furniture Co.
Newark....Geo. K. Scott Furn. & Appl.
New Philadelphia....Williams Furniture Co.
Niles....Robins Furniture
North Baltimore....L. L. Trout Furniture
Norwalk....Fisher Music & Furn. Co.
Oak Harbor....Mulligan Electric
Oberlin....Fox Furniture
Ottawa....William Gulker & Co.
Painesville....Carlisle-Allen Co.
Piqua....J. W. Brown
Port Clinton....Niedecker Furniture
Portsmouth....Covert Furniture (3 stores)
Rittman....Daley's
Salem....Brown Furniture Co.
Sandusky....Bond Wayside Furniture
Sandusky....Herman's Furniture
Sidney....Uhlman's Dept. Store
Springfield....Atherton's, Inc.
Springfield....Gilbert's Furniture
Springfield....The Hadley Company
Steubenville....S. P. Brown Furniture Co.
Steubenville....May & Leopold Furniture Co.
Strasburg....Garver Bros.
Stryker....Stryker Furniture
Sylvania....Comstock & Coventry Furn.
Tiffin....Arend & Corthell Furniture Co.
Tiffin....Tiffin Furniture
Toledo....Art Furniture Co.
Toledo....Bondy Furniture
Toledo....Grinnell's
Toledo....Edgewater Furniture
Toledo....Kaczmarek Furniture
Toledo....Kobacker Furniture
Toledo....The Lion Store
Toledo....Maxine Furniture Co.
Toledo....McIntires
Toledo....Quality Furniture
Toledo....Shea's Furniture
Toledo....Tiedtke's
Toledo....Treuhaft Bros.
Toledo....Usher Furniture Co.
Toledo....Walker Furniture
Toledo....Weizer Furniture

OHIO continued next page

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OHIO—(continued)

Toledo . . . . . Wendover Furniture Shoppe
Troy . . . . . K. T. Home Furnishings, Inc.
Uhrichsville . . . . . LaPorte Furniture Co.
Upper Sandusky . . . . . Blue Furniture Co.
Urbana . . . . . Hayes Furniture Co.
Van Wert . . . . . Dustman's
Wapakoneta . . . . . Bechdolt & Lyman
Warren . . . . . Cross Leslie
Warren . . . . . The Griswold Co.
Warren . . . . . Myer Frank Furniture
Wellington . . Wellington Hardware & Furniture
Woodville . . . . . Ken's Furniture
Xenia . . . . . Adair's
Youngstown . . Hume's Furniture Co. (2 stores)
Youngstown . . . . . Reichart Furniture Co.
Youngstown . . . . . Scarsella Furniture Co.
Youngstown . . . . . Strouss-Hirshberg
Zanesville . . . . . Bint Bros., Inc.
Zanesville . . . . . Hallmark Furniture

OKLAHOMA

Ada . . . . . Whittle's Furniture & Appliance Co.
Altus . . . . . Hickerson Furniture Co.
Bartlesville . . . . . Davis Furniture Co.
Bartlesville . . . . . Herrington's A to Z Store
Enid . . . . . McCoy De Vinney Furniture Mart
Enid . . . . . C. F. Thomas Furniture Co.
Hugo . . . . . Hughes Hugo Furniture Co.
Lawton . . . . . Cardinal Home Furnishing Co.
Miami . . . . . Home Furniture Co.
Norman . . . . . Landsaw's Furniture Co.
Oklahoma City . . . . . Big Red Freight Depot
Oklahoma City . . . . . Big Red Warehouse Co.
Oklahoma City . . . . . John A. Brown Co.
Oklahoma City . . . . . James A. Cullimore Co.
Oklahoma City . . . . . Haggard's Incorporated
Oklahoma City . . . . . O. K. Furniture & Rug Co.
Oklahoma City . Town & Country Furniture Co.
Shawnee . . . . . Kib Warren Furniture Co.
Stillwater . . . . . Groom's Furniture Co.
Tulsa . . . . . Big Red Warehouse Co.
Tulsa . . . . . Dedmon Furniture Co.
Tulsa . . . . . Mason's Furniture & Appliance Co.
Tulsa . . . . . Pollock Store—Froug's
Tulsa . . . . . Rich's of Tulsa

OREGON

Albany . . . . . Frager Furniture Co.
Albany . . . . . Roth's Furniture
Albany . . . . . H. L. Stiff Furniture Co.
Ashland . . . . . Provost's
Astoria . . . . . Greenberg's Furniture
Beaverton . . . . . Terry's Furniture Store
Bend . . . . . Healy's Bend Furniture
Coos Bay . . . . . Purkey's
Coquille . . . . . Purkey's
Corvallis . . . . . Shupe Furniture Co.
Eugene . . . . . Rubenstein's
Grants Pass . . . . . Grants Pass Furniture Co.
Hillsboro . . . . . Meltebeke Furniture
Hood River . . . . . Hackett Furniture Co.
Klamath Falls . . . . . Adair Furniture
La Grande . . . . . Globe Furniture Co.
Lebanon . . . . . Bohle Bros. Furniture
McMinnville . . . . . The Furniture Mart
Medford . . . . . Gates Furniture
Myrtle Creek . . . . . Kelly Furniture Co.
Newberg . . . . . L. Johnson Furn. & Hdwe.
North Bend . . . . . Purkey's
Nyssa . . . . . Peterson Furniture Co.
Ontario . . . . . Peterson Furniture Co.
Oregon City . . . . . Busch Furniture Co.
Oregon City . . . . . Hogg Bros.
Pendleton . . . . . McKee Furniture Co.
Portland . . . . . Alberta Furniture Co.
Portland . . . . . Blanchard & Berger
Portland . . . . . H. F. Clark
Portland . . . . . Director Furniture Co.
Portland . . . . . Edwards Furniture Co.
Portland . . . . . Gevurtz Furn. Downtown
Portland . . . . . Hollywood Furniture Co.
Portland . . . . . Holman's Furn. & Appl.
Portland . . . . . Jennings Furniture Co.
Portland . . . . . Lipman Wolfe & Co.
Portland . . . . . Meier & Frank Co.
Portland . . . . . S. A. Nizic Furniture Co.
Portland . . . . . Picard's
Portland . . . . . Powers Furniture Co.
Portland . . . . . Paul Schatz Furniture Co.
Portland . . . . . Sharff & Son
Portland . . . . . Shleifer Furniture
Portland . . . . . Standard Furniture Co.
Portland . . . . . Star Furniture Co.
Portland . . . . . Weimer's
Portland . . . . . Wherry's Furniture
Prineville . . . . . Healy's Prineville Furn.
Redmond . . . . . Healy's Redmond Furn.
Roseburg . . . . . Judd's Furniture Co.
Roseburg . . . . . Schroeder's Furniture
Salem . . . . . Hogg Bros.
Salem . . . . . Meier & Frank
Salem . . . . . H. L. Stiff Furniture Co.
Seaside . . . . . Roehm Furniture Co.
The Dalles . . . . . Healy's The Dalles Furn.
Tillamook . . . . . Roby's Furniture
Vale . . . . . Peterson Furniture Co.

PENNSYLVANIA

Allentown . . . . . Isaac Benesch & Sons
Allentown . . . . . H. Leh & Co.
Allentown . . . . . Miller's Furniture Co.
Altoona . . . . . Penn Furniture Co.
Altoona . . . . . Wolf Furniture Co.
Ambler . . . . . Ambler Furniture Company, Inc.
Ambridge . . . . . Katcher's Inc. (2 stores)
Ambridge . . . . . J. A. Timney Electric Co.
Bangor . . . . . Hough Furniture Co.
Beaver Falls . . . . . Markson Furniture Co.
Berwick . . . . . R. Guinan & Co.
Biglersville . . . . . Ditzler Furniture Store
Braddock . . . . . Kalabus Furniture Co.
Braddock . . . . . Levitt Bros.
Braddock . . . . . Ohringer's Home Furniture Co.
Bristol . . . . . Dries Furniture
Bryn Mawr . . . . . Hobson & Owens Inc.
Butler . . . . . Davis Furniture Co.
Carbondale . . . . . Lustig's Inc.
Carlisle . . . . . Earley's Inc.
Chambersburg . . . Modern Home Appliance Co.
Charleroi . . . . . C. L. Melenyzer Co.
Chester . . . . . M. J. Freed
Clairton . . . . . Farrells Furniture Co.
Clearfield . . . . . Penn Furniture Co.
Coatesville . . . . . Lipkin's
Connellsville . . . . . Sam Levin Furniture Co.
Coraopolis . . . . . Coraopolis Furniture Co.
Darby . . . . . Martin's of Darby Inc.
Dickson City . . . . . Ricci & Sons
Dillsburg . . . . . Knaub's Furniture
Donora . . . . . Lieber's Furniture Co.
Ellwood City . . . . . Bolotin's
Ellwood City . . . . . H. B. Zeigler Co.
Ephrata . . . . . H. A. Smith Furniture
Erie . . . . . Reliable Home Furnishing Co., Inc.
Erie . . . . . Stanley Bros. Furniture Co.
Farrell . . . . . Meyer Frank
Franklin . . . . . Park's Incorporated
Glenside . Jules Isaacs, Jr. Home Furn. Service
Greensburg . . . . . F. Levin Furniture Co., Inc.
Greensburg . . . . Ohringer's Home Furniture Co.
Greensburg . . . . . A. E. Troutman Co.
Greenville . . . . . Bolotin's
Hamburg . . . . . Burkey & Spacht Furniture
Hanover . . . . . Leinhardt Bros.
Harrisburg . . . . . Bowman's Dept. Store
Havertown . . . . . Martin R. Schmidt Furniture
Hazleton . . . . . P. Deisroth's Sons
Hazleton . . . . . Mrs. E. Reinhart's Sons
Hooversville . . . . . Daniel Shaffer's Sons
Indiana . . . . . Penn Furniture Co.
Jeannette . . . . . Frank Levin Furniture Co.
Johnstown . . . . . Penn Furniture Co.
Kitanning . . . . . Mateer's Furniture Store, Inc.
Lancaster . . . . . Harold Furniture Co.
Lancaster . . . . . Watt & Shand, Inc.
Lancaster . . . . . Westenberger, Maley & Myers
Lansdale . . . . . Town & Country Shop
Latrobe . . . . . Weiss Furniture Co
Lebanon . . . . . R. T. Kleinfelter Furniture
Leechburg . . . . . Dan J. Lombardi Furniture
Lehighton . . . . . George A. Schwartz Furniture
Levittown . . . . . Pomeroy's
Lewisburg . . . . . Broadt's Furniture
Lewistown . . . . . Penn Furniture Co.
Lykens . . . . . Helt's Furniture
Mahanoy City . . . . . R. Guinan & Co.
Masontown . . . . . Kikta Furniture Co.
McKeesport . . . . . The Golden Rule
McKeesport . . . . . J. Hirshberg Co.
McKeesport . . . Ohringer's Home Furniture Co.
McKeesport . . . . . Ruben's Furniture
Meadville . . . . . H. L. Marquette Co.
Mifflinburg . . . . . Grove Furniture
Millvale . . . . . Jerry Kitman's Finer Furniture
Monessen . . . . . John Check Furniture Co.
Monessen . . . . . Sterns Furniture Co.
Monongahela . . . . . Reliable Furniture Co.
Monroeville . . . . . Faller Furniture Co.
Morrisville . . . . Morrisville Furniture Company
Mt. Carmel . . . . . R. Guinan & Co.
Mt. Joy . . . . . Keener's Home Furnishings
Mount Pleasant . . . . . Sam Levin Furniture Co.
Nazareth . . . . . Yeisley Furniture
New Bethlehem . . . . . R. M. S. Furniture Co.
New Castle . . . . . Bolotin's
New Castle . . . . . Haney Furniture Co.
New Kensington . . . . . Myers Furniture Co.
Norristown . . . . . Fargo Doolittle Company
Norristown . . . . . Goldenburg's
Oil City . . . . . Cohn's Fine Furniture
Philadelphia . . . . . Acme Furniture Company
Philadelphia . . . . . Bartels—52nd Street
Philadelphia . . . . . Bartels—Frankford
Philadelphia . . . . . Bartels—Germantown
Philadelphia . . . . . Bartels—Woodland Avenue
Philadelphia . . . . . Milt Blackman
Philadelphia . . . . . Cool-Rite
Philadelphia . James DeVita Furniture Company
Philadelphia . . . . . Joseph DiMaggio
Philadelphia . . . . . V. J. DiSantis
Philadelphia . . . . . L. Dubrow & Sons
Philadelphia . . . . Embassy Furniture Company
Philadelphia . . . . . Frank & Kob
Philadelphia . . . . . The Furniture Ramp
Philadelphia . . . . . A. J. Giaccio
Philadelphia . . . . . Gimbels
Philadelphia . . . . . B. Ginsberg
Philadelphia . . . . . Goodheart, Inc.
Philadelphia . . . . . Nathan Goodheart
Philadelphia . . . . . L. Hirshorn
Philadelphia . Kroungold's Better Furniture, Inc.
Philadelphia . . . . . S. Kruger
Philadelphia . . . . . Lincoln Furniture Company
Philadelphia . . . . . Lit Bros.
Philadelphia . . . . . Nelson's Furniture
Philadelphia . . . . . Orefice & Poli
Philadelphia . . . . . Quality Home Furnishings
Philadelphia . . . . . Ralph's
Philadelphia . . . . . Rosenthal's
Philadelphia . . . . . Rubin's Furniture
Philadelphia . . . . . Morris Schiff Company
Philadelphia . . . . . B & J Schneider
Philadelphia . . . . . I. Shubin & Son
Philadelphia . . . . . Snellenburgs
Philadelphia . . . . . Staffieri's
Philadelphia . . . . . Irvin Swartz
Philadelphia . . Woodland Gas Range Company
Pine Grove . . . . . Snyder's Furniture
Pittsburgh . . . . . S. Binstock, Inc.
Pittsburgh . . . . . Boggs & Buhl
Pittsburgh . . . . . Empire Furniture Co., Inc.
Pittsburgh . . . . . Gaymar Co.
Pittsburgh . . . . . Gimbels
Pittsburgh . . . . . Goldenson's
Pittsburgh . . . . . Joseph Horne Co.
Pittsburgh . International Home Equipment Co.
Pittsburgh . . . . . Kaufmann's
Pittsburgh . . . . . Kitman's Furniture Co.
Pittsburgh . . . . . Masters of Pa., Inc.
Pittsburgh . . . . . Miller Furniture South Side
Pittsburgh . . . . . Rosenbaum Co.
Pittsburgh . . . . . Sleepwell Products Co.
Pittsburgh . . . . . Uhl Furniture Co.
Pottstown . . . . . B. E. Block Bros., Inc.
Pottstown . . . . . Levitz Furniture Co.
Pottstown . . . . . Wilke Furniture House
Pottsville . . . . . L. Hummel's Sons, Inc.
Punxsutawney . . Ragley-Johnson Furniture Co.
Reading . . . . . J. O. Glase & Co.
Reading . . . . . L. Hummel's Sons, Inc.
Reading . . . . . Kaufmann Furniture Co.
Reading . . . . . C. K. Whitner Co.
Rochester . . . . . Hartzel Furniture Co.
Sayre . . . . . Wolfe Furn. Co.
Schuylkill Haven . . Cleland's Home Furnishings
Scranton . . . . . The Globe Store
Scranton . . . . . Kurlancheek's Inc.
Shamokin . . . . . R. Guinan & Co.
Sharon . . . . . Bolotin's (2 stores)
Slatedale . . . . . Kern's Furniture Store
Somerset . . . . . Penn Furniture Co.
Susquehanna . . . . . Perrine Furniture
Tarentum . . . . . Miller Bros. Co.
Topton . . . . . J. J. Schofer & Son
Towanda . . . . . King & King
Troy . . . . . Card's Furn.
Turtle Creek . . . . . Carfagna Furniture Co.
Turtle Creek . . . . . Faller Furniture Co.
Uniontown . . Metzler's Home Furnishings Store
Upper Darby . . . . . J. Berger & Sons
Vandergrift . . . . . R. W. Dunmire
Verona . . . . . E. N. Miller Furniture Co.
Washington . . . . . Home Furniture Company
Wellsboro . . . . . Davis Furn. Co.
Wilkes Barre . . . . . Empire Furniture Co.
Wilkes Barre . . . . . United Furn. Mfgs., Inc.
Wilkinsburg . . . . . Faller Furniture Co.
Williamsport . . . . . Wahl-Braun, Inc.
Willow Grove . . . . . Carlton's Wayside
York . . . . . Norman J. Haldeman Furniture
York . . . . . Jordan's Furniture Co.
York . . . . . Prospect Furniture Co.
York Springs . . . . . Ditzler's Furniture

RHODE ISLAND

Bristol . . . . . Bristol Furniture Co.
Centerdale . . . . . El-Dee Furniture Co.
Central Falls . . . . . Young's Furniture Co.
Cranston . . . . . Barry's Furniture Co.
Cranston . . . . . Cranston Furniture Co.
Cranston . . . . Hillside Furniture of Garden City
Cranston . . . . . Park Furniture Co.
Cranston . . . . . Penn. TV & Furniture Co.
Cranston . . . . . State Furniture Co., Inc.
Cranston . . . . . Sterling Furniture Co.
East Greenwich . . . . . Ross Aker Furniture
East Providence . . . . East Providence Furn. Co.
Newport . . . . . Newport Furniture Co.
North Providence . . . . Sal's Furniture Co., Inc.
Pawtucket . . . . . Biltmore Furniture Co.
Pawtucket . . . . . Feldman Furniture Co.
Pawtucket . . . . . Garreau Furniture, Inc.
Pawtucket . . . . . Gorman Furniture Co.
Pawtucket . . . . . Pawtucket Furniture Co.
Pawtucket . . . . . Shaffer's Furniture Co.
Pawtucket . . . . . Shartenberg's
Pawtucket . . . . . Sloane Furniture Co.
Pawtucket . . . . . Westminster Furniture
Providence . . . . . Coletti's Furniture, Inc.
Providence . . . . Empire Home Furnishings, Inc.
Providence . . . . . Gladding's, Inc.
Providence . . . . . Lincoln Furniture Co.
Providence . . . . . Linder Furniture Co.
Providence . . . . . Joseph Marcus & Co., Inc.
Providence . . . . . McKay's Furniture, Inc.
Providence . . . . . Outlet Company
Providence . . . . . Peoples Furniture Co.
Providence . . . . . R.I. Supply Company
Providence . . . . . The Shepard Company
Providence . . . . . U.S. Furniture Co.
Wakefield . . . . . Wakefield Furniture
Warwick . . . . . Rip Van Winkle Furniture Co.
Westerly . . . Rutman's Wayside Furniture, Inc.
West Warwick . . . . . J. B. Archambault
West Warwick . . . . . Valley Furniture Store
Woonsocket . . . . . Auger Furniture Co.
Woonsocket . . . . . Stanley Girouard Furniture
Woonsocket . . . . . J. C. Mailloux & Sons
Woonsocket . . . . . McCarthy Dry Goods Co.
Woonsocket . . . . Parenteau's Appl. & Furn. Co.

SOUTH CAROLINA

Florence . . . . . Palmetto Furn. Co.
Greenville . . . . . Jones Furniture Co.

SOUTH DAKOTA

Huron . . . . . Donahue Furniture Co.
Pierre . . . . . Pierre Furniture Co.

TENNESSEE

Bristol . . . . . Hayes & Reynolds Furniture Co.
Chattanooga . . . . . Haverty Furniture Company
Chattanooga . . . . . Rhodes-Jones Furniture Co.
Johnson City . . . . . Kyker Furniture Company
Kingsport . . . . . Dobyns-Taylor Hardware, Inc.
Madison Area . . . . . McClure's Stores, Inc.
Memphis . . . . Donald Furniture Company, Inc.
Memphis . Sam Fortas Housefurnishing Co., Inc.
Memphis . . . . . Fortner Furniture Company
Memphis . . . . . Haverty Furniture Company
Memphis . . . . . Rhodes-Jennings Furniture Co.
Milan . . . . . R. T. McKelvy Furniture Company
Millington . . . . . Millington Furniture Company
Murfreesboro . . . . . Home Furniture Company
Nashville . . . . . McClure's Stores, Inc.
Nashville . . . . . The Harvey Company, Inc.
Union City . . . . . Timm's Furniture Company

TEXAS

Abilene . . . . . Woodlock Furniture Co
Arlington . . . . . Ware Furniture Co.
Atlanta . . . . . Grogan Supply Co.
Austin . . . . . Gage Furniture Company
Austin . . . . . White's Auto Stores, Inc.
Beaumont . . . . . Dallas-Williams Furn. Co.
Beaumont . . . . . Fingers of Beaumont, Inc.
Borger . . . . . Thram's Furniture Co.
Bowie . . . . . J. E. Brown Furniture Co.
Brenham . . . . . Schleider Furniture Company
Brownfield . . . . . J. B. Knight Furniture Co.
Brownwood . . . . . Queen Furniture Co.
Carrollton . . . . Claire's Furniture of Distinction
Carthage . . . . . Carthage Furniture Co.
Center . . . . . Griffin Furniture Co.
Corpus Christi . . . . Braslau Furniture Company
Corsicana . . . . . Miles Furniture Co.
Daingerfield . . . . . Jay's Furniture Co.
Dallas . . . . . Duffey's Furniture Co.
Dallas . . . . . Ford Radio & Furniture Co.
Dallas . . . . . Freed Furniture Co.
Dallas . . . . . Hart Furniture Co.
Dallas . . . . . King Furniture Co.
Dallas . . . . . Mullin's Furniture Co.
Dallas . . . . . Rick Furniture Co.
Dallas . . . . . Sanger's Department Store
Dallas . . . . . Smith Furniture Co.
Dallas . . . . . White's Stores, Inc.
Denton . . . . . Yarbrough's Furniture Co.
El Paso . . . . . Malooly's Furniture Stores
El Paso . . . . . The Rocket Store
Ft. Worth . . . . . Ellison's Furniture Co.
Ft. Worth . . . . . Fake's Furniture Co.
Ft. Worth . . . . . Hoover Furniture Stores
Ft. Worth . . . . . Kemble Brothers Furn. Stores
Ft. Worth . . . . . Leonard's Department Store
Ft. Worth . . . . . Paul's Furniture Stores
Ft. Worth . . . . . Renshaw's Furniture Co.
Ft. Worth . . . . . Stalnaker Furniture Co.
Ft. Worth . . . . . White's Stores, Inc.
Gainesville . . . . . Clyde Bohles Furniture Co.
Galveston . . . . . Plantowsky's
Galveston . . . . . Schreiber & Miller Furn. Co.
Garland . . . . . Baker Hardware & Furniture Co.
Grand Prairie . . . . . White's Stores, Inc.
Henderson . . . . . Crown Furniture Co.
Houston . . . . . Beard's Early American Mart
Houston . . . . . Boykin Furniture No. 2
Houston . . . . Dallas-Beadle Furniture Company
Houston . . . . . Foley's
Houston . . . . . French Provincial Mart
Houston . . . . . Hart's
Houston . . . . . Haverty Furniture Company
Houston . . . . . Herod Bros. Furniture Company
Houston . . . . . Hilsher's Home Supply Company
Houston . . . . . Metropolitan Furniture Company
Houston . . . . . Morrison Furniture Company
Houston . . . . . Puhl's Furniture Company
Houston . . . . . Star Furniture
Houston . . . . . G. A. Stowers Furn. Co.
Houston . . . . . Woltman Furniture Company
Irving . . . . . George's Furniture Co.
Lamesa . . . . . Pennington Furniture Co.
Lubbock . . . . . Bird Furniture Co.
Marshall . . . . . McKay's Furniture Co.
Marshall . . . . . McWilliams Furniture Co.
Midland . . . . . Lloyd's of Midland
Odessa . . . . . Pokorney Furniture Co.
Pampa . . . . . Pampa Furniture Co.
Port Arthur . . . . . Hampton Furniture Stores
Port Arthur . . . . . Mandel Furniture Company
Port Arthur . Port Arthur Furniture Company
San Antonio . . . . . Jorrie Furniture Company
San Antonio . . . . . Karotkin Furniture Company
San Antonio . . . . . G. A. Stowers Furniture Co.
Sherman . . . . . Williams Furniture Co.
Tyler . . . . . Pope & Turner Furniture Co.
Victoria . . . . . Chesnick Furniture Company
Waco . . . . . Clifton Simpson Furniture Co.
Wichita Falls . . . . . Home Furniture Co.
Wichita Falls . . . . . Poplar Furniture Co.
Wichita Falls . . . . . White's Stores, Inc.

UTAH

Ogden . . . . . Reliable Furniture Co.

VERMONT

Arlington . . . . . Griffin, Inc.
Barre . . . . . Lash Furniture Co.
Bennington . . . . . Erwin Dunham
Bennington . . . . . Union-Fern, Inc.
Brattleboro . . . . . Emerson & Son
Burlington . . . . . Lash Furniture Co.
Center Rutland . . . . . Hy-Way Furniture Co.
Lyndon . . . . . Paul's Wayside Furniture
Rutland . . . . . Norlin's Furniture Co.
Springfield . . . . . S. R. Young, Inc.

VIRGINIA

Alexandria . . . . . Frank Michelbach, Inc.
Arlington . . . . . Arlington Towers Furniture
Arlington . . . . . Buckingham Furniture Co.
Arlington . . . . . The Hecht Co.
Arlington . . . . . The Hub
Arlington . . . . . P. J. Nee
Arlington . . . . . Sleep Shop
Bluefield . . . . . Chicago House Furnishing Co.
Fairfax . . . . . Fairfax Furniture, Inc.
Falls Church . . . . . Cannon Furniture Co.
Front Royal . . . . . Stokes Furniture Store
Grundy . . . . . Gillespie-Cartright Furniture Co.
Keller . . . . . Eichelberger's
Martinsville . . . . Bondurant Furniture Company
Pearisburg . . R. M. Ingram Furniture Company
Richlands . . . . . Jones Furniture Company
Roanoke . . . . . Morgan-Eubank Furniture Corp.
Roanoke . . . . . Reid & Cutshall, Inc.
Webber . . . . . Phillips Furniture & Supply Co.
Winchester . . . . . Cain Furniture Store

WASHINGTON

Arlington . . . . . Henry Murray Co.
Auburn . . . . . Van's Furniture
Bellingham . . . . . B. B. Furniture Co.
Bothell . . . . . Jones & Mohn
Bremerton . . . . . Davis Furniture
Brewster . . . . . Frank Webster Furn.
Camas . . . . . W. Swank & Co.
Centralia . . . . . Charlet's
Colfax . . . . . Sever's Furniture
Colville . . . . . Egger Furn. & Music
Ephrata . . . . . Moore Furniture Co.
Everett . . . . . Slingerlend Furn. Co.
Everett . . . . . Van Winkle Furn. Co.
Grand Coulee . . . . . Loepp Hdwe. & Furn.
Kelso . . . . . United Furniture Co.
Kent . . . . . Johnson Hdwe. & Furn.
Kennewick . . . . . Washington Hdwe. & Furn.
Kirkland . . . . . Kirkland Furniture Co.
Lynden . . . . . Knapp & Knapp
Lynnwood . . . . . Lynnwood Furniture Co.
Moses Lake . . . . . Selden's, Inc.
Newport . . . . . Henley Furniture
Olympia . . . . . The Peoples Store
Omak . . . . . Claire Pentz Furniture
Port Angeles . . . . . Angeles Furniture Co.
Port Angeles . . . . . The Peoples Store
Port Townsend . . . . . Olympic Hdwe. & Furn.
Quincy . . . . . Quincy Furniture
Richland . . . . . Richland-Bell Furniture
Seattle . . . . . Frederick & Nelson
Seattle . . . . . Grinnell & McLean
Seattle . . . . The MacDougall & Southwick Co.
Seattle . . . . . H. L. Olsen Furn. Co.
Seattle . . . . . Southland Furn. Co.
Spokane . . . . . Cohn Bros. Furniture
Spokane . . . . . The Crescent
Spokane . . . . . Liberty Furniture Co.
Spokane . . . . . Sylvan Furniture
Tacoma . . . . . Craig Furniture, Inc.
Tacoma . . . . . Selden's of Lakewood
Tacoma . . . . . The Peoples Store
Tekoa . . . . . Cash Hardware Co.
Toppenish . . . . . Williams Hdwe. & Furn.
Walla Walla . . . . . Davis-Kaser's
Walla Walla . . . . . Naimy Furniture Co.
Wenatchee . . . . . Isenhart Furniture
Yakima . . . . . Nashem's, Inc.
Yakima . . . . . Weaver Furniture

WEST VIRGINIA

Bluefield . . . . . Warlick Furniture Store
Charleston . . . . . Kanawha Furniture Company
Clarksburg . . . . . Palace Furniture Co.
Fairmont . . . . . J. M. Hartley & Son Co.
Martinsburg . . . . . Whitacre Furniture Co.
Morgantown . . . . . Royal Furniture Co.
South Charleston . . . . . Honaker-Nelson, Inc.
Weirton . . . . . Forgash Furniture Co.
Weirton . . . . . Home Furniture Co.
Wellsburg . . . . . Brook Furniture Co.
Wheeling . . . . . Bertshy's Furniture Co.
Wheeling . . . . . Cooey-Bentz Co.
Wheeling . . . . . Earle Rogers Co.
Wheeling . . . . . Stone & Thomas Co.

WISCONSIN

Appleton . . . . . Wichmann Furniture Store
Baldwin . . . . . Coast to Coast Store
Beaver Dam . . . . . Matlin's Furniture Store
Burlington . . . . . McCarthy, Rueter, Hass, Inc.
Chippewa Falls . . . . . Kelly Furniture Co.
Eau Claire . . . . . Kelly Furniture Co.
Elkorn . . . . . B. R. Reed Furniture
Fond du Lac . . . . . Kremer Bros.
Fond du Lac . . . Hy Mishlove Home Furnishings
Green Bay . . . . . Findeisen-Greiser
Janesville . . . . . Siker Furniture Co.
Kenosha . . . . . Barr Furniture Mart
Luxemberg . . . . . McMahon Furniture Co.
Madison . . . . . Ray Kraft Furniture Co.
Madison . . . . . Siker Furniture Co.
Manitowoc . . . . . Rahr's, Inc.
Menomonee Falls . . . . Falls Furniture Company
Milwaukee . . . . American Furniture Company
Milwaukee . . . Gitzel's Furniture & Appl. Store
Milwaukee . . . . . Kunzelmann-Esser
Milwaukee . . . . . Lehnen's
Milwaukee . . . . . Schuster's (4 Stores)
Milwaukee . . . . . Tadych Furniture
Milwaukee . . . . . Waldheim's
Monroe . . . . . Snively Town & Country
Oconto . . . . . MacQueen Furniture Co.
Oshkosh . . . . . Rohner's Furniture Store
Racine . . . . . L. Fish Furniture Co.
Racine . . . . . Goldblatt's
Racine . . . . . Grant's Furniture Co.
Racine . . . . . Porter's
Rice Lake . . . . . Goldfine's
Sheboygan . . . . . Fessler-Kuch Furniture Co.
Siren . . . . . Walter Johnson Co.
Stoughton . . . . . Jensen Furniture Co.
Superior . . . . . Kelly Furniture Co.
Two Rivers . . . . . Messerman Furniture Co.
Wausau . . . . . Helke Furniture Co.
Wausau . . . . . Weltman Furniture Co.
Wautoma . . . . . Bovee Furniture
Wisconsin Rapids . . . . . Guarantee Hardware

WYOMING

Casper . . . . . Plains Furniture Company
Cheyenne . . . . . American Furniture Company
Cheyenne . . . . . B. Davis Furniture Company
Cheyenne . . . . . Harris Furniture Company
Cheyenne . Holmes Furniture & Appliance Co.
Laramie . . . . . Smith Furniture Company
Rawlings . . . . . Ideal Furniture Company

ALASKA

Anchorage . . . . . Northern Commercial
Anchorage . . . . . Wolfe's Dept. Store
Fairbanks . . . . . Northern Commercial

ALBERTA, CANADA

Barrhead . . . . . Oulton's Hardware
Bellevue . . . . . Harvey's Marshall-Wells Ltd.
Brooks . . . . . Brooks Home Furniture
Calgary . . . . . Alberta Furniture Store
Calgary . . . . . Capitol Furniture Co. Ltd.
Calgary . . . . . The Chesterfield Shop
Calgary . . . . . T. Eaton Co. Ltd.
Calgary . . . . . Heintzman & Co. Ltd.
Calgary . . . . . House of Modern
Calgary . . . . . Hudson Bay Co.
Calgary . Nagler's Hardware & Appliances Ltd.
Calgary . . . . . Nagler's Limited
Calgary . . . . . Neilson's Furniture Co. Ltd.
Calgary . . . . . Ravvin's Furniture & Appliances
Calgary . . . . . Standard Furniture Store
Calgary . . . . . Sykes-Imperial Furniture Store
Camrose . . . . . Dabbs Furniture
Edmonton . Campbell's Furniture Ltd. (2 stores)
Edmonton . . . . . Easton Furniture Co. Ltd.
Edmonton . . . . . T. Eaton Co. Ltd.
Edmonton . . . . . Edmonton Furniture Co.
Edmonton . . . . . Hudson Bay Co.
Edmonton . . . . National Home Furnishers Ltd.
Edmonton . . Podersky's Furn. Store (2 stores)
Edmonton . . Sterling Furn. Co. Ltd. (2 stores)
Edmonton . . . Woodward Stores Ltd. (2 stores)
Grande Prairie . . . . J. B. Oliver Furniture Ltd.
Lethbridge . . . . . Capitol Furniture Co.
Lethbridge . . . . . T. Eaton Co. Ltd.
Lethbridge . . . . . St. Louis Furniture Store
Lethbridge . . . . . Stern Furniture Ltd.
Lethbridge . . . Sykes-Imperial Furniture Store
Lloydminster . . . . . Stevens Furniture
Medicine Hat . . . . . Capitol Furniture Co.
Medicine Hat . . . . . T. Eaton Co. Ltd.
Medicine Hat . . . . . J. J. Moore & Son Ltd.
Red Deer . . . . . Sim's Furniture
Stettler . . . . . Stettler Hardware & Furniture
Taber . . . . . Platt's Furniture
Vegreville . . . . . Wade's Furniture

BRITISH COLUMBIA, CANADA

Duncan . . . . . T. Eaton Co. Ltd.
Fernie . . . . . Trites Wood Co.
Kamloops . . . . . N. S. Dalgleish Ltd.
Kelowna . . . Loane's Hardware & Furniture Ltd.
Kimberley . . . . . Redding's Furniture
Nanaimo . . . . . T. Eaton Co. Ltd.
Nanaimo . . . . . J. H. Good & Co. Ltd.
Nelson . . . . . Home Furniture Nelson Ltd.
Nelson . . . . . Sterling Home Furniture Ltd.
New Westminster . . National Furn. Stores Ltd.
Penticton . . . . . Home Furnishings Ltd.
Penticton . . . . . Wilcox-Hall Ltd.
Prince George . . . . Northern Hardware & Furn.
Trail . . . . . Kline Hardware
Vancouver Dominion Furn. Stores Ltd. (2 stores)
Vancouver . . . . . T. Eaton Co. Ltd., (2 stores)
Vancouver . . . . . Forst's Limited (6 stores)
Vancouver . . . . . Hudson Bay Co.
Vancouver . . . . . Stanley Furniture Co.
Vancouver . . . Woodward Stores Ltd. (3 stores)
Vernon . . . . . Peter's Furniture Store
Victoria . . . . . T. Eaton Co. Ltd.
Victoria . . . . . Standard Furniture Co.

MANITOBA, CANADA

Brandon . . . . . Kullberg's Furniture Ltd.
Port Arthur . . . . . T. Eaton Co. Ltd.
Portage La Prairie . . . . . R. B. Earl Co. Ltd.
Winnipeg . . . . J. H. Ashdown Hardware (Retail)
Winnipeg . . . . . T. Eaton Co. Ltd.
Winnipeg . . . . . Hudson Bay Co.
Winnipeg . . . . . Manitoba Furniture
Winnipeg . . . . . North End Furniture Co. Ltd.
Winnipeg . . . . . Snowden's Limited

ONTARIO, CANADA

Amberstburg . . . . . Duby's Furniture
Belleville . . . . . Ireland Furniture
Blenheim . . . . . Needham's Furniture
Brantford . . . . Dominion House Furn. Co., Ltd.
Brantford . . . . . Henkle's Home Furniture Ltd.
Chatham . . . . . Mulkern Furniture
Chatham . . . . . Star Furniture Co. Ltd.
Dundas . . . . . W. B. Hunter Furniture
Essex . . . . . S. L. Kennedy Furniture Co.
Fort Erie . . . . . A. Leon Company
Fort Frances . . . . . L. Roseman Furniture Ltd.
Fort William . . . . . Chappel's Limited
Fort William . . . . . Garner's Furniture
Galt . . . . . A. E. Willard & Son, Ltd.
Gananoque . . . . . Tompkin's Furniture
Guelph . . . . . Acker Furniture Co. Ltd.
Hamilton . Adler's Furn. House Ltd. (2 stores)
Hamilton . . . . . Ontario Home Furnishings Ltd.
Hamilton . . . . Osbaldeston's Furniture & Appl.
Hamilton . . . . . Undermount Furniture
Hamilton . . . . . Wunder's Furniture Co.
Hamilton . . . . . Zack's Furniturama
Kingsville . . . . . Fred Crawford & Son
Kitchener . . . . . Acker Furniture Co. Ltd.
Kitchener . . . . . Goudie's Department Store
Kitchener . . . . . K. & W. Furniture Market
Kitchener . . . . . Lippert's Home Furniture Co.
Kitchener . . . . . Schreiter's Furniture Store Ltd.
Leamington . . . . . I. Meretsky Furniture Ltd.
London . . . . . Keene's Ontario Furniture Co.
London . . . . . Kingsmill's Ltd.
London . . . . . Simpson's London Ltd.
Niagara Falls . . . . . A. Leon Company
Oakville . . . . . Dominion Furniture Stores
Petrolia . . . . . Howard Furniture
Port Arthur . . . . . Laskin's Furniture
Port Arthur . . . . . Lakehead Supermart
Port Colborne . . . . . A. Leon Company
Preston . . . . . W. Dickinson's Furniture Co.
Roseland . . . . . Highway Furniture
St. Catharines . . . . . A. Leon Company
St. Thomas . . . . . Goodwin's Furniture Co.
St. Thomas . . Green's Dominion Furniture Co.
Sarnia . . . . . Lampel & Zierler Co. Ltd.
Sarnia . . . . . Phippen's Furniture Co. Ltd.
Sarnia . . . . . Rosen's Furniture Ltd.
Simcoe . . . . . Lindsay House Furnishings
Stratford . . . . . Hudson's Co.
Stratford . . . . . Walker Stores Ltd.
Tillsonburg . . . . . Noble's Furniture Co.
Tillsonburg . . . . . Ostrander Furniture Co.

SASKATCHEWAN, CANADA

Moose Jaw . . . . . Bellamy's Furniture
Moose Jaw . . . . . Crescent Furniture Store
Moose Jaw . . . . . T. Eaton Co.
Moose Jaw . . . . . Garner's Furniture
Prince Albert . . . . . T. Eaton Co.
Prince Albert . . . . . Stewart Electric
Regina . . . . . Crescent Furniture Store
Regina . . . . . T. Eaton Co. Ltd.
Regina . . . . . R. Simpson Co. Ltd.
Saskatoon . . . . . Martone Furniture
Saskatoon . . . . . Moore Furniture
Saskatoon . . . . . Myer's Home Furnishings
Swift Current . . . . . McIntosh Furniture

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LETTERS TO THE EDITORS

OUR SCHOOLS

Sirs:

Your editorial, "What To Do about Our Schools" (LIFE, Sept. 10), is the most forthright and powerful editorial stroke for public education that I have seen.

WENDEL GODWIN
President

Kansas Association of School Administrators
Topeka, Kans.

Sirs:

"What To Do about Our Schools" presents the problem admirably. Many educators, however, would register protest to your statement that "teaching techniques have scarcely changed at all in a decade. . . ." The techniques have changed, but the composition of many "representative" boards of education has not. Too many still reflect the attitude of "What was good enough for me is good enough for the children of today."

HERBERT E. SCUORZO
Commissioner

Teachers' Association
Newark, N.J.

FREEDOM AND JIM CROW

Sirs:

It was with great interest and pleasure that I read your series on "The Background of Segregation" (LIFE, Sept. 3, 10). I was particularly pleased with your historical approach to the problem of segregation, for it is only with such an approach that one can secure a correct perspective on this problem. Few American colleges offer courses specifically relating to the history of the Negro in America. As far as I know such courses are virtually limited to predominately Negro colleges.

I would like to mention a serious omission in your otherwise admirable survey. The Negro himself did not passively accept slavery (waiting for the more humane and noble among his white brethren to strike a blow against slavery) as is evidenced by some 250 Negro revolts and conspiracies during the history of slavery. A Negro abolitionist, Martin R. Delaney, wrote a letter to William Lloyd Garrison in 1852 which he concluded thus:

> Were I a slave, I would be free,
> I would not live to live a slave;
> But boldly strike for LIBERTY—
> For FREEDOM or a Martyr's grave.

MARTIN L. KILSON JR.

Cambridge, Mass.

Sirs:

The picture, "battle at the courthouse" (LIFE, Sept. 10), deserves more explanation. In fairness to all concerned this unfortunate incident should be reviewed.

The Colfax riots were incited by backers of William Pitt Kellogg, unsuccessful gubernatorial candidate. Racial tension grew until fighting started in town and the Negroes took refuge in the courthouse. Many shots were exchanged before the whites set a torch to the building and white flags appeared. A group of whites then walked over to the courthouse to accept surrender of the Negroes. As they neared the entrance the Negroes suddenly opened fire on this group of whites.

This naturally enraged the whites. It was then that the scene illustrated in your magazine was enacted.

T. J. CARRUTH

Crowley, La.

Sirs:

In your lurid illustration of the capture of Fort Pillow you show the Confederate soldiers under Forrest's command gleefully shooting down Negro women and children. I suppose this is based upon the report of a congressional subcommittee which stated ". . . the rebels commenced an indiscriminate slaughter sparing neither age nor sex, white or black, soldier or civilian." Actually the aged, women, children and other civilians in the fort were removed before the Confederate attack.

JUDGE WINFIELD B. HALE

Tennessee Court of Appeals
Rogersville, Tenn.

● Although most of the aged and noncombatants were removed, some stayed and were killed.—ED.

OUTSIDE ELEVATOR

Sirs:

This summer a friend sent me this picture from Stockholm. A large cooperative department store over there has had an outside elevator for years which, like San Diego's El Cortez Hotel ("Elevator on the Outside," LIFE, Sept. 10), goes up to a restaurant.

CHARLES M. MORRIS

San Leandro, Calif.



STOCKHOLM'S OUTSIDE ELEVATOR

HURRAH FOR CURLEY

Sirs:

Just finished reading Mr. Curley's speech ("A Hurrah for Curley by Curley," LIFE, Sept. 10). I laughed just as much as I did reading *The Last Hurrah*. Thank goodness he and Mr. O'Connor didn't leave the laughter out of their respective works.

MRS. ROBIN ADAIR

Williamsville, N.Y.

Sirs:

Jim Curley's defense of his behavior should be preserved for posterity. It will be a tremendous primary source for some future Gibbon in explaining the decline and fall of American Democracy.

HUGH RUBIN

Woodhaven, N.Y.

Sirs:

Isn't Kipling's poem from which Mr. Curley quotes as *Mandalay* and which in your correction you call *When Earth's Last Picture Is Painted* properly entitled *L'Envoi*?

CARL LONGENBERGER

Port Arthur, Texas

● The correct title of the poem is *When Earth's Last Picture Is Painted* and the subtitle is *L'Envoi to the Seven Seas*. Kipling wrote another poem called *L'Envoi* which starts with this line: "The smoke upon the altar dies. . . ."—ED.

AMATEUR NATURALISTS

Sirs:

I was delighted to see, among the distinguished naturalists, my father's old friend, Dr. Malcolm Smith ("An Eminent Company of Amateur Naturalists," LIFE, Sept. 10).

In reminiscing my mother rarely fails to mention dining with Dr. Smith, which I gather was apt to be an unnerving experience, as he carried his hobby to the point of keeping pet snakes about the house. The ladies were always careful to avoid such objects as large Chinese vases.

JOAN BREWITT-TAYLOR LEAF

La Cañada, Calif.

Sirs:

In your amateur naturalists story was a full page picture of my friend Connie Hager of Rockport, Texas.

This lady of 70 is out each morning at 7 a.m. and can spot a Bullock's oriole on a wire at 50 yards against the sun. She's no chair bird watcher and she knows each egg on Rattle Snake Point.

ARCHIBALD J. BRIER, M.D.

Kansas City, Mo.

SHORT SHORTS

Sirs:

On page 49 of your article, "Short Shorts Become Permanent in U.S. Scene" (LIFE, Sept. 10), is a fine shot of a very finely curved young woman.

But how about a shot identifying her. Let's hope she is as attractive from the front as from the back.

MIKE SUSANO

Knoxville, Tenn.



● Here is Detroit's Jane Foster.—ED.

THIN GENERAL, FAT GIs

Sirs:

Your account of the efforts of General Watlington to reduce the excessive poundage of some of his men in the 8th Infantry Division was splendid ("A General Thins His Ranks," LIFE, Sept. 10). The same methods should be applied to the civilian population!

On my return to the U.S. after a year in Europe and Africa, I was struck by the not inconsiderable number of obviously soft, overstuffed and underexercised males and females one sees gracelessly waddling about the landscape.

HEWLETT THÉBAUD
Vice Admiral, Ret.

Pointe au Pic, Que., Canada

JAZZ AGE MEMORIES

Sirs:

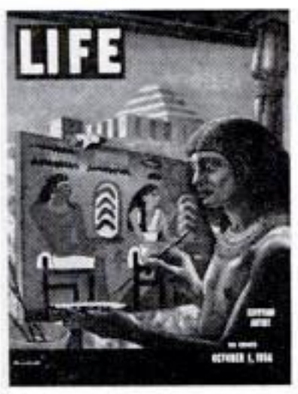
Lew Brown ("Jazz Age Memories," LIFE, Sept. 10) has written a number of outstanding tunes . . . but . . . *Yes! We Have No Bananas* is still my "baby" . . .!

FRANK SILVER

New York, N.Y.

● LIFE was wrong in calling Lew Brown the composer of *Bananas*. Mr. Silver and Irving Cohn wrote it in 1923.—ED.

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LIFE
Vol. 41, No. 14 October 1, 1956



AS HIS MOTORCADE INCHES THROUGH PACKED DES MOINES STREETS, THE PRESIDENT, TICKER TAPE AROUND HIS NECK, SHOUTS VIGOROUSLY TO A BYSTANDER

THE INSPIRATION OF A HEALTHY MAN IN CHARGE, CAMPAIGNING HARD

REPUBLICANS PUT IT ON THE ROAD

It was the Republicans' turn to launch their 1956 presidential campaign and it got off with a roar. Waving and yelling tirelessly to some 100,000 Iowans who jammed the streets of Des Moines to see him, President Eisenhower put his personal show on the road with spectacular results—the biggest crowd that ever turned out in Iowa to see a political candidate.

The President was tackling a big Republican trouble spot, the farm belt. At the national plowing contest in Newton, where Adlai Stevenson spoke the following day (*pp. 38–39*), the President gave an informal nostalgic chat (his major farm policy speech was to come at Peoria four days later). This talk was one that invoked his and his party's most potent campaigning weapon—the warmth, charm and vigor of the President's own personality.

The President had started off the week by launching his running mate, Richard Nixon, on a 14,150-mile campaign trip that would hit 32 states. "I see no reason to go to the country with anything but the facts," said the President. "The record is there. And it is good."

The President spelled out that record on peace and prosperity in his first televised campaign speech the next night. He studiously avoided any direct references to Stevenson but hit indirectly at his opponent's stand on banning H-bomb tests and ending the draft. "We cannot face the future," gibed the President, "by walking backward into the past."

The Republican team was off to a rousing and impressive start. But, with the Democrats moving fast and many voters as yet undecided, the Republicans were also running scared.

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THE POLITICAL PITCH



PRESIDENTIAL BLESSING finds the Nixons appreciative at send-off rally for Vice President and other G.O.P. campaigners at Washington airport. Maps show itineraries for four campaign planes.



CALIFORNIA ACCOLADE is led by former Nixon critic, Governor Knight. Pat Nixon is beside him.



OREGON WELCOME from Douglas McKay, running for Senate, and wife greets Nixons at Eugene.



HITTING STREET in Idaho, Nixon stops motorcade to get out and handshake his way through a

THE KEEF'S FOLKSINESS WITH A FLAPPER





HARD AT IT AGAIN, Estes Kefauver, running for Vice President, was using the same tactics that had served in a score of primary battles: the folksy approach, the endless handshaking, the comic situations like this one at Worthington, Minn. There he accepted a live turkey from Harry Sowles, chairman of the

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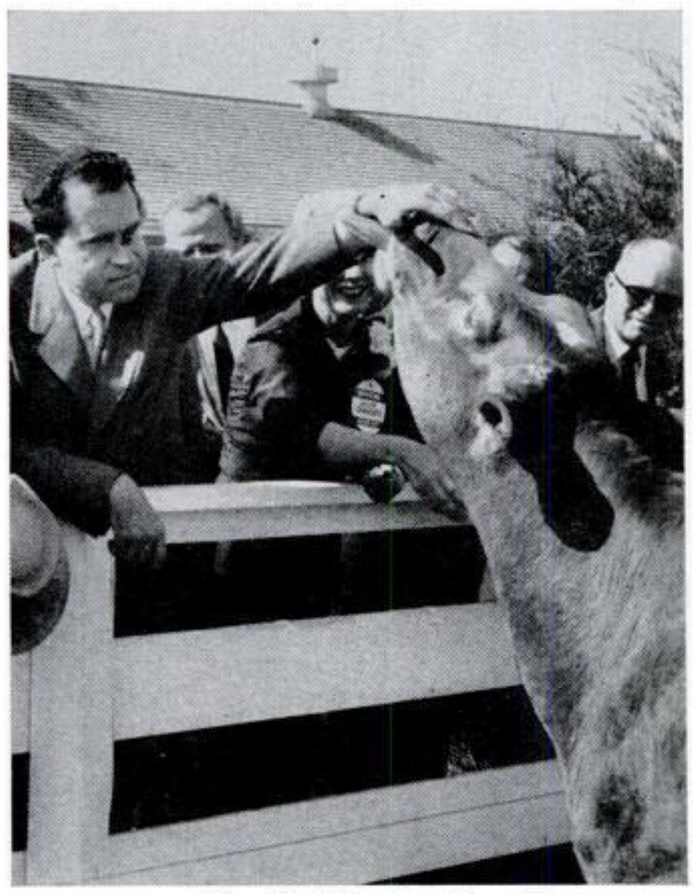
IN A NIXON MIXTURE



waiting crowd of Meridian schoolchildren. He also spoke to the group from the back of a pick-up truck.



WRITING EN ROUTE in his DC-6, Nixon, who combines serious discussion with a down-to-earth approach, works on speech. He later predicted four-day work week if Administration policies continue.



COW LICK tickles the Vice President during visit to a dairy run by a local G.O.P. leader at Ada, Idaho.



SWEET SIOUX, Calvin and Myrna, grandchildren of Chief Iron Shell, get a lift at Rapid City, S. Dak.



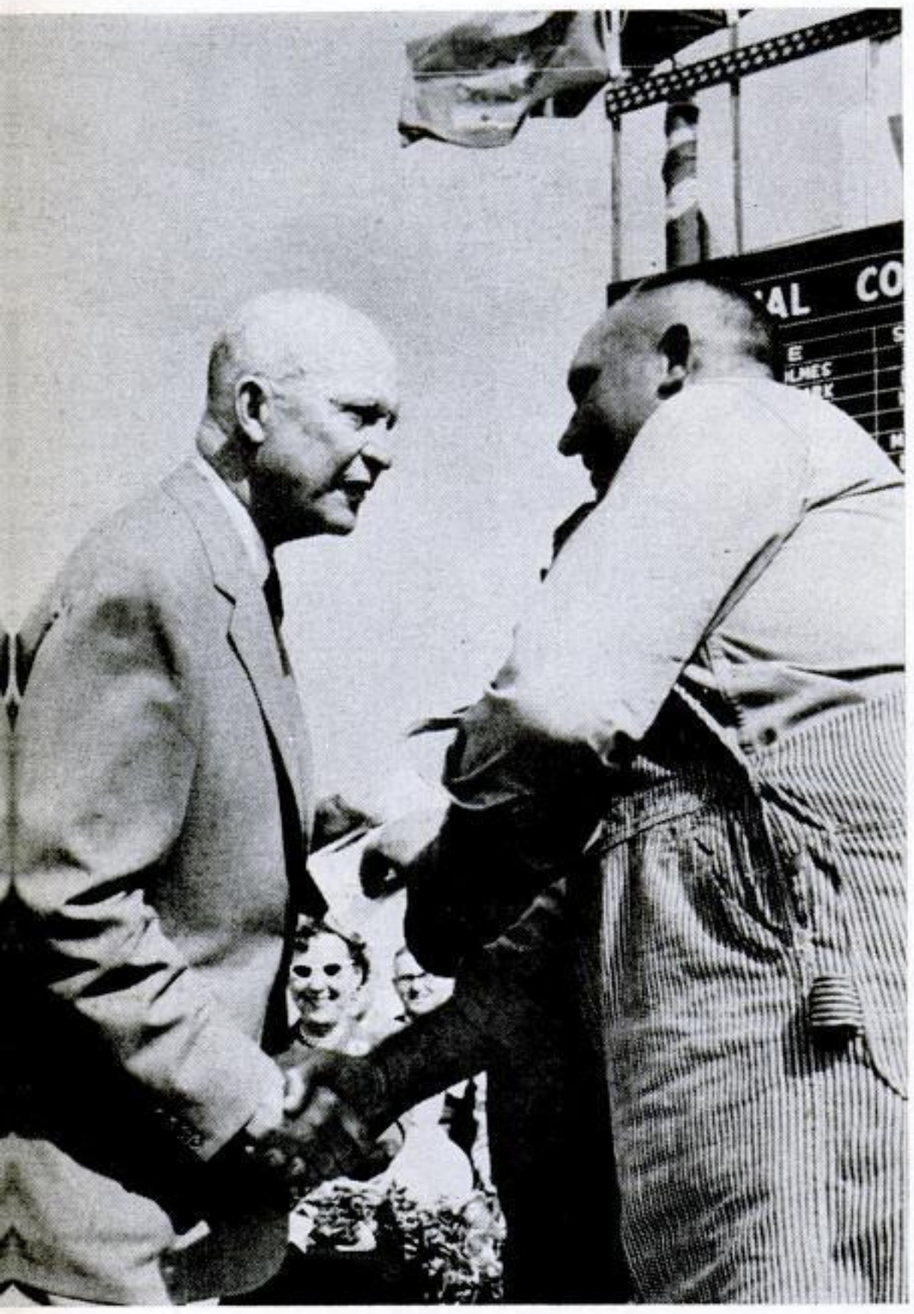
city's annual Turkey Day. With an angry squawk and a flurry of feathers the bird flapped away. While Sowles grappled for the turkey, the Keef grabbed for his hat.



Then, the turkey subdued, Sowles presented it again. After all his trouble, the Keef gave it back, but was promised another turkey—frozen—for Thanksgiving.

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GREETING A CHAMPION, the President meets a past plow contest winner R. C. Cummins of Ohio.



THROUGH THE CORNFIELDS, presidential motorcade, on way from Des Moines to Boone, finds Eisenhower standing in front car, enthusiastically acknowledging crowd's shouts. Iowa's Governor Leo

SOME EISENHOWER CAMPAIGNING, SOME VIEWS FROM FARM VOTERS

Wherever President Eisenhower went huge crowds, totaling a quarter of a million for his two-day Iowa trip, were out to see him. Astonished and delighted at his reception, the President popped up and down in his open car like a jack-in-the-box, waving both arms over his head and shouting his greetings to the people. "I can't help responding when people yell at me," he explained. "I yell back at them and lose my voice."



LEONARD ALLEN, who rents 160-acre farm, says: "The farmer's kinda had the squeeze on him for the past four years . . . but I'm still going to vote for Ike again. He's still the best man of the two."



DONALD ALLSPACH rents a 315-acre farm, says: "From all I hear Eisenhower got us out of the hole further than the rest has. I don't know if there's anything to it, but he's done pretty good so far."



WILBUR HACKNEY owns 193-acre farm, is for Stevenson "because any time the Democrats are in we get along pretty nice," thinks flexible supports hurt the farmer. "They just flex him right on out."

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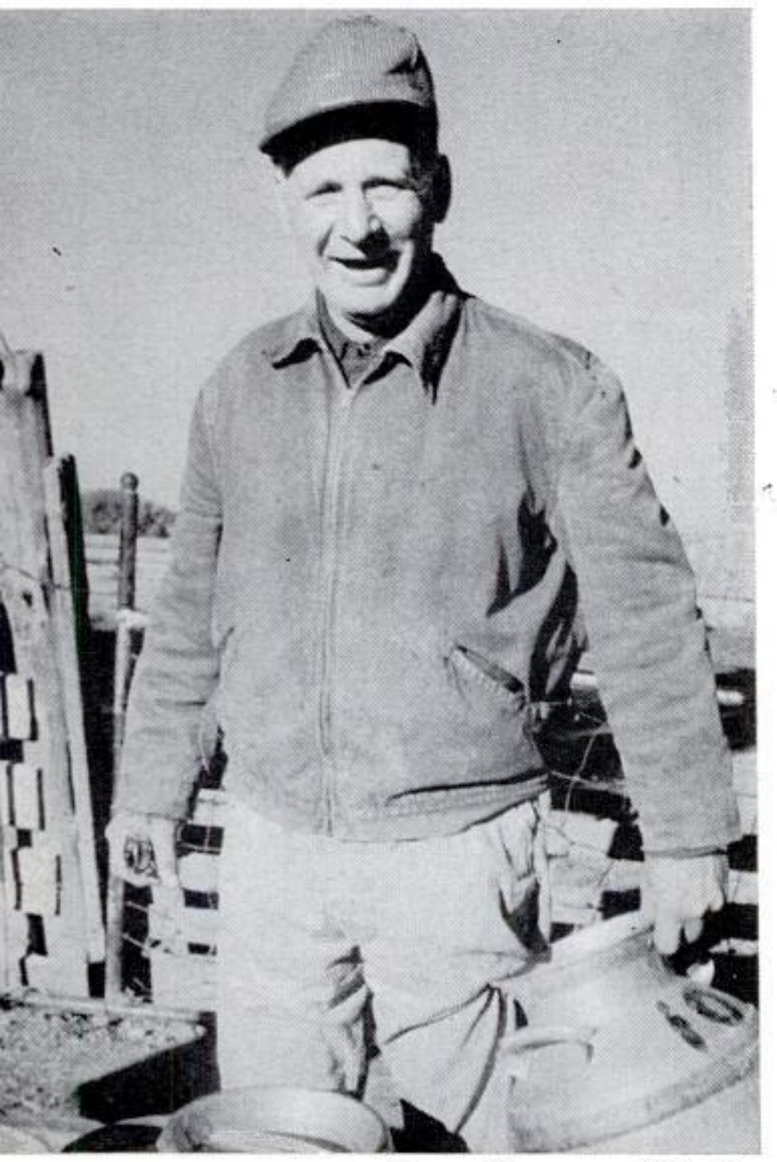


Hoegh is in next to rear car. At every crossroads people lined the roads. Here the cars, which traveled at 30 mph in open country, slowed down to 15 mph to give the spectators a good look at the President.



SIGNING A DRUM, President gives autograph to member of Iowa U. fife and drum corps at Newton.

With Mrs. Eisenhower he had come into Iowa a day earlier than originally planned, to drive through the rolling corn and hog country, and spend a night at Boone, the town where Mamie was born. By tradition the country that the President visited is solidly Republican territory. But in 1948, when Harry Truman blamed the sagging farm income on the Republican Congress, he carried the state by 28,000 votes. Four years later Iowa reverted to Republicanism by giving Dwight Eisenhower a whopping 357,000 plurality. This year, with farm income running more than 20% below its 1952 level and costs at an all-time high, many of the farmers are showing signs of discontent. Below are six farmers, interviewed at random near the Newton plowing match, whose remarks touch on the issues which may affect the rural vote in the Middle West.



LOU DAMMAN owns 80-acre farm, says: "The Republicans never have been good for the farmer." He likes Kefauver better than Eisenhower or Stevenson "because he acts kind of like a good old work horse."



WILLIAM PETTED works on his father's 280-acre farm, thinks the Democrats are "better for the farmer." "I didn't get too much for hogs, didn't make as much as I should have. Somebody let us down."



LEWIS F. ISKE, with his son Elmer, owns 160-acre farm, voted for Eisenhower in 1952, is undecided this year. "I vote for the man," he says. "There's a lot of time left yet. They're just starting out."

CONTINUED 37

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Show on the Road CONTINUED



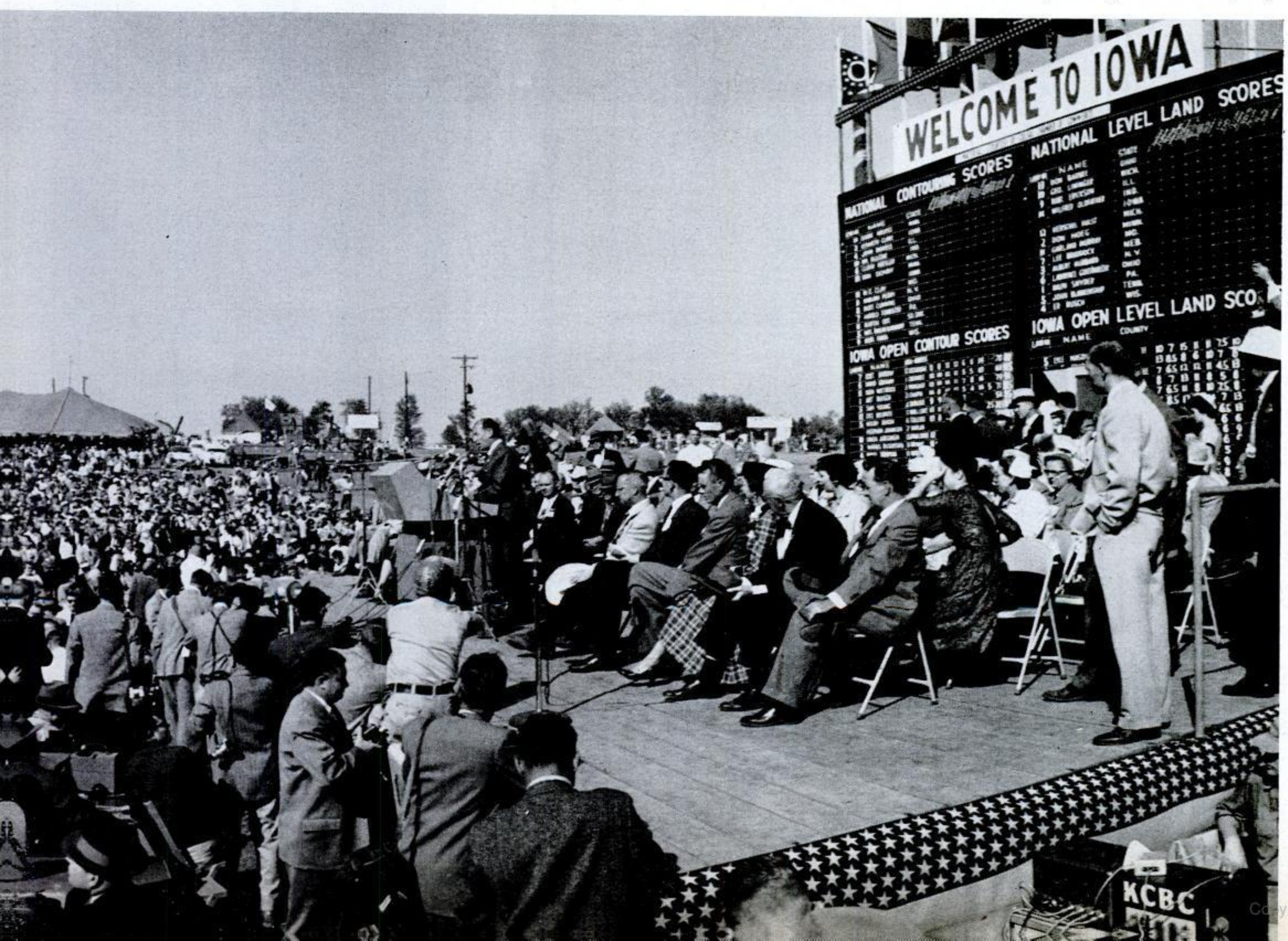
THE PRESIDENT (*above*), addressing 80,000 at plowing contest, says, "I am quite sure that the boy . . . raised on the city streets sees nothing particularly beautiful in the black of fresh-turned soil. . . . But if he had, as I have, followed a walking plow . . . he would know what it means to plow a straight furrow."



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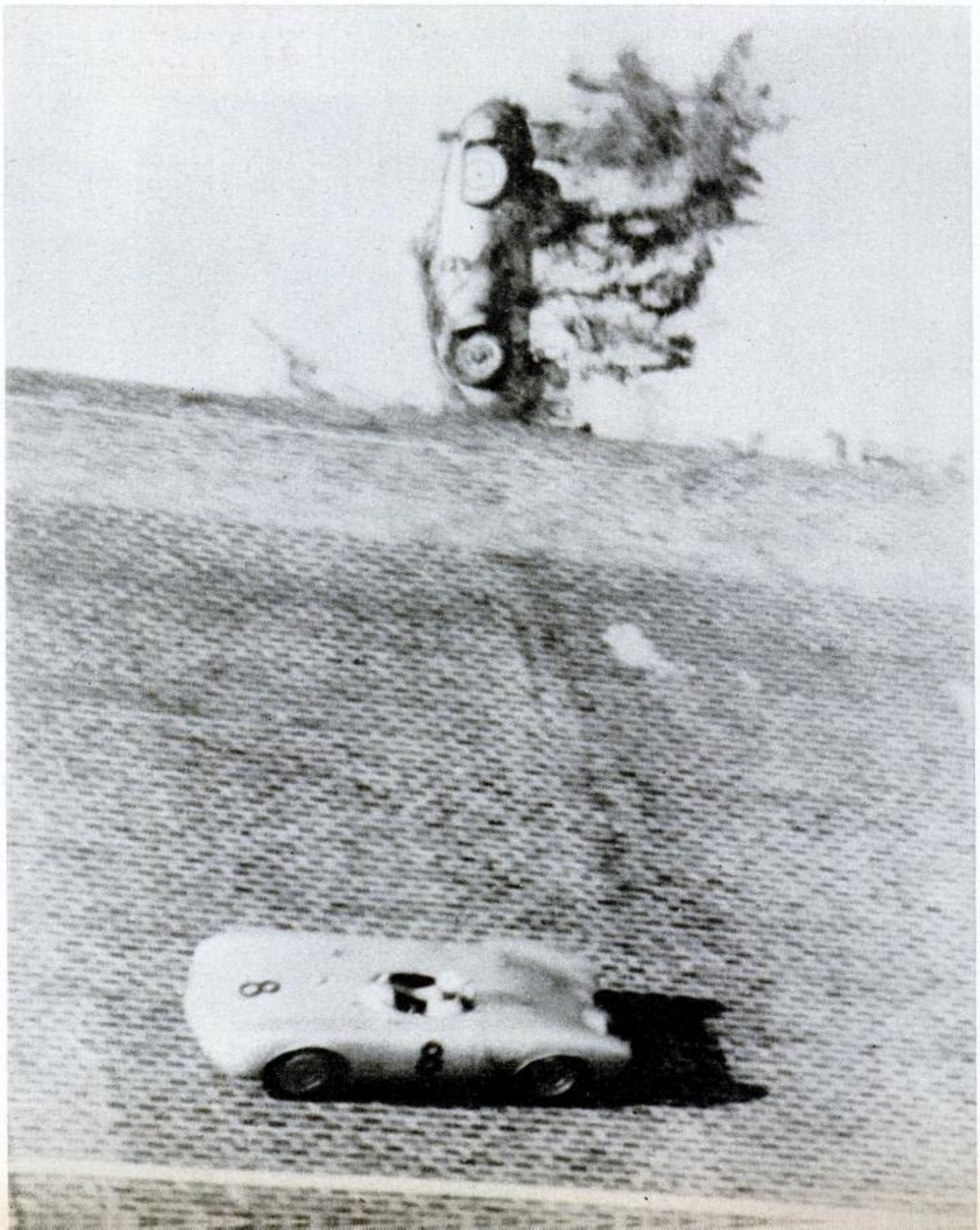
ADLAI STEVENSON (*below*), addressing 65,000 the next day, says Administration adopted soil bank plan as "brazen political expediency," aimed at gaining election year votes. But he added that if elected he would continue soil bank, "a good Democratic idea," and called for farm price supports at 90% of parity.

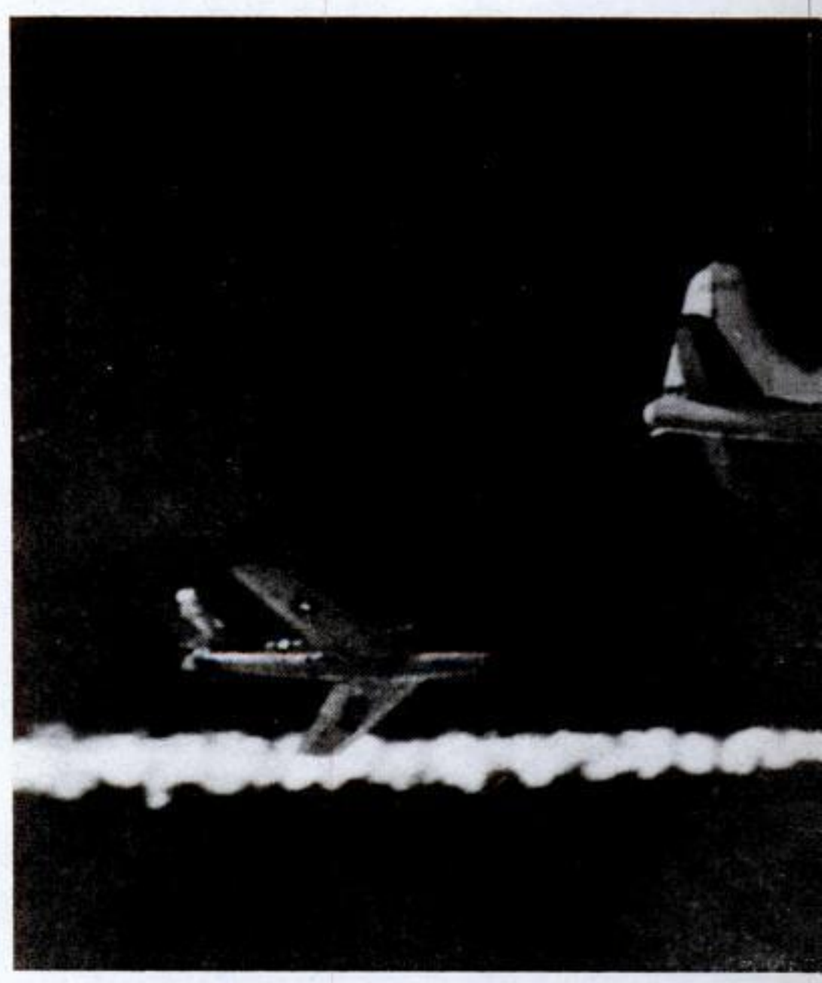


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A LOOK AT THE WORLD'S







PLANE THAT ROCKETED

Launched from a B-50 while a chase plane hovered near, Bell Aircraft's rocket X-2 (*trailing smoke*), piloted by Captain Iven C. Kincheloe, climbed to 126,000 feet, almost seven miles

A RACER UP-ENDED

←Coming into the turn at Berlin's Avus track, where the wall is banked almost vertically, Richard von Frankenberg's Porsche skidded to the top, stood for a moment on its nose, and then fell 40 feet to the ground. His smashed car burned but somehow the driver survived.

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WEEK



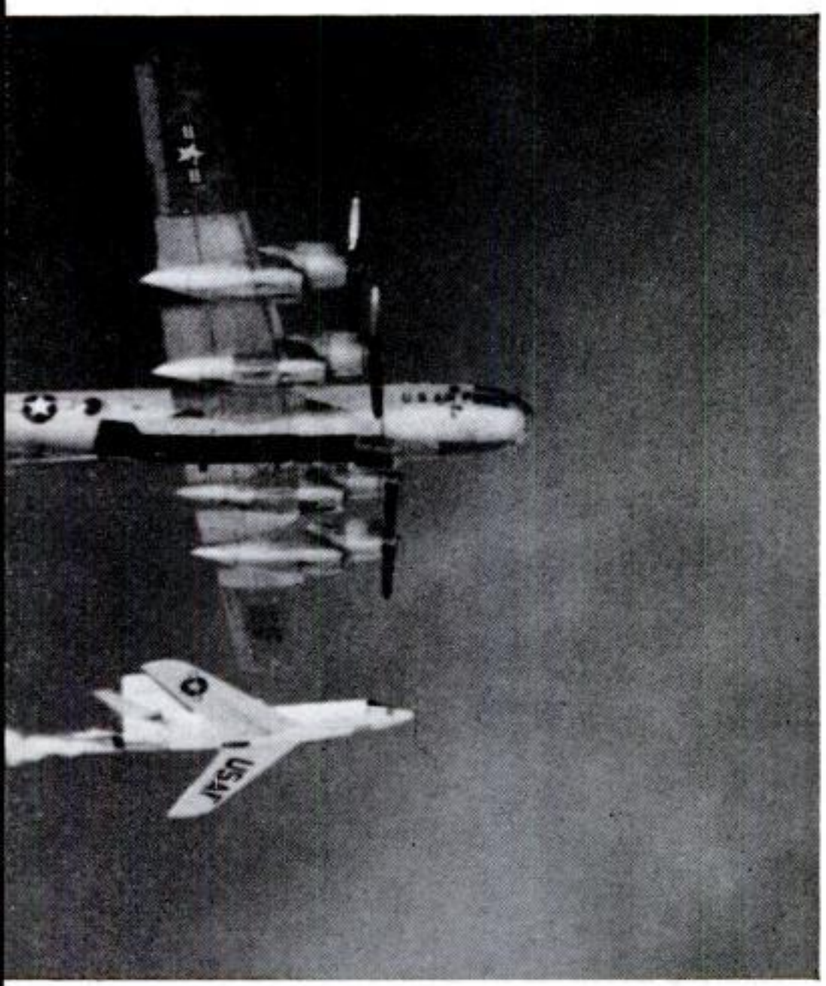


OLD WAR REFOUGHT

← On the dancing waters of Italy's Lake Como replicas of ancient battlecraft re-enacted a war that ended 829 years ago. In history, the long, fruitless war between tiny Como and mighty Milan was a mistake. So was the motorboat (*left*) that butted in to mess up the pageantry.

A SON REGAINED

When Bela and Eva Banathy fled Hungary they found life in Austria so hopeless they sent their sons, 3 and 4, back to Budapest. Later, in the U.S., they tried repeatedly to retrieve their sons. Finally in San Francisco, Eva Banathy embraced Laszlo, 12 (*above*), and Bela Jr., 13.

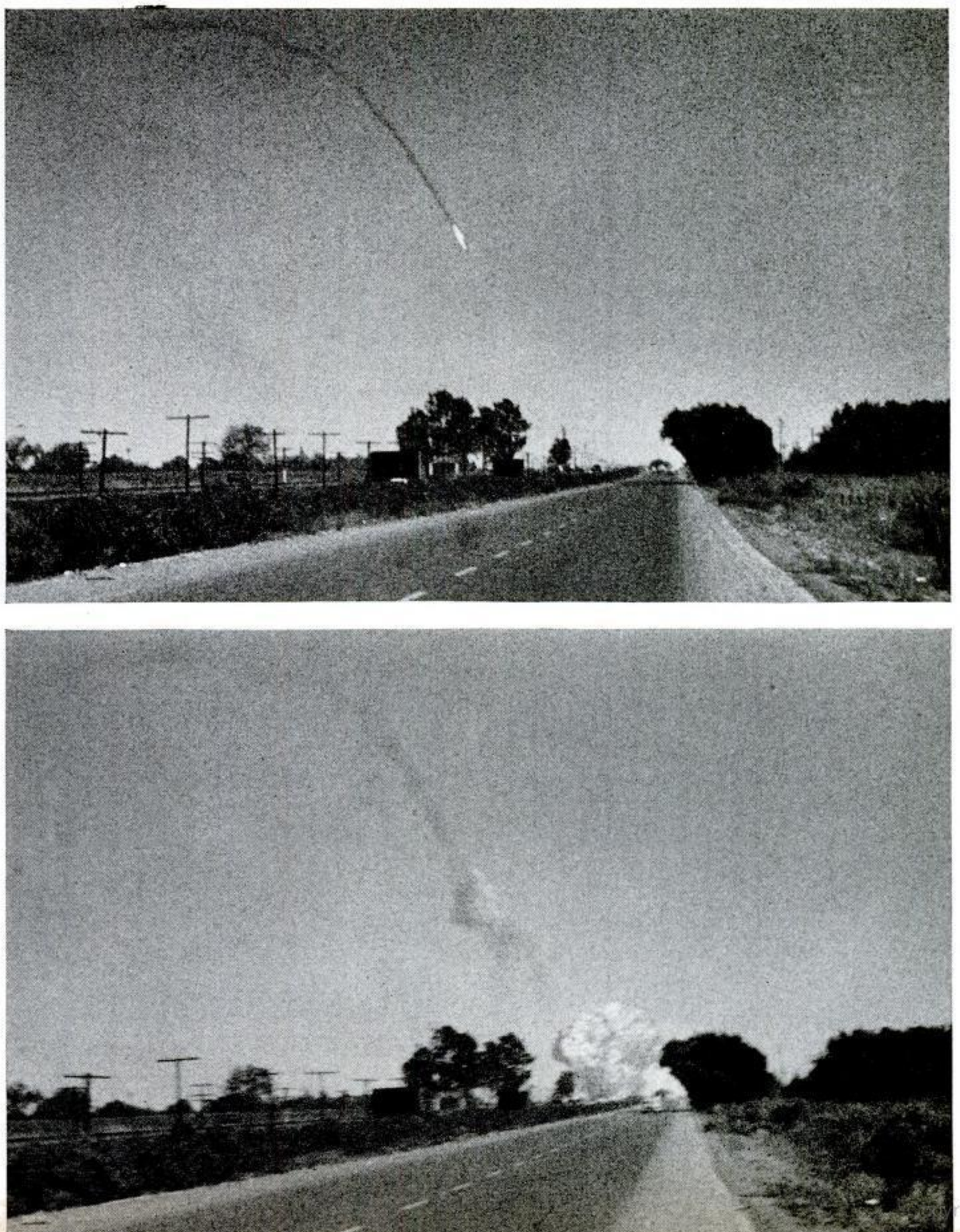


TO AN ALL-TIME HIGH

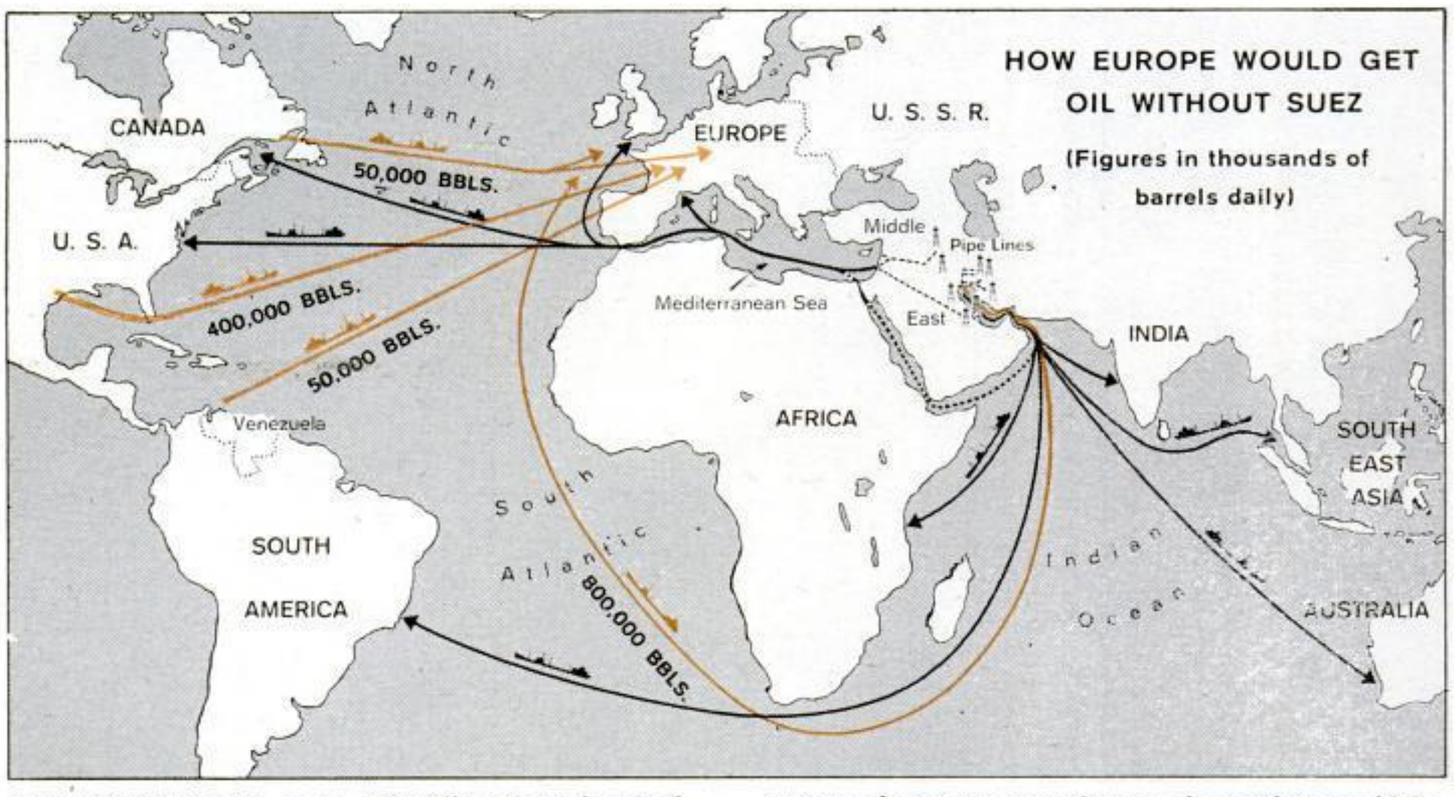
higher than man has ever been before, up at a point where the air is only 1/250th as dense as at sea level. The same plane has flown at 1,900 mph, almost three times faster than sound.

DEATH OF A B-52

As a giant B-52 bomber curved down afire to → crash near Highway 99 at Madera, Calif., motorist Fred Crowhurst took these pictures with a Brownie. Five fliers were killed. The Air Force grounded all B-52s pending investigation, the second grounding since they went into service.



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IF SUEZ IS SHUT, some 1.3 million barrels of oil a day going through it (*heavy dotted line*) to Europe would be made up by shipments around Africa and from Americas (*colored lines*). Black lines show the major oil routes now; figures show what could be shipped on alternate routes at extra cost of $500 million a year. Rest of Europe's supply would come as now through pipelines (800,000 barrels daily).

EMERGENCY STEPS FOR SUEZ

West plans how to save canal or do without it if Nasser won't budge

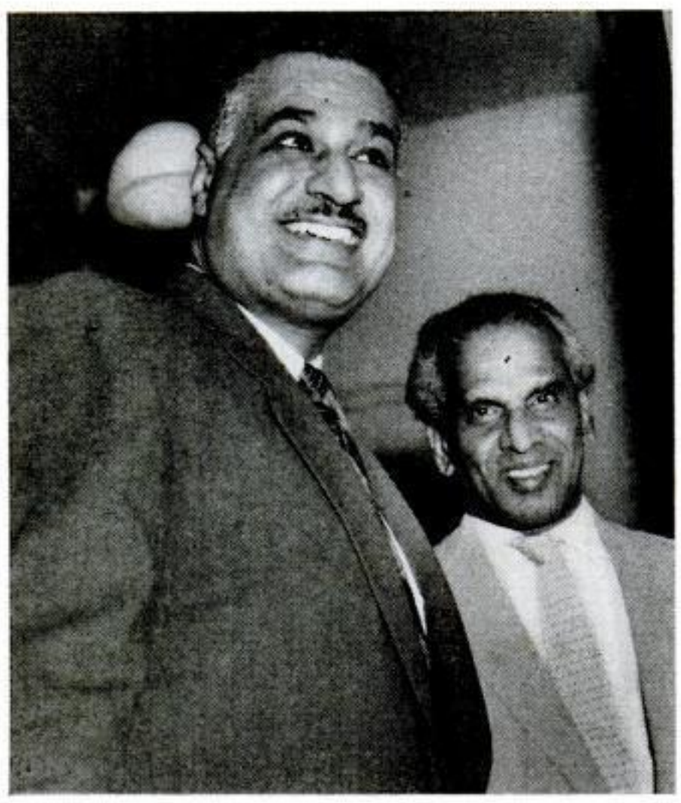
Fifty-five days after Egypt's Premier Nasser seized the Suez Canal, the second international conference, called in London to deal with what he had done, ended and left Nasser in a stronger tactical position than ever. Egypt was running the canal with its own pilots (*pp. 44, 45*). The West, feeling that the canal might be closed or become unsafe, faced the problem of an enormous reorganization of oil supply (*map, above*). The nations dependent on Mideast oil (*drawing, right*) rumbled with talk of rationing. To keep the canal open, the conference in London came up with yet another Suez formula: a Suez Canal Users' Association (SCUA).

SCUA, the brainchild of U.S. Secretary of State John Foster Dulles, stood for a peaceful, legal solution. It was to be a customers' union. It would bargain with Nasser through attempts to withhold canal dues and possibly cut off trade if satisfactory agreement was not reached. In an extremity, SCUA might even resort to what it hoped to prevent: bypassing Suez. But there was some question how popular or workable sanctions would be and grave doubt that Nasser would deal with SCUA. The Soviets stiffened his spine and Premier Bulganin flatteringly suggested that Egypt and India join a "summit" session on Suez.

SCUA found only 12 of the London conferees favorably inclined. Others expressed objections. The outcry against SCUA was strong in both Britain and France, where it was largely felt that the plan had no teeth and few prospects. The British and French press reacted angrily against Dulles, whose go-slow advice was blamed for deterioration of the Western position. But this advice had so far kept the dispute on the plane of diplomacy, had given both the West and Nasser time to think it over—and, above all, avoided any shooting.



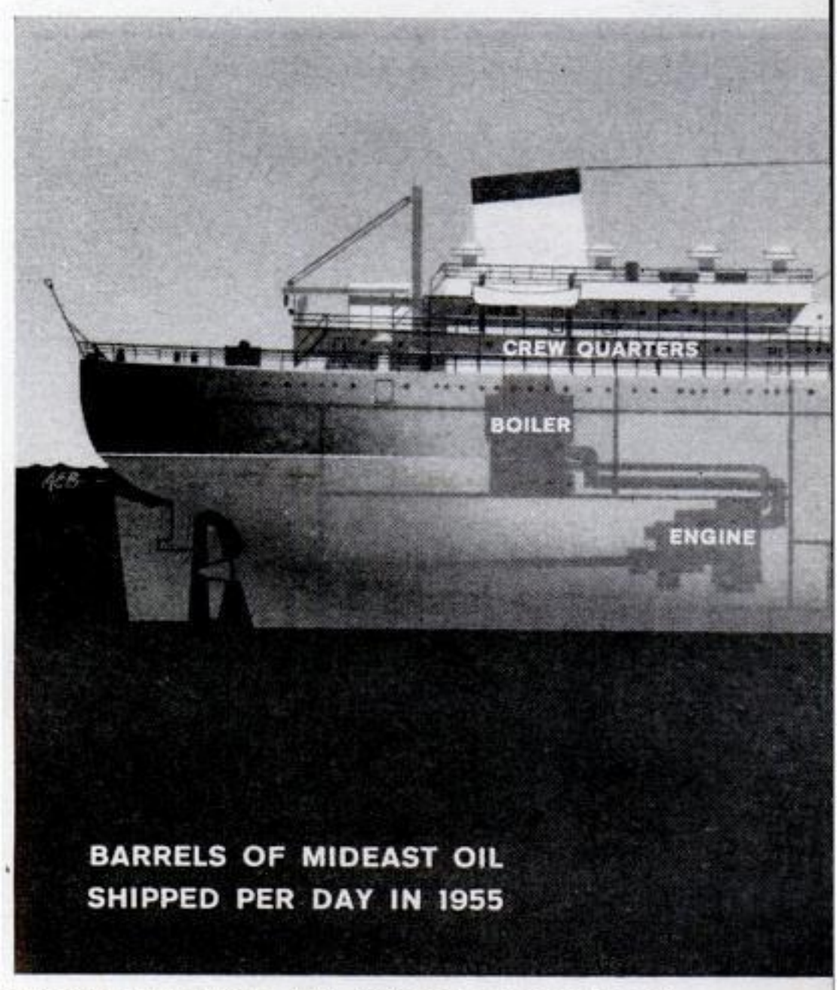
SEEKING SUEZ FORMULA, 18-nation conference opens in Lancaster House in London. Shown in picture are (*seated, left to right*) U.S. Secretary of State John Foster Dulles and legal adviser Herman



WARY WATCHERS of London talks, Nasser and India's Menon huddle in Cairo during conference.



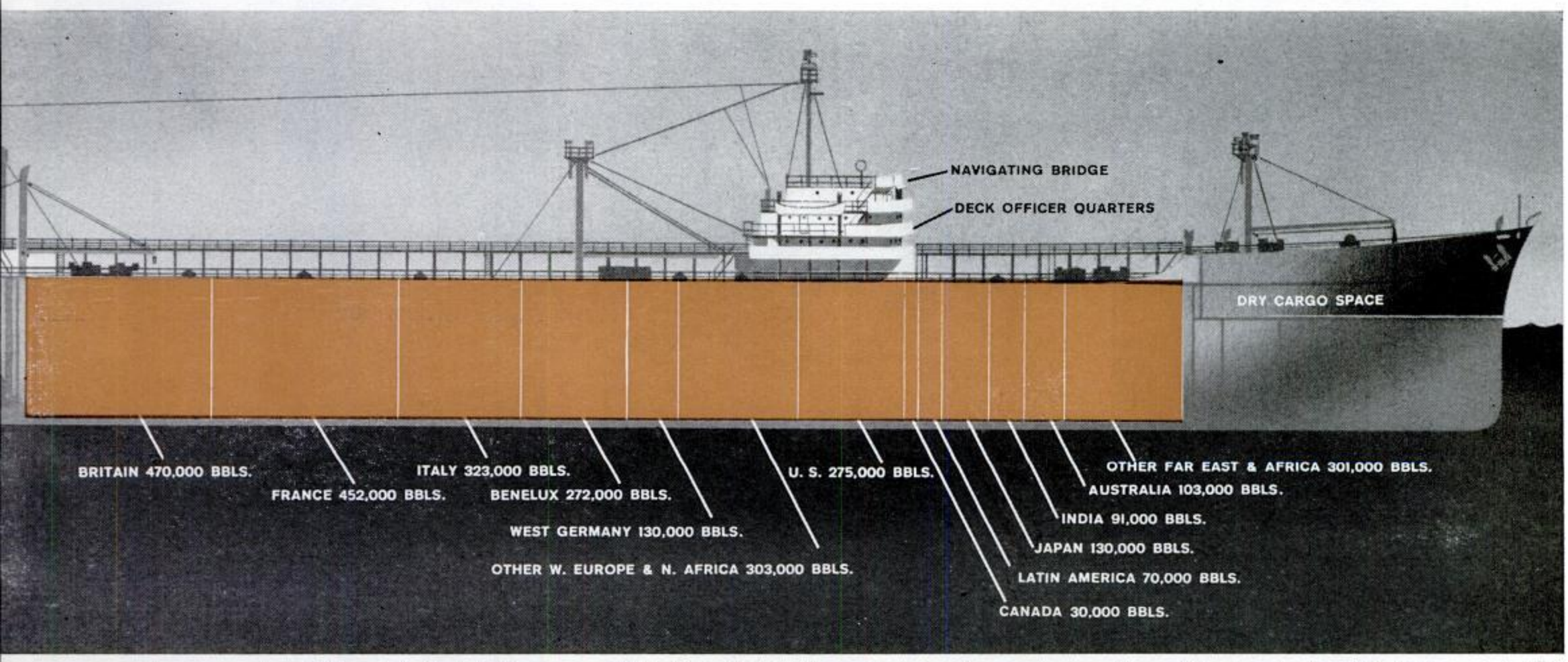
AUTHOR OF SCUA, a serious Dulles heads for the first session in Lancaster House to present proposal.



WHERE MIDEAST OIL GOES is shown in cutaway drawing of a 37,000-ton supertanker, largest

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Phleger; British Foreign Secretary Selwyn Lloyd and legal adviser Sir Gerald Fitzmaurice; Australian Foreign Minister Sir Percy Spender; Danish Ambassador to United Kingdom Vincens de Steensen-Leth, Prime Minister H. C. Hansen, Undersecretary of Foreign Affairs N. T. Svenningsen; Ethiopian Second Secretary in London Ato Kifle Tsegaye and Ambassador to U.K. Ato Emmanuel Abraham; French Ambassador to U.K. Jean Chauvel (*standing*) and Foreign Minister Christian Pineau. Countries represented had backed earlier plan for international Suez board, which Nasser rebuffed.



type that can go through Suez fully loaded. Cargo space is hypothetically divided in proportion to the Middle East oil shipped to each consuming area in 1955. In that year, Middle East shipped out almost three million barrels of oil daily. Shipments in 1956 have jumped to an estimated 3.5 million barrels.

CONTINUED

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PILOT WHO QUIT, British Captain R. H. Morris, enjoys last romp with dogs at home in Ismailia near the canal. He took dachshund to England, had to get rid of the others, leave his car and furniture behind.

ON THE CANAL, A CHANGING OF THE GUARD

Non-Egyptian Suez pilots who were on leave when the crisis started had never returned. Later 93 more, who had stayed on, quit in a body. Partly they distrusted Nasser, partly they bowed to implied pressure from their home governments and their employer, the Suez Canal Company. The pilots left with sadness and a good deal of bravado: they insisted Nasser could not run the canal without them.

The challenge promptly whetted the national pride of the 40 Egyptian pilots and the professional pride of the 11 Greeks who remained with them. One of the Egyptians, Mohammed Hamdy (*right*), a veteran of 4½ years on the canal, said crisply, "We'll have to get things going, you know." He and his colleagues took double duty, brought all ships through smoothly, kept both ends of the canal clear.

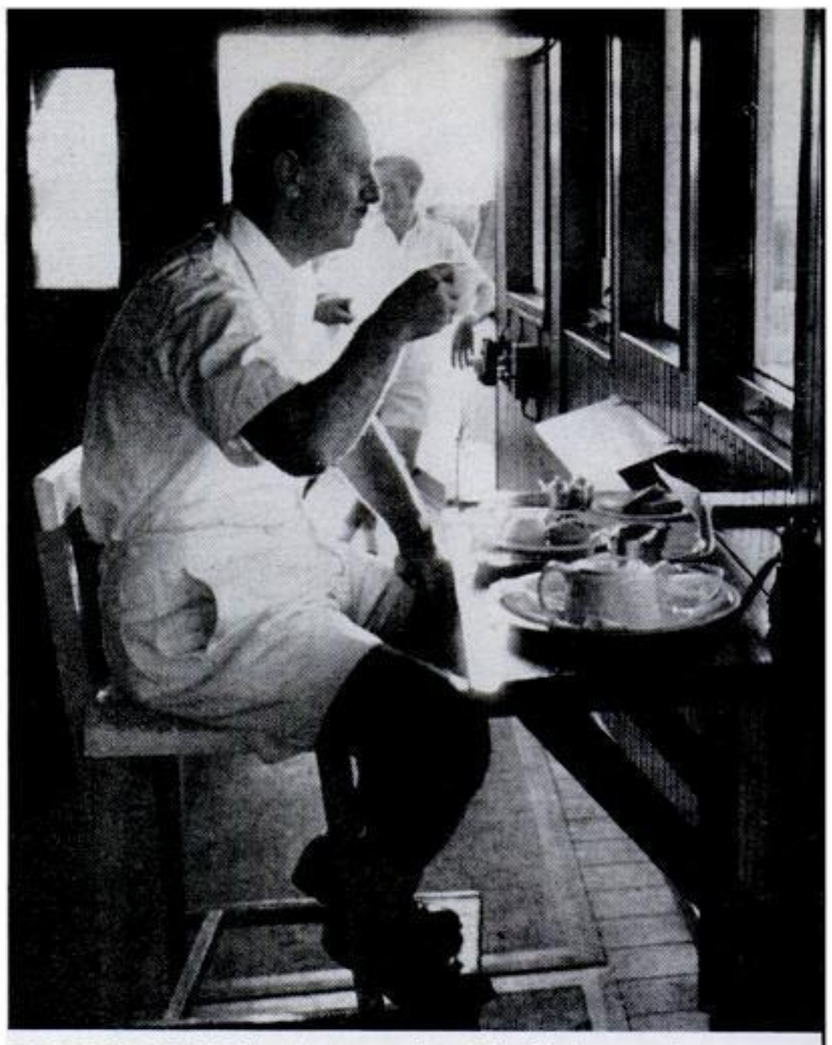
The Egyptians were getting help too. Russia quickly sent 15 pilots. Poles, Yugoslavs and Germans showed up; even seven Americans were en route. They all had to be intensively trained, but already the Egyptians were able to raise the daily number of convoys from two to three, one short of the normal four. Said one British ship captain who had just been piloted through the canal, "If Nasser can run it, what can those politicians in Whitehall do about it?"



RUSSIAN REGISTRATION takes place at canal company offices with Egyptian Charles Fariab (*right*).

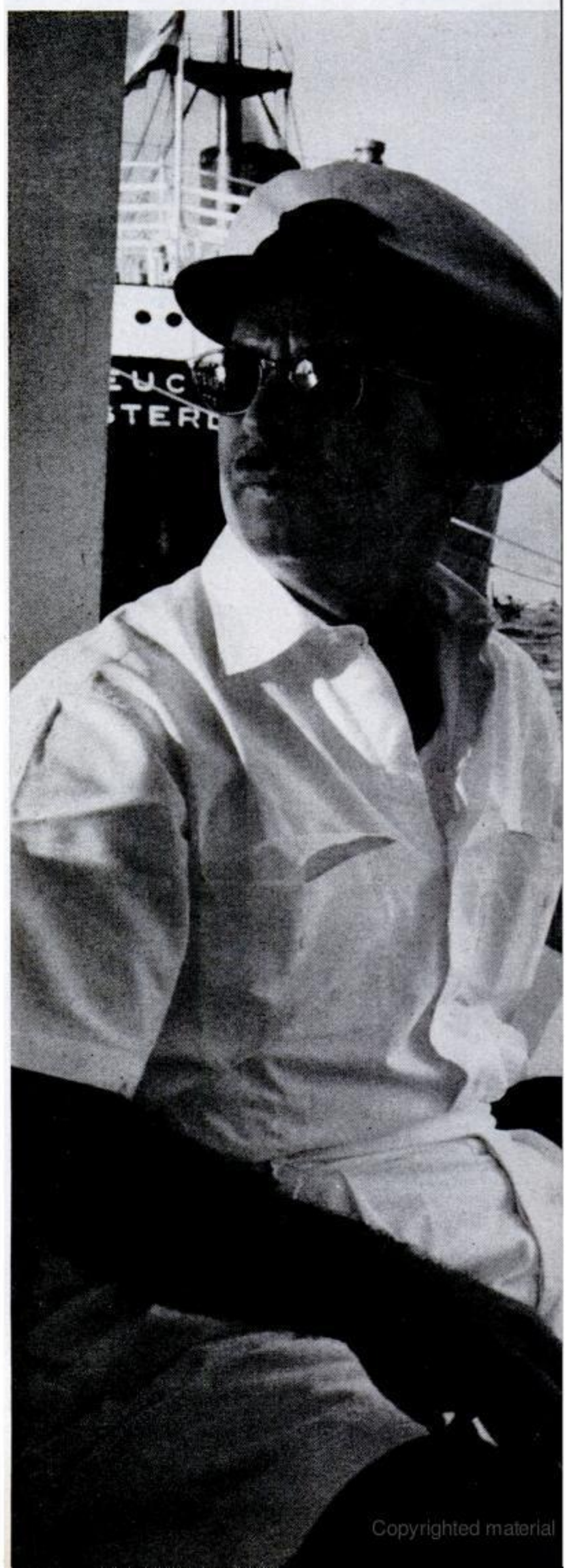


LESSON FOR RUSSIAN in Suez piloting is given Paul Diatlov (*left*) by Egyptian aboard British boat.

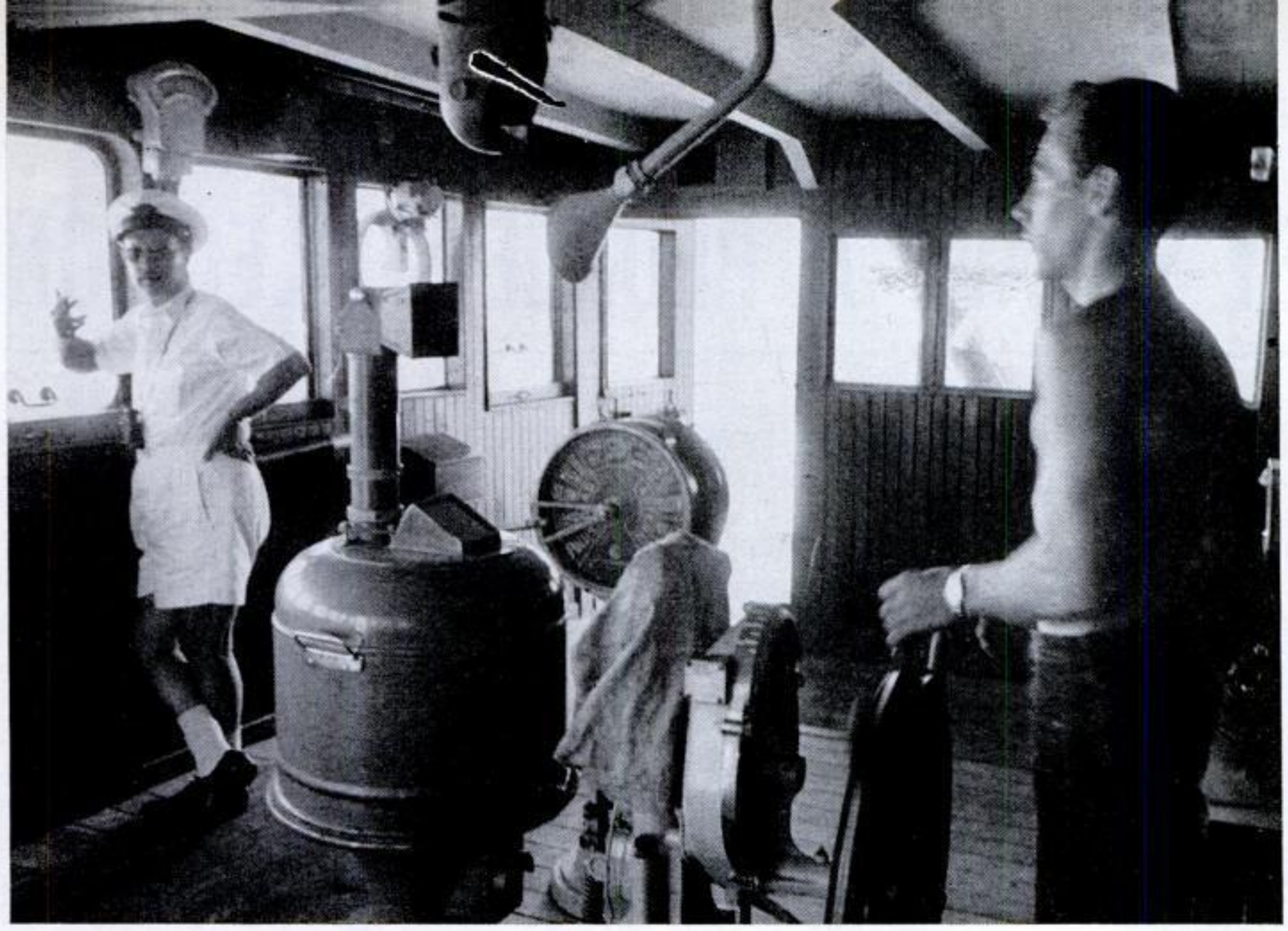


EGYPT'S HOPE lies in own pilots like Mohammed Hamdy, here eating on ship in Egypt's first convoy.

REPORTING BACK TO DUTY WITH ONLY 12 HOURS



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ON THE WAY with tanker *British Patriot* northbound to Port Said, Hamdy gives orders to sailor Michael McNeil at the wheel. Hamdy learned fluent English during military science studies in Britain.



AT JOURNEY'S END, Hamdy (*center*) gets congratulations. He also got the Egyptian Order of Merit.

REST AFTER WORKING A TOUGH 12-HOUR STRETCH, HAMDY RIDES A LAUNCH WITH A FELLOW PILOT TO THE SHIPS THEY WILL TAKE SOUTH THROUGH THE CANAL



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LET'S HAVE A PEOPLE'S ELECTION

"The only thing necessary for the triumph of evil," said Edmund Burke, "is that good men do nothing." American voters would do well to heed his warning. Almost half of them do nothing about exercising their franchise to vote. An even greater number—some 49 out of 50—do nothing about contributing to the political party of their preference. Evil does not always triumph as a result of their neglect, yet three out of four Americans, in a 1955 Gallup poll, held politics in such low esteem that they would not want their children to go into it.

Happily, another recent Gallup poll indicates that this public apathy toward voting and contributing might, with some hard work, be changed. When people were asked if they would like to serve as volunteer workers for their party, the samples indicated that some 38.6 million American adults would cheerfully do so, if asked—including a higher percentage of younger people than older ones. Moreover, when interviewees were asked if they would be willing to contribute $5 to the party of their preference, the tally indicated 17.1 million families would be willing to do so—a potential "people's campaign fund" of $85 million, or more than five times the $13.7 million reported spent in the election of the last Congress. A fund of that size would come close to paying the $100-million-plus both parties are expected to spend in this campaign.

Few things would do more to strengthen our democracy than such a broadening of the base of financing for politics. Up to now both parties have had to depend chiefly on "vested interests," whether from corporations or labor unions, and the result finds Washington *Post* Publisher Philip Graham observing gloomily, "It is practically impossible to find any congressman or senator, however high-minded, who has not lost his freedom of decision in some particular area." In the last election more than one fifth of the total campaign funds came from less than 1,000 people. To say the least, this is an unhealthy top-heaviness.

As to the franchise itself, an experiment in Syracuse, N.Y. showed that its neglect can be remedied by hard work. A public-spirited citizen, disturbed by the poor turnout in the congressional elections of 1949, decided to find out who the nonvoters were. A thorough study disclosed that 28% of the bankers had not voted, 28% of the doctors, 32% of the dentists, 40% of the members of business clubs. But the following year an intensive "register and vote" campaign in Syracuse cut the number of nonvoting doctors to 15%, bankers to 14%, dentists to 9%; the Kiwanis Club's nonvoting members were reduced from 40% to 13%, and so on. This year the American Heritage Foundation, at the invitation of civic groups and both parties, waged a similar intensive campaign throughout the state of Maine in its elections. The result was a 305,000 vote against a maximum of 265,000 predicted on election eve.

Besides getting out a bigger vote this year, both parties ought to be trying to locate those 38.6 million Americans who would be willing to work for their parties and set them to ringing doorbells looking for the 17.1 million families who are willing to give $5. But even if the doorbell doesn't ring, every citizen ought to make it his own responsibility to send a contribution to his party, just as he would give one to his church or to the Red Cross. In the hope of stimulating more people to do so, LIFE herewith prints a coupon with which they can make pledges and volunteer their services. We urge you to clip it now, and mail it while you have it in mind.

President Theodore Roosevelt felt so strongly about the ethical hazards involved in campaign financing that he urged Congress to provide an appropriation for the "proper and legitimate expenses of each of the great national parties." A better modern version of this idea would be for Congress to make political contributions tax deductible up to perhaps as much as $50. Many other reforms are needed, such as changing archaic state registration laws which, in a nation on the move, this year will disfranchise some six million voters. But these things can be brought about only by an active, interested electorate. Let all of us who can, then, in 1956—

Contribute to the party of our choice.
Get out and work for it.
Vote for it.

To: REPUBLICAN NATIONAL COMMITTEE, Washington, D.C. } (cross
DEMOCRATIC NATIONAL COMMITTEE, Washington, D.C. } off one)

☐ I enclose check for $____ as my contribution toward making this truly a people's election.

☐ I hereby pledge to give $____ to our party if solicited.

☐ I hereby volunteer for party assignments.

(signed) _____ name

_____ address

CHURCHES AND SEGREGATION

Even in Christian ethics, racial segregation is a complicated problem. This is clear from LIFE's round table of southern Protestant religious leaders (*p. 139*) and the accompanying article by Billy Graham. But at least these articles separate the real complications from the phony. There is a broad consensus of church leaders that segregation is un-Christian.

If the leaven of Christian doctrine had been lacking, American race relations might never have progressed to the point where integration could even be considered. In leading the way the churches' chief emphasis is necessarily on the individual sinfulness of prejudice and hate, to be eradicated by personal conversion and the gospel of love. But as Billy Graham truly says, neighbor love strikes far deeper than integration. It is certainly a lot more than legal and social justice require. May it also turn out to be a little less?

Reinhold Niebuhr, in a recent issue of *Christian Century*, makes a "Proposal to Billy Graham." He recalls the revival movement of a century ago, led by Charles G. Finney, which made the abolition of slavery central to the religious experience of repentance. As a result, the antislavery cause was greatly advanced. "A hundred years later we still confront the same moral issue, though in a different historical context," says Niebuhr. But today the churches have not been treating it as American Christianity's "central moral problem."

Niebuhr proposes that Graham, copying Finney, should "embody the cause of justice—particularly where it is so closely and obviously related to the love commandment as on the race issue—into his revival message." He fears that the more usual revivalist technique, aimed at "inducing a private emotional crisis," is unsuitable for "collective sins" like enforced segregation. These need to be combated not only in each conscience but by public and collective Christian action.

It was a layman, Dr. Omer Carmichael, in concert with other citizens of Louisville, who brought about the painless integration of that city's schools. Meanwhile no Christian voice, lay or cloth, rose above the shameful clamor at Sturgis and Clay. Billy Graham will shortly hold a revival in New York; we wish it success. But we also wish that somebody would hold a good old-fashioned tent meeting in places like Clay, and include in his sermon. "When you come to the Lord, leave your hates behind."

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Sweeping rhythm captured in solid silver

A NEW WAY of handling sterling gives RHAPSODY a rich loveliness that, until now, has never been achieved in sterling design. It brings to life all of the color and brilliance of the precious metal.

There is both motion and emotion in the long, sweeping curves. And in a dozen exquisite details you'll see the loving hand of the artist in silver.

With RHAPSODY there are sixteen International Sterling patterns —all with a rich weight and deep-sculptured design that could never be found in ordinary tableware.

Six-piece place setting in Rhapsody $35.00 incl. Fed. tax. Other patterns from $29.75—or the service for 8 as little as $3.75 a week!

International Sterling

The solid silver with beauty that lives forever



Prices are for one 6-piece place setting including Federal tax. The International Silver Co., Meriden, Conn. **ALL PATTERNS MADE IN U. S. A.** **Many also available in Canada**

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Here's America's breakfast favorite! Swift's Brookfield Pure Pork Sausage ...in links or roll. All good fresh pork with real farm-spiced flavor. Made FRESH daily in local Swift kitchens, rushed to your store. It sells fast!



More than 100 Swift's Premium Table-Ready Meats are made FRESH daily in local Swift Kitchens and rushed to your store.

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THEIR LOVE IN BLOOM, JACK AND JULIE STROLL THE FIELDS NEAR JACK'S MESSAGE WRIT IN KENTUCKY BLUEGRASS

LOVE LETTERS WRITTEN IN GRASS



JACK'S MACHINE for writing on range is seeder on a jeep which he used to spread the fertilizer.

Near Mineral Point, Wis. lived a shy young man of 24 named Jack Kenyon Jr., who was deeply in love with a radiant blond girl of 20 named Julie Fernekes. Tongue-tied and timorous before womankind, Jack managed to muster courage for occasional dates. Gallantly he took Julie on long healthful walks and they explored the shafts of an abandoned mine all aflutter with bats.

Such happy and wonderful occasions passed so rapidly that Jack never managed to tell Julie of his love. But one day in May, looking at a hill on the 4,000-acre family ranch, Jack thought, "A fellow could write something there if he had something to write." With the help of dry nitrogen fertilizer artfully applied, Jack wrote it. In letters 100 feet high one lovely word—JULIE—grew out in lush, well-fertilized green grass on the hill. Jack had spoken and Julie answered. They eloped to Iowa and were married.

NEWLYWEDS GO RIDING, JULIE ON AN OLD MULE NAMED JOE B. LLOYD WHICH JACK GAVE HER AS WEDDING PRESENT





There was a fellow named Brewster

Whose face looked just like a rooster



But he switched his blades quick,

Bought some EVERSHARP-SCHICK

And no longer looks like he useter!

THE NEW *thin* EDGE

EVERSHARP-SCHICK

INJECTOR BLADE

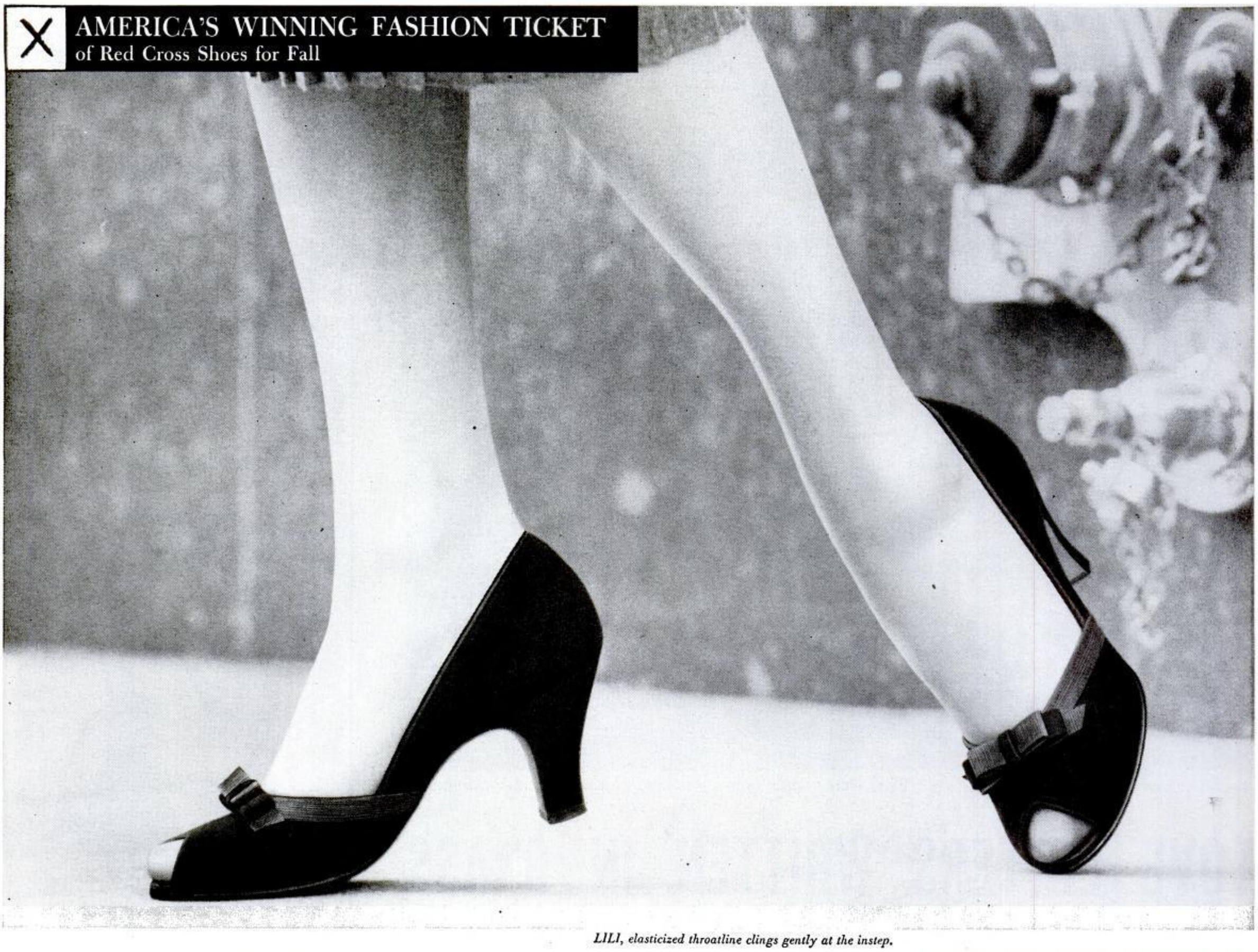


20 BLADES ONLY 73¢

P.S. Just in case you don't use an Eversharp-Schick Injector Razor . . . get one quick! You'll find it's the smoothest . . . the blades the sharpest . . . the shaves the greatest!



Copyrighted material



LILI, elasticized throatline clings gently at the instep.

Re-elected Favorite: The Elasticized Shoe

All in favor of shoes that flex and cling . . . that never gap or bite . . . raise your right foot and slip it into autumn's newest Red Cross Shoes. For the makers of America's most famous footwear have worked brand-new wonders with the elasticized shoe to make it more caressing, more flattering, more fabulous fitting than ever.

Largest selling brand of fine footwear in the world. Styles from 9^{95} *to* 13^{95}

Red Cross Shoes

FEATURED IN CANADA AS GOLD CROSS SHOES

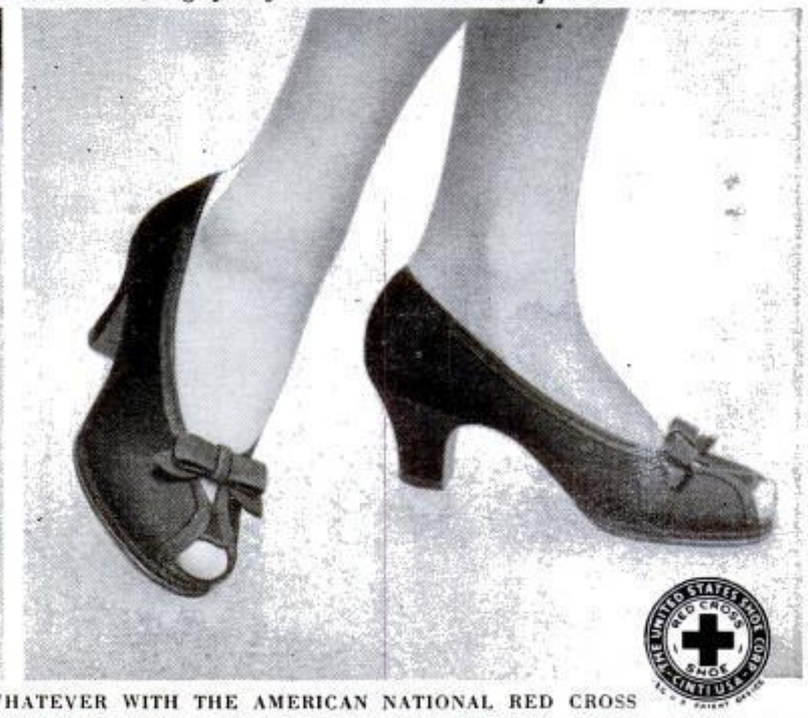
SLEEK, all-over elasticizing assures glove-like fit.



CURVACEOUS, off-side elasticized strap for fit and flattery.



MAJESTIC, hugs your foot with an elasticized top-line.



The United States Shoe Corporation, Cincinnati 7, Ohio

THIS PRODUCT HAS NO CONNECTION WHATEVER WITH THE AMERICAN NATIONAL RED CROSS

These shoes are manufactured and distributed as Gold Cross Shoes in Canada by B & L Shoe, Ltd., in England by Somervell Bros., Ltd., in Australia by "Gold Cross Shoes" (Aust.,) Pty. Ltd., in South Africa by Eddels (S.A.), Ltd., in New Zealand by Duckworth, Turner and Co., Ltd.

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AT CLAY, PRINCIPAL IRENE POWELL READS THE LETTER BARRING NEGROES. IN FOREGROUND ARE JAMES GORDON, ONE OF THE PUPILS, AND HIS MOTHER

SCHOOL BATTLE TURNS TO LAW

Kentucky towns halt integration

Where mob threats and then mass boycott had failed to halt the attempt at integration at two Kentucky schools, legal maneuvering last week succeeded, at least temporarily.

In nearly identical scenes at Clay (*above*) and Sturgis (*below*), where police and National Guardsmen had been escorting Negro students to classes, the school principals met the students at the door and quietly read letters from the county school boards. Backed by a legal opinion from the state's attorney general, both boards ruled that the Negroes were attending the schools illegally. Amid chortles and jeers from assembled townspeople, the Negroes left. With that, the boycott of both schools by white students ended.

A lawyer for the Negroes began seeking injunctions against the school boards' orders, and the cases would eventually be settled in federal courts. But both situations pointed up the belief of many Southerners ("Background of Segregation," *pp. 139–162*) that while segregation is morally wrong, integration imposed without local consent cannot easily succeed.

AT STURGIS, PRINCIPAL H'EARL EVANS READS HIS SCHOOL BOARD'S LETTER TO NEGRO STUDENTS. HE LET TWO GO INTO SCHOOL TO GET THEIR BOOKS



CONTINUED

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The only



cough drops



medicated...

with throat-soothing ingredients of Vicks VapoRub. That's why you Get More Relief With Every Drop

TASTE GOOD, TOO!



GRO-PUP T-BONE

The high-protein dog biscuit

- "Better than steak" for your dog
- Twice the protein of most canned foods
- Veterinary approved
- Dogs eat it up





ANGRY FAREWELL to the Negro students as they started to drive away from Sturgis school came from this elderly woman who ran after their car, beating on the trunk and yelling, "Go home, niggers." There were no other incidents.



AT THEIR OLD SCHOOL Jimmy and Theresa Gordon (*center of group*), after being barred from the school at Clay, play during morning recess at the all-Negro Rosenwald school at Providence, which is nine miles from their home.



THEIR BOYCOTT OVER, white students re-enter the school at Clay, watched by guardsmen who had stayed on duty. After the Negroes left, the mayor of Clay said, "There will be no integration here this year, next year or ever."

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$75,000.00 in cash and prizes contest

Easy! 1001 prizes! Win cash or family Christmas gifts!



"Name the Karo Kid"

JOIN THE FUN, FOLKS! Gather 'round a pipin' hot stack of pancakes 'n' Karo Syrup—and name "THE KARO KID." That's *me!* My pictures (Like these: Flippin' pancakes. As Dad whistlin' off to work.) have helped make delicious Karo the best-liked syrup in the whole world. Get started now! A brand new nickname might win, like "Big Chief Gogo." Or a fancy name like "Golden Boy." It's easy! Send in your name for "THE KARO KID" with any Karo Syrup label. Follow the simple rules below.



First Prize
$10,000.00 CASH

Second Prize
$5,000.00 CASH

3 Third Prizes...
3 Ford Thunderbirds



America's sportiest car! Fully equipped with Fordomatic Drive, Radio and Heater, Power Steering, Power Seats. **$4,000. VALUE INCL. TAXES**

Next 10 Prizes
Thunderbird Jrs.



Real electric motor driven midget sports car for the "youngster set!" Thunderbird styling. Safety-designed. Three shift positions: forward, neutral, reverse. **$425. VALUE**

Next 100 Prizes
RCA Victor Portable TV Sets



RCA Victor "Sportster" TV with brilliant picture and full range sound. Light enough . . . small enough to take anywhere. Ebony finish. **$129.95 VALUE**

Next 200 Prizes
Columbia Bikes

Boys' or girls' 18" Therm-o-Matic Lightweight Frame. Headlight. Bendix Power Coaster Brake. Built-in Kick Stand. Luggage Carrier. **$60. VALUE**



Next 686 Prizes
American Flyer Train Sets

By Gilbert. Black Diamond Freight. Real smoke, choo-choo sound, grade-climbing Pull-Mor Power, remote control. Complete set ready to roll! **$30. VALUE**





EASY CONTEST RULES:

1. This contest is open to anyone living in the United States except employees of Corn Products Refining Company, its subsidiaries and advertising agencies and families.
2. Print or write plainly the name you think most suitable for "THE KARO KID." The name may contain one, two or three words. Use entry blank or plain paper. Each entry must be the original work of contestant submitting it, except that members of the immediate family may assist. Submit as many entries as you wish, but with each entry send one label from Karo Syrup. Only one prize award to a family.
3. Mail to: Karo Contest, Box 93A, Mount Vernon 10, New York. Entries must be postmarked not later than November 30, 1956, and received by judges by December 10, 1956.
4. Entries will be judged by The Reuben H. Donnelley Corp. on the basis of aptness, interest and originality. Duplicate prizes in case of ties. Judges' decisions are final. Prizes are listed in this advertisement. All entries become the property of Corn Products Refining Company. None will be returned. Contest subject to all Federal, state and local regulations.
5. All winners will be notified by mail.



CLIP THIS ENTRY BLANK NOW!

MAIL TO: Karo Contest, Box 93A, Mount Vernon 10, N. Y.

My name for "THE KARO KID" is_____

_____

Name_____

Address_____

City_____ **Zone**_____ **State**_____

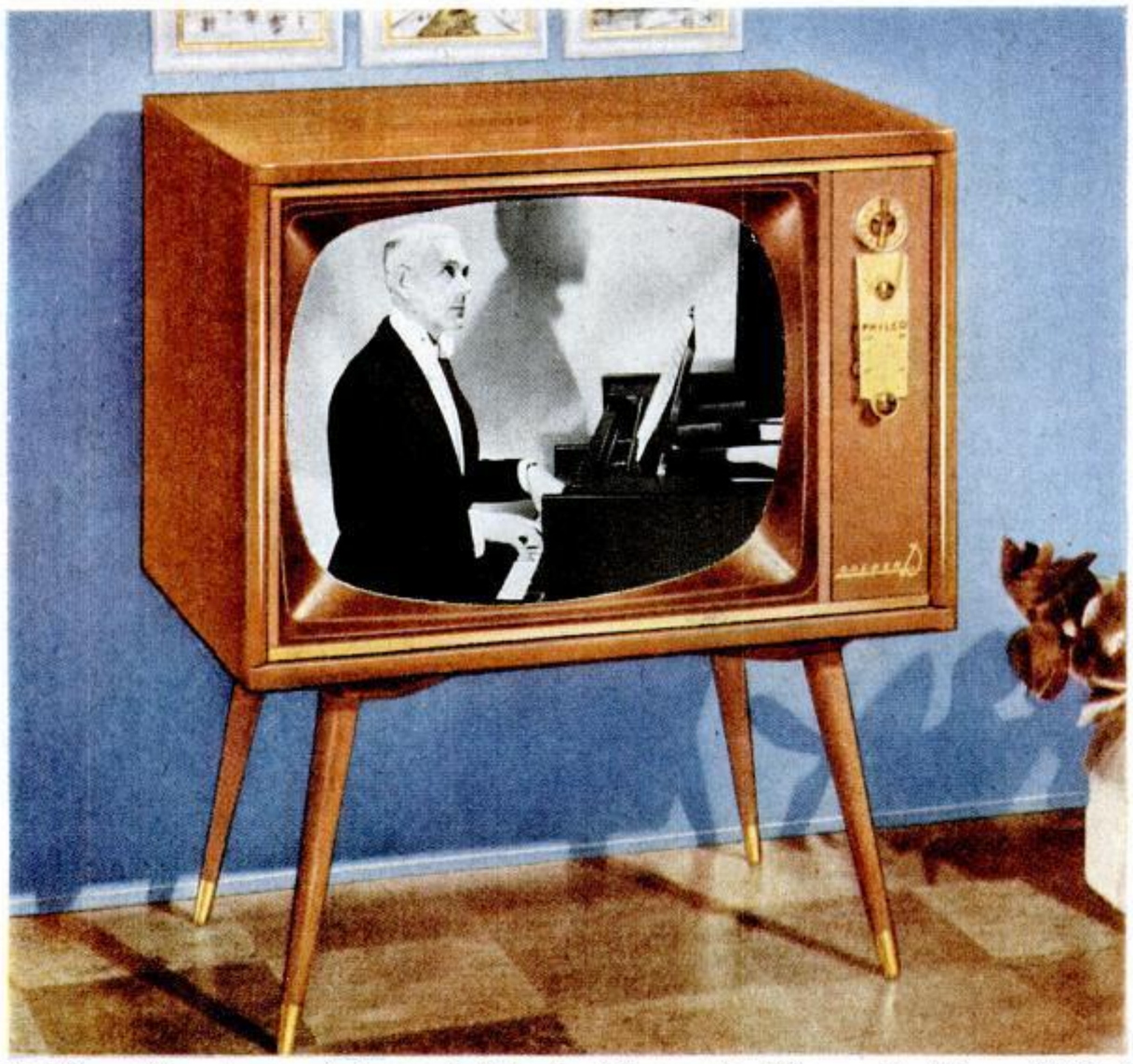
CONTEST CLOSES NOVEMBER 30, 1956

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OPEN YOUR EYES AND EARS TO A NEW KIND OF TV...

PHILCO DIAMOND

A startling new mastery of Sight and Sound!



Out-Front Sound even in low priced horizontal consoles. Warm, rich Cherry finished cabinet on smart decorator-designed swivel base. All-in-one control center. Philco 4207.

Out of Project Photosonic—a vast 3-year research program in electronics at the great Philco laboratories, comes a whole new concept in the television art.

Born of this project are the Dynamic Diode Detector (U.S. patented) and the new Philco Decatron Video Circuit. Result: now you can be an *eye* and *ear* witness to television's first *perfect marriage* of sight and sound! Diamond-bright picture perfection and a breathtaking new Studio-Dynamic audio system that adds living, startling new realism to your TV enjoyment.

Let your own eyes prove what all scientific comparison tests have shown. Here is picture performance that's as much as 50% brighter and sharper than other TV. Equally



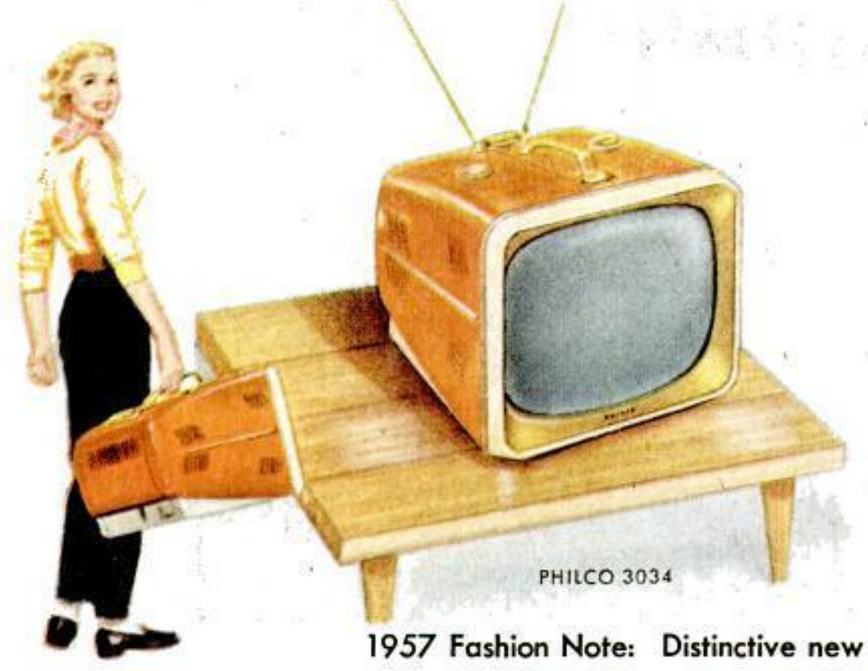
Sound Out Front
No "round the corner" listening even in low priced table models. New 14" rectangular speakers.



Top Touch Tuning
Just a touch at the top turns the set on or off. changes stations automatically. No knob twisting.



4-way Remote Control
Automatic arm chair tuning. A touch turns the set on or off, changes stations, adjusts volume.



PHILCO 3034



PHILCO 4608



PHILCO 4700-N

1957 Fashion Note: Distinctive new furniture creations by Philco, in traditional or modern, for apartment or suburban living .....

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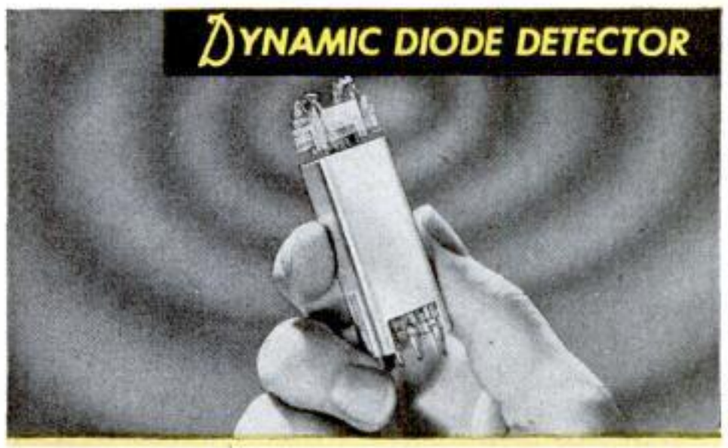
D TELEVISION



D ECATRON VIDEO SYSTEM

Pictures as much as 50% Brighter!

New Philco-developed circuit so spectacular in performance it produces, by actual light meter tests, pictures with up to twice the brightness of other TV.



D YNAMIC DIODE DETECTOR

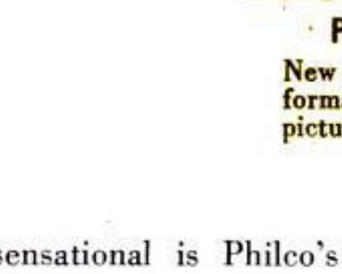
Never before sound so Crystal Clear!

Invented and patented by Philco, this amazing new "electronic link" makes possible crystal clear dynamic sound even at lowest signal levels.



sensational is Philco's brilliant, room flooding "Out-Front" Sound System, even in low priced horizontal consoles. No matter what the program—"You are *there!*" It's like sitting with the director inside the TV studio control room. Because of this brilliant and dynamic achievement in realism,

Philco Television for 1957 bears the registered symbol of DIAMOND D



Built-In Phonograph

Now enjoy both TV and records in new Philco consoles. Tucked-away phono plays all 4 speeds.



You can own new '57 Philco TV for only $119.95

The New Philco "Miss America" . . . finest expression of Diamond D Television. World's most popular giant-screen console. Dual up-front rectangular speakers with Acoustic Lens. Automatic Top Touch Tuning and 4-way Remote Control.

PRICES AND SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE

PHILCO® . . . Famous for Quality the World Over

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"Surprise your guys... liven up good things with cheese!" ...suggests Elsie, the Borden Cow

Good food tastes better—with cheese. And what an easy way to make lots of favorite dishes even more delicious!

Cream Cheese on date-nut bread

In the picture, we spread Borden's Cream Cheese nice and thick on date-nut bread. *You* can make all kinds of sandwiches and quick snacks with Borden's Cream Cheese...and they're bound to be all-family hits. Because Borden's has the special formula that means fresher flavor, smoother texture. And a double-sealed foil wrap to *keep* all that freshness in.

Apple pie with cheddar

Put a hearty, golden chunk of Borden's Old-Fashioned Natural Cheddar Cheese alongside good old apple pie. Mmm....Mmm....The country-good flavors of your own pie and Borden's Cheddar just naturally blend together. The secret? Borden's Cheddar is fine, aged store cheese (mild or sharp) sealed to keep every wedge first-cut fresh. Look for 8- and 12-oz. transparent-wrapped pieces in your dairy case.

If it's Borden's it's got to be good.



BORDEN'S FINE CHEESES

See Borden's TV shows, "The People's Choice" and "Queen for a Day" over NBC

©1956, The Borden Company

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A BOLD SHOW OF FAITH

Cardinal's empty chair serves as symbol of protest by Poles

Although it was physically empty, the chair at the right was full of meaning to the million Polish Catholics who met last month in the town of Czestochowa (*below*). They had come to mark an anniversary of the miracle of Czestochowa, the decisive victory in 1655 of the Poles over the Swedish invaders. But the pilgrims used the occasion also to protest against their modern invader, Communism. The empty chair at the ceremony was placed there to represent the rightful place among his faithful of Cardinal Stefan Wyszynski, Primate of Poland, whom the Reds deposed in 1953 and have held in house arrest since.



WYSZYNSKI

Like the Poznan riot (LIFE, July 9), the demonstration showed how daringly the Poles exploit the little freedom of the Khrushchev era. It also showed how stubbornly they have clung to their Catholicism. Even the Polish Communist press has recently admitted that "materialism . . . has met exceedingly great resistance."



CARDINAL'S CHAIR, empty save for national colors and flowers, sits by Czestochowa outdoor altar.

CARDINAL'S HUGE FLOCK hears a sermon by Bishop Golinski (*center*), later prayed for cardinal.



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America's new kind of man

The jobs he holds never existed before

Electronics has developed so fast that the very term is just now finding its way into the dictionary.

There are important jobs in electronics that have not yet been named, that didn't exist a year or two ago.

This field, which has already contributed radio and television to our daily lives, is perhaps today's most actively expanding scientific frontier.

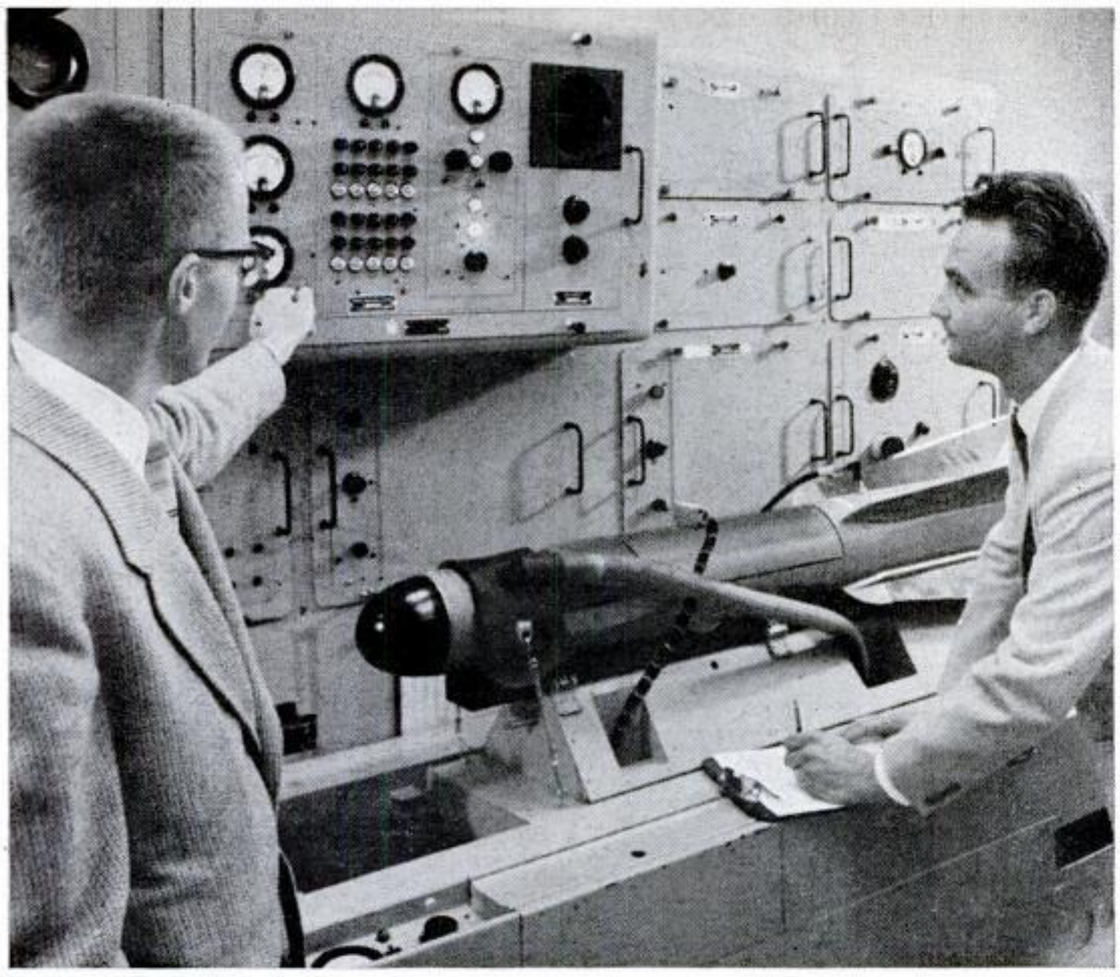
Naturally, it has attracted brilliant scientific minds. It has, in fact, developed its own kind of man—young, highly creative, unhampered by conventional approaches in research or manufacturing—a man completely at home in the world of radar and rockets, of electron tubes and microwaves, of machines that "think" and planes that fly themselves.

At Hughes we have 2,700 of these men in our Research and Development Laboratories—men like John H. Rubel, at left. Brought together from all over the country to solve urgent new problems of national defense, they have already successfully carried out the vital projects illustrated here . . . developments that rank among the most formidable scientific achievements of our time. And the work they have done is so basic it is already contributing vitally to the peaceful uses of electronics.

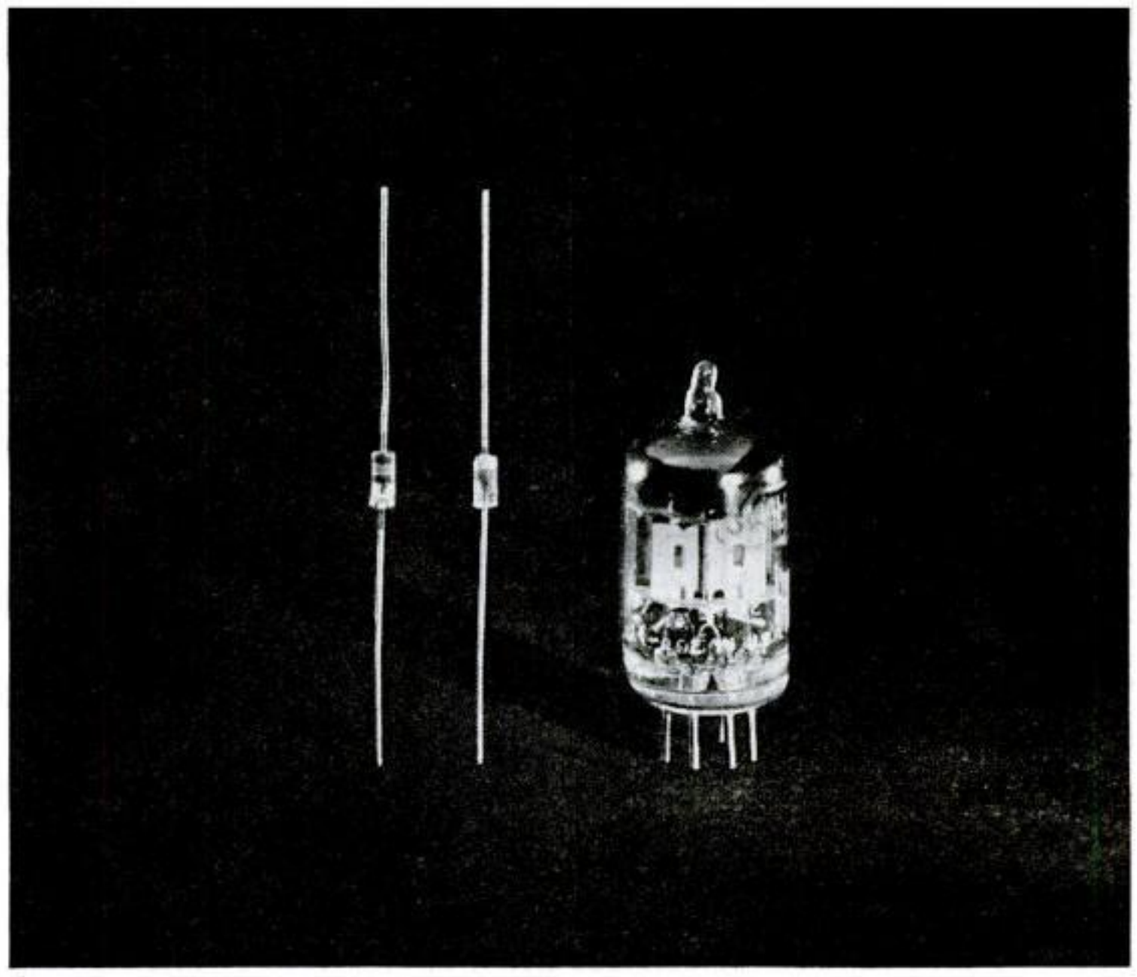
JOHN H. RUBEL, B.S.E.E.

At 36, Director of the Hughes Fire Control Systems Laboratories engaged in development of airborne weapon and control systems for the U.S. Air Force and U.S. Navy. Native of Chicago and honor graduate of California Institute of Technology.

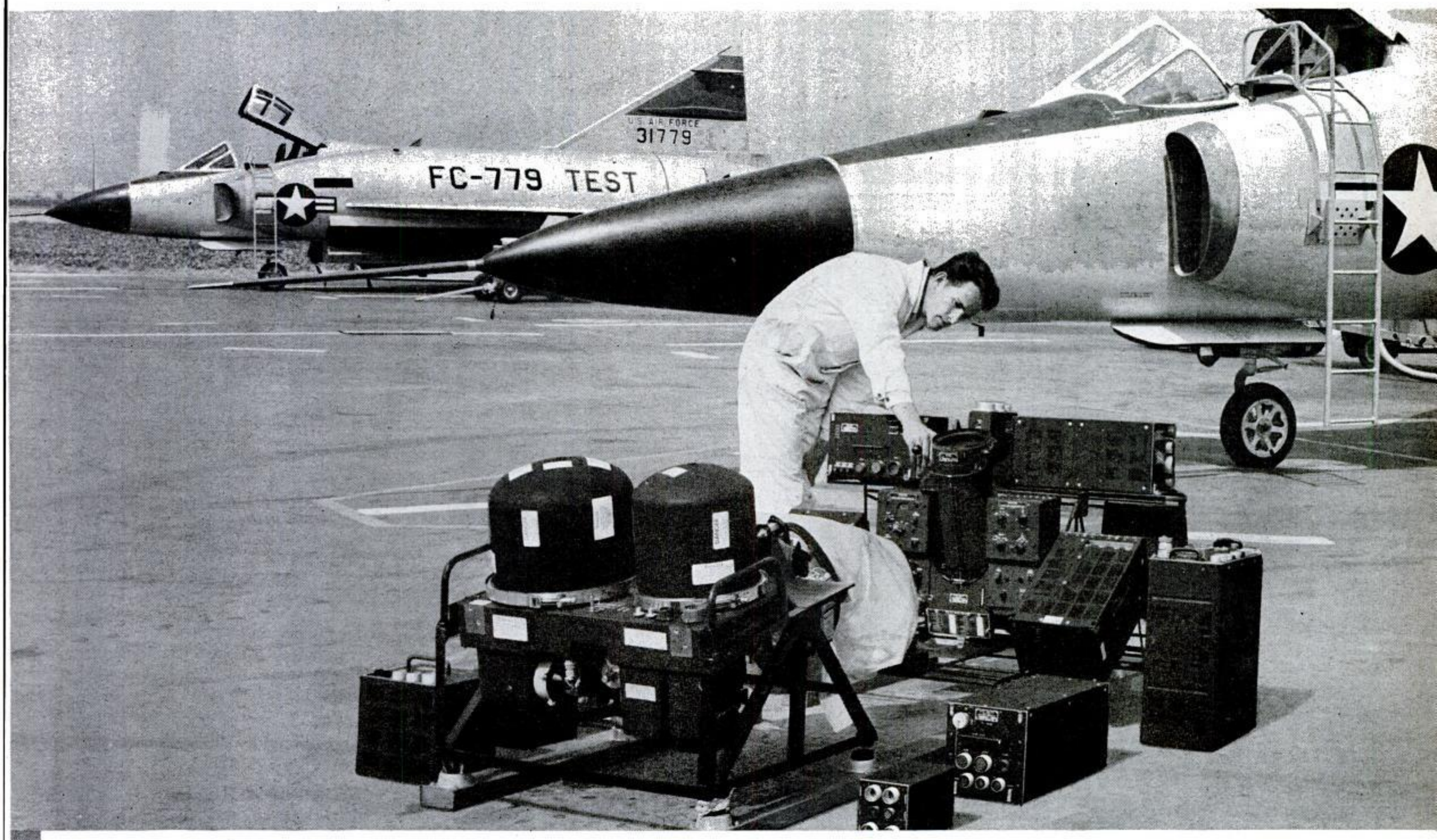
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"Thinking missile," the Hughes Falcon, undergoes simulated flight test. Released from a fighter plane, the Falcon sets out on its own at supersonic speed to seek enemy bomber . . . "sees" and finds its way to target with deadly accuracy . . . explodes with force of artillery shell. Outstandingly successful, the Falcon—first U.S. air-to-air guided missile with its own "brain"—was created and is manufactured solely by Hughes.



Mighty midgets. Two tiny Hughes diodes shown above, at left, replace bulky vacuum tube 100 times their size, do better job. Major problems of size and weight were solved largely by "miniaturization." Nature of Hughes work demands utmost skill and knowledge from 2,400 technicians, as well as from 2,700 scientists and engineers. Hughes has grown from 900 people to a total of 24,000 in only eight years.



Plane's nervous system—Hughes automatic weapon and control system in foreground—fits compactly behind nose of interceptor. System, developed and manufactured by Hughes for all U.S. Air Force interceptors, includes electronic "eye" and "brain." It can locate approaching enemy day or night in any weather, guide plane at supersonic speeds, automatically fire weapons at right time to score hit.

Only men of fresh outlook, of bold imagination were found capable of solving the unconventional problems posed by the Hughes projects. Hughes scientists and engineers *average only 31 years of age*. Yet one in four has his Master's Degree, one in fifteen his Doctor's. Together they form a reservoir of creativeness, a battery of sheer scientific brain power, almost without parallel in industry. They are now at work on other spectacular projects, some still highly secret. They will be heard from again and again in the development of both military and commercial electronics.

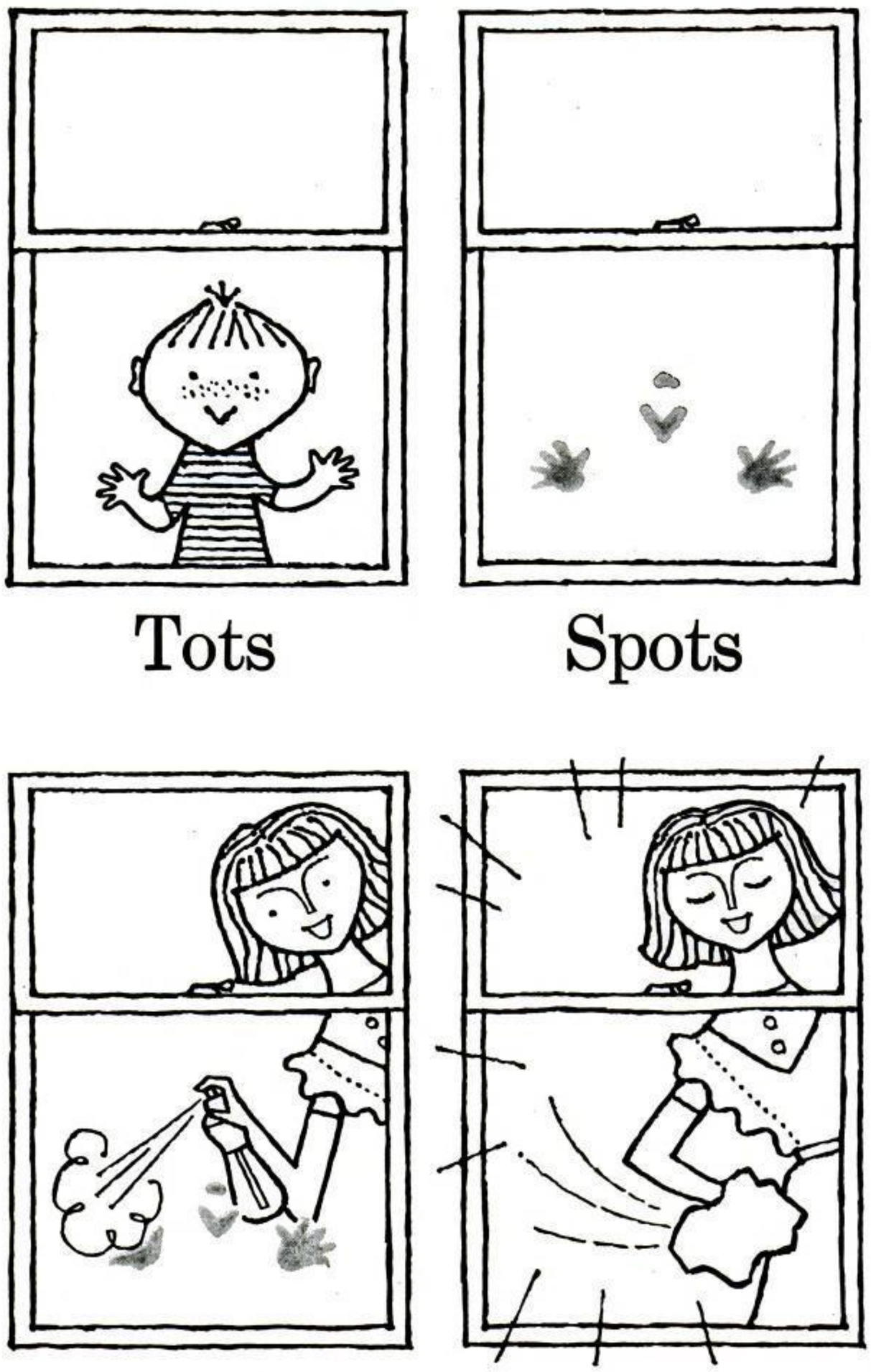
Creating a new world with ELECTRONICS

HUGHES

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Hughes Aircraft Company, Culver City, California

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Windows shine in half the time with WINDEX® SPRAY!



Windex Spray makes windows shine like an apple for the teacher! Swish—spray it on! Whish—wipe it off! No matter how dirty your windows are, Windex Spray gets them sparkling clean in just a few seconds. Leaves no waxy film to attract dust! And no streaks!

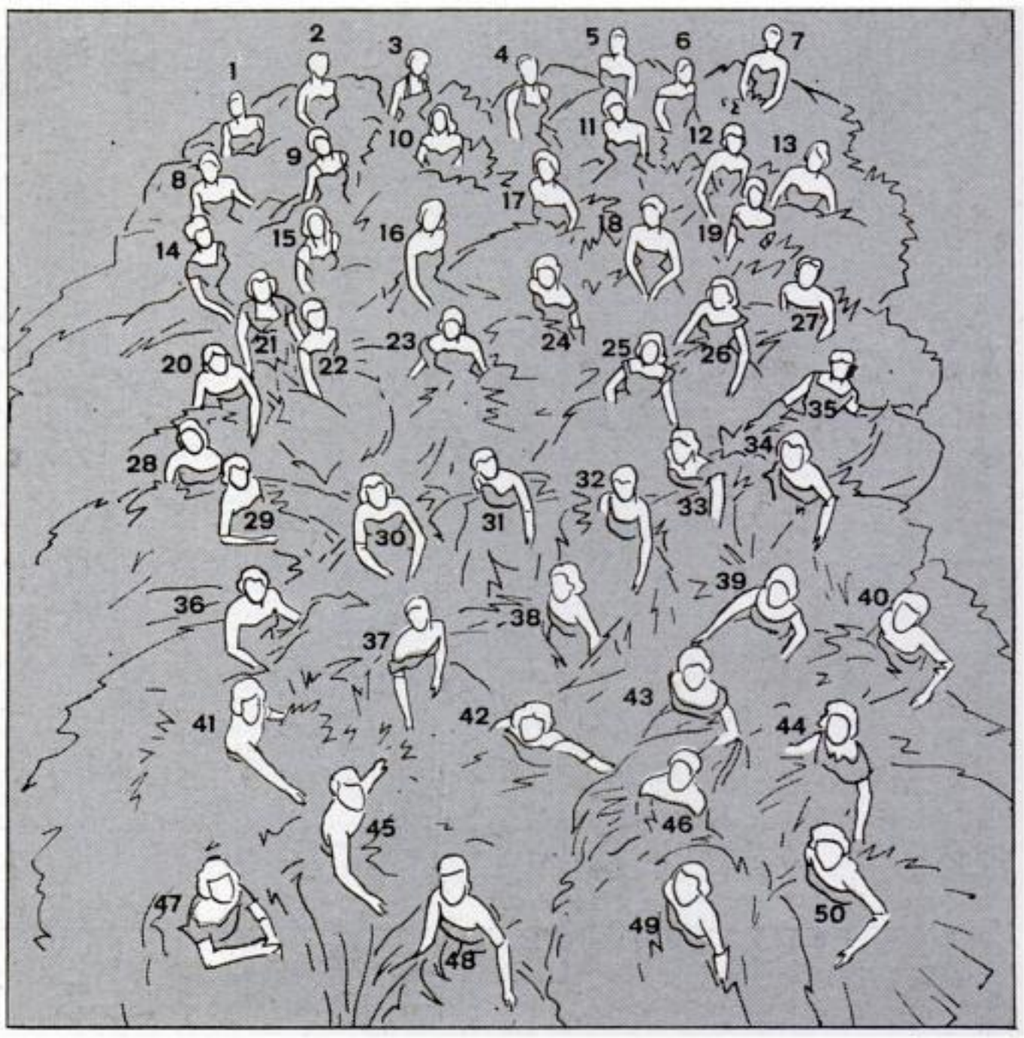
Comes in the so handy 6-oz. and the 20-oz. refill sizes. Both thrifty beyond words. Get either at any grocery, drug or hardware store. Windex outsells all other glass cleaners combined.



NEW 'MISS AMERICA' IS MARIAN McKNIGHT, 19

Sitting Symphony of Beauties

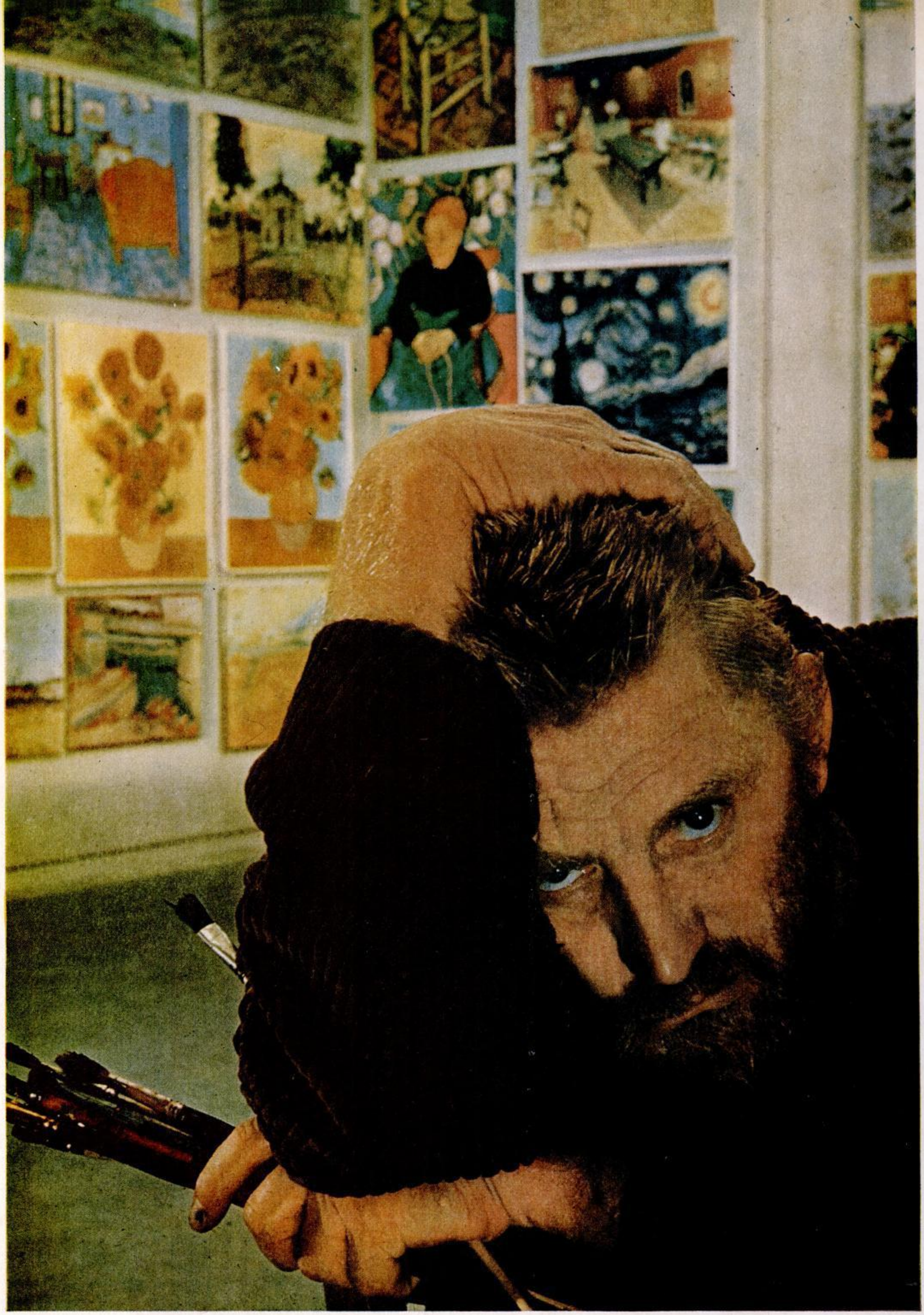
Whatever else is true of beauty contests, they bring together a lot of very pretty girls. The 50 young ladies foregathered (*opposite page*) for the 30th Miss America contest in Atlantic City made a sitting symphony of voluminous white evening gowns and handsomely tanned shoulders. For five days the girls, representing 46 states, Hawaii, Canada, Chicago and the District of Columbia, posed, paraded and put on a numbing show of other talents, including endless recitations. Finally, aided by her hip-wiggling parody of a Miss Monroe, a blonde from South Carolina (*above*) became Miss America and began the hectic year that should net her a restful $60,000 or more.



THE 50 CANDIDATES on opposite page are identified by this drawing: 1 Deanna May Hall, Wash.; 2 Patricia LaVonne Berg, Ore.; 3 Lois Mae Paulson, S. Dak.; 4 Jewel Smerage, Mass.; 5 Roseann Teri, Mo.; 6 Barbara Banks, Ark.; 7 Margo Lucey, D.C.; 8 Shelby Bailey, Tenn.; 9 Polly Childs, Colo.; 10 Barbara Murry, Texas; 11 Alice Jean White, Mont.; 12 Mary Ellen Sanborn, Maine; 13 Rebecca Loula Richardson, Va.; 14 Joan Willes, Utah; 15 Marian McKnight, S.C.; 16 Joan Colleen Beckett, Calif.; 17 Gail Gilmore, R.I.; 18 Margaret Doyon, N.H.; 19 Joan Melton, N.C.; 20 Carmen Ruggeroli, Nev.; 21 Mary Jane McNulty, Ind.; 22 Shirley Ann Swanson, Mich.; 23 "Bobbie" Donna Chachere, La.; 24 Tillie Jean Micheletto, Ill.; 25 Barbara Patricia Hilgenberg, Ariz.; 26 Janene Carole Simpson, Ky.; 27 Anne Ariail, Ala.; 28 Joy Adrienne Corrado, Conn.; 29 Roberta Ann Palmer, Ohio; 30 Jeannette Louise Rosensteel, Md.; 31 Martha Christine Barsness, Iowa; 32 Martha Annette Tisdale, Miss.; 33 Dorothy Moreau, Canada; 34 LaDonna Jane Kramer, Okla.; 35 Jere Wright, Hawaii; 36 Rosalie Jane Morris, Ga.; 37 Sally Fisher, Fla.; 38 Carolyn Jane Miller, W. Va.; 39 Beverly Ann Cass, N.J.; 40 Sandra Jean Stuart, Chicago; 41 Sandra Simpson, Vermont; 42 Diane Knotek, Neb.; 43 Lynn Holden, Wis.; 44 Marie Eloise Miller, Minn.; 45 Lorna Ringler, Pa.; 46 Gail Rupp, Idaho; 47 Lael Jackson, N.Y.; 48 Janet Elizabeth Smith, N. Dak.; 49 Mary Ann McGrew, Kan.; 50 Janice Marilyn Olson, Del.

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KIRK DOUGLAS AS VAN GOGH

CONTINUED ON PAGE 64

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HE EARNS YOUR WELCOME

. . . the man behind

*the policy with the P.S.**

✶Personal Service

Your Ætna Casualty agent is an independent businessman, living and working right in your own community. Because your good will is essential to his livelihood, he knows he must *earn* your confidence and trust. Thus, you can depend on him to plan your insurance program carefully, intelligently and, above all, with *your* best interests always in mind.

And if you should have an accident or loss, a phone call would summon him quickly to your aid. Furthermore, your Ætna Casualty agent is part of a smoothly coordinated team of thousands of agents and claim service men from coast to coast. Should you encounter trouble away from home, you can count on these trained, experienced men for prompt, efficient help.

Yes, there's a great deal of satisfaction in owning the policy with the P.S., because P.S. stands for the *personal service* of your Ætna Casualty agent — a man who *always* earns your welcome.

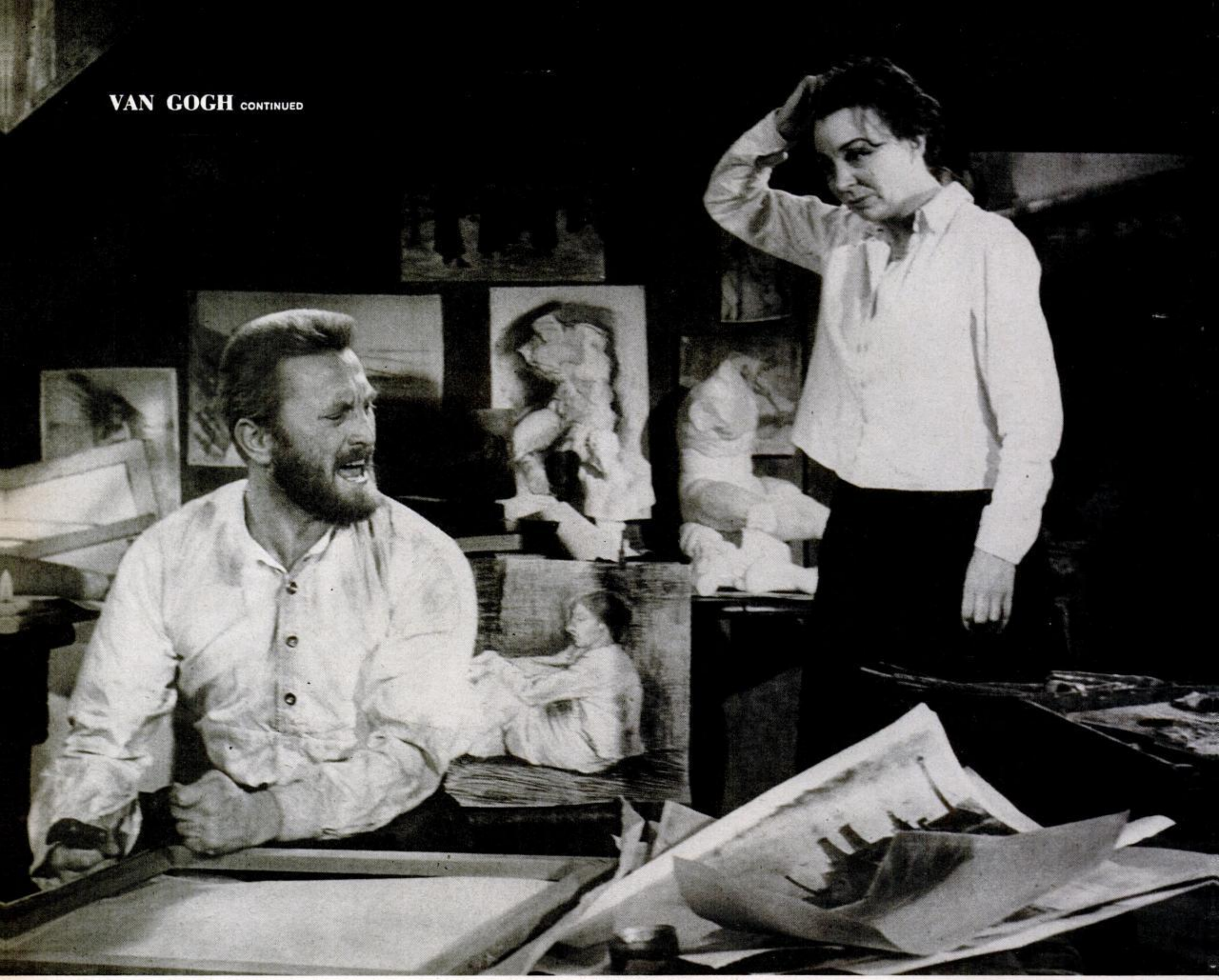
ÆTNA CASUALTY
AND SURETY COMPANY

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ALL FORMS OF CASUALTY, BONDING, FIRE AND MARINE PROTECTION



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IN HOLLAND YOUNG VAN GOGH'S LOVE FOR CHRISTINE (PAMELA BROWN), A LAUNDRESS, ENDS IN A HOT FIGHT WHEN HE SPENDS FOOD MONEY FOR PAINTS

A NEW MOVIE PORTRAYS THE MAD ARTIST OF ARLES



From bristly red beard to crazed blue eyes the Vincent van Gogh portrayed by Kirk Douglas (*p. 62*) in MGM's fine new film, *Lust for Life*, is the Van Gogh of his own self-portraits. The life story the movie tells is set against the glorious color of Van Gogh's great art—the pool hall, drawbridge and cafe at Arles, the wheat fields of north central France, the now familiar scenes that in reproduction decorate thousands of American walls.

Van Gogh was stubborn, quarrelsome, gifted. Born in Holland, he drifted southward, fighting with everyone, the women who loved him, fellow painters, landlords. In Arles, under Provence's burning sun, he painted the blazing canvases that made him immortal. And there he went mad.

He cut off an ear and left it in tribute at the door of a brothel. He spent a year in a madhouse painting prodigiously. And free again in his 37th year, he went into a wheat field and, in a fit of depression, ended his stormy life.

FIGHT WITH GAUGUIN (Anthony Quinn) is end of friendship between Van Gogh and the artist.

CONTINUED

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An original painting for Friskies by Douglass Crockwell

A frisky dog knows what he wants...

Meat-loving dogs love FRISKIES!

DOGS NEED MEAT. There's *more lean red horse meat* in Friskies than any other single ingredient. It's the finest table-quality horse meat — including choice steaks, chops and roasts.

FULLY NOURISHES. Friskies gives your dog the *meaty* flavor he craves, plus the high protein of fresh meat he needs.

While some dog foods simply fill, Friskies *fully* nourishes...provides up to *twice the nourishment* of dog foods selling for only pennies less.

BALANCED DIET. Friskies is a complete dog food in every respect–prepared to the high standards of the Carnation Company and the U. S. Government.



INSPECTED and CERTIFIED by U. S. DEPT. OF AGR. AS A NORMAL MAINTENANCE DOG FOOD

Only a canned dog food that fully nourishes can bear this U. S. Govt. Seal.

Another Carnation Quality Product

Friskies MEAL A Complete Dog Food

FOR VARIETY, FEED FRISKIES MEAL. Friskies Meal contains in convenient form all the food values of the finest steaks, chops and roasts. It is a *complete* diet. When mixed with water, 5 pounds of Friskies Meal provide more than 10 pounds of nourishing goodness.

Keep your dog frisky with Friskies!



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Is anything as wonderful as an Iowa breakfast?

That's Rath Black Hawk Bacon there in the skillet.

Just take a look at those broad ribbons of meaty lean. Wait till the family tastes that sweet, corn-fed flavor. (Nothing in all the world gives bacon quite the flavor, quite the tenderness that Iowa's golden corn does!)

Rath Bacon is sugar-cured, lazily smoked over hickory and trimmed to just the meaty heart of the slab. All this —so you can wow the family tomorrow with a savory, sizzling skilletful of Iowa goodness!

Rath Black Hawk Meats

FINER FLAVOR FROM THE LAND O' CORN

THE RATH PACKING COMPANY, WATERLOO, IOWA

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FILM FINDS FACES VAN GOGH PAINTED





ARTIST'S SUBJECTS in *The Potato-Eaters*, one of Van Gogh's scenes in Holland, were painted in Neunen village five years before his death. The people in it were the farming families of the region.

FILM'S SUBJECTS in Neunen today are same as those Van Gogh painted in his own time. Man at left and woman at right could have come from painting above. Thirty residents of Neunen worked for movie.





AS MISSIONARY, VAN GOGH WAS APPALLED AS WOMEN RAN TOWARD MINE WHEN WHISTLE WARNED OF DISASTER

CONTINUED



On or off the ball field, the Dodgers' Duke Snider wears Mayo Spruce underwear. "They fit fine," says the Duke, "always feel free and easy!" For real man-sized comfort in action, do as Duke does. Wear Mayo Spruce!

Guaranteed by Good Housekeeping

MAYO SPRUCE

UNDERWEAR • SPORTSWEAR • SLEEPWEAR

Mayo Sales Corporation, Selling Agents for Washington Mills, 5014 Empire State Building, New York City.

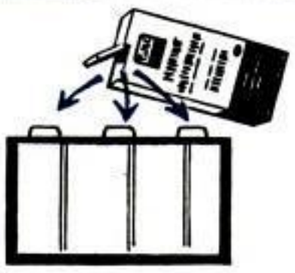
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Now! Ready for your Ford–

THE DRY-CHARGE BATTERY WITH THE LONGEST LIFE



"See the difference?" says Donald Droste, Ford's Chief Battery Engineer. "You get more life-building fluid in a Ford Battery and that means a longer life. And it holds more fluid because its walls are made of such strong materials they can be made slimmer—yet give you the *same* strength as the *thicker* walls of ordinary batteries."



"They're factory fresh, too, for an even *longer* life. The life-building fluid of the new Genuine Ford dry charge battery is packaged separately and added *when you buy it.* That means there's no power loss in storage . . . and many extra amp-hours of battery life for your Ford."

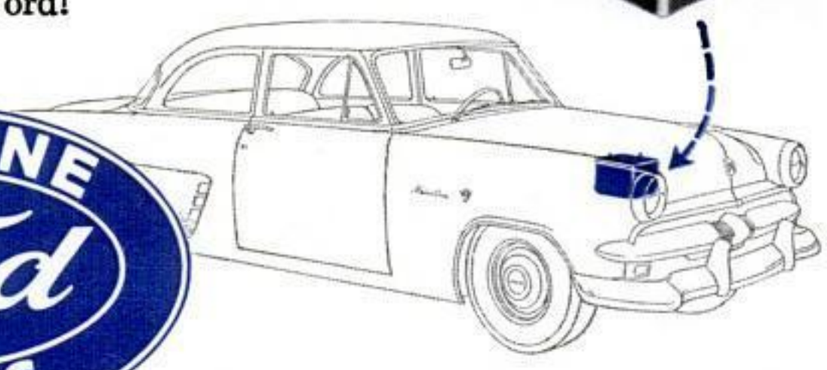
All Genuine Ford Parts are made right to last longer in your Ford!

Genuine Ford Batteries, like *all* Genuine Ford Parts, are made to the *exact* specifications set by the men who first built your Ford.

In addition, *all* Genuine Ford Parts have to pass grueling Ford "torture" tests before being approved for manufacture.

That's why it pays to insist on "Genuine Ford Parts." They're made right to fit right to last *longer* in your Ford!





GENUINE Ford PARTS

Keep your Ford all Ford



AT THE START of career Van Gogh paints weavers like a meticulous Dutch master. Later he was converted to the light and movement of impressionists.



AT THE END, at Auvers-sur-Oise near Paris, Van Gogh is buzzed by crows. Angrily he painted the birds into landscape. A moment later he shot himself.

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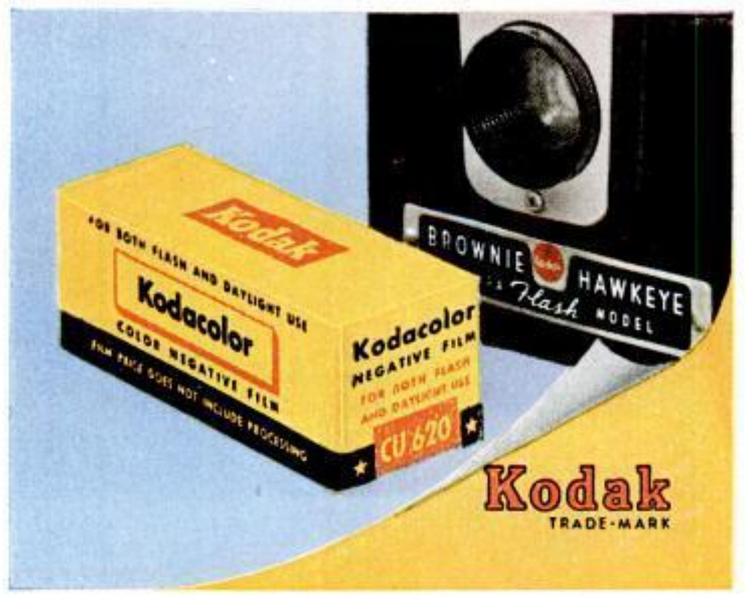
What a season for snapshots—
with new indoor-outdoor Kodacolor Film

You use the same roll for sunlight or flash pictures—with any popular-size snapshot camera

Flashing autumn leaves, colorful places and people, the whole brilliant October scene—autumn was *made* for snapshots in color!

And with new indoor-outdoor Kodacolor Film, you can take the most lifelike color snapshots you've ever seen—sharp, clear and brilliant—with all the ease of taking black-and-whites! You use the same roll for *all* your pictures, indoors and out. One type of film works everywhere!

Get thrilling, true-to-life color snapshots this very weekend. New Kodacolor Film is on sale now in all popular camera sizes. It can be processed locally in many cities or returned to Kodak for processing. Just ask your dealer.



Eastman Kodak Company, Rochester 4, N. Y.

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idea for your sleepy tepee!



"Indian Summer" Breakfast...

...with those lighter

Pillsbury Pancakes

now with

BUTTERMILK

right in the mix

and delicious syrup!

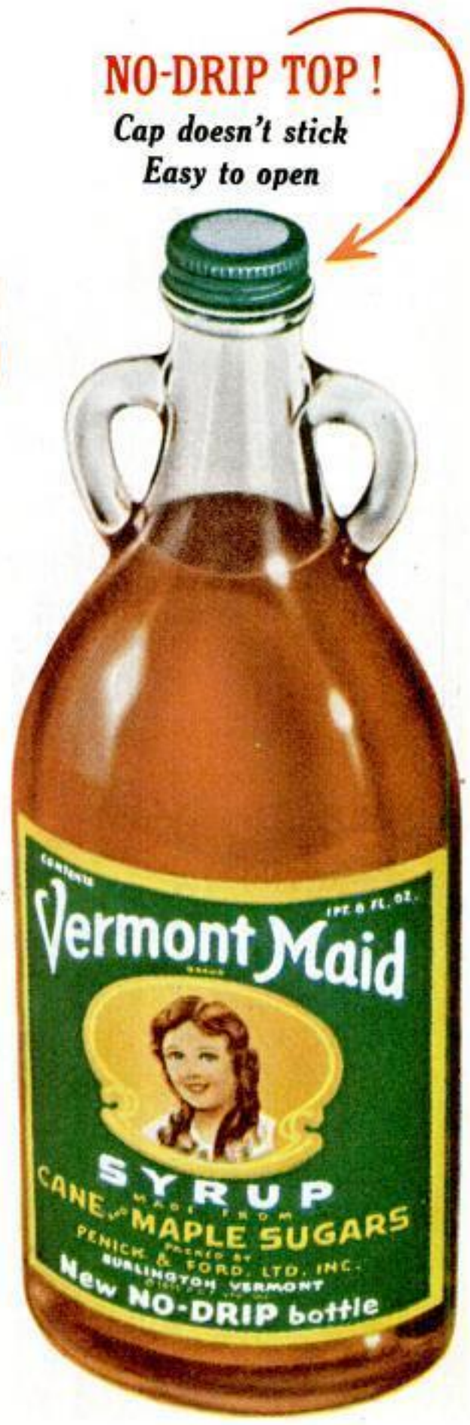
Vermont Maid

perfect blend of

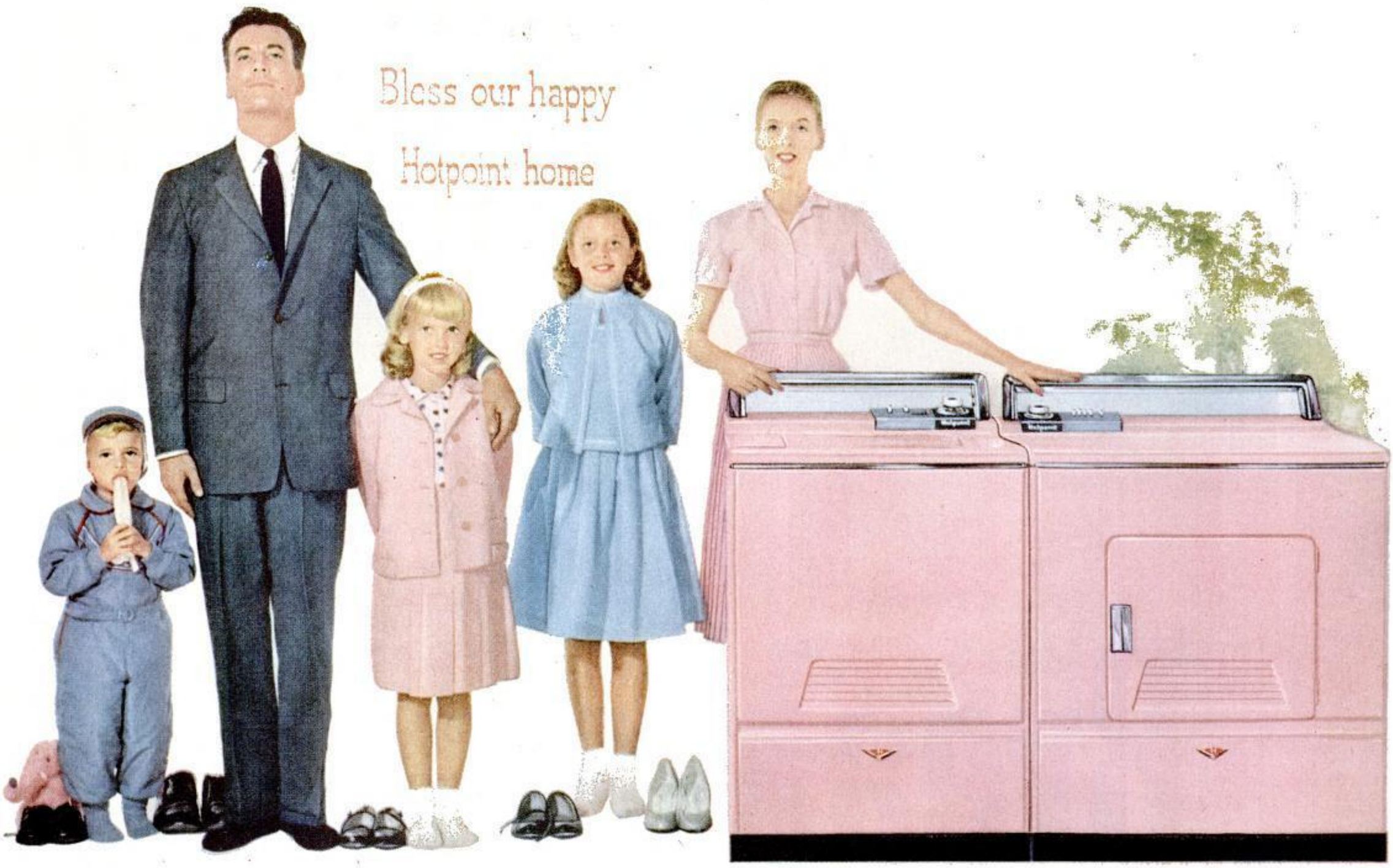
cane and maple sugars



Now you can have your Pillsbury Buttermilk Buckwheats, too!



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Everything they're wearing *(yes, everything!)* will be perfectly washed and dried in their Hotpoint Home Laundry

Style-matched *Pushbutton Pairs!* Every Hotpoint Automatic Washer is beautifully matched with a Hotpoint Electric Dryer that automatically dries fabrics soft and fluffy. Hotpoint sealed drying chamber keeps heat, lint, and moisture out of the room, yet no outdoor venting is necessary. There's a style-matched pair for every budget. See them soon!

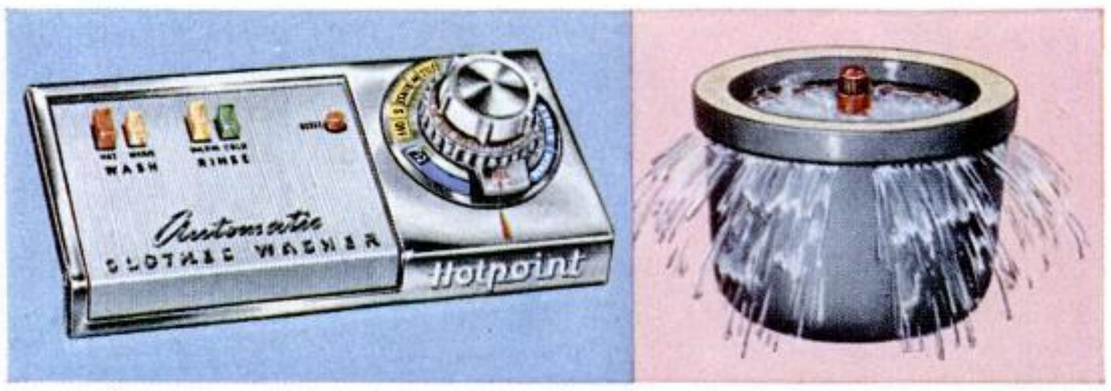
Here's the Home Laundry that's fully automatic from start to finish for all washing and drying times—all temperatures—all washable fabrics

This, you can see, is a happy mother. Everything her family's wearing—even to father's suit—she'll safely and beautifully *wash* and *dry*. And do it *automatically* in her Hotpoint Home Laundry!

Into these handsome helpmates go all her own fragile what-nots. Children's play clothes and party dresses. (And what savings in hot water! Hotpoint uses 33 per cent less than most other leading automatics.)

You're sure of the most delicate fabrics, because Hotpoint eliminates washday guesswork. What you wash and dry comes out bright, clean, sweet—perfectly washed, rinsed, dried at the *right* temperatures, in the *right* times. Electric blankets. Pillows. Curtains and drapes. Hotpoint washers and dryers do 'em all, spotlessly, efficiently.

Next time *you* line up the family wash—toss it in your very own Hotpoint Automatic Laundry! Good idea?



So wonderfully simple to wash *any* washable fabric! Times, temperatures—even the fill—are automatically controlled with the touch of a button and a simple setting of the new 2-cycle Wond-R-Dial.

Aquamatic Wash-Rinse Action with rubber-finned agitator washes gently, thoroughly. Jet-Spray, Deep Overflow Rinse and Automatic Sediment Swirl-Out remove lint, sand, suds, and soil automatically.

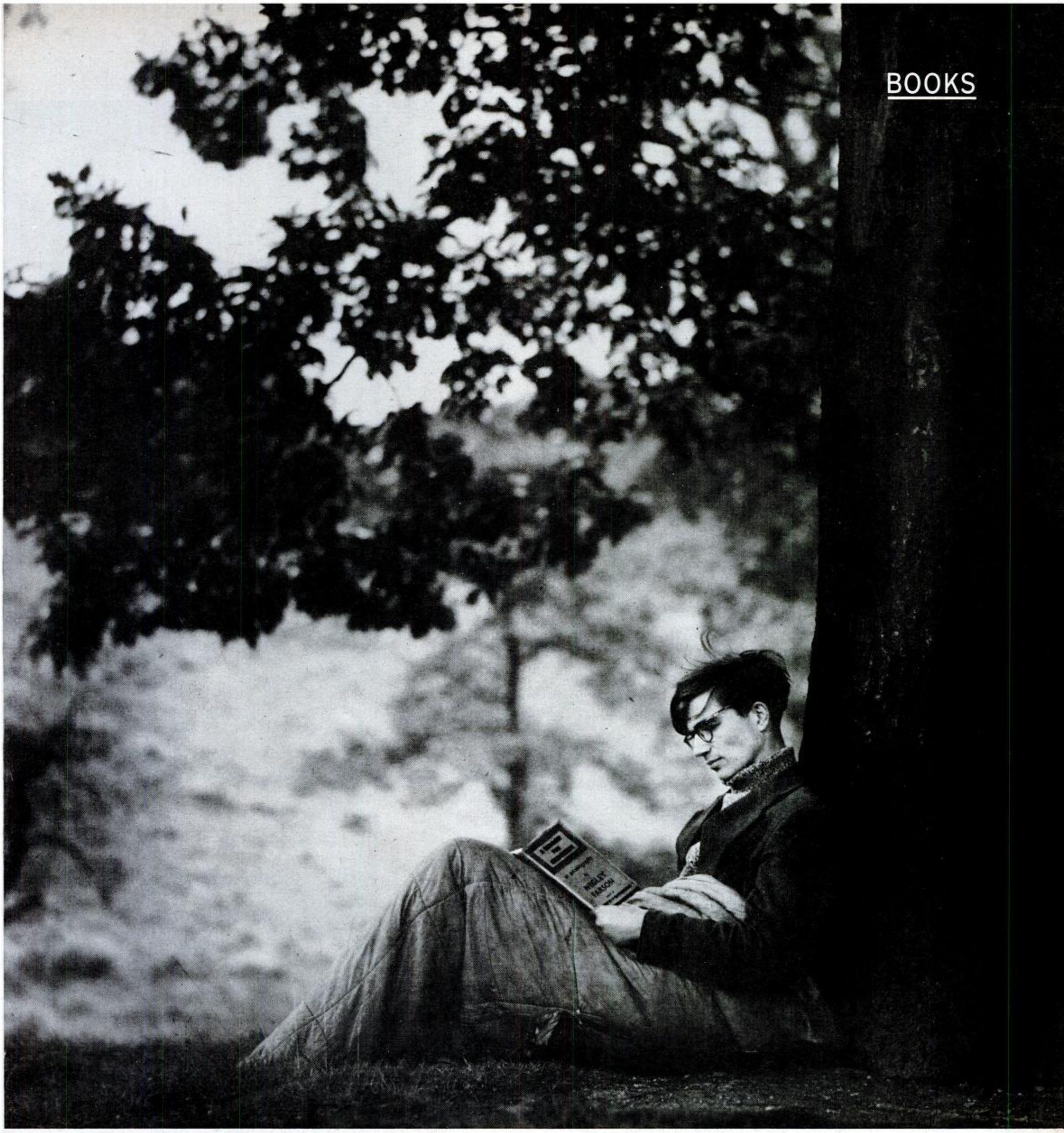
AVAILABLE IN FIVE BEAUTIFUL COLORS, OR CLASSIC WHITE.

ALL HOTPOINT WASHERS ARE ALL PORCELAIN INSIDE AND OUT!

Every day's a holiday with **Hotpoint**

Ranges • Refrigerators • Automatic Washers • Clothes Dryers • Customline • Dishwashers
Disposalls® • Water Heaters • Food Freezers • Air Conditioners • Television Receivers
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OUT ON HAMPSTEAD HEATH IN LONDON, COLIN WILSON KEEPS WARM WHILE READING. HE SLEPT THERE TO SAVE MONEY WHILE WRITING "THE OUTSIDER"

FUSS OVER ENGLISH EGGHEAD

WILSON'S 'THE OUTSIDER' FASCINATES AND INFURIATES

Twenty-five-year-old Briton Colin Wilson, the studious young man in the sleeping bag, has suddenly captured the egghead imagination of England. His first book, *The Outsider*, has been hailed as "a real contribution to our understanding of our deepest predicament." It has also been brushed off as the work of "a quite untrained and uncritical intelligence."

Wilson's Outsider is the man who deliberately remains aloof from modern civilization. He finds life trivial, futile, terrifyingly unreal—"he is the one man who knows that he is sick in a civilization that doesn't know it is sick." Wilson nimbly knits together hundreds of literary quotations from an astonishing range of reading to try to analyze the Outsider's ailment and to prescribe some cures (*p. 77*). His insights are sometimes striking and almost always provocative.

Wilson himself has exerted as much mixed fascination as his book. The son of a boot factory worker, Wilson is prodigiously self-educated and carelessly self-supporting. While writing in the British Museum by day, he slept outdoors at night, worked in a mortuary and washed dishes in between. Today, although he has raised a big fuss and made a little money, he lives in cheerfully bohemian fashion in a London apartment.

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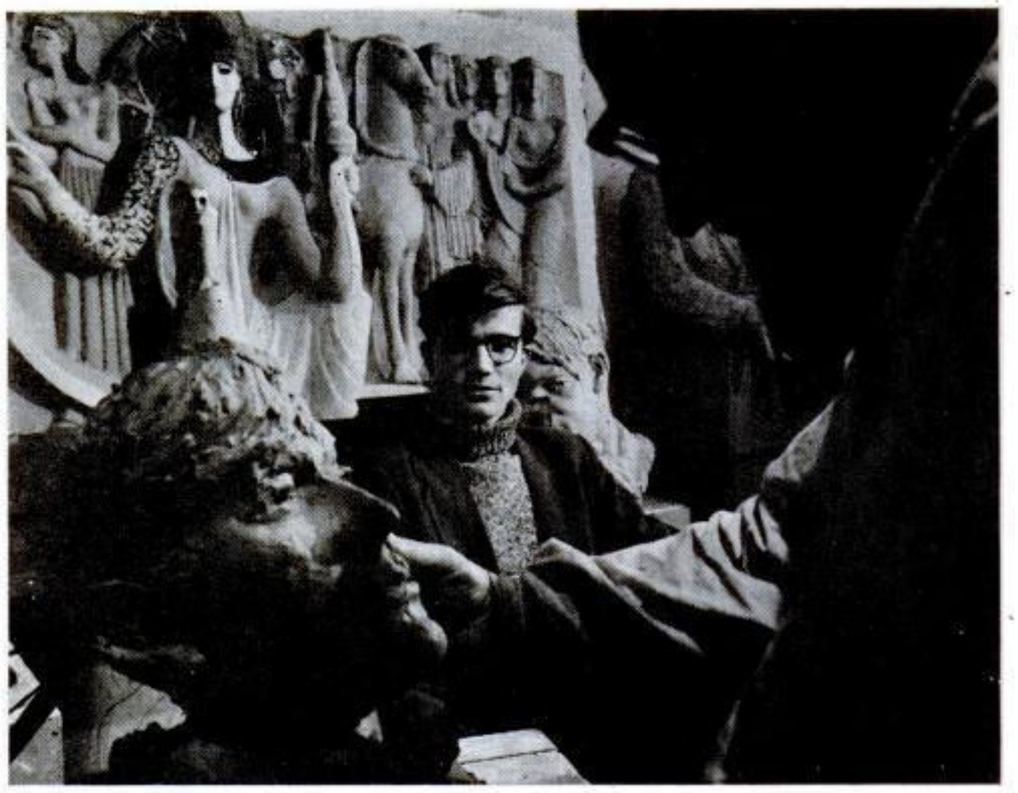


pops puff-ect... tastes terrific

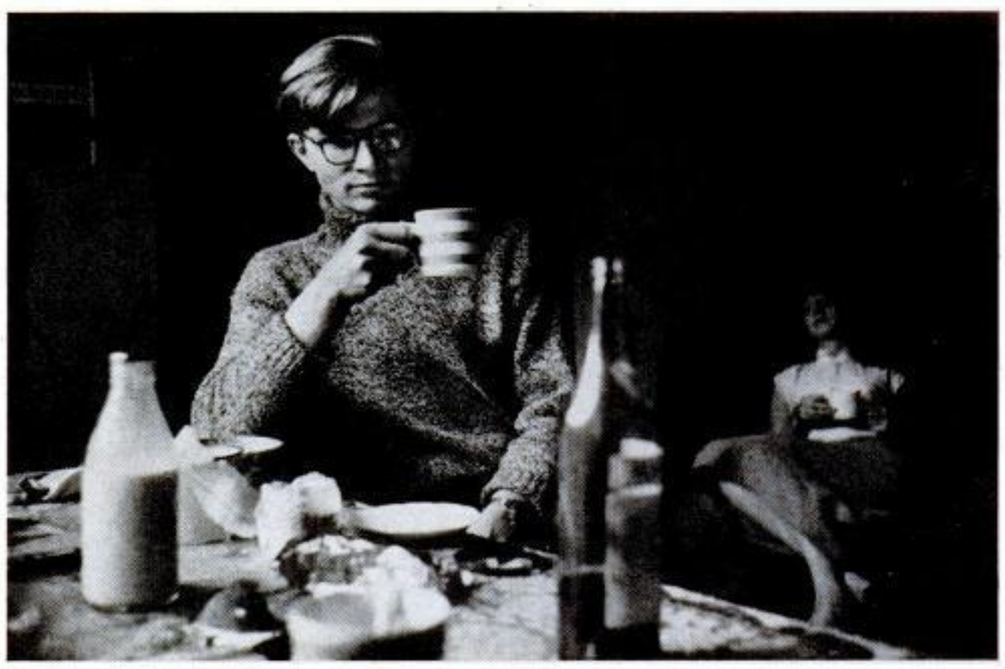
Pop, pop . . . every kernel blows its top! And there you are with a brimming bowlful of the tenderest, fluffiest, tastiest *puffs* of pop corn that ever invited butter and salt! Happens every time—with JOLLY TIME—because it's always fresh.

Sealed in metal cans or in the new foil Handy Pak.





BEMUSED SITTER, newly famous Wilson watches Laurence Bradshaw making bust of him. He often types on new work during sittings in studio.



CASUAL HOST, Wilson entertains his friend Joy Stewart, a London librarian, with a snack and Wagner's music in the littered living room of his flat.



HAPHAZARD SHOPPER, Wilson cycles home from grocery store with big bunch of bananas. He is also partial to beer, sausages and chocolate biscuits.

CONTINUED

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Texaco *Sky Chief* supercharged with PETROX

YOU GET all the knock-free power your engine, new or old, can deliver!
Valve life alone may be extended as much as 360%.

YOU GET A BONUS of up to 1,000 extra gasoline miles a year!
...based on a 10,500 mile-a-year driving average.

YOU GET the finest premium gasoline built for all high compression engines! And—engine life extended as much as 60% depending on condition of your motor when you start using Sky Chief.

These are FACTS—PROVED by an independent research organization in over a MILLION MILES of ROAD TESTS

PETROX is the exclusive petroleum-base element that keeps your engine younger, longer, gives you top power performance!

Only Texaco *Sky Chief* gives you 1 • 2 • 3 power!

1 PETROX. Remarkable and exclusive petroleum-base element in Texaco Sky Chief protects as it powers your engine... keeps your engine young!

2 TOP OCTANE. Highest octane Texaco Sky Chief gasoline of all time . . . to give you more knock-free power you can feel every mile you drive!

3 100% CLIMATE-CONTROLLED Specially blended for climate and altitude wherever you fill up in all 48 states! Enjoy quick, easy starts and freedom from stalling!



TEXACO DEALERS IN ALL 48 STATES

Texaco Products are also distributed in Canada, Latin America, and Africa

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Something Golden Happens

(golden flakiness you've never gotten with any other shortening)



Pure shortening, not a table spread.
Golden yellow from pure, wholesome carotene.

No other kind of shortening you've ever used—whether vegetable or lard—can match the results golden Fluffo gives you.

You've never in your life served such crisp, light, golden-brown fried foods... such tender, flaky, golden-brown pies!

Even the texture's different: Fluffo is fluffier and easier to work with than any other leading shortening. That means fewer strokes in blending. And the golden color lets you *see* when pastry or cake is perfectly mixed. No change in the shortening measurement your favorite recipe calls for—just a wonderful change in results!

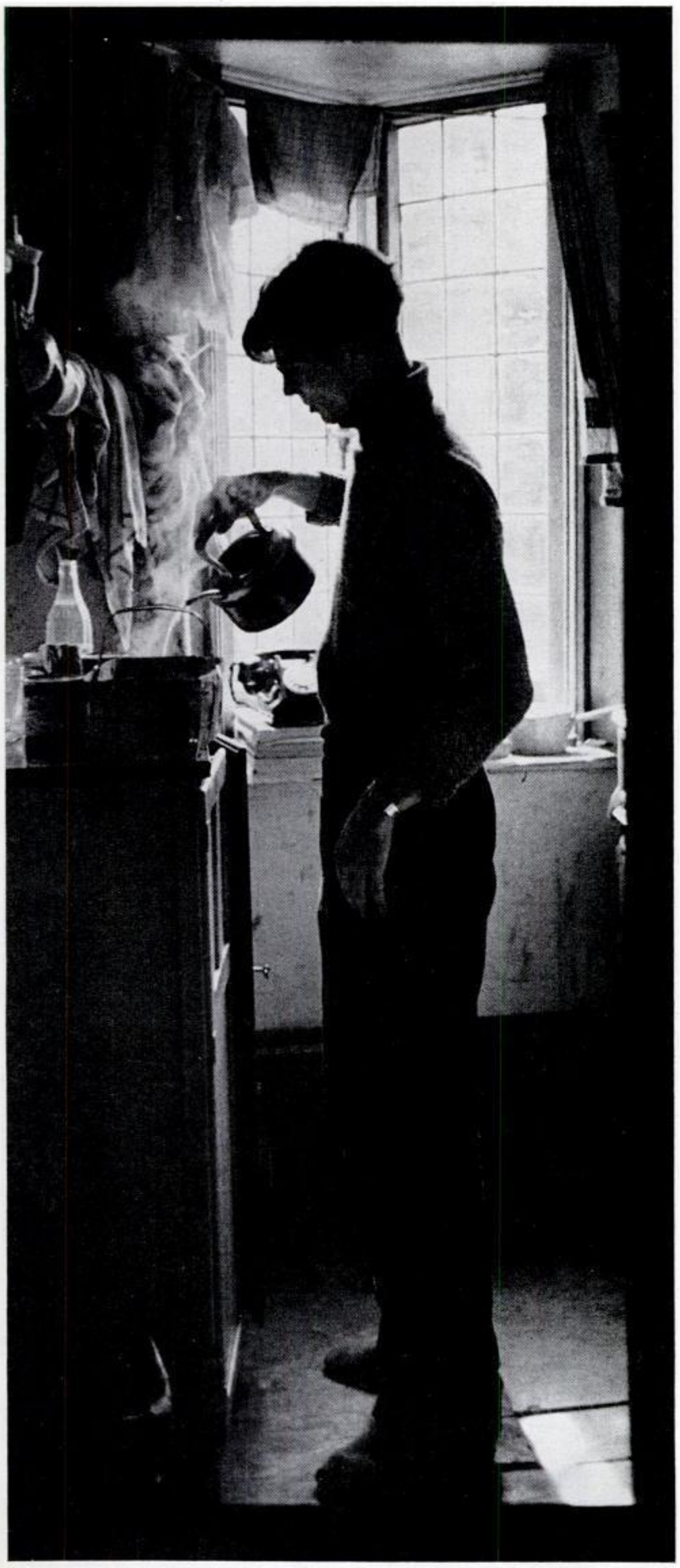
As for frying, just wait 'til you try the Fluffo way. Foods fried light and tender in Fluffo *always* come out golden-brown, highly digestible. And Fluffo *stays* digestible, stays so clear and golden-light you can re-use it indefinitely. Just add more as needed. So you get a real economy, too. Try Golden Fluffo—how can you possibly miss?

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THE BRIGHT, BRASH BOOK

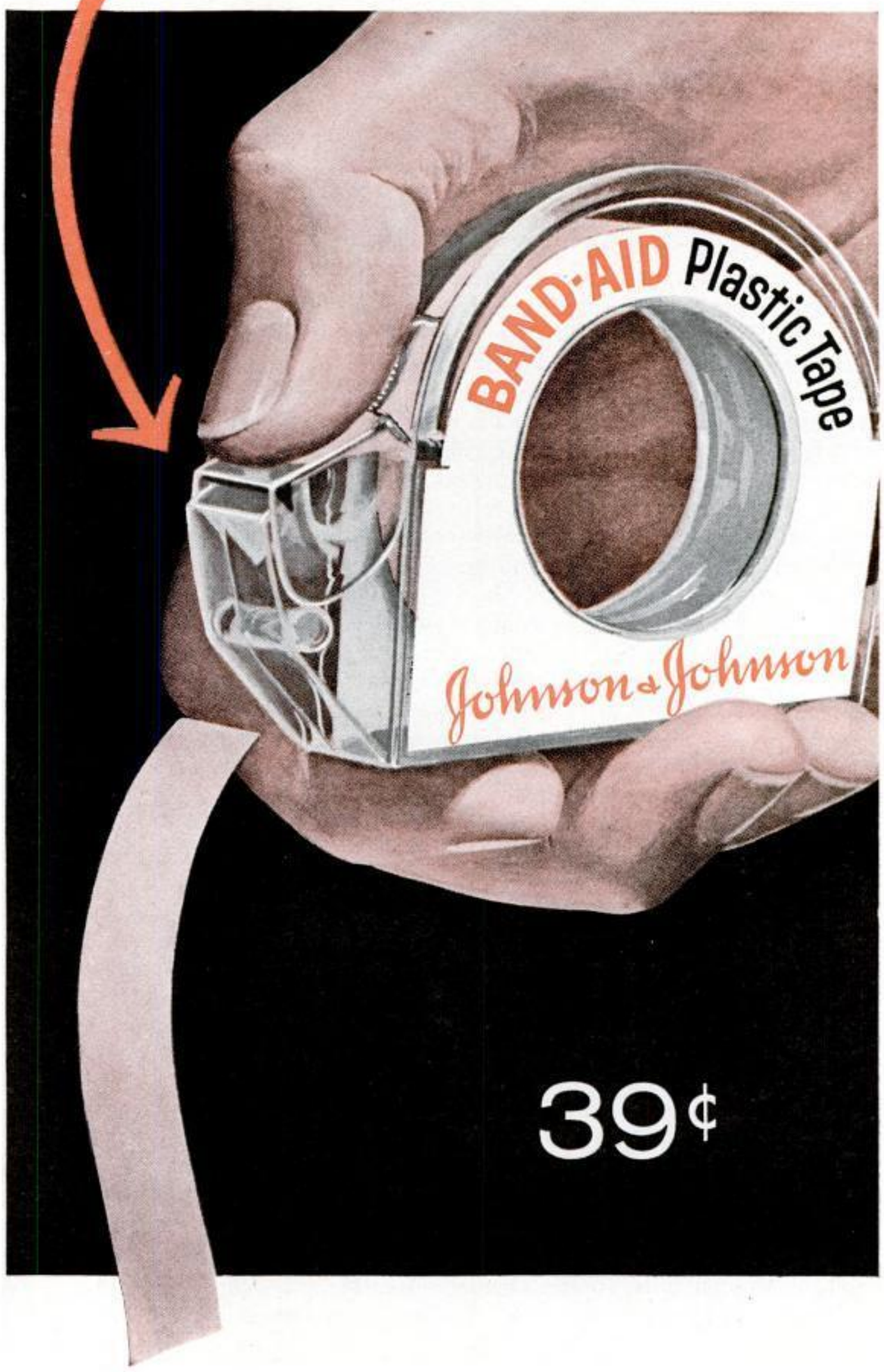
Wilson's anthology of frustration and how to overcome it draws, among others, on Tolstoy and T. S. Eliot, Hemingway and William James, Nietzsche and Nijinsky, 17th Century Quaker George Fox and 19th Century Indian mystic Ramakrishna. His greatest hero is Shaw. Help for the Outsider, Wilson finds, can come from healthy senses a ıd body balancing mere mind, from will to life replacing resignation, from extremes relieving the boredom of moderation. Ultimately the Outsider should turn to a new religion. Wilson, feeling old religions are inadequate, has promised to sketch a new one in a sequel.

Wilson himself looks like an Outsider, but he denies it. "I haven't been creatively frustrated since I was 18," he says. His next book will be on Jack the Ripper, whom he considers a classic type of Outsider.



COFFEE BREAK finds Wilson preparing brew at stove in his kitchen. He has given most of his royalties so far to his estranged wife and to his parents.

BAND-AID
TRADE MARK
PLASTIC TAPE
new dispenser cuts tape for you!



*Flesh-colored

*Won't loosen in water

Johnson & Johnson

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THE EPIC OF MAN: PART VI

THE OLDEST NATION: EGYPT

In the verdant valley of the Nile a resourceful people evolved the first unified state and a serene way of life



KING PEPI I IN ROYAL REGALIA

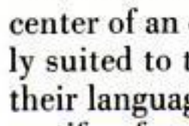
by LINCOLN BARNETT

> They tremble that behold the Nile in full flood. The fields laugh and the river-banks are overflowed. The gods' offerings descend. The visage of men is bright, and the heart of the gods rejoiceth.
>
> *Inscription in a pyramid*

IN these verses, composed by an unknown poet nearly 5,000 years ago, sounds a buoyant acknowledgment of Egypt's debt to the great turbid river which engendered the longest-lived nation in the annals of mankind. From prehistoric times to the troubled present Egypt's boundaries have endured virtually unchanged within the rich valley of the everlasting Nile. Though recurring waves of invaders eventually extinguished her ancient culture, Egypt's identity has never been lost. Today Egypt is still Egypt, no longer a unique wellspring of civilization, but nevertheless the oldest unified nation and the oldest country on earth.

It is significant that the two earliest civilizations evolved by man—the Sumerian and the Egyptian—were cradled on the banks of mighty rivers. Yet the differing nature of these rivers brought into being two dramatically contrasting societies. On the one hand the turbulent plain of the Tigris and Euphrates spawned a pessimistic civilization in which man saw himself as a helpless pawn of capricious gods (LIFE, June 4). Conversely, the sunbathed Nile, annually reinvigorating the black soil of its fertile valley, imbued its settlers with a sense of the benignity of nature. Where the flat Sumerian plain lay exposed to repeated invasion, the long tube of the Nile valley was insulated on every side. To west and east lay the shimmering fastnesses of the Libyan and Sinai deserts. Southward rose the rocky bastions of the six cataracts of the Nile. Northward lay the limitless, blue expanse of the Mediterranean Sea.

So while the anxious Sumerians fragmented into a complex of diversified, warring city-states, the serene Egyptians—dwelling isolated in a world without threats, where the skies smiled and the Nile perennially nourished their crops, and where their green valley seemed the blessed center of an otherwise desolate universe—created a way of life so perfectly suited to their needs that they never doubted it would last forever. In their language the word for "people" applied only to Egyptians. The leitmotifs of ancient Egypt were peace, unity, optimism, self-confidence, love of nature and love of life.

No one knows where the Egyptians came from. "I think they have always existed," wrote the Greek historian Herodotus in the Fifth Century B.C., "ever since the human race began." They were of Mediterranean extraction—short, slight but strong-boned, with long heads and oval, rather aquiline faces. In prehistoric times, they lived like the Neolithic folk of Mesopotamia, sustaining themselves by agriculture and animal husbandry, fishing and fowling. Then abruptly and inexplicably the whole Nile valley, from the First Cataract to the sea, was welded into one political entity and Egypt became a nation. Tradition holds that the genius of the unification was a king named Menes, founder of the First Dynasty, who came out of the south around 3100 B.C. and brought under single rule both the narrow trough of Upper Egypt, constrained by desert cliffs and drawing its economy from Africa, and the broad, boundless marshy delta of Lower Egypt, looking northward to the Mediterranean and the Middle East. Their people spoke different dialects and pursued different ways of life. The one thing they held in common was complete dependence on the Nile. With the union of these domains Egypt became a confederation, known as the Kingdom of the Two Lands. The name Egypt is derived from the Greek *Aigyptos*, a rough transliteration of the Egyptian  meaning "The House of the Spirit of Ptah," which was the chief temple of the ancient capital at Memphis.

National union and civilization came to Egypt simultaneously. No one can say which was the cause and which the effect. Perhaps the two events were interdependent, catalyzed by the influx of cultural elements from Sumer, whose first flowering preceded Egypt's by a few centuries. Although little is known of Menes or his successors in the First and Second dynasties, their reigns must have been times of consolidation. For when the curtain rises on the Third Dynasty around 2700 B.C. the flickering spotlight of history brightens and astonishingly reveals a stable and fully organized state, complete with central government, taxes and an annual census. It also discloses a society endowed with high technological skills, a mature and flexible written language called hieroglyphic, and the world's first calendar—the same 365-day calendar that, with slight revisions, is still used today. The Third Dynasty ushered in the glorious half millennium of Egyptian civilization known as the Old Kingdom, during which the national culture took form and set a style and pattern for later epochs to follow. It is this crucial, formative phase of Egyptian development that the paintings on the following pages depict. The details are based on a wealth of historical evidence. For the Egyptians surrounded their dead with the appurtenances of earthly existence and entombed them in the desert plateaus above the Nile where never-ending aridity preserved not only statuary but such perishable artifacts as furniture, clothing and wigs. It is for this reason that we know more today about ancient Egypt than any other extinct culture.

Although the Egyptians were less inventive than the Sumerians they forged a happier and more durable civilization. In some aspects the Old Kingdom was like 19th Century America, an era of self-assurance and boundless vision. Like Americans the Old Kingdom Egyptians were materialists—daring, creative, resourceful and pragmatic. Out of the papyrus plant that flourished in marshy places along the Nile they manufactured the world's first paper; and to go with it, they invented ink. Lifting medicine out of the domain of magic, they made the first scientific diagnoses and the first studies of anatomy, and wrote the first medical books. Superb craftsmen, they wrought exquisite statues in every medium from soft wood and translucent alabaster, like that of the Sixth Dynasty king shown above, to black diorite, hardest of stones. Lovers of line and color, they were expert painters (*see cover*); among them there were masters who produced work counted among the world's great art.

It was, however, in the field of architecture that the Old Kingdom Egyptians left their most imperishable legacy. They produced the first monumental edifices in stone, invented the column and the colonnade, and originated the floral capital. The apogee of Old Kingdom architecture was attained in the construction of the kings' tombs, the 22 major pyramids, of which the mightiest was the Great Pyramid at Gizeh, reared by Khufu, second king of the Fourth Dynasty, around 2600 B.C. Towering 480 feet above the desert sands, wrought of massive limestone blocks arranged with Euclidian precision, the Great Pyramid was built for eternity.

It looms today on the horizon of history as a symbol of the Egyptian belief in the divinity of kings. Unlike the Sumerians, who regarded their rulers as mere agents of the gods, the Egyptians dwelt content in the conviction that their kings *were* gods incarnate, presiding in person over their blessed land. Permeating every facet of existence, the concept of divine kinship expressed itself both outwardly, in such ceremonies as the Sed Festival (*opposite page*), and inwardly in the deep-rooted Egyptian belief in a life after death incorporating the best features of life in the here and now. For if their king was a god, the temporal world could only be a fleeting image of eternity. It was this conviction which, along with the seasonal bounty of the Nile, gave them the sense of security that first kindled their creative genius, fueled their energies and bounded the Two Lands in common allegiance and a common culture for 3,000 years.

Paintings by XAVIER GONZALES

Photographs by JAMES WHITMORE

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THE DIVINITY OF THE KING, a basic concept of ancient Egyptian culture, is celebrated with mystic ritual in a festival reiterating his role as mediator between the people and his fellow gods. Here the king, wearing the red crown of northern Egypt, has just had his feet symbolically washed with Nile water by two courtiers, while a delegation from distant provinces prostrate themselves before him. In the foreground, priests and standard bearers move on to the next ceremony.

CONTINUED

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A TRIBUNAL convenes outside the walls of Memphis to try cases of tax delinquency. At left, upon a dais, presides the judge, wearing a false beard as a symbol of his dignity and noble rank. Beside him on either side sit his scribes, armed with reed pens, writing boards, ink cakes and jugs of water, taking down proceedings in the hieroglyphic shorthand called hieratic. Before the dais, the defendants, village chiefs who have defaulted in the remission of local taxes, pay homage to

WHITE WALLS OF LAW

THOUGH in theory the king was a god and, as such, sole sovereign of Egypt, in practice he delegated many duties to ordinary mortals. Soon after union of the Two Lands there arose an elaborate civil service, comprising the first centralized bureaucracy on earth. Its structure was as simple as a pyramid. The capstone was the god-king. Beneath him descended a hierarchy of officials: ministers, governors, chief of the secrets (privy counselor) down to mayors and subsuperintendents of scribes.

The capital of the Old Kingdom was Memphis. Here, according to tradition, King Menes established his seat of government and fortified it with great whitewashed ramparts which gave the city its Egyptian name, "The White Walls," spelled in hieroglyphs thus:  As dynasty followed dynasty, its environs became studded with sprawling suburbs, where tax and census records were filed and where courts convened to dispense justice to offenders—like the tax delinquents shown in the painting above and in the ancient bas-relief at right.

Undergirding the entire bureaucratic structure was the Egyptian invention of paper and ink. Unlike the heavy clay tablets of the Sumerians,

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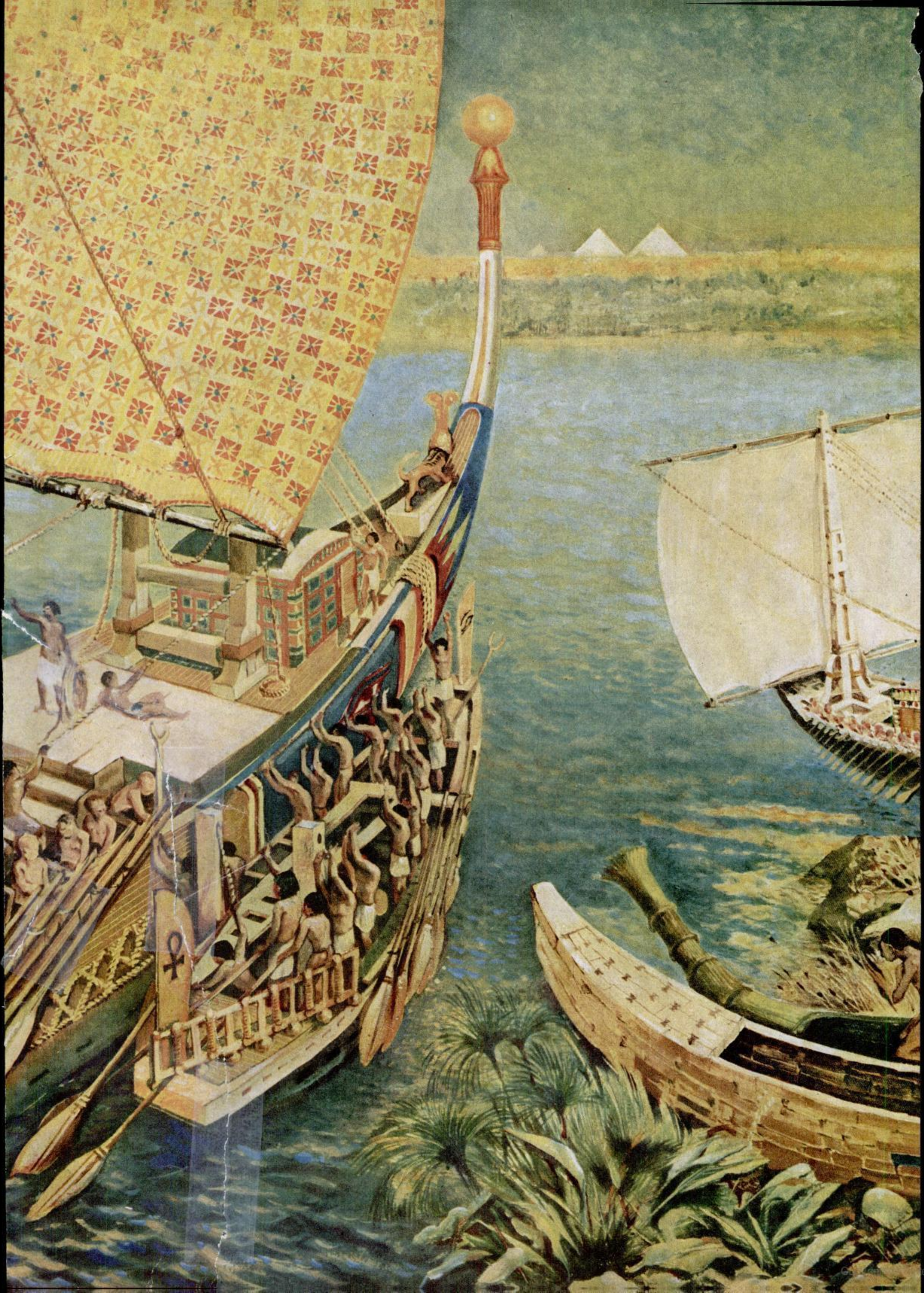


ready for shipment, and is being checked with plumb line and try square. In left foreground coppersmiths are sharpening and annealing chisels by heating them and rubbing them on a wet stone. At right a work gang eases a finished block down a steep ramp; below them another gang d valley blocks are loaded on barges which, to redu built on the spot and await the annual inundatio

the pyramids. They had no draft animals. They quarried soft rock like limestone with copper chisels and saws and wooden wedges (*above*). They worked hard granite, impervious to copper, by pounding it with even harder balls of diorite. They moved huge blocks and columns into place with no equipment save sledges, ramps, rollers, ropes and manpower.

To build the royal monuments, the state instituted a system of labor conscription, under which all able-bodied commoners rendered a few months' service each year. Contrary to legend the workers were not delib- erately brutalized by whiplashing overse food, clothes and housing; water carrier doctors were constantly on hand to treat v skilled artisans who decorated the interi organized on a production-line basis. As s crew of draftsmen sketched murals in a next a crew of sculptors converted the sk crew of painters adorned the reliefs with b

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ready for shipment, and is being checked with plumb line and try square. In left foreground coppersmiths are sharpening and annealing chisels by heating them and rubbing them on a wet stone. At right a work gang eases a finished block down a steep ramp; below them another gang drags a sledge on rollers. In the valley blocks are loaded on barges which, to reduce overland transportation, were built on the spot and await the annual inundation of the Nile to put them afloat.

the pyramids. They had no draft animals. They quarried soft rock like limestone with copper chisels and saws and wooden wedges (*above*). They worked hard granite, impervious to copper, by pounding it with even harder balls of diorite. They moved huge blocks and columns into place with no equipment save sledges, ramps, rollers, ropes and manpower.

To build the royal monuments, the state instituted a system of labor conscription, under which all able-bodied commoners rendered a few months' service each year. Contrary to legend the workers were not deliberately brutalized by whiplashing overseers. Indeed they received free food, clothes and housing; water carriers served them on the job, and doctors were constantly on hand to treat wounds and fractures. Even the skilled artisans who decorated the interiors of completed edifices were organized on a production-line basis. As soon as walls had been aligned, a crew of draftsmen sketched murals in accordance with a master plan; next a crew of sculptors converted the sketches into bas-reliefs; finally a crew of painters adorned the reliefs with bright pigments (*opposite page*).

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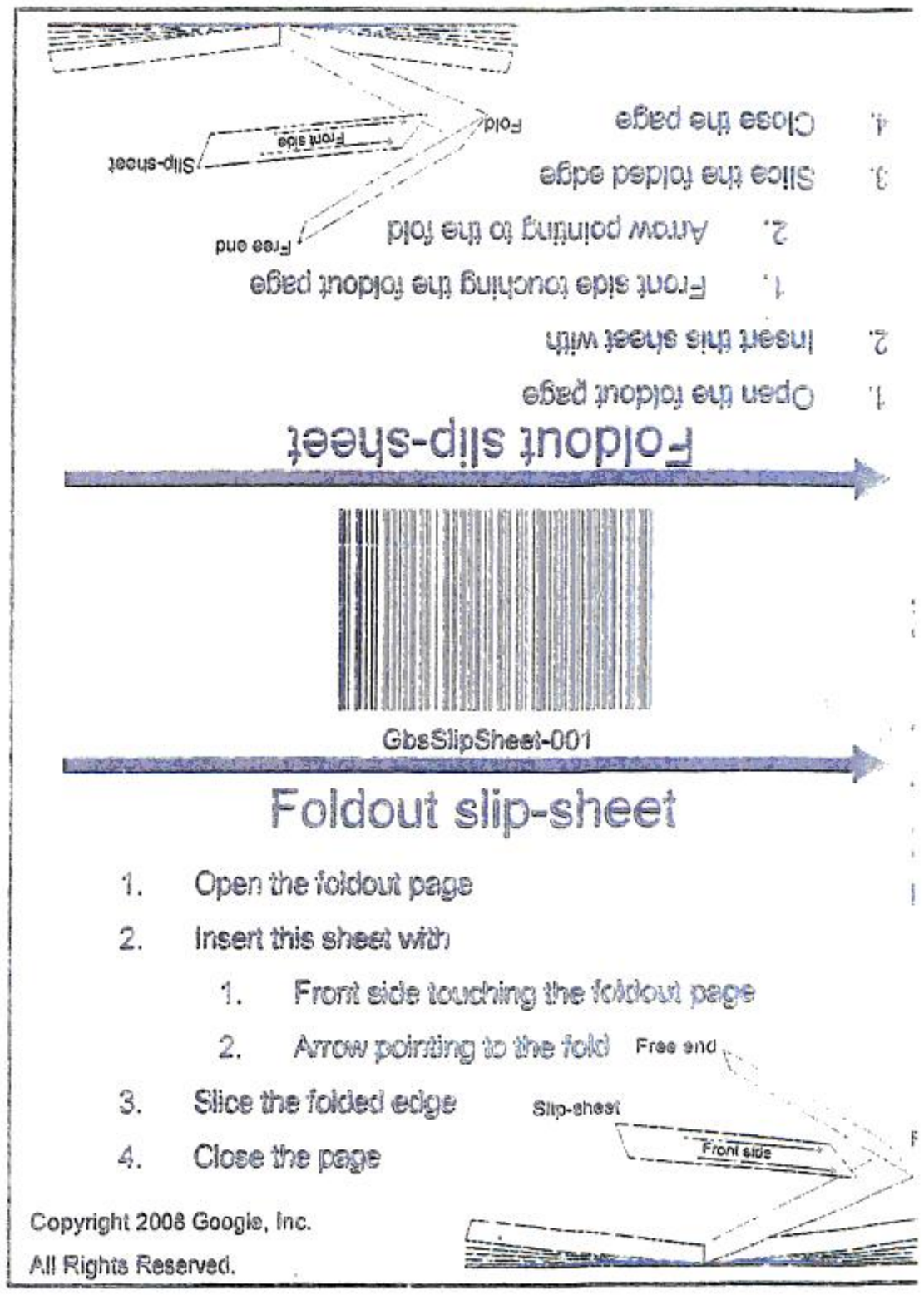
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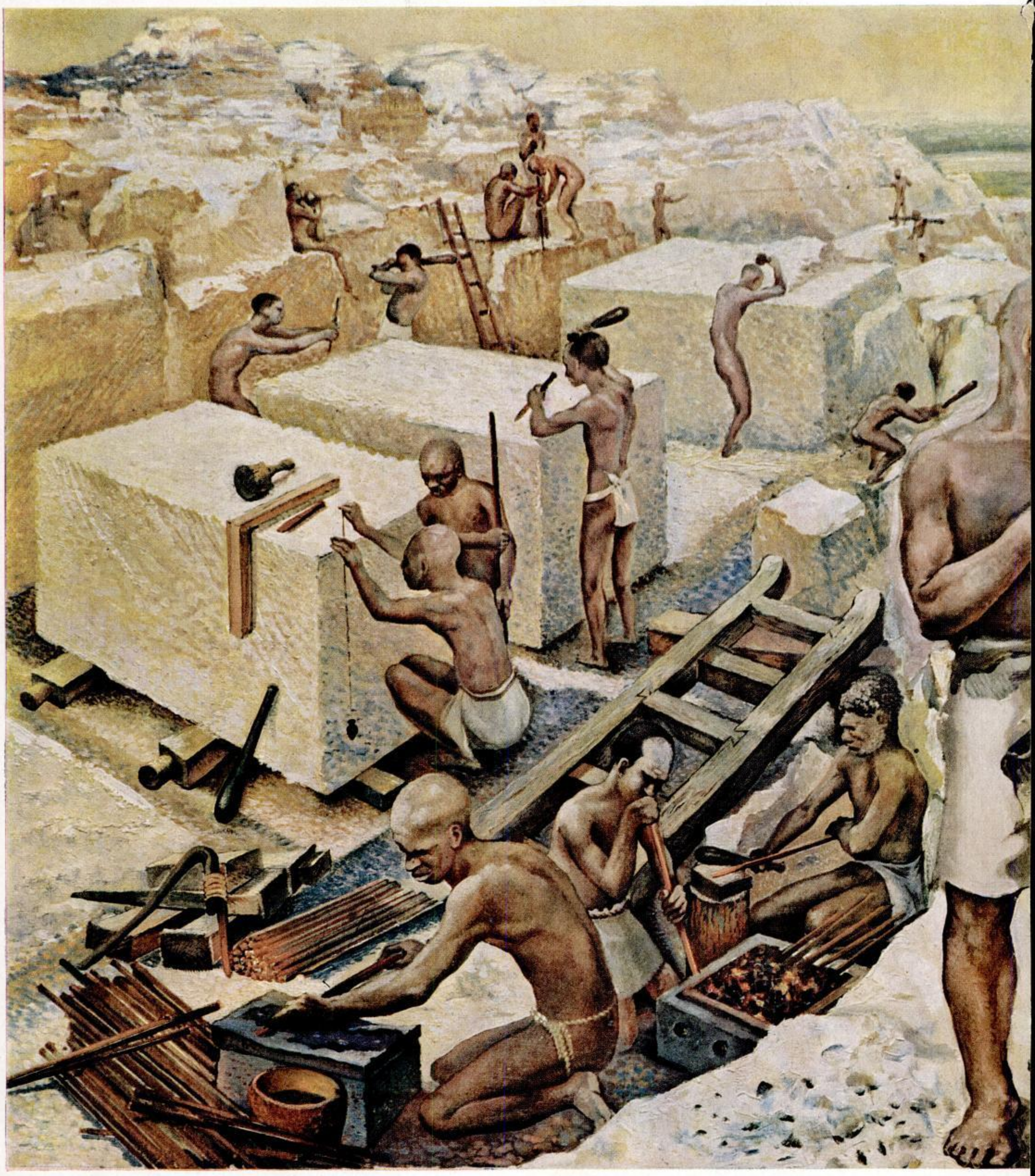
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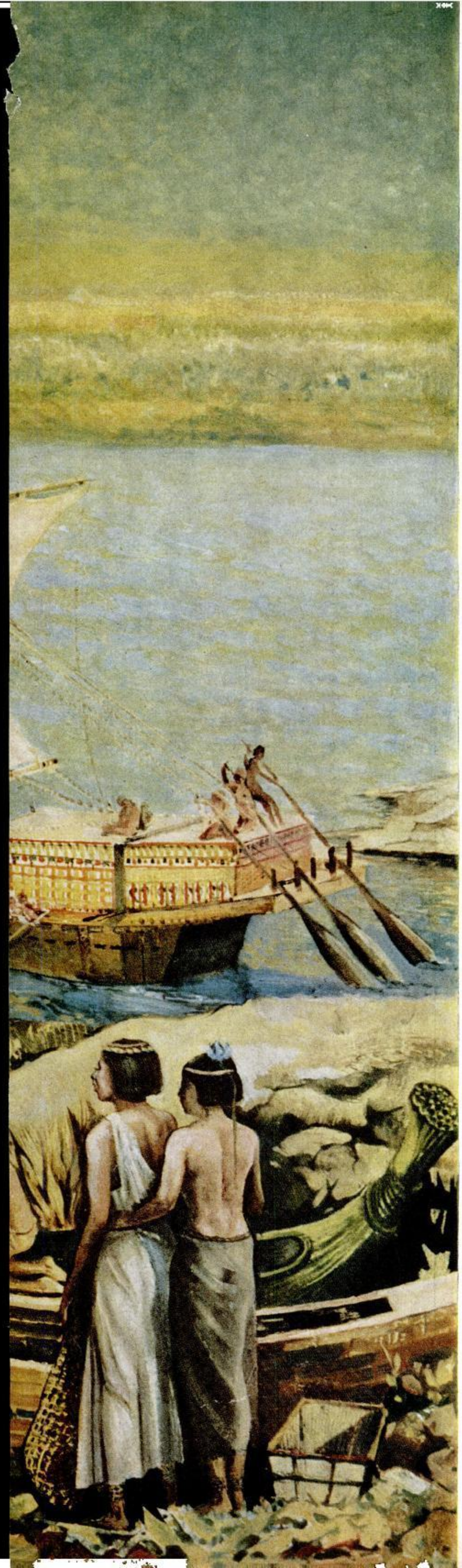
AT A QUARRY in cliffs above the Nile, skilled craftsmen cut out and dress blocks of pure, white limestone for the construction of a royal tomb. In center foreground the quarry overseer consults with his chief scribe. Behind them in the middle distance surveyors measure a cliff face for new cuttings, while other quarrymen work to free the vertical faces and lower horizontal surfaces of partially detached blocks with chisels, mallets and wedges. The block at far left is

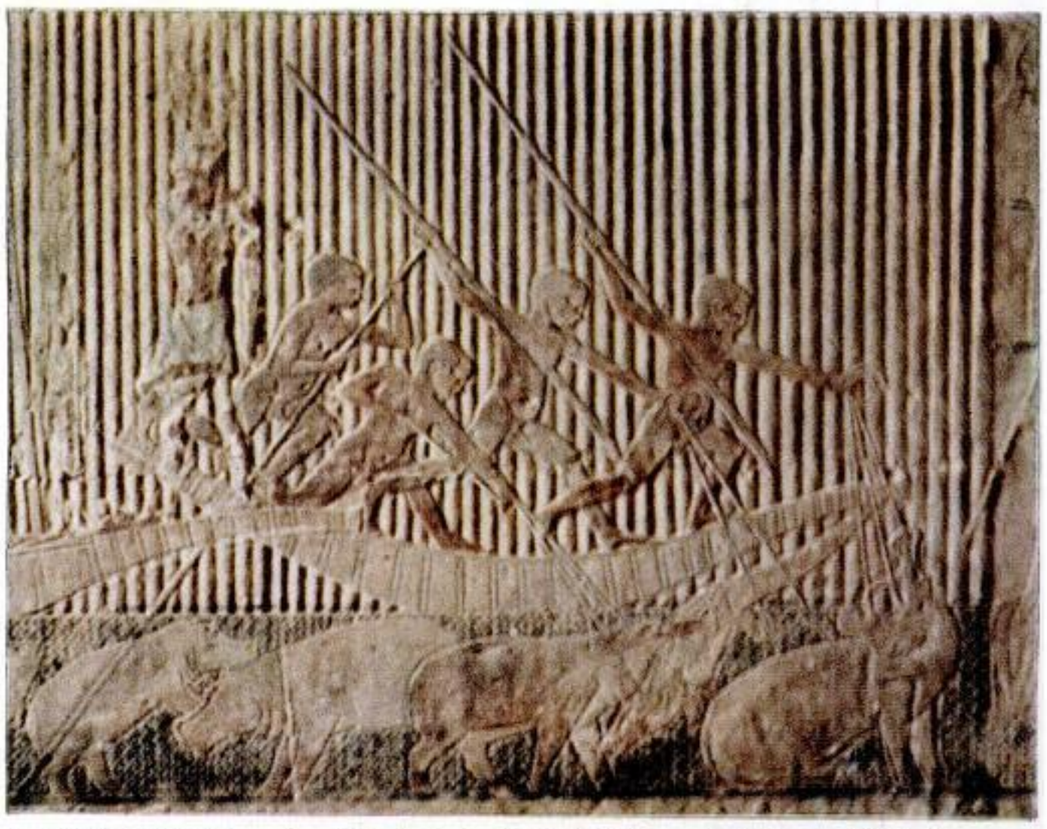
MASTERS OF STONE

THE supreme artistic innovation of the ancient Egyptians was their use of stone in architecture. Not only were they the first people to build in stone, but they employed it in mass with a daring prodigality that has never been surpassed. Their incentives were twofold. One was the abundance in the Nile Valley of clear white limestone, red and gray granite, black and green diorite, and alabasters in white, peach and rose. The other was the Egyptians' belief in immortality. When they built their earthly homes, they employed brick and wood. But their tombs, which would be their homes for eternity, they wrought in everlasting stone.

Apart from its magnificence, Egyptian architecture entailed feats of engineering that seem incredible today. The Old Kingdom builders had no iron tools to quarry their stone, no wheels or pulleys to transport and hoist the massive blocks (weighing up to 45 tons) with which they built

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A HIPPO HUNT on the Nile is depicted in this bas-relief from a Fifth Dynasty tomb. The hunters use spears and harpoons to attack the hippos, one of which is shown fighting a crocodile. Vertical lines in background represent papyrus plants.

GIFT OF THE NILE

ANYONE who sees Egypt," observed Herodotus, ". . . must perceive that it is an acquired country, the gift of the river." For Egypt is essentially a narrow green trench, carved through a rainless desert. Acutely sensitive to the contrast between the black, riverine soil and the desert sands that immured them on either side, the Egyptians ever marveled at the annual rise and fall of the Nile. Each year in late July when fields lay parched beneath the scorching sun, the waters would begin to swell within their shrunken channel. Gathering power, they would inundate the thirsty land, refreshing it with layers of fertile silt. By October the flood would reach its peak. Then once again the river would withdraw, exposing the revitalized fields, ready for seeding with crops of wheat, flax and barley that soon would embroider the valley with rich tapestries of green.

The Egyptians were unaware that this annual miracle derived from melting snows in the highlands of equatorial Africa 4,000 miles to the south. In it they saw a cycle of life and death, comparable to the daily birth and death of the sun. And it inspired in them two concepts of immense consequence. One was the idea of irrigation; the other was the civil calendar. The unfailing fluctuations of the Nile defined three seasons, written in hieroglyphs thus:  —the Season of Inundation, the Season of Coming Forth, the Season of Harvest. The Egyptians divided their seasons into four months of 30 days each and added five days to complete the approximate solar year.

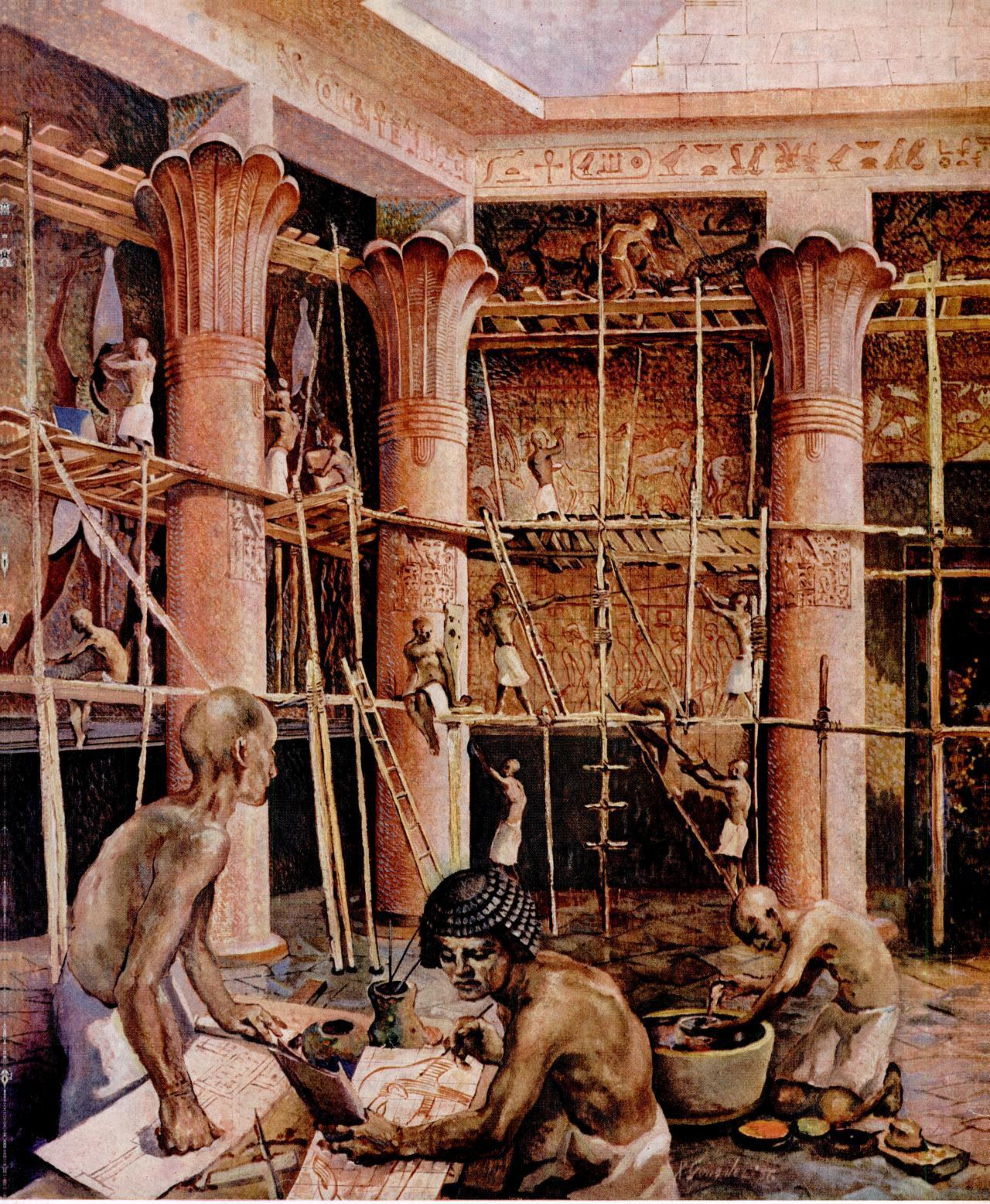
From the standpoint of government the Nile had supreme importance. For it was the chain that held the kingdom together. It was the sole artery of communication between the Sudan and the sea, a wide, watery highroad, plowed constantly by vessels of all sizes from small craft built with native materials like papyrus and sycamore to the great pleasure boats of kings (*left*), elaborately wrought of cedar logs from Lebanon. In navigating the Nile upstream the boatmen hoisted their sails and used the prevailing wind from the Mediterranean; heading downstream they furled their sails and rode with the current, opposing the wind with oars.

The Nile was the playground of the nation. Its papyrus swamps teemed with wild life; here the nature-loving Egyptian went forth to fish and hunt, both for sport and sustenance (*above*). The complex emotions inspired in the Egyptians by their river are best synthesized in their classic hymn to the Nile: "Praise to thee, O Nile . . . that givest drink to the desert places. . . . Lord of fish that makest the water fowl to go upstream. . . . If he be niggardly great and small lament. . . . When he riseth, the land is in exultation. All jaws begin to laugh and every tooth is revealed. . . . 'I would like lotus flowers,' saith the little one. 'And all manner of things,' saith the commander. 'And all manner of herbs,' say the children. . . . Thou are verdant, thou are verdant; O Nile, thou art verdant."

← **A ROYAL SHIP** which has been on a pleasure cruise down the Nile puts about to head upstream to Memphis. While the king and his consort watch from the companionway and the captain shouts directions from the forecastle, a tender helps the vessel swing to port. At right are three Nile river craft: a sailboat and (*in foreground*) two skiffs, one made of sycamore, the other of papyrus. The design of the royal sail is taken from fragmentary reliefs of a 2500 B.C. ship of state.

FOLD OUT—DO NOT TEAR

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IN A TEMPLE attached to a royal pyramid, a staff of artists adorn the walls for the eternal glorification of their king. Huge floral columns, hewn from single blocks of red granite, form a cloister around an open court. In the foreground are the chief architect (*left*) of the pyramid complex and the chief artist. Hieroglyphic inscription on the architrave above the columns reads in part: "Lord of diadems, King of the Upper and Lower Egypt . . . Sahu-Re, living forever."

CONTINUED

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AN ARISTOCRATIC FAMILY of the Old Kingdom enjoy the tranquil beauty of their country estate. A daughter dangles her toes in a lotus-strewn pond, while gardeners tend lush beds of ornamental banana (*foreground*), marguerites and



NAKED GIRLS, WITH THEIR PIGTAILS FLYING, TWIRL ONE ANOTHER AROUND

THE STATELY HOME

ALTHOUGH Egypt, an agricultural nation, had no cities comparable to those of Sumer, the outskirts of Memphis and other urban centers wove an expanding green fabric of country estates as wealthy citizens sought refuge from the tumult of the town. Lovers of the sun—like Egyptians of every degree—they adorned their rural retreats with vineyards, orchards and gardens lavishly planted and geometrically plotted in accordance with the Egyptian sense of symmetry and balance. Because the prevailing wind of Egypt came from the Mediterranean they built

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other blooms. Only daughters are present, as sons are away at scribe school. Behind the airy, brick-and-wood house, servants make wine by process shown in 25th Century B.C. bas-relief shown below. The dogs are Egyptian greyhounds.

their houses facing north. The windows were high, the rooms airy, the front doors shaded by porticoes sustained on wooden pillars embellished with capitals representing the palm, the papyrus or the lotus.

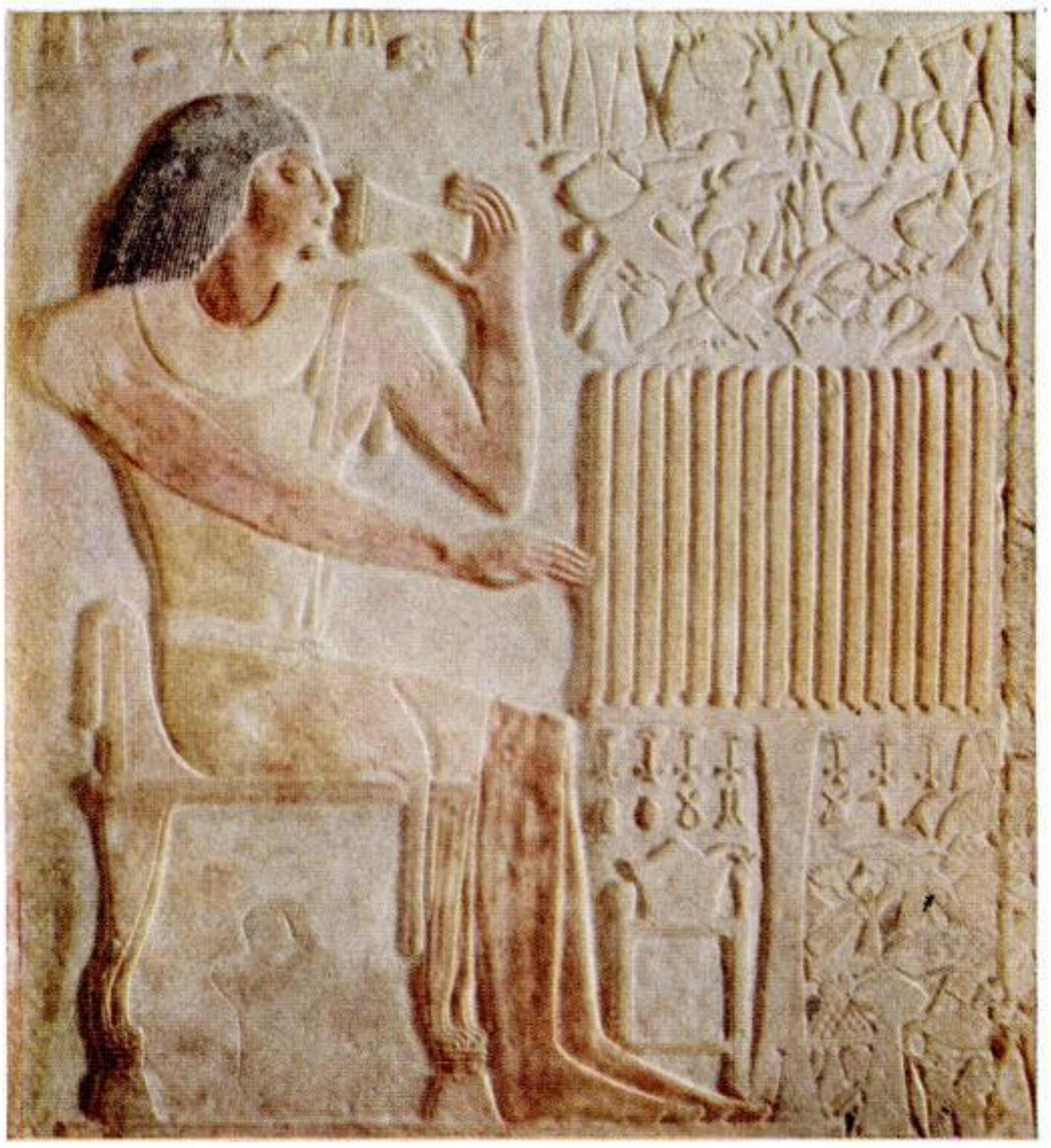
Although the upper-class Egyptian was entitled to maintain concubines, the marriage bond between husband and wife was close, affectionate and durable. In the decoration of his tomb, the Egyptian always included portraits of his wife, her arm around him, sharing his pleasures and his life. And he was inordinately fond of children. The domestic philoscphy of the Old Kingdom is epitomized by Ptah-hotep, who, in the third millennium B.C., wrote: "If thou be wise, marry. Love thy wife sincerely. Make glad her heart all thy life. She is a profitable field for her lord."



MAKING WINE, SERFS SQUEEZE LAST DROPS FROM A SACK OF GRAPE MASH

CONTINUED

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AN ETERNAL BANQUET is depicted among bas-reliefs in the tomb of a nobleman in order to provide him with his favorite dishes in the afterlife. The menu is indicated by food items shown above and below the stylized table at right.

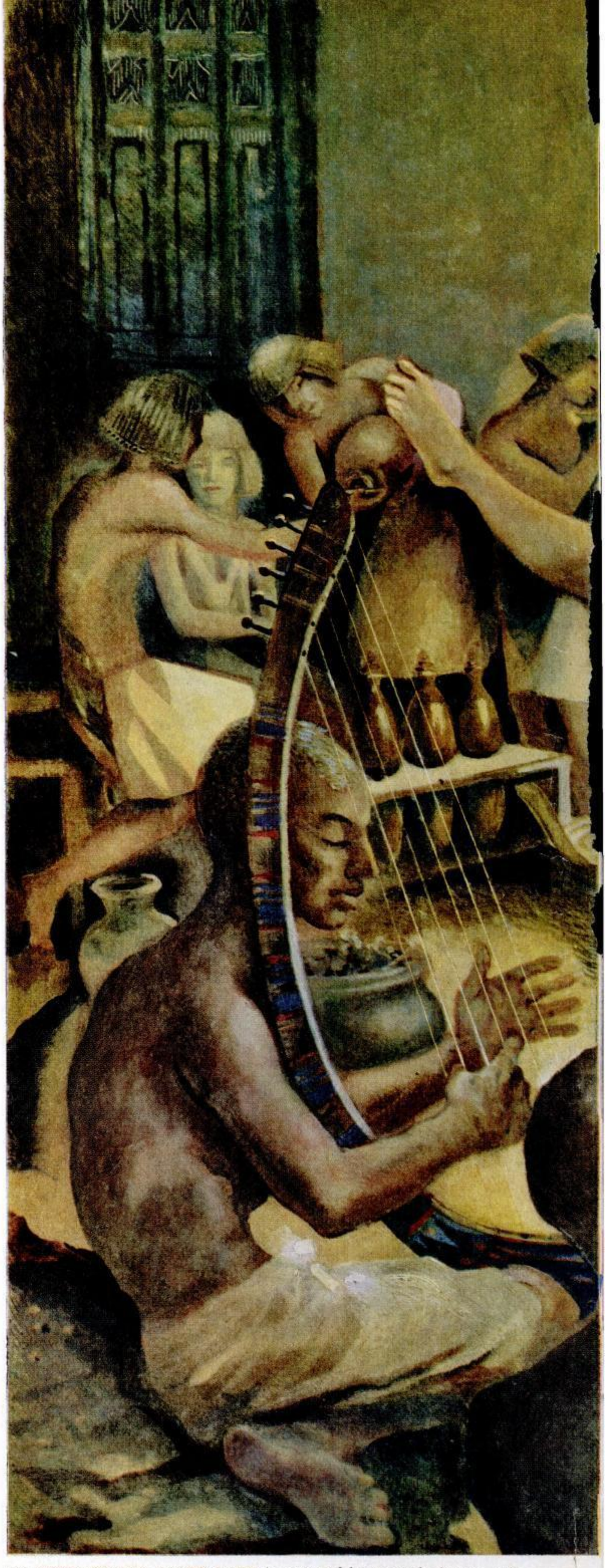
THE GRACIOUS LIFE

BORN into a fair land, the Egyptians endeavored continually to extend the beauty of the natural world to the interior adornment of their homes. Their household possessions, furniture and utensils, were enriched with carvings and gold reliefs simulating the colors and forms of nature they loved best, all wrought in clean, exquisite lines. When they entertained (an Egyptian term for having a gay time was "making a house of beer") they consciously gratified all the senses. Their high windows were draped with bright-colored screens through which the sunlight diffused a soft radiance. The scent of flowers, frankincense and myrrh mingled in the drowsy air with the strains of flute and harp. Servants proffered trays of honey and wine, and garlanded the guests with sweet-smelling necklets of berries, herbs, celery and other garden produce. Lithe dancing girls, girdled in white linen, wore lotus blossoms in their hair.

The food was lavish and varied. Tomb inscriptions indicate that well-to-do Egyptians were accustomed to a diet encompassing five kinds of poultry, including force-fed geese; 10 cuts of beef, veal and gazelle; a dozen kinds of breads and cakes; a variety of wines and beers; and many fruits and honeyed sweetmeats. Although hosts and guests often ended the evening in vinous felicity, the mood of Old Kingdom parties was generally sedate, as opposed to those of later, more voluptuary epochs. A glimpse of social mores among the upper classes of the Old Kingdom is provided by one of the precepts of Ptah-hotep: "If thou wouldst prolong friendship in a house to which thou hast admittance, beware of approaching the women. . . . Men are made fools by their gleaming limbs."



DANCING GIRLS perform in another bas-relief among scenes of recreations the deceased enjoyed on earth. They wear short white kilts conventional with Old Kingdom dancers. The girls at left provide rhythm by clapping their hands.



AN AFTER-DINNER FLOOR SHOW is presented by two agile dancing girls in the employ of an Old Kingdom aristocrat. While the host (*far left*) has his cup refilled with wine and other guests (*right*) nibble at a final course of fruit,

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the judge with some prompting from the bailiffs. At far right a previous defendant who has been found guilty is flogged. Above the city rise the tiered stages of the first pyramid, erected by King Zoser of the Third Dynasty around 2700 B.C., just a few centuries before the events shown here. The walls surrounding it are believed to be replicas in stone of the whitewashed brick walls of Memphis. Designed for eternity, they still exist today. Of the city walls no trace remains.

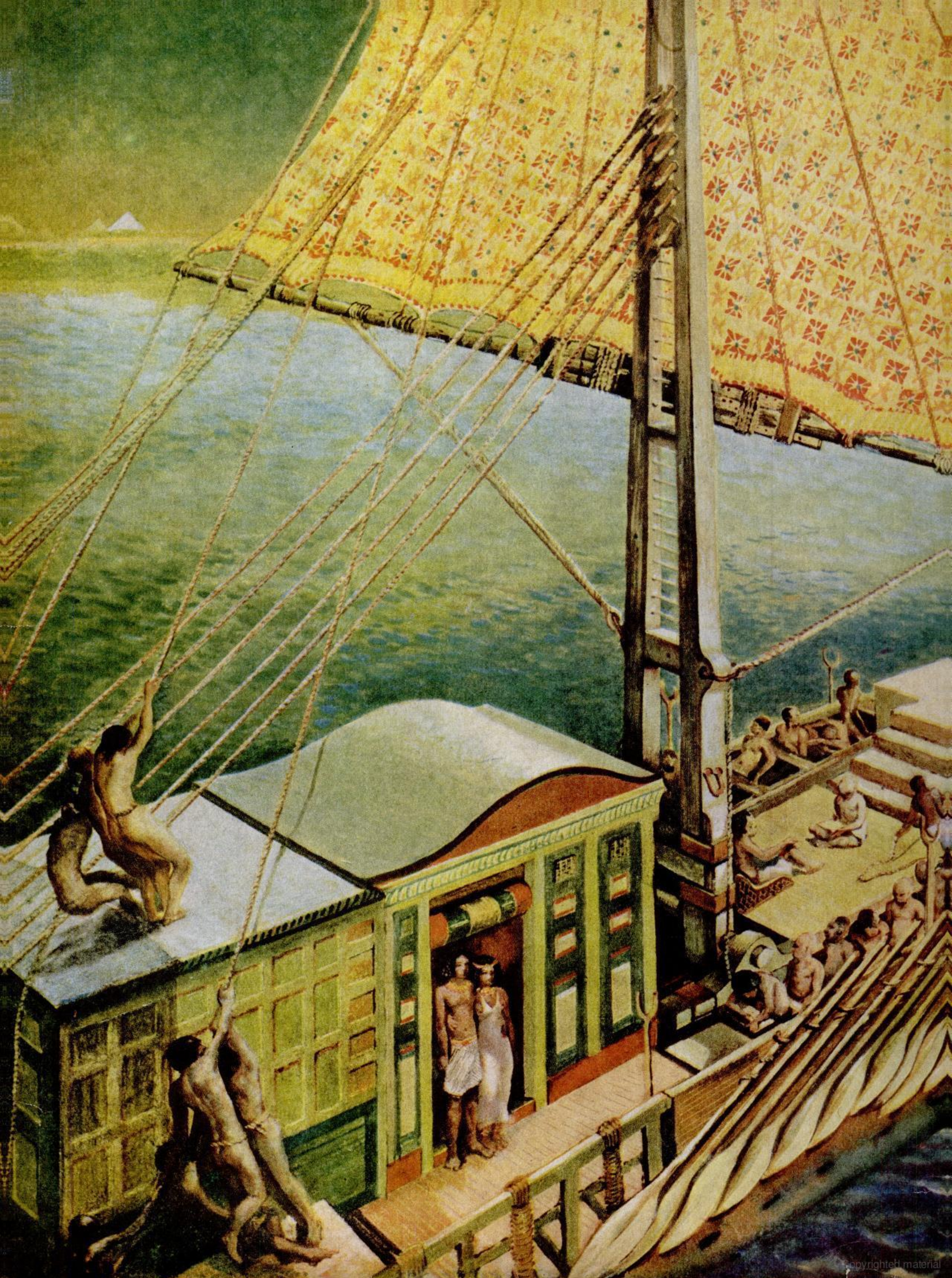
papyrus rolls could be easily stored. Curiously, among all the documents of Egypt, there was no written code of law—for the law resided simply in the king's will. Yet this did not imply autocratic caprice. The king, as god, was conceived to be governed by the principle of  pronounced *Ma'at*, an untranslatable word combining the concepts of divine order, justice, harmony, goodness and truth. As servants of the god, state officials felt bound to act always in conformance with *Ma'at*. A practical application of *Ma'at* is set forth in the precepts of the wise philosopher-statesman Ptah-hotep: "Be kindly as thou listeneth to what the petitioner has to say. . . . A good hearing is a soothing to the heart."



BAS-RELIEF FROM SIXTH DYNASTY TOMB SHOWS TRIAL OF TAX DELINQUENTS

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the dancers do high kicks to the accompaniment of a blind harpist and a flute player (*left foreground*). Their pigtails are weighted to synchronize their swaying with the motions of the dance. In the center background a lady guest suffering from overindulgence is attended by a serving girl. The young lady in right foreground, pressing a lotus to her bosom, wears a formal wig and heavy eye shadow in accordance with the high fashion of Old Kingdom times.

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INSIDE A PYRAMID mourners lower a king into his sarcophagus. The ceiling is painted with stars, the walls engraved with magic spells designed to secure the king a triumphant afterlife. The scene here reconstructs the actual burial chamber of the Fifth Dynasty King, Unas. The first column of hieroglyphs (*i.e.*, the right-hand column) reads, from the top down: "O Unas, thou didst not depart dead; thou didst depart living; thou sittest upon the throne of Osiris."

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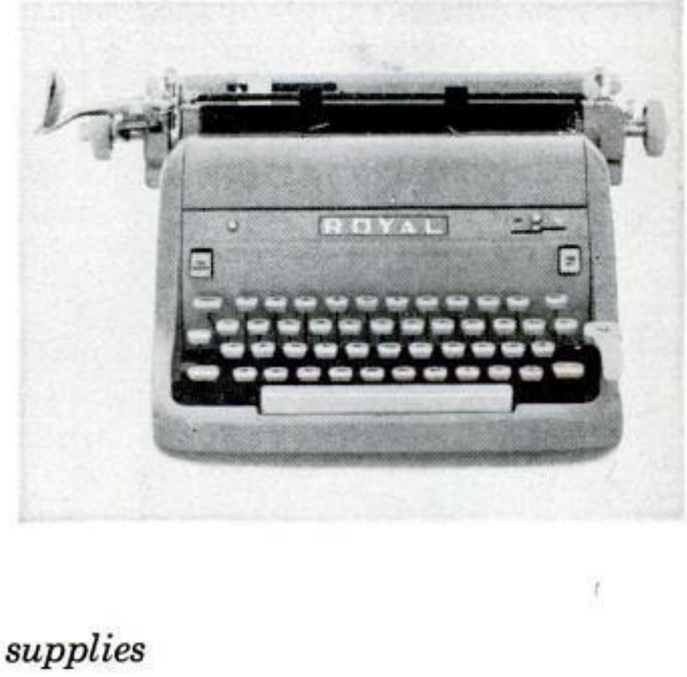
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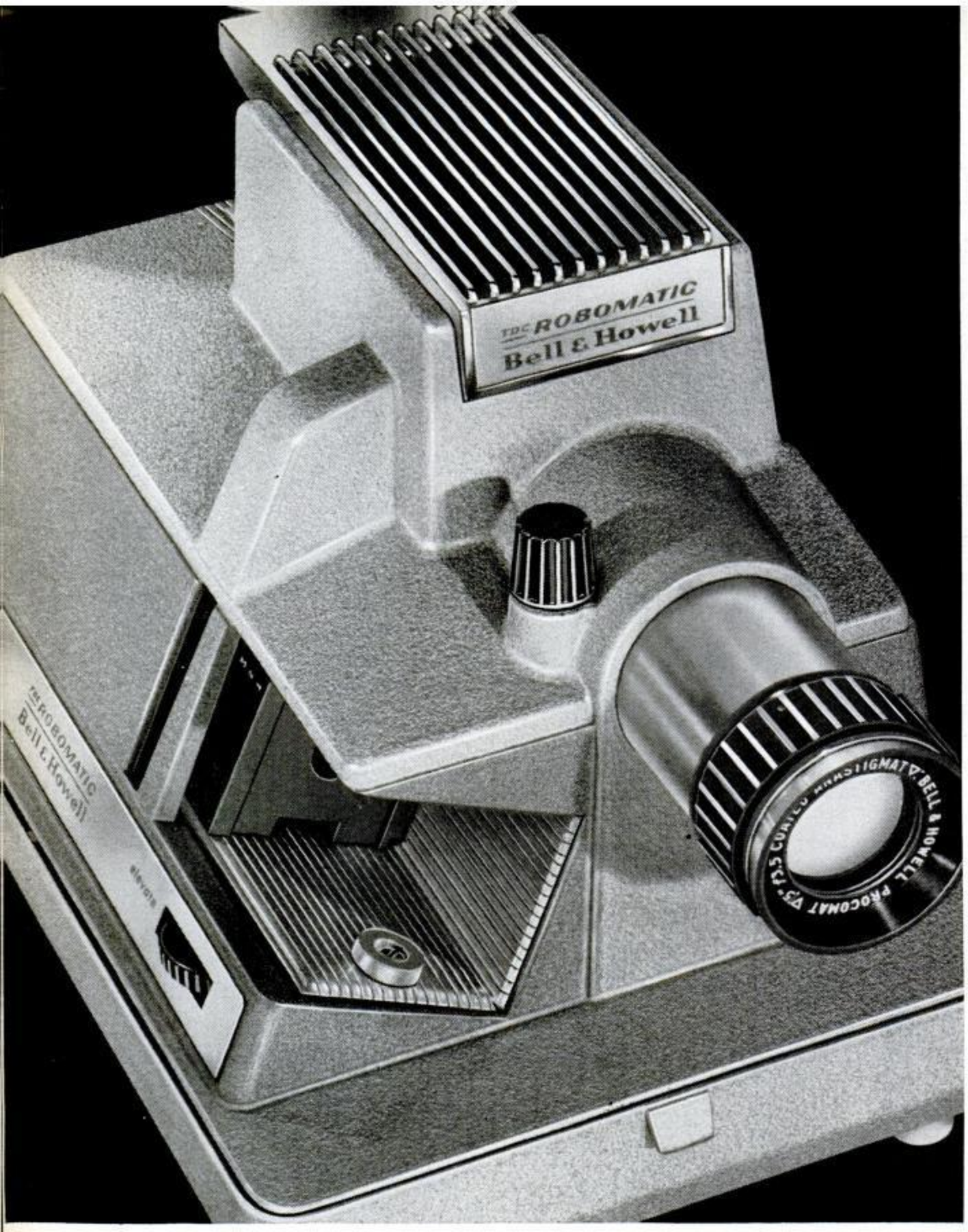


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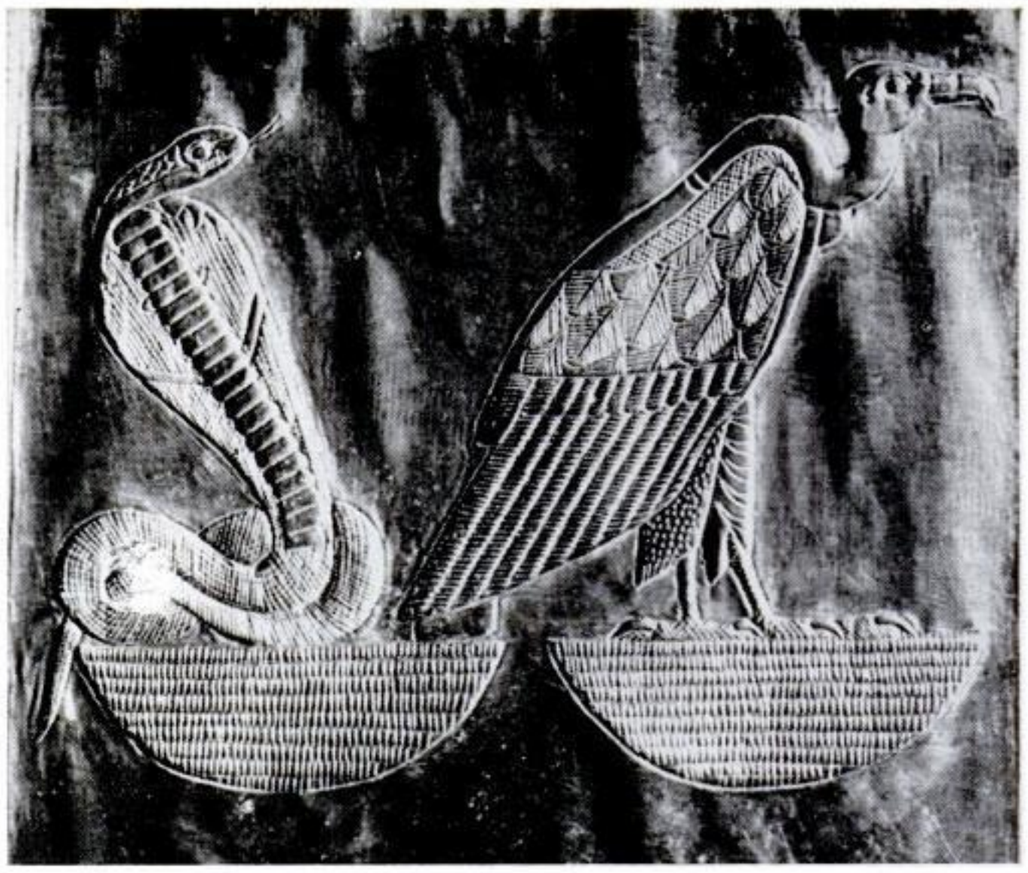
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EGYPT CONTINUED



DECORATIVE HIEROGLYPHS adorn the funerary bed of a Fourth Dynasty queen. The cobra represents the goddess of Lower Egypt, the vulture the goddess of Upper Egypt. Together they denoted the union of the two kingdoms.

THE ART OF WRITING HIEROGLYPHIC

The Egyptians had deep faith in the magic of the written word and believed that by the very act of writing they could insure the realization of the thoughts and hopes inscribed. From the Fourth Dynasty on, the tombs of noblemen were decorated with hieroglyphic texts affirming the merits of their life in this world and their hope of its continuation in the next. From the Fifth Dynasty on, the tombs of kings were indited with even more elaborate inscriptions. Although in theory a king was a god who returned triumphantly in death to the company of his fellow deities, the Egyptians left nothing to chance. To this end they set down prayers, pleas, ancient rituals and mystic spells designed to influence the gods and project their monarch's sovereignty into the hereafter.

The hieroglyphs that embellished royal tombs were wrought with exquisite care, as exemplified by the finely etched golden symbols shown above. Yet even in the ordinary usages of daily life, the written languages entailed high artistic skill. The earliest examples of Egyptian writing, memorial inscriptions from the First Dynasty, date from 3100 B.C. The last, so far as is known, were set down in 394 A.D. At the very beginning of this enormous span, the hieroglyphic language (from the Greek *hieros* meaning "sacred," plus *glyphein* meaning "to carve"), evolved swiftly into a rich and versatile system which could encompass any subject from poetry and legend to business, medicine and law. Although it underwent subsequent changes, the remarkable fact is that it changed so little. By contrast, for example, with the huge mutations that have occurred in English in the 600 years between Chaucer and the present day, modifications of hieroglyphic were so slight that, having assumed its classic form in the Old Kingdom, it was still successfully employed for religious and official purposes 2,500 years later. Its continuity derives from the great veneration the Egyptians owned for their written language, which they referred to as "the divine words" and esteemed as the fountainhead of all knowledge. Because the art of writing was still young, hieroglyphic remained the province of professional scribes and the educated elite who jealously preserved it from contamination by the vulgar speech.

From the Old Kingdom on, anyone desirous of a government career had to read and write; conversely anyone who mastered these arts was assured of a comfortable livelihood. It was education that created the ruling class. To equip their sons for careers in government, the priesthood or the arts, parents entered them in scribe school at the age of 5. There they memorized classic texts and took endless dictation from their teachers. The curriculum was rigid and the discipline severe, as revealed by student copybooks in which the schoolboys were made to write and rewrite, in order to perfect their calligraphy, such maxims as: "The ear of the boy is on his back and

CONTINUED

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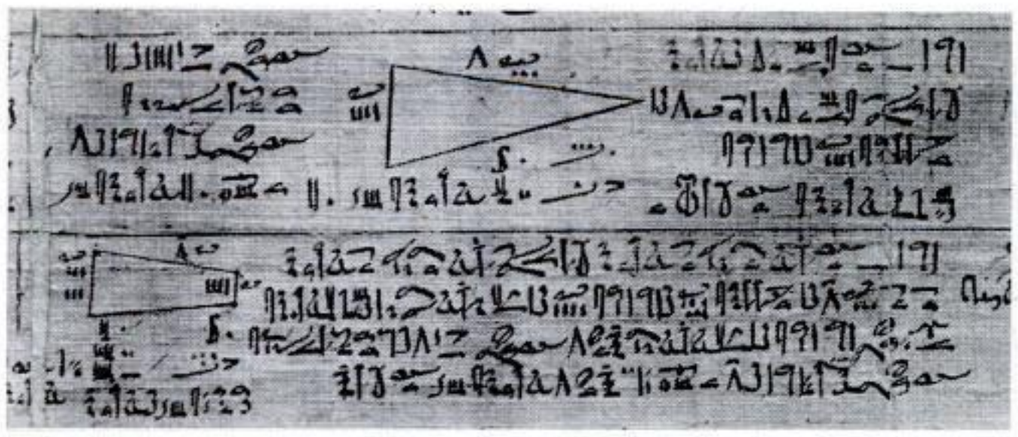
More Big Color news! This Saturday night, the Esther Williams Aqua Spectacular. October 5, Dinah Shore's first full-hour Chevy Show. October 15, William Wyler's production of Somerset Maugham's gripping drama, "The Letter," on Producers' Showcase. And, on October 28, Mary Martin stars in "Born Yesterday" on the Hallmark Hall of Fame.

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HIERATIC SCRIPT was used on papyrus scrolls like this arithmetic text which is one of the two oldest mathematical documents in the world. The scroll, originally 18 feet long, contains 85 exercises in applied arithmetic and geometry, with their solutions. Despite an awkward numerical system, the Egyptians could multiply and divide, reduce fractions, calculate the areas of triangles, circles and trapezoids and compute the volume of cylinders.

EGYPT CONTINUED

he hearkeneth when he is beaten." To become a scribe the Egyptian schoolboy was faced with the difficult task of learning at least 700 different characters. He also had to be able to draw them with felicity. Among the characters were intricate pictograms of people, anatomical parts, animals, birds, amphibians, reptiles, fishes, insects, trees and plants, land forms, buildings, ships, furniture, clothing, tools and weapons and articles of food.

The complexity of the scribes' work and of the language was increased by the fact that the individual hieroglyphs were used in different contexts in two fundamentally different ways: 1) as ideograms, or sense-signs, conveying the literal idea of the object shown, *e.g.*, the sign for the sun ⊙ which might denote "sun," "light" or "day"; and 2) as phonograms, or sound-signs, used to spell out sounds as in charades, *e.g.*, the owl and the hand which denote respectively the sounds *m* and *d*, because the Egyptian words for "owl" and "hand" were dominated by the consonant in question. Hieroglyphs doubtless evolved in prehistoric times directly out of pictorial art. But they became a system of writing only after the addition of the charade, or rebus principle, which may have been borrowed from the Sumerians (LIFE, June 4). The great Egyptologist, Sir Alan Gardiner, has suggested that the desire to convey proper names stimulated the development of the rebus principle—as in English one might represent the name Churchill by pictures of a church and a hill.

In the course of applying the rebus principle the Egyptians evolved, by Old Kingdom times, a phonetic alphabet, consisting of 24 consonants and semiconsonants, including several glottal and guttural sounds which do not occur in English. Although the idea of an alphabet was a unique inspiration, the Egyptians never realized its advantages and never developed it further. Nor did they ever bother to invent symbols for vowels. Their word stems consisted entirely of consonants. Vowel sounds mainly conveyed changes of tense or mood and were therefore of only secondary importance. A single consonant such as the owl could thus indicate *am*, *em*, *ma*, *me* or all combinations of *m* with vowels before or aft. As a consequence no one really knows how the spoken language sounded, and the spelling of Egyptian names in English transliterations varies with individual scholars. A king of the Fifth Dynasty makes his bow variously as Ne-user-Ra, Ne-user-Re, Ny-woser-Re, and Niuserra.

Far from contenting themselves with the sound-signs represented by the 24 consonants of their alphabet, the Egyptians also employed signs denoting two, three or four consonants in combination—the choice depending on convention and the amount of time and space available to the scribe. Moreover they often combined ideograms with phonograms—the former suggesting the general idea, the latter the pronunciation. Together they transmitted the precise word. For example, since the ideogram for sun ⊙ could mean "sun," "light" or "day," the Egyptians, in order to specify "day," wrote: placing the sound signs for *hrw* before the ideogram. Sometime- words

CONTINUED

DISCUSSION OUTLINES

For educators and adult discussion groups, LIFE is preparing a discussion outline on each chapter of "The Epic of Man." To order at cost ($1 for complete set covering whole series; 15 or more sets at the rate of 15 for $10), write TIME INC. Educational Services, Room 1430, 9 Rockefeller Plaza, New York 20, N.Y.



"And don't forget to call us every Monday night!"

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were written entirely in ideograms—as in the case of the word for scribe  where the ideogram  which can denote either "scribe," "write" or "paint" is made specific by the second ideogram of the seated man  .

Another idiosyncrasy of Egyptian writing was the fact that hieroglyphs could be written from left to right, from right to left, or vertically from top to bottom, depending on the space to be filled and the scribe's artistic fancy. Furthermore words were run together without spacing in order to produce a handsome, continuous sequence. The clue to the direction was indicated by the signs depicting birds, snakes and other creatures; if they faced to the right, for example, one was expected to start reading from the right.

The two hieroglyphic sentences shown below—here spaced for clarity—reveal most of the considerations cited in the preceding text. They are taken from a self-laudatory inscription in the tomb of a prime minister who wanted the gods to know how hard he had worked for his king. Beneath each hieroglyphic word is its phonetic transliteration (the signs resembling quotation marks indicate guttural sounds). Beneath the transliteration is the English translation.



mk *wi* *m* *nfw* *n·f-imy*

Behold, I (am as) a skipper belonging to him.



ḫm·n·(i) *ʿwy* *grḥ* *mi* *hrw*

I am ignorant of sleep night as well as day.

Hieroglyphic required such painstaking calligraphy that in time the scribes evolved a cursive, everyday handwriting called hieratic in which the elaborate hieroglyphs were reduced to wiggly lines representing only the barest suggestion of the originals. As the centuries passed, hieroglyphic was relegated entirely to sacred inscriptions on temples and funerary monuments, and hieratic became the dominant form. It was in hieratic that all correspondence, legal documents and business transactions were set down. The world's oldest mathematical treatises were written in hieratic (*p. 97*). And it was in hieratic that the Egyptians left their legacy of medical science to the Western world: the first medical books, the first anatomical and medical vocabulary, the first pharmacopoeia (which included castor oil), the first instructions in surgery, in the diagnosis and treatment of disease and in the use of bandages, compresses, sutures and splints. An example from an Old Kingdom medical papyrus: "If thou examinest a man having a wound in the top of his eyebrow, penetrating to the bone, thou shouldst palpate the wound, and draw together for him his gash with stitching. . . . If thou findest that the stitching is loose, thou shouldst draw it together for him with two strips of plaster, and thou shouldst treat it with grease and honey every day until he recovers."

In time, however, hieratic gave way to a still more abbreviated script called demotic. And in the Second or Third Century A.D. demotic was swallowed up in turn by Coptic, written in Greek letters with a few vestigial hieroglyphs interspersed. Although the Copts, who were early Egyptian converts to Christianity, ceased to write hieroglyphs, they continued to speak the language as late as the 16th Century A.D., and it is still read in Coptic Church services in Egypt today.

ACKNOWLEDGMENTS

LIFE is indebted to the following scholars and institutions for assistance in the preparation of this chapter of the "Epic of Man": Department of Antiquities, Republic of Egypt, Dr. Abbas Bayoumi (director), Dr. Mustafa Amer, Dr. Ahmed Fakhry, Dr. Zakaria Ghoneim, Dr. Jean-Philippe Lauer, Dr. Alexander Badawy and Mrs. Dorothy Eady; The Oriental Institute, University of Chicago, Dr. John A. Wilson, Dr. William F. Edgerton, Dr. George Hughes; Museum of Fine Arts, Boston, Dr. William S. Smith; Metropolitan Museum, New York, Dr. William C. Hayes; Brooklyn Museum, Dr. John D. Cooney, Mrs. Elizabeth Riefstahl; British Museum, Dr. I.E.S. Edwards; London University, Dr. Walter Emery; Cairo University, Dr. Vivi Täckholm; Egyptian Agriculture Ministry, Dr. Mohammed Drar.

NEXT: EGYPT II
FROM KHUFU TO CLEOPATRA



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Humdingers (both of ém)

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When it's a meal mainly for men, here's a top-notcher combination. It couldn't be zestier, couldn't be easier! Just juicy hamburgers cooked with tangy A.1. Sauce . . . served with frosty, foamy glasses of Blue Ribbon Beer.

Try it at your house! Sizzle up plenty of hamburgers, made extra delicious by thoroughly mixing at least 2 tablespoons of A.1. Sauce with each pound of ground beef. Pass zippy herb-and-spice-rich A.1. Sauce as they're served, keep the glasses filled with Pabst Blue Ribbon . . . and be ready with *more* all around!

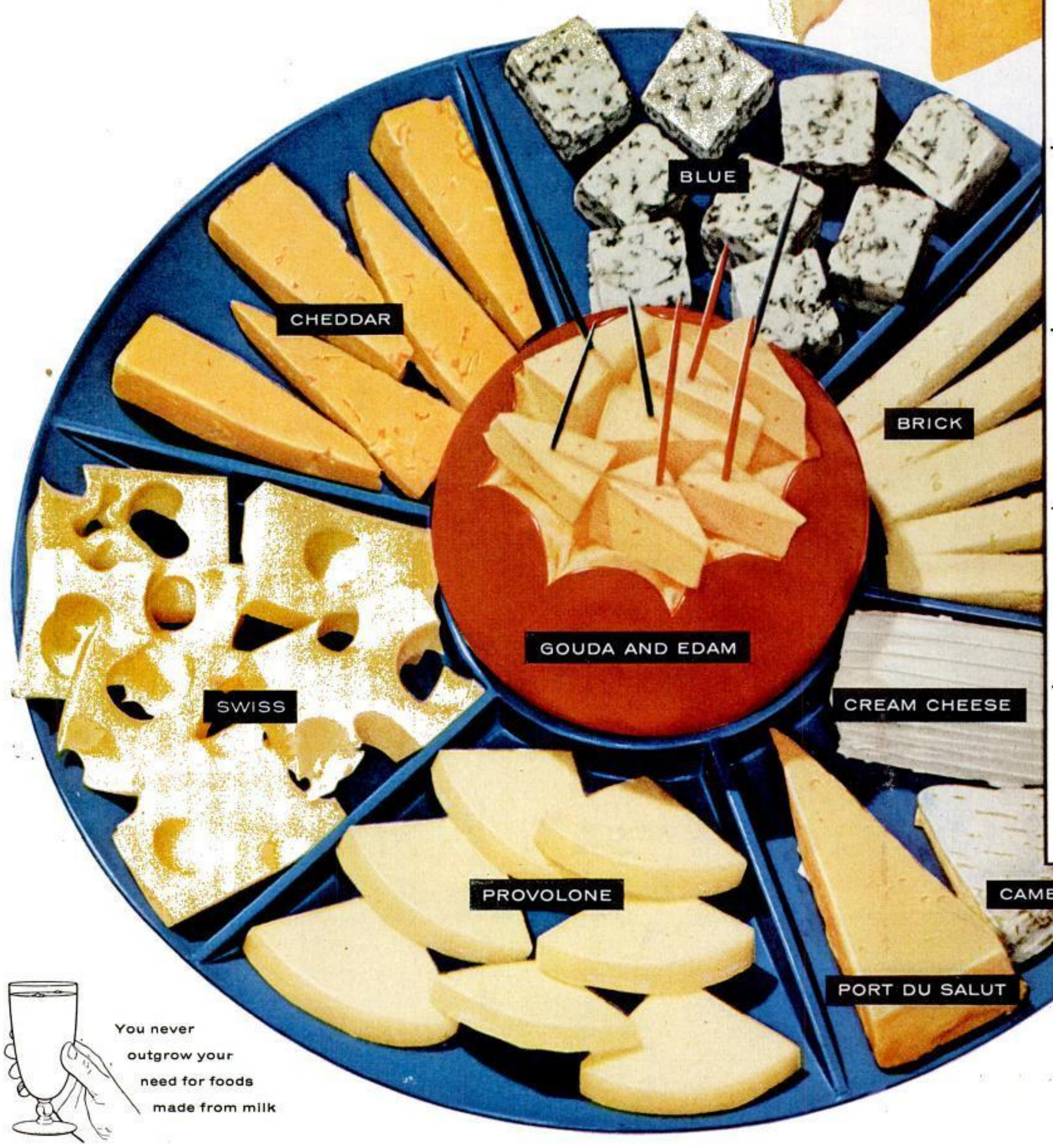
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Cooking's fun with **A.1.**

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IT'S Cheese

Time to rediscover the whole, wide, wonderful world of cheese; to try your favorite dishes made with different kinds of cheese. The chart at the right shows you forty-two fun-ways to do it! Which will you serve tonight?



CHEESE USE CHART

CHEDDAR—Most popular of nearly 500 kinds. Great (1) grilled with bacon on toast, (2) in a tomato macaroni bake*, (3) in Welsh rabbit, (4) as cheese pastry for apple cobbler. Tasty (5) in molded pineapple salad* or on (6) crackers broiled with minced bacon.

BRICK—Adds zest to (7) a wheat-bread bologna sandwich, (8) a noodle soufflé ring* made with brick and blue cheeses, or (9) cheese sauce with broccoli. (10) Toasted in a doughnut, (11) diced in a garden salad or (12) with crackers and salami, brick is terrific.

SWISS—The "King of Cheeses", grand (13) with ham on rye, in a (14) Swiss cheese pie* or a (15) Fondue*. Mild, nut-like Swiss is superb (16) with grapes or (17) with a salad bowl or, (18) shredded with chopped ham, spread on crackers and broiled.

BLUE—pleasantly sharp. A favorite (19) in chicken or turkey sandwiches, (20) between juicy double hamburgers, or (21) atop sizzling steaks. (22) Whipped with cream cheese on apple pie*, (23) in salad dressing, or (24) a snack dip with wheat crackers, Blue is special.

PROVOLONE—a firm, smoky cheese. Satisfying (25) with tomato on French bread, or (26) in a soufflé. Provolone is ideal in (27) spaghetti and meat balls. (28) In waffles*, (29) with sliced fruit salad, or (30) with bologna and onions on saltines—Magnifico!

GOUDA AND EDAM—are good (31) topped with sour cream-date-apple mix on whole wheat*, (32) on a cold meat platter, or (33) in sauces for sea-food*. A treat (34) with pears or (35) chicken salad on ham, or on (36) broiled deviled ham appetizers.

VARIETY CHEESE—Cream cheese, delicious (37) with pimiento olives on white bread —in (38) omelets, (39) baked potatoes*, or (41) molded salads. Port du Salut, ideal with (40) apple slices. And Camembert wedges are (42) wonderful with crackers and pears.

Complete recipes for starred (*) dishes a few pages to the rear of this magazine.

CHEESE TREATS are a feature during National Restaurant Month (October). So, *eat out* often and enjoy the better living America's Restaurants bring you.

You never outgrow your need for foods made from milk

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Festival TIME

SANDWICHES	MAIN DISHES	SAUCES	DESSERTS	SALADS	SNACKS



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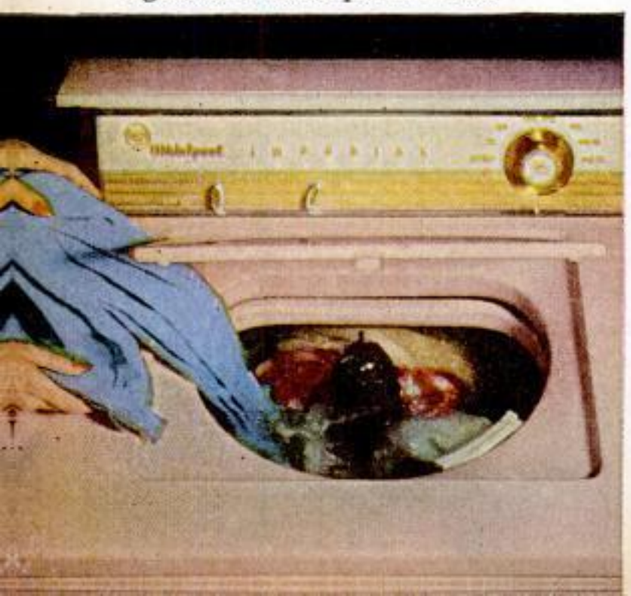
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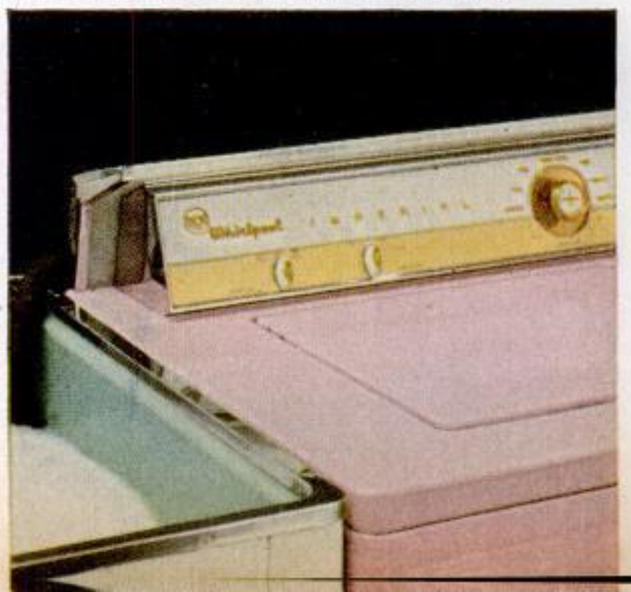
Normal action for regular wash—65 agitator strokes per minute.



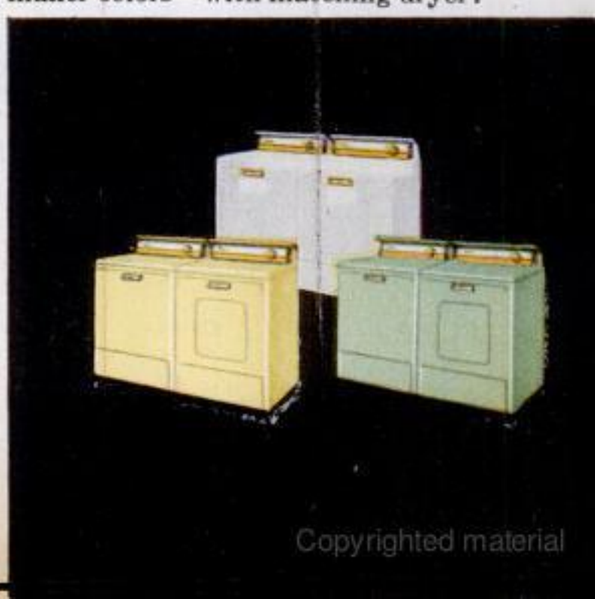
Gentle action for dainty fabrics—42 agitator strokes per minute. Spin slows down, too.



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ARCHITECTURE



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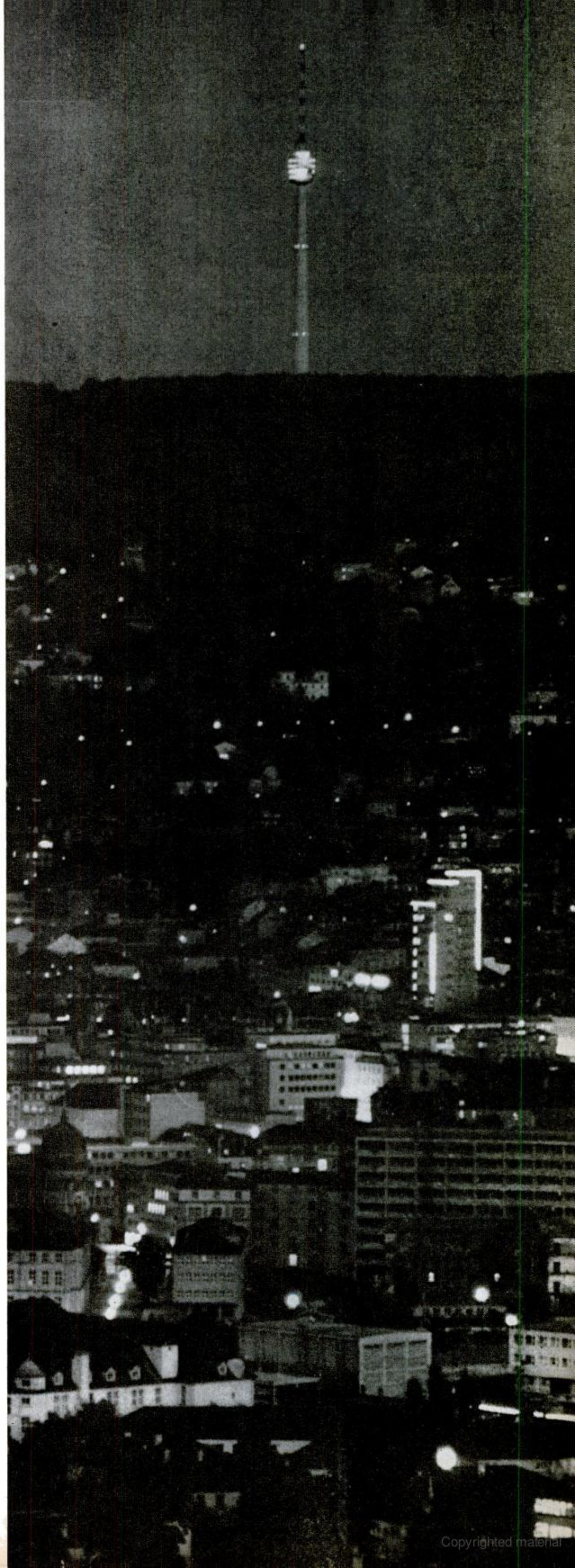
BIG BASKET IN THE SKY

Germans make tourist attraction out of a TV tower

The *Fernsehturm* at Stuttgart, Germany started out to be a television antenna. But by the time an engineer named Fritz Leonhardt finished, it had turned into a 692-foot-high structure with a basketlike bulge that pops astonishingly out of the pretty scenery of Swabia (*above*). In the basket are TV transmitting rooms, which serve the original purpose of the structure, and restaurants which serve the 300,000 tourists who have ridden up the tower since it opened last February. Seeking some superlative for the *Fernsehturm* ("television tower"), the owners have compared it with other structures and meticulously boast that it is tied with Warsaw's House of Culture as the world's 13th highest structure.

STANDING OVER STUTTGART, *Fernsehturm* has hollow concrete stack, 32 feet wide at base. the basket, a 170-foot antenna. Elevators are inside the stack.

CONTINUED



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Here are the

Cheese Festival

Recipes... the ones we promised you in our color ad a few pages back

Tomato-Macaroni Casserole

9-inch square baking dish — 8 servings

- 4 slices bacon
- 1 8-oz. package elbow macaroni
- 3 tablespoons butter
- 3 tablespoons flour
- 1½ teaspoons salt
- ⅛ teaspoon pepper
- 2 cups milk
- 2¼ cups shredded sharp Cheddar cheese
- 3 medium tomatoes, sliced
- Paprika

Cook bacon until crisp. Drain and cool. Cook macaroni in boiling salted water until tender, according to package directions. Rinse and drain. Melt butter in saucepan. Blend in flour, salt and pepper. Add milk gradually. Cook, stirring constantly, until smooth and thickened. Add 2 cups shredded cheese and stir until cheese is melted. Crumble bacon and add to cheese sauce. Spread half of the macaroni in buttered square baking dish (2 qt. capacity). Arrange half of the tomato slices on top. Top with half of the cheese sauce. Repeat layers and pour cheese sauce over all. Sprinkle top with the remaining ¾ cup shredded cheese and paprika. Broil 4 inches from the heat for 4-5 minutes or until cheese is browned.

Note: The bacon may be omitted and ⅓ cup chopped, cooked ham may be substituted.

Gouda Sauce with Halibut

Shallow baking dish — 4-5 servings — 350° preheated oven 20 minutes

- 2 1-lb. halibut steaks
- 2 tablespoons butter
- Paprika
- 3 cups shredded Gouda cheese
- 2 tablespoons flour
- 1 cup milk
- ½ teaspoon seasoned salt
- Few drops Worcestershire sauce
- 2 tablespoons lemon juice
- ¼ cup grated Parmesan cheese
- 2 hard-cooked eggs, sieved

Dot halibut steaks with the 2 tablespoons butter and sprinkle with paprika. Place on buttered broiler pan and broil for about 15 minutes. While fish is broiling, combine the shredded Gouda cheese and the 2 tablespoons flour in a saucepan. Add milk, seasoned salt and Worcestershire sauce and cook over low heat, stirring constantly, until cheese is melted and sauce is smooth. Place broiled fish in a shallow buttered baking dish and sprinkle with lemon juice. Pour sauce over fish and top with Parmesan cheese. Bake in a 350° preheated oven for 20 minutes. Sprinkle with sieved hard-cooked eggs and serve at once.

Gouda-Date Sandwich

Butter bread. Top with lettuce, thin slices of Gouda and mixture of 1 part chopped dates to 2 parts chopped apples moistened with sour cream to desired consistency.

Swiss Cheese Fondue

6-8 servings

- 3 tablespoons butter
- 2 tablespoons flour
- ½ teaspoon salt
- ⅛ teaspoon pepper
- ¼ teaspoon nutmeg
- 2 cups milk
- 3 egg yolks
- 1 pound Swiss cheese, shredded (4 cups)

Melt butter in saucepan. Add flour, salt, pepper and nutmeg and mix well. Add milk gradually and cook, stirring constantly until sauce is smooth and thick. Pour a little of the hot mixture over the beaten egg yolks, then add this to the remaining sauce. Add shredded cheese and cook over low heat, stirring constantly, until cheese is melted. Be sure to cook the fondue long enough so that the cheese is completely melted. Set the fondue immediately onto a table warmer if it was not prepared in a chafing dish. Sprinkle with nutmeg and serve with chunks of French bread or hard roll chunks that are bite size.

Blue Cheese Topping on Apple Pie

Whip together 8-oz. package cream cheese, ¼ cup shredded Blue cheese and 2 tablespoons cream. Serve on warm apple pie.

Molded Cheese and Pineapple Salad

5 cup mold — 8 servings

- 2 tablespoons unflavored gelatin
- ½ cup cold water
- 1 cup pineapple juice
- Juice of 1 lemon
- ¾ cup sugar
- 2 cups diced pineapple
- 1 cup shredded sharp Cheddar cheese
- ½ pint whipping cream, whipped

Soften gelatin in cold water. Dissolve over hot water. Add fruit juices and sugar. Chill until partially set. Fold in pineapple, cheese and whipped cream. Pour into one large mold or 8 individual molds that have been oiled or dipped in cold water. Chill until set. Unmold on salad greens and garnish with pineapple chunks and cherries if desired. This is a truly handsome salad!

Brick Cheese and Noodle Soufflé Ring

6 servings

5 cup ring mold — 325° preheated oven—1 hour

- 1½ cups medium noodles
- 3 egg yolks
- 1½ cups half and half
- 1 cup soft bread crumbs
- 1 pimiento, chopped
- ½ teaspoon salt
- 1 tablespoon melted butter
- ¾ cup shredded Brick cheese
- ½ cup shredded Blue cheese
- 3 egg whites, beaten stiff

Cook noodles in boiling salted water until tender, according to package directions. Rinse and drain. Beat egg yolks slightly. Add half and half and mix well. Add bread crumbs, pimiento, salt, melted butter and cheeses and blend. Fold in noodles and stiffly beaten egg whites. Pour into well buttered mold. Set mold in pan of warm water and bake in a 325° preheated oven for 1 hour. Unmold at once and serve filled with creamed vegetables.

Swiss Cheese Pie

9-inch pie plate — 4 generous servings — 400° preheated oven —10 min. 300° oven—30 min.

- 1 unbaked 9-inch pie shell
- 6 slices bacon, fried crisp and crumbled
- 1½ cups shredded Swiss cheese
- 3 eggs
- 1 cup cream, scalded
- ½ cup milk, scalded
- ¾ teaspoon salt
- ⅛ teaspoon pepper
- 1 teaspoon Worcestershire sauce

Prepare pie crust in pie plate and chill. Beat eggs well. Add the cream and milk slowly, then add seasonings. Distribute the crumbled bacon and shredded cheese evenly on bottom of pie shell. Pour egg and milk mixture over cheese and bacon. Bake in a preheated 400° oven for 10 minutes, then reduce heat to 300° and bake for about 30 minutes. The pie is done when a silver knife inserted in the center comes out clean. Allow the pie to stand 5-10 minutes before cutting to serve. Enjoy this treat often!

Provolone Waffles

6-8 servings

- 3 eggs
- 2 cups milk
- 2 cups shredded Provolone cheese
- 2 cups flour
- 2 tablespoons sugar
- 1 teaspoon salt
- 4 teaspoons baking powder
- ½ cup melted butter

Separate eggs. Mix together egg yolks, milk and cheese. Sift together dry ingredients. Add to milk mixture and mix well. Add melted butter. Fold in egg whites beaten until they are stiff but not dry. Bake on a hot waffle iron until steaming stops. Serve with currant jelly or strawberry jam.

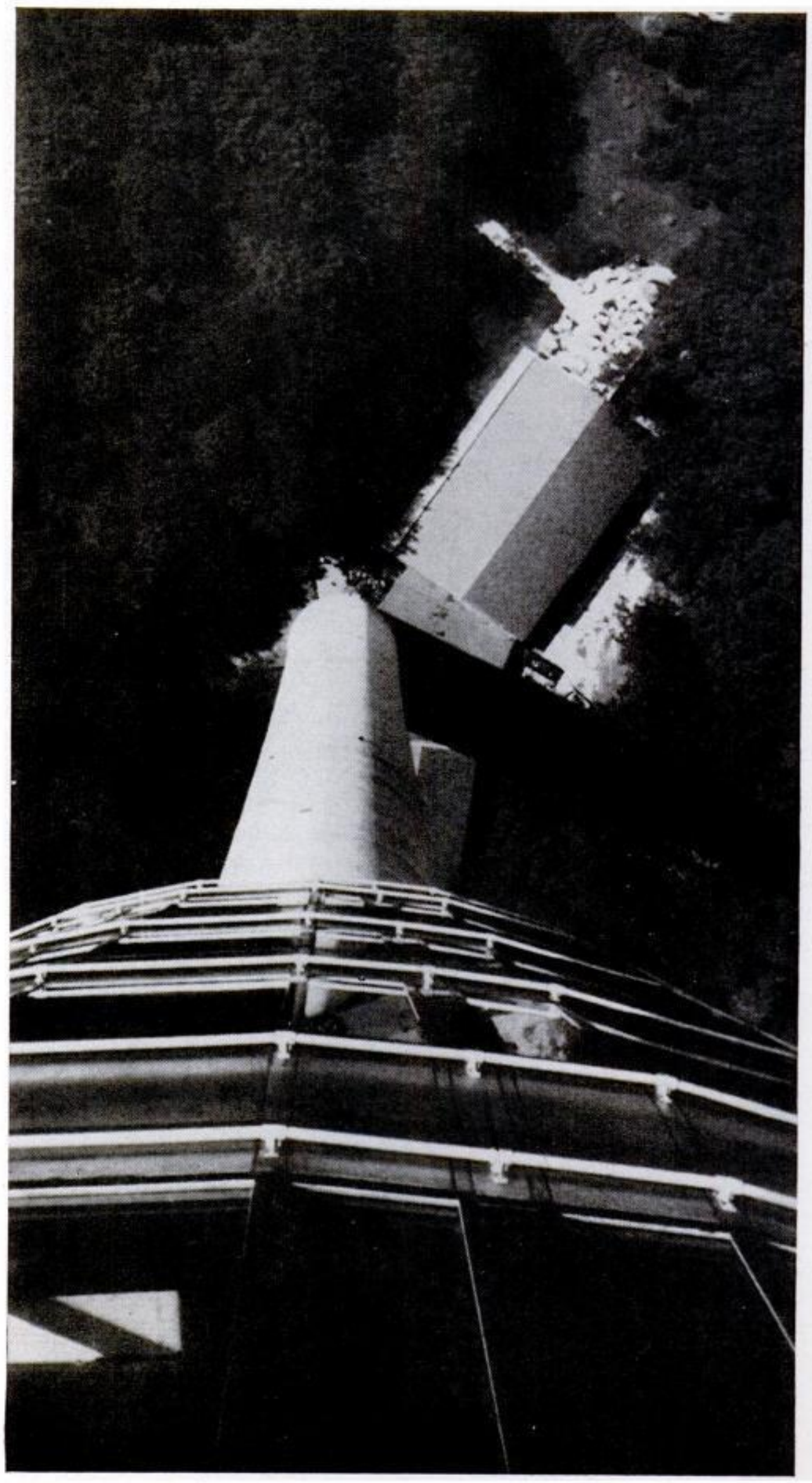
Cream Cheese Whipped in Baked Potatoes

Bake potatoes. When done, cut thin slices off the top of each potato. Scoop out centers. Mash well. Beat in enough softened cream cheese to make potatoes fluffy. Season to taste. Pile into shells, mounding slightly. Top with shredded Cheddar cheese and paprika. Place under broiler until cheese melts. Serve piping hot!

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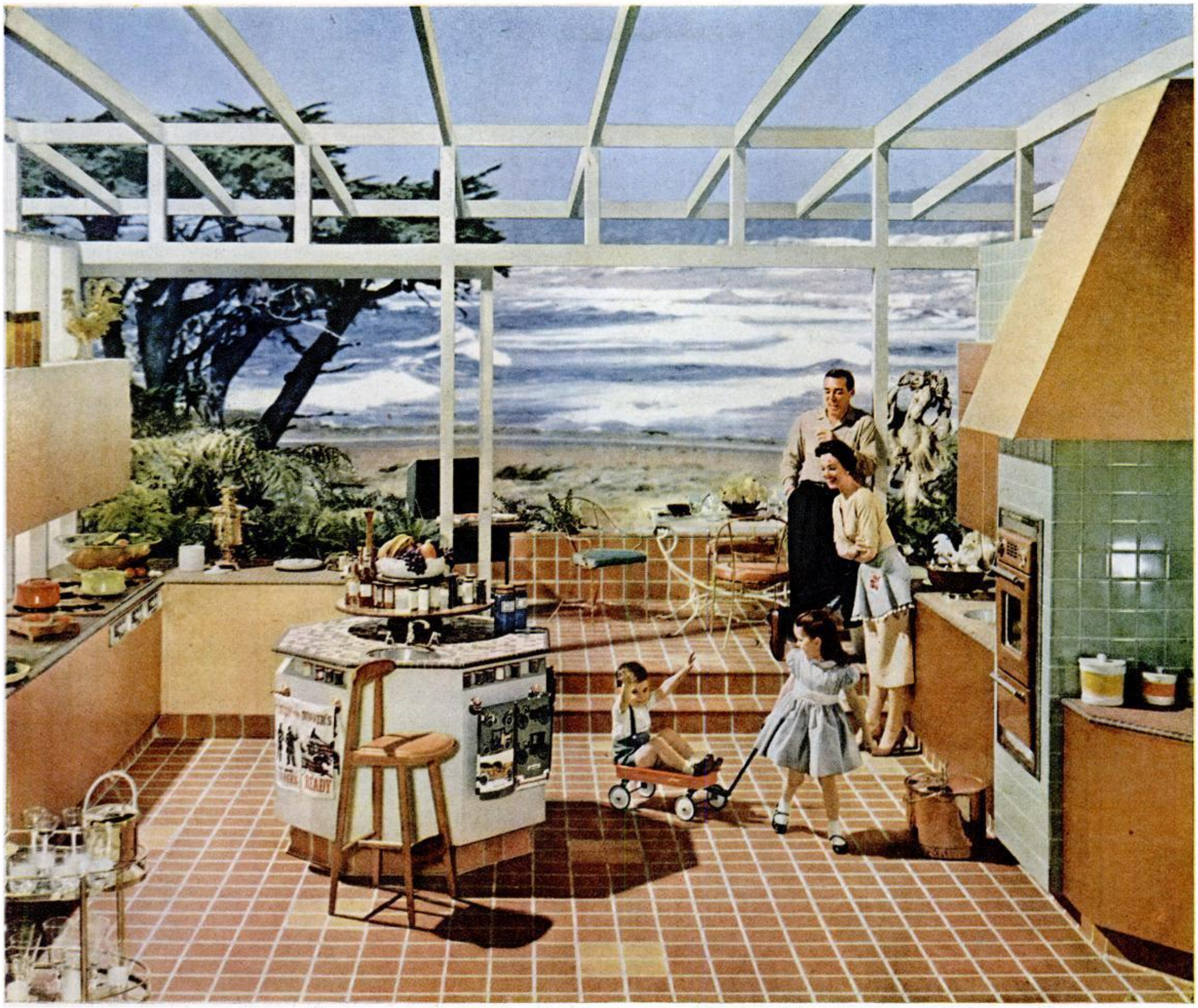


DINING ROOM looks over city. By day it serves inexpensive food to tourists and by night expensive dinners to well-heeled German industrialists.



DIZZYING VIEW from observation tower past stack gives tourists impression there is nothing holding them up. Many get queasy, refuse second look.

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Cooking equipment by Magic Chef.
Photo by Pagano, Inc. Plate No. 502.

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In this indoor patio, Architect Lester Tichy has brought summer fun and freedom indoors for year 'round enjoyment. Selecting his tile from America's only complete ceramic tile line, Mosaic, he found it easy to choose just the right colors and textures for floor, walls and counter tops.

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Send today for details of this indoor patio and *38* other exciting tile ideas!



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I've enclosed 25¢ in coin. Please send 39 exciting Mosaic Tile ideas, including details of the Indoor Patio.

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Fit sleeker in front...can't bind anywhere!

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They're extra roomy in back, sleek-fitting in front; have far-front leg openings. They can't droop or "balloon" like ordinary baby pants. Softex Snugfit panties give active babies plenty of leeway to kick and creep.
The soft, easy-stretch leg bands and waist band are covered with nylon; dry in a flash like the rest of the pants; never get soggy.
Softex pants are washing-machine-washable; won't crack, peel or stiffen. They help protect baby against diaper rash; are safe to wear night and day. Baby colors and white.

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and only $1

A Long Line of Texans

MARY BETTS GREETS SIXTH GENERATION

Mrs. Mary Ethel Betts of Rule, Texas has 24 grandchildren, 37 great-grandchildren and 12 great-great-grandchildren. She is 93 and arthritis keeps her at home.

But when word came that her granddaughter was giving a lunch to celebrate the addition of still another generation to the Betts clan, Mrs. Betts set out for Brownfield, 150 miles away, to meet Betty Jeanine Hinson, her great-great-great-granddaughter. Present also were representatives of four other generations, including those at left. "It's the grandest thing that ever happened to me," said Mrs. Betts, holding Betty Jeanine. "I didn't expect to see the sixth generation, but the Lord willing, I hope I can see the seventh."



FIRST GENERATION, Mrs. Betts left Mississippi 74 years ago for Texas. She has outlived two husbands, borne six children. She now lives by herself.



SECOND generation, Edith Johnson, 77, was child of Mrs. Betts and her first husband, J. J. Jones. She lives in Haskell, Texas. Her husband is not living.



THIRD generation, Imo Riley, 58, Edith's daughter, gave party. She holds open house at Christmas and also rents park for the annual June reunion.



FOURTH generation, Leotta Hinson, 39, Imo's child, lives in Brownfield. Her husband farms 1,600 acres of oats, maize and cotton. She was married at 16.



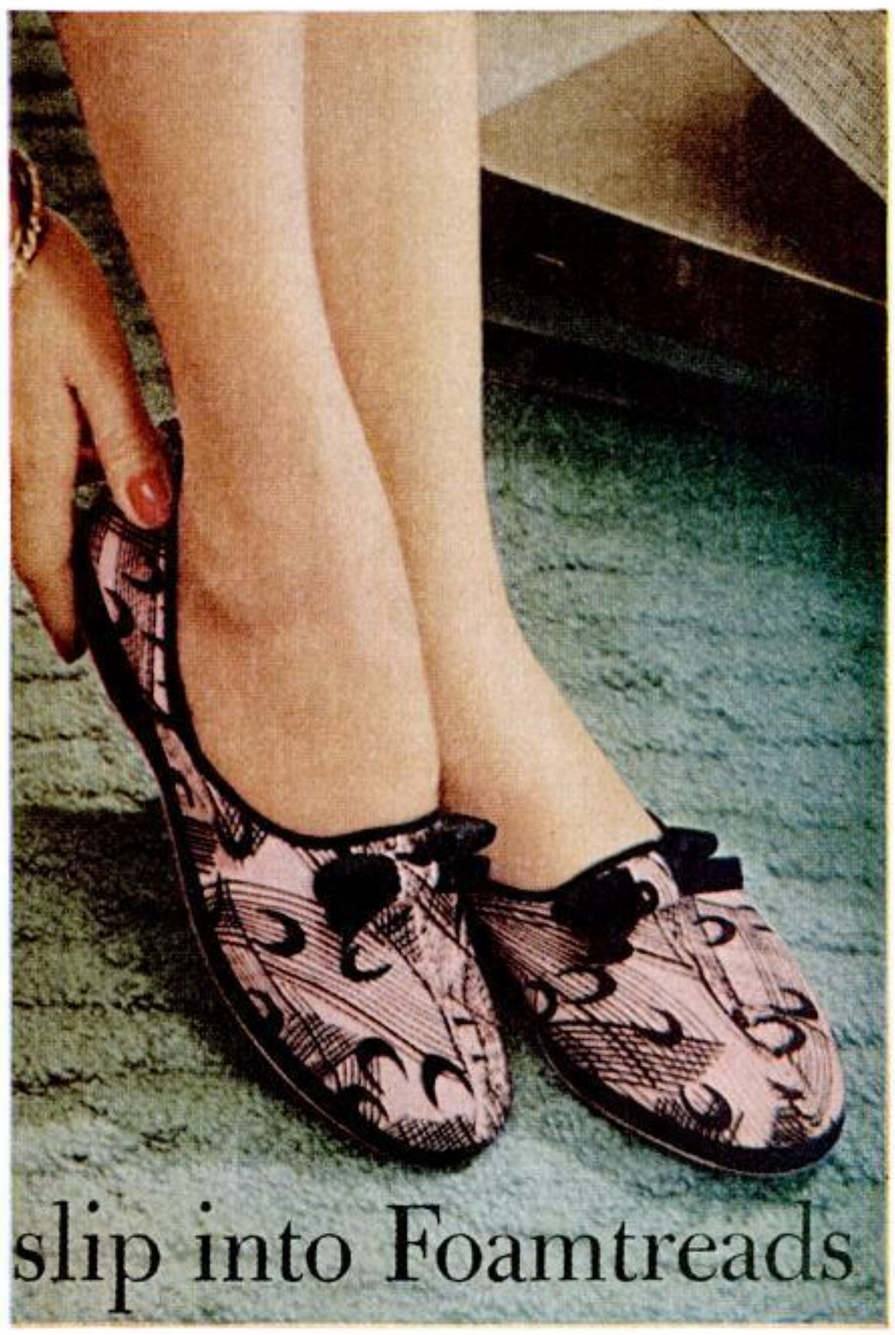
FIFTH generation, Adrian Hinson, 21, Leotta's son, has been married 18 months. Betty Jeanine is his first child. He farms 500 acres in Brownfield.



SIXTH GENERATION, Betty Jeanine Hinson, sleeps in the lap of Mary Ethel Betts. Although she gets around mostly by wheel chair, Mrs. Betts does her own housework and even some gardening.

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You won't feel like this...*after* you slip into Foamtreads

The real test of slipper comfort is not how they feel when you're relaxing on the sofa. It's how much comfort they give you *while you're busy around the house.* That's why millions are buying Wellco Foamtreads. Only Wellco Foamtreads cushion your feet with just the right amount of "bubble-rubber" in the sole to give you *bounce* instead of jounce. Ordinary foam cushioning is too soft . . . it collapses when you stand on it. A Foamtread sole is springier, more resilient. It is designed specifically for walking. The glove-soft leather outsole makes walking more pleasant.

Dozens of lovely styles to choose from . . . for every member of the family. Treat yourself to a pair at your favorite neighborhood shoe store.

Slippers priced from $2.50 to $2.98 for infants; for youngsters, $2.98 to $3.98; for adults, $3.98 to $4.98 (slightly higher west of Rockies).

Work...play...or relax...Foamtreads* feel wonderful!



Perfect for outdoor wear, too. Because the Foamtread sole is vulcanized directly to the upper, soil and moisture can't harm them.



Rugged enough for dad. Even a littered workshop floor won't harm these sturdy Foamtreads. Here's a birthday or Christmas gift dad will really enjoy.



Less worry for mom. Hundreds of thousands of mothers insist on Wellco Foamtread slippers for their youngsters. They're washable as well as long-wearing, silent, practical. Can't mar floors or furniture. Many styles, for children of all ages, including the new popular Howdy Doody† pattern, exclusive with Wellco.

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***One step—or a million steps from now—you'll be glad you bought Wellco* FOAMTREADS**

WELLCO SHOE CORP., Waynesville, North Carolina ©WSC 1956 †©Kagran

In Canada, "Foamtread" slippers are made exclusively by Kaufman Rubber Co., Kitchener, Ont. "Foamtreads" are also manufactured in many other countries throughout the world. Names furnished on request.



*T.M. Reg. U. S. & Foreign Pats. and other Pats. Pend.

WELLCO "Foamtreads"*

FOR "THE WALK THAT RELAXES"

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IN CANADA, TOO!

"BREAKFAST OF CHAMPIONS"

"Champions get many a small boy to eat a good breakfast!"

Betty Crocker

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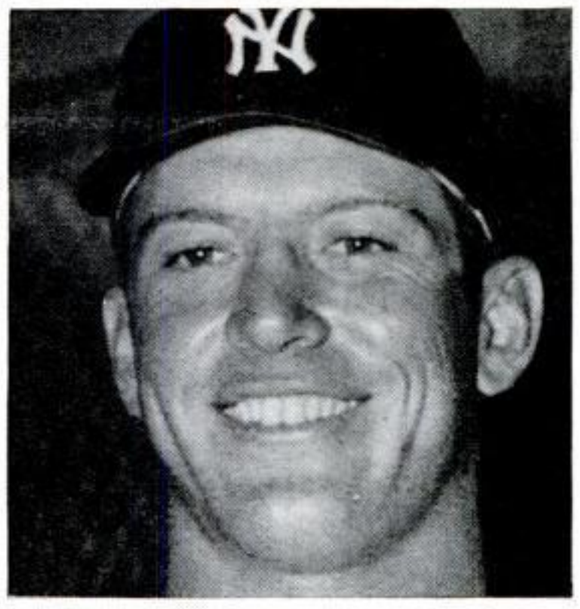


STAN MUSIAL

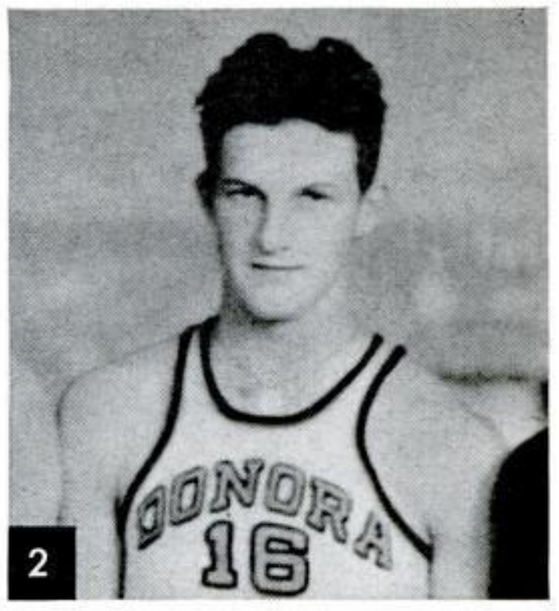


1

An Iowa farmboy, he became famous for his fast ball. Pitcher, Cleveland Indians.

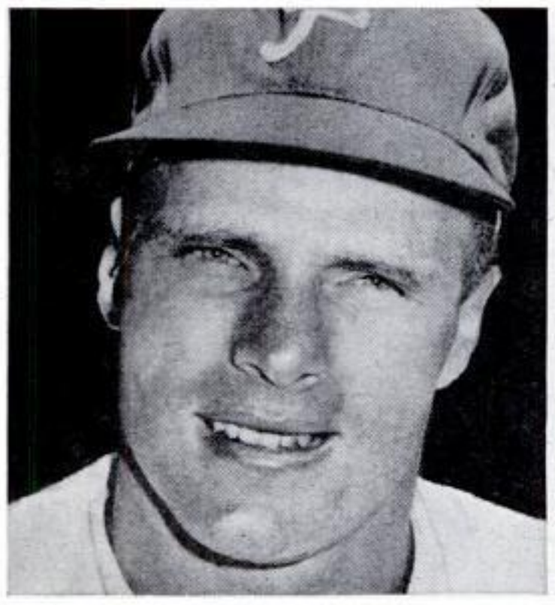


MICKEY MANTLE



2

This smart lad grew up to be quite "the man". Outfielder, St. Louis Cardinals.



RICHIE ASHBURN



3

He grew up to make one of the great catches in Series history. Outfielder, New York Giants.



BOB FELLER



4

A sturdy youngster, he now hits a long, long ball. Outfielder, New York Yankees.

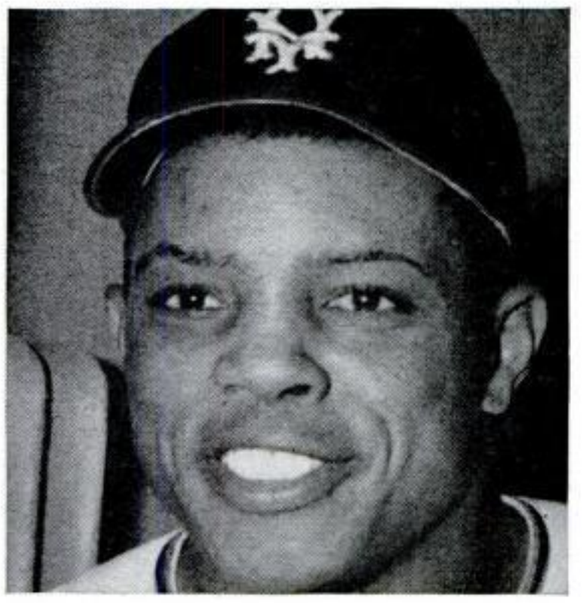


LARRY (YOGI) BERRA



5

A towheaded kid, he's speedy on the bases. Outfielder, Philadelphia Phillies.



WILLIE MAYS



6

A threetime winner of the Most Valuable Player Award. Catcher, New York Yankees.



WATCH THE WHEATIES CHAMPIONS IN THE WORLD SERIES!

WHICH KIDS BECAME WHICH WORLD SERIES CHAMPS?

They all grew up on Wheaties!

The baseball greats on this page were typical American boys. They were hero-worshippers. When they came to the plate in a sandlot baseball game, suddenly they were Babe Ruth about to hit a home run in the World Series. And they ate their Wheaties just like the Babe, too.

These men made their dreams of sports glory come true. It wasn't easy. It took a lot of practice, determination, and above all, conditioning. As children in school, these future champions learned the value of whole wheat energy. No wonder they still eat Wheaties—there's a whole kernel of wheat in every Wheaties flake! Tomorrow, start your day the winners' way—with Wheaties, "Breakfast of Champions".

1. Bob Feller 2. Stan Musial 3. Willie Mays 4. Mickey Mantle 5. Richie Ashburn 6. Yogi Berra

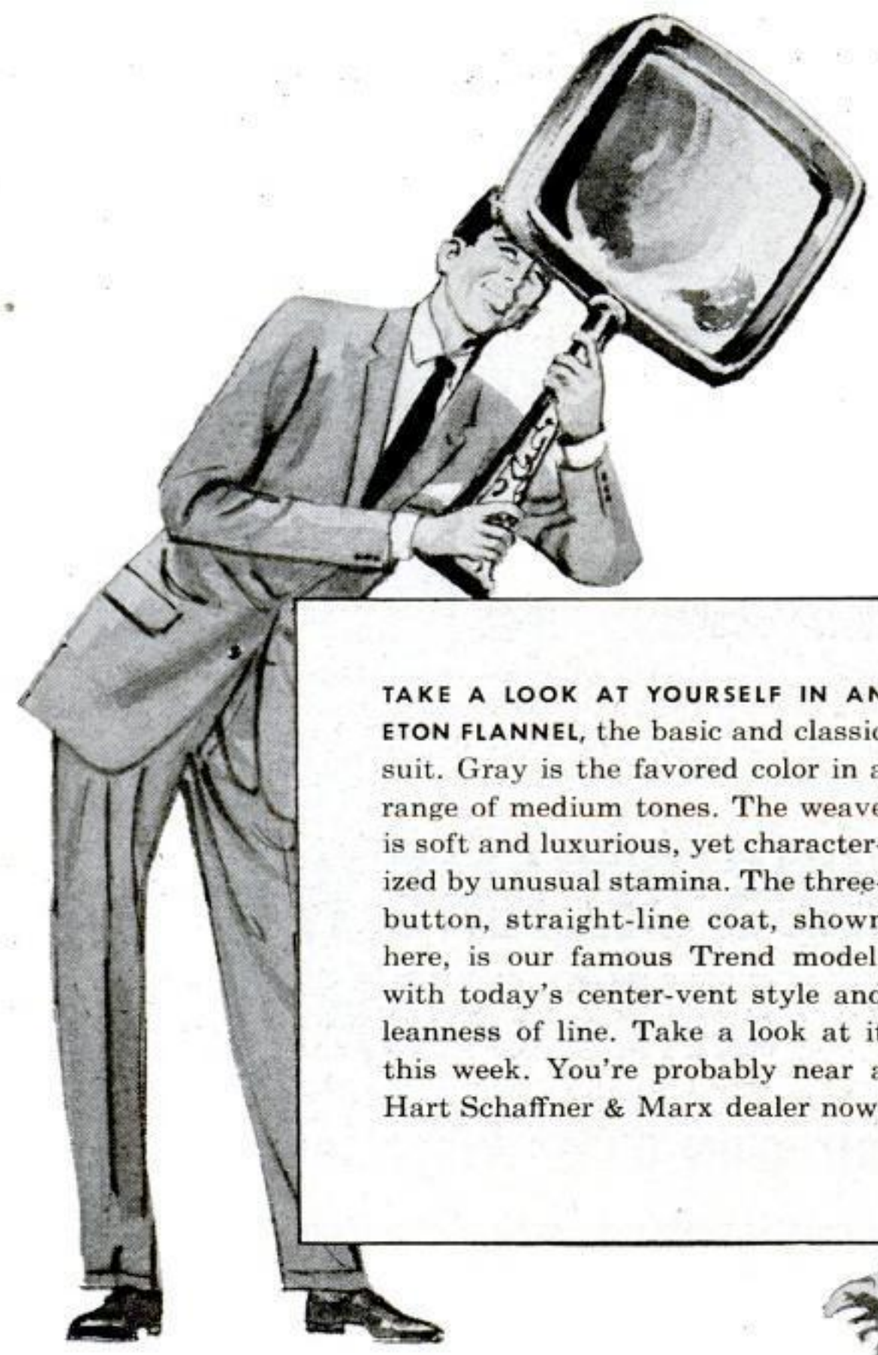
This is "Better Breakfast Month"

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Take a look at yourself at the President's Party!

And take a look at the future, too, because *somebody* at the President's party is undoubtedly in line for that important title some bright day. It may well be you... and this pleasant possibility should make you even more sharply aware of the fact that you can't overestimate the importance of being quietly well dressed. Clothes by Hart Schaffner & Marx give you the surety of rightness for every occasion, and you reap a pay-off in priceless self-confidence. You look better, feel better and work better...with a better chance at that brighter future.





TAKE A LOOK AT YOURSELF IN AN ETON FLANNEL, the basic and classic suit. Gray is the favored color in a range of medium tones. The weave is soft and luxurious, yet characterized by unusual stamina. The three-button, straight-line coat, shown here, is our famous Trend model, with today's center-vent style and leanness of line. Take a look at it this week. You're probably near a Hart Schaffner & Marx dealer now.

HART SCHAFFNER & MARX

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WRAPPED UP AGAINST THE COLD, BRUTUS, THE LIBERTY-LOVING ALLIGATOR, IS CARRIED HOME BY OWNER ALLEN

Bringing Brutus Home

Ordinarily the people of Clarkston, Mich. hardly ever think of alligators. But they worried about them all this summer until last week when Brutus came home.

Brutus, a 75-pound alligator from Florida, escaped last June from Paul Allen's serpentarium outside of Clarkston and just disappeared. As days and weeks passed, Allen fruitlessly searched the swamps for his roaming reptile while mothers kept their children close to home and at nearby lakes swimmers hardly dared go in. But with colder weather endangering Brutus' health, Allen mustered a posse of Boy Scouts and grown men and sent them off into the marshes. It was a 100-to-one shot, Allen figured. But it worked and, after a tussle, Brutus came back home.

CONTINUED



OPEN UP YOUR NOSE

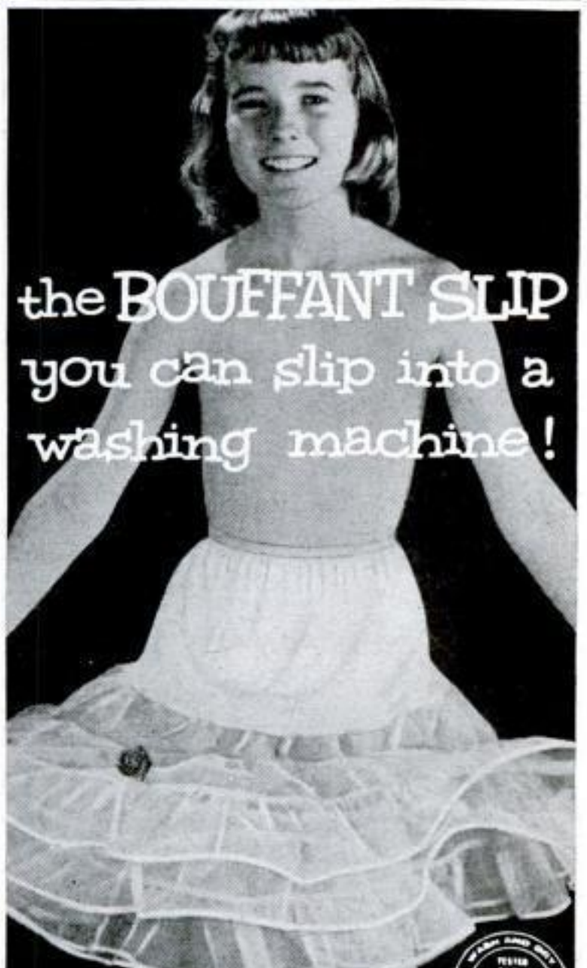
Breathe Again!

When a cold stuffs up your head and it's hard to breathe, just put a few drops of Vicks Va-tro-nol up each nostril as directed. Instantly, you feel a refreshing tingle. The swelling goes down, the irritation is soothed, your nose opens. You breathe again! Wonderful relief, too, for sneezes and dry, itching nose.

VICKS VA-TRO-NOL
NOSE DROPS



NOW—for children...
a new, different aqueous nose drop that *clings* to give longer relief. Milder-*feeling*. Fully effective.
New MILD VICKS VA-TRO-NOL Nose Drops



Starletta bouffants in nylon tricot with four full layers of non-scratch nylon "ponyhair". Full slip and matching petticoats in Toddler thru Girls sizes, $2.98 to $5.98. 6 Layer Petticoat, Sub-Teen and Teen sizes, $8.95 and $9.95. White and colors. At your favorite store.

COMMENDED PARENTS' MAGAZINE

Guaranteed by Good Housekeeping

Starletta DENNISONS OF GLENS FALLS, N. Y.

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UNIVERSAL *Coffeematic*

with the **FLAVOR-SELECTOR**



makes *real* coffee
to your taste . . . *automatically*

The all-new Universal Coffeematic gives you the pride of owning America's most popular coffeemaker and the pleasure of enjoying perfect coffee day after day. With the Flavor-Selector, you choose the strength you prefer. Coffeematic does the rest automatically . . . quickly brews to perfection, signals when ready and keeps your coffee at ideal serving temperature. Discover *real* coffee . . . make it next time in a Universal Coffeematic. *from* $24.95

Ten-cup model shown, $29.95. In copper, $32.95.

UNIVERSAL makes things easier . . . automatically

MIXABLEND | TOASTAMAGIC | FRYING PAN | STEAM 'N DRY IRON

UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.



AFLOAT AND ON FOOT, the alligator hunters make their way into the wet regions that Allen pointed out as likely spots for a loose alligator to hide.



POUNCING ON BRUTUS, Paul Allen Jr., son of the serpentarium owner, kneels over alligator threshing about in stream. Other hunters stand by to help.



BROUGHT TO BAY, Brutus gazes beadily at his captors who, in finding him, really saved him from freezing to death in the cold Michigan winter.

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Hey, diddle, diddle! The cat and the fiddle!
The cow jumped over the moon.
The moon was all yellow and-yum-m-made of Jell-O,
So the cow went back for a spoon.

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JELL-O
BRAND
GELATIN DESSERT
TEN DELICIOUS FLAVORS

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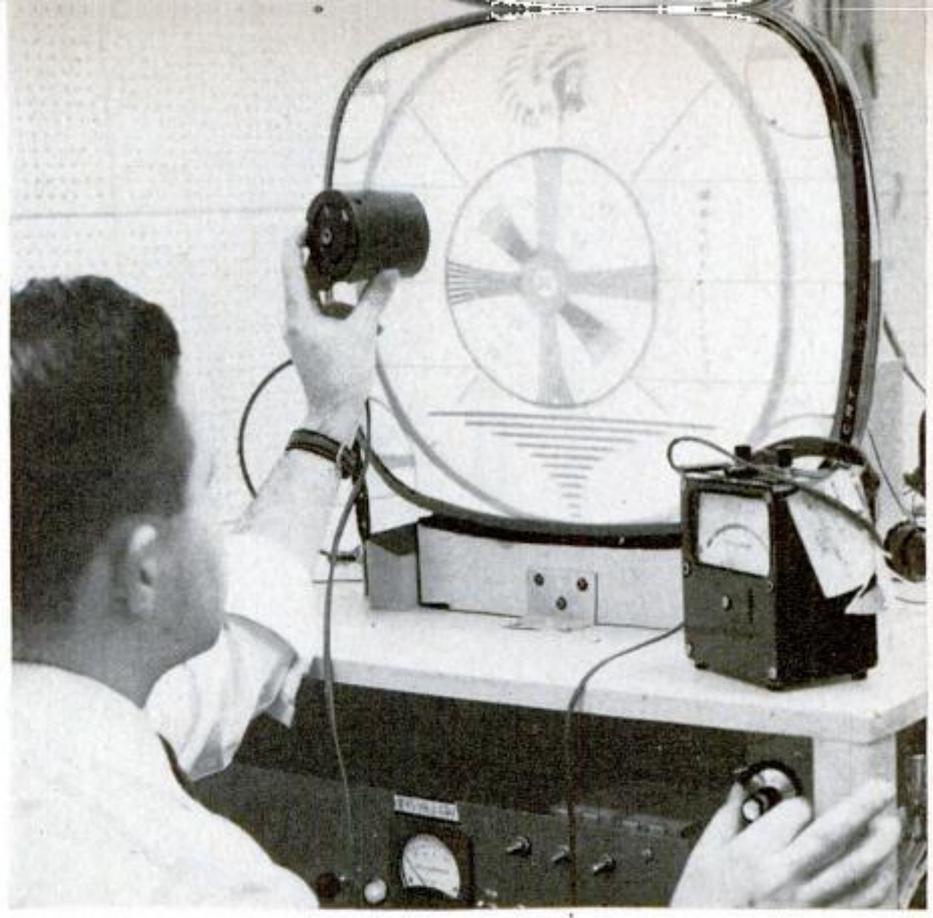
They're discovering a new world of sight and sound



New thrills in TV-watching! Hotpoint Hi-Vi TV's picture is up to 80% brighter, resulting from the latest refinement of the famed aluminized picture tube. Equally thrilling is Hotpoint's new sound system, which brings out the high-fidelity quality of TV's FM sound and lets you hear deep, rich bass sounds inaudible in ordinary sets. Together, they create a new world of sight and sound for new excitement and realism in TV viewing. There's a new *hi*gh in *vi*vid picture, new *hi*gh in *vi*vid sound, new *hi*gh in *vi*vid styling waiting for you in all-new Hotpoint Hi-Vi TV! You're sure to be thrilled with this entirely new concept in television pleasure.

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Trapped light beams and
enriched sound waves bring
new pleasure to television viewing



80% brighter picture . . . proved in exacting lab tests. In the latest development of the famous aluminized picture tube, a mirrorized lining on the inside of the TV tube "traps" light beams that are lost or wasted in ordinary TV sets. Now, all the light goes into pictures!

Introducing a new concept in television pleasure

HOTPOINT Hi·Vi TV

New high in vivid picture, new high in vivid sound, new high in vivid styling

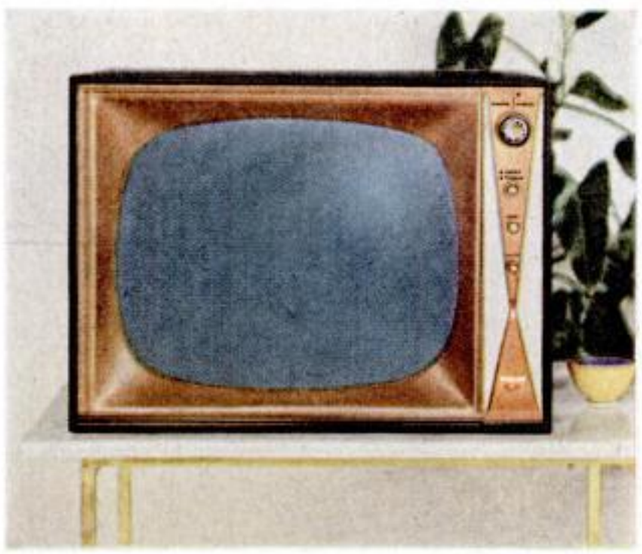
An exciting new concept of TV viewing and listening pleasure awaits you in all-new Hotpoint Hi-Vi TV—new *high* in *vivid* picture, new *high* in *vivid* sound, new *high* in *vivid* styling, one great set that combines every major electronic TV development of the past eleven years!

Pictures are 80% brighter with richer contrasts . . . proved by test. Sound surrounds and thrills . . . so lifelike it seems to put you right in the midst of the program! Vivid styling of new Hotpoint Hi-Vi sets adds new beauty to any room.

And now Hotpoint Hi-Vi TV, engineered in the world's greatest electronic laboratories, brings you a new ease of operation, for it's almost entirely *automatic!* Power Tuning automatically finds your favorite stations at the touch of a button. No more dial twisting. Synchromatic Tuning brings in perfect sound to match perfect picture. Automatic Focus keeps picture and sound in perfect adjustment. Special circuits mask out the interference that causes picture distortions. Construction by "automation" gives prolonged trouble-free performance.

Prices* from $99.95! (*Slightly higher West and South.*) **See these Hotpoint Hi-Vi TV sets at your dealer today!**

** Manufacturers recommended retail prices*

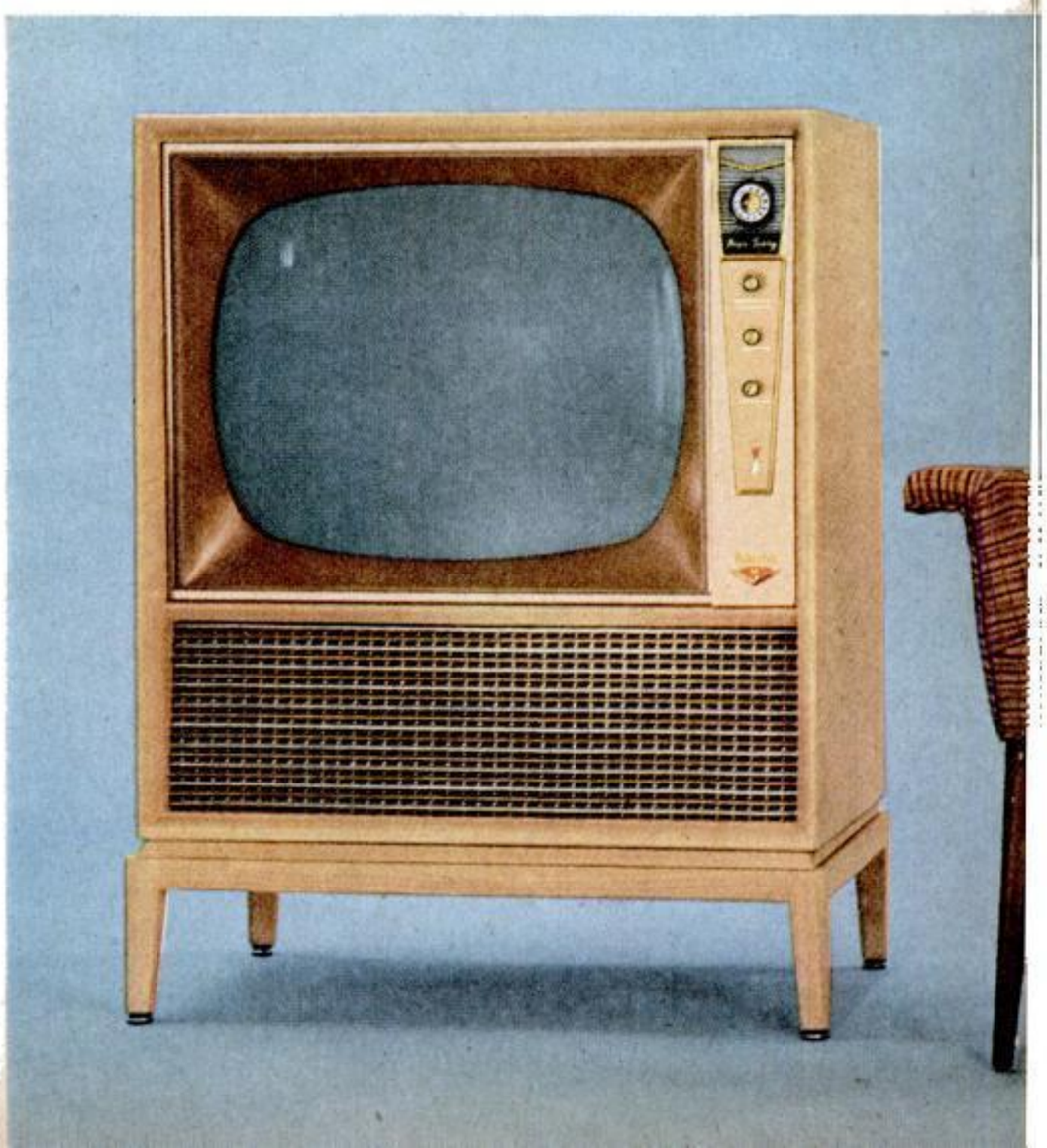


Brilliant 21″ Table Model (diagonal measurement) with Hotpoint's 80% brighter picture and vivid new sound that surrounds and thrills. Synchromatic Tuning, Automatic Focus, and Stay-Set Volume Control are among its many new features. Outstanding value! Smart ebony-finish cabinet. Model 21S401.



Amazing 13-lb. Portable! 9″ screen (diagonal measurement). One of 7 new Hotpoint Hi-Vi Portables, here's the lightest portable TV ever! Extra-brilliant picture and sound, plus vivid new color combinations! Perfect for children, or as a second set, and for carrying along with you wherever you go! Model 9S101.

Fully Automatic 21″ Console (diagonal measurement) brings you every major luxury feature in modern TV—Power Tuning, Automatic Matched Sight 'n' Sound, Automatic Focus, optional Remote Control, and many others. Beautiful new cabinet design in light oak or mahogany wood veneers. Model 21S552.



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Niblets Corn now quick-cooked

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Our "Mr. 5 x 5" can *(it's as wide as it's tall) tells you this corn is vacuum packed. Every kernel stays crisp. You get as many servings as in taller liquid-packed cans. And you don't pour vitamins and minerals down the drain.*



Here's what the cookbooks say about vegetables: Zip 'em on and off the fire. Quick! So your family gets the natural flavor and nourishment.

Now it's being done with canned corn. The Green Giant has found a way to cook his Niblets Brand corn *fast.*

It takes high heat and pressure, under split-second automatic control—an entirely new method of canning corn. But it's worth it.

The new Niblets tastes and "bites" like (oh, boy!) fresh-picked roasting ears. Nourishes like 'em, too.

Try new quick-cooked Niblets tonight. Just heat and dig in.

NIBLETS BRAND CORN—*the quick-cooked corn*

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THE MEANEST FACE IN THE PENNANT RACE

Once the nemesis of the Dodgers Sal Maglie makes a spectacular comeback to become Dodger hero

by MARSHALL SMITH

SEASON after season, until the New York Giants cast him off last summer, he baffled and tormented the Brooklyn Dodgers. He aroused primitive emotions among Brooklyn's traditionally primitive fans, and when his name was called over the Ebbets Field loudspeaker, they filled the air with boos. He was not only the league's meanest, toughest pitcher but he was also the difference between Brooklyn's winning and losing a couple of pennants.

This year, as the National League pennant race goes into its final week, Sal Maglie is still the league's meanest, toughest pitcher, and once again he may be the difference between Brooklyn's winning and losing the pennant. But this time he is pitching for the Dodgers instead of against them—bought by Brooklyn from the Cleveland Indians who found no use for him. During the last 10 weeks the 39-year-old Maglie has won nine of 11 games, rising to his greatest heights against the contenders, Milwaukee and Cincinnati.

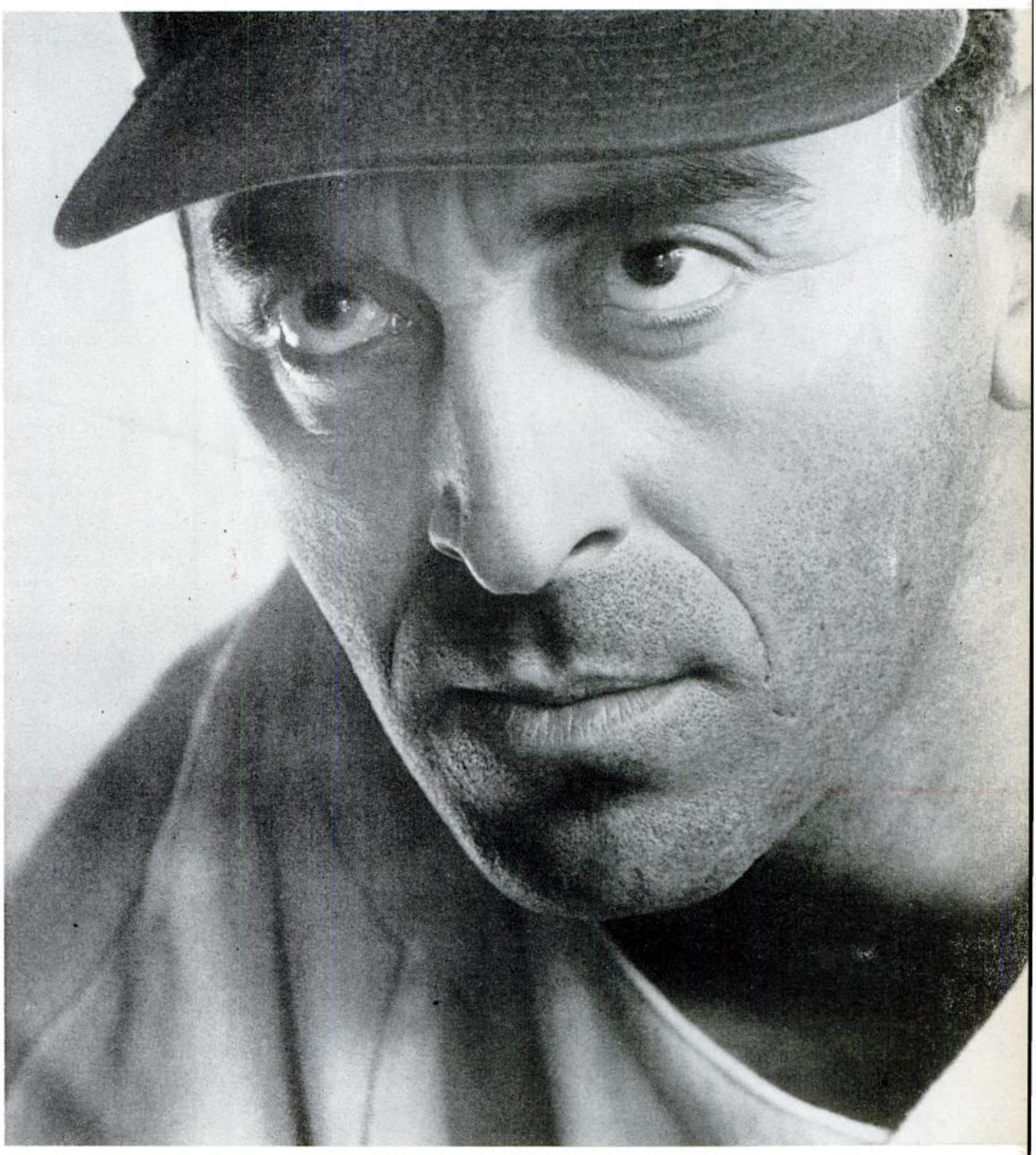
When Maglie is on the mound, the enemy batters and fans see the most menacing face in baseball, with its famous blue-black 5 o'clock shadow, hawk nose, down-turned mouth and hooded eyes. Maglie's malevolent countenance and glare are calculated to enhance his deadly pitching prowess. Maglie also possesses an encyclopedic knowledge of batters' weaknesses and the skill to exploit those weaknesses. He can throw the ball exactly where he wants to, and hitters complain after facing him four times in one afternoon that they never saw the same pitch twice.

His new teammates, who once knew the frustration of facing Maglie as batters, have now discovered the joys of playing behind him. After watching him pitch one superb game, Dodger Shortstop Pee Wee Reese left the field in wonder. "In a meeting before the game we decided how to pitch to the batters," Reese said. "It was remarkable to see, from shortstop, how he did it. Everything was right where he said he would put it."

Maglie also impresses the Brooklyn infield with his knowledge of just where a ball pitched to a certain spot will be hit. Occasionally he signals an infielder to move a step to one side or the other. Third Baseman Jackie Robinson, once an infuriated target of Maglie's brushbacks, says, "He moves me depending on who's up and what kind of pitch he's going to throw. He's the first one who's ever done that." Roy Campanella, once an erratic hitter against Maglie, has also made a discovery: "Now I know how he used to get me out."

As for the Brooklyn fans, they too have adjusted to the facts of life. Two weeks ago, when Maglie trudged off the field after cutting down Milwaukee's big hitters in a crucial game, the fans stood up and gave him the noisiest ovation heard in Brooklyn this summer.

Maglie's cardinal rule is never to put a ball in the strike zone unless it is low, and with his phenomenal control he can achieve this. When he throws high it is intended as a waste pitch or is aimed coldly and deliberately to brush the batter away from the plate, and to keep him apprehensive and off balance. When Maglie "throws at their ear" he lets fly as if he is genuinely interested in finding out whether a baseball can penetrate a human skull.



DISMAYING SIGHT FOR BATTERS IS THE BEARDED, BALEFUL FACE OF MAGLIE LOOKING IN FOR HIS SIGN

Knock them down twice

THERE is nothing personal about his throwing at batters. "Bread and butter," he explains simply. He has a rule about his brush-back pitch: Never throw it just once. You have to knock them down twice before they know you really mean it. He once "brushed back" Danny Murtaugh of the Pirates and watched morosely as Murtaugh was carried off the field.

Off the field Maglie is surprisingly sedentary and mild-mannered. A man of primitive logic and nerveless disposition, he likes to consider life's problems while lying flat on his back, hands cupped behind his head. If he seems distant and untalkative, he has an explanation. "I'm always thinking," he says, and being strictly a practical pitcher, his thoughts are never far from money.

He has been thinking that way ever since his boyhood days in Niagara Falls, N.Y. when he turned down a scholarship from Niagara University for quicker riches in the pipe-fitting trade. He picked up extra money pitching for teams like the Cataract Bottling Company and at 22 was lured from pipe fitting by the prospect of still greater riches. For $275 a month he signed a baseball contract with Buffalo of the International League, and after six years in various minor leagues he walked into the Polo Grounds in 1945 to make his big league debut.

One year later he was gone. An offer of $15,000 had persuaded him to jump the New York Giants for the newly-formed Mexican League.

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AS DODGER ENEMY, Maglie is mobbed by Giant team and fans in 1954 when his 7–1 victory over the Dodgers clinched the pennant for New York.

MAGLIE CONTINUED

There were no regrets or apologies and not a blush darkened his cheek as he headed south across the border to become an outlaw pitcher in an outlaw league. In spirit he was already the complete pro. In Mexico he learned to be a polished one.

Puebla, a city of 140,000 tucked away in the mountains at an altitude of 7,000 feet, was his new base of operations. He was the only American on a ball club that traveled by an antiquated bus propelled along winding, mountainous roads by a horn-honking madman. The ball parks had skinned diamonds and no showers. In hot, humid Tampico, Maglie's curve ball broke like a pretzel, but in the rarefied atmosphere of Mexico City it hung over the plate as big as a balloon, just begging to be hit.

His manager was Dolf Luque, a mean, crafty pitcher in his own big league days. Luque undertook to fashion Maglie in his own shape and image. His constant theme was never to throw the same thing twice. At high altitudes the strategy was to "show them your curve but make them hit the fast ball," and at sea level the process was reversed. Maglie, who lost 15 pounds from heavy work his first year in Mexico, became such a familiar figure on the mound that Puebla fans called him "Luque's Little Warhorse."

By 1950, the year that organized baseball forgave its prodigals and accepted them back, Maglie was an accomplished technician. What delighted Giant Manager Leo Durocher was the meanness that radiated from Maglie on the mound. "It's bread and butter in his mouth or the other guy's," said Leo. But Maglie was already 33 years old and baseball's actuarial tables reveal that pitchers begin to disintegrate at 35.3 years. In Maglie's case the statistics were uncannily accurate.

After two and a third brilliant years with the Giants, his back started to hurt. His right arm was as full of venom as ever but a spinal ailment kept him from following through on his delivery. He began sleeping with a board under his mattress and, to be comfortable in the dugout, he sat with a magazine propped under one buttock. After

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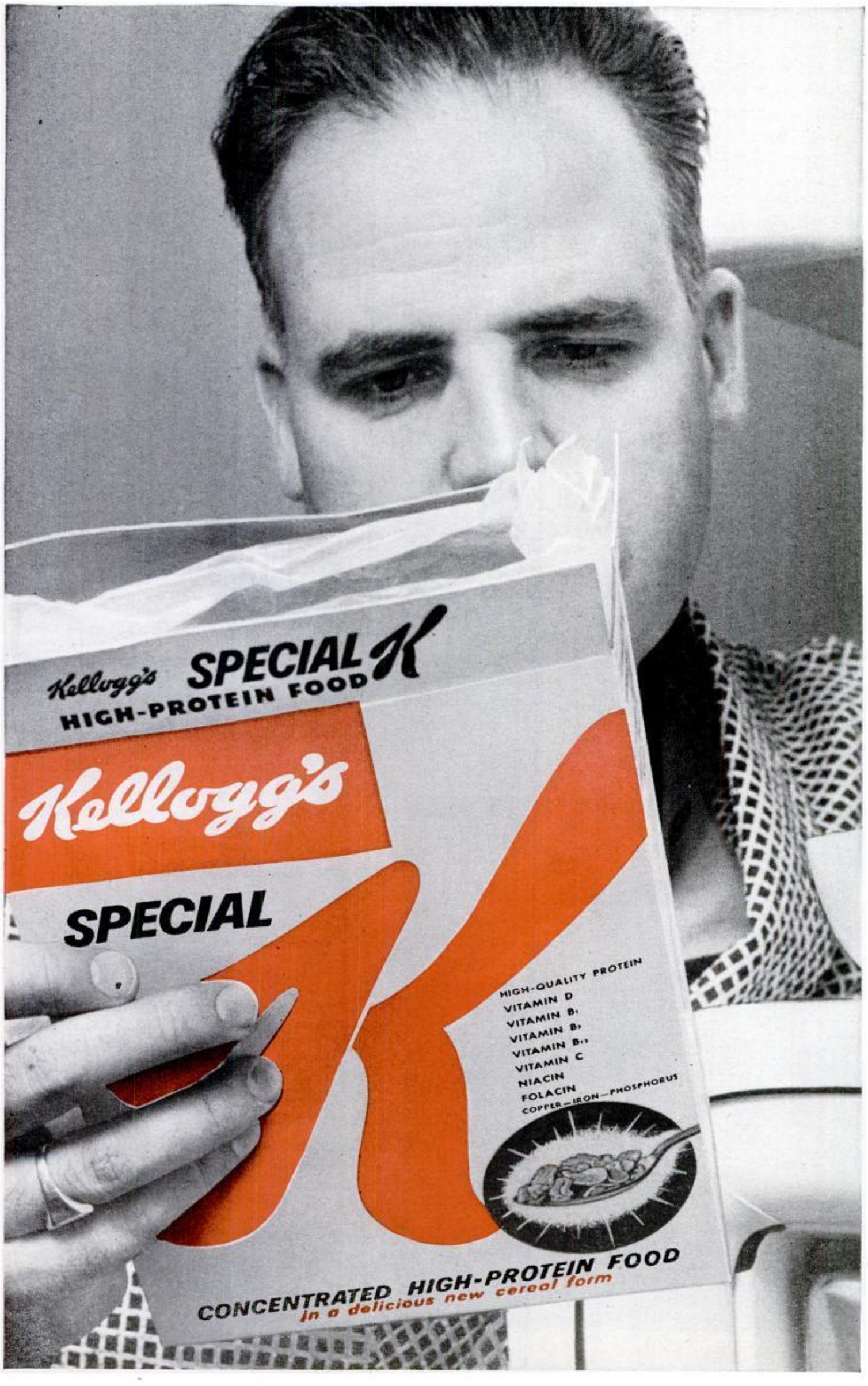


AS DODGER HERO, Maglie (*center*) is congratulated by teammates after 4–2 win over Milwaukee this month which moved Dodgers into first-place tie.

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PROTEIN!

Kellogg's new food discovery



Concentrated protein
in a delicious new ready-to-eat cereal form

What is father doing—having breakfast or a good-night snack? Whatever it is, the nutrition story on the back of the Kellogg's Special K package has certainly caught his eye.

Already he's discovered that here is a cereal that delivers twice as much protein as the average of all other cereals combined. (A single serving with milk or cream delivers a healthy chunk of the highest quality protein you can get.)

In a minute he'll know why his family likes Special K, too. It has a very special flavor all its own. More than a puff, more than a flake—it even *feels* good in your mouth.

The rest of the story is on the Special K package at your grocer's now. Just look for the one with the big red K on the front. You'll enjoy it.

Kellogg's *OF BATTLE CREEK*



Waistline watchers find Special K ideal for high-protein, low-calorie, low-fat diets. (Only 105 calories per ounce.)



Keeping in the prime requires plenty of protein. The kind in Kellogg's Special K is ready to eat, easy to digest.

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OUR LITTLE CHICK
WENT TO MARKET
(The stock market, that is)



OUR LITTLE CHICK STAYED HOME
(Remember, we didn't say
whose home!)



OUR LITTLE CHICK
HAD ROAST BEEF
(at the Stork Club, yet!)



THIS LITTLE CHICK HAD NONE
(this isn't our chick. Don't
know why she's in the ad at all)



BUT OUR LITTLE CHICK WENT
WHEE! WHEE! WHEE!
ALL THE WAY HOME IN

THE SOLID GOLD CADILLAC

A COLUMBIA PICTURE starring

JUDY HOLLIDAY · PAUL DOUGLAS

with FRED CLARK · JOHN WILLIAMS · HIRAM SHERMAN
NEVA PATTERSON · RAY COLLINS · ARTHUR O'CONNELL

Screen Play by ABE BURROWS
From the play by GEORGE S. KAUFMAN & HOWARD TEICHMANN
Produced on the stage by MAX GORDON
Produced by FRED KOHLMAR · Directed by RICHARD QUINE

studying X-rays, doctors marveled that he could throw a baseball at all.

Then he began to slump even when pitching against Brooklyn. The Giants, as practical about money as Maglie was, decided last year in midseason that he was expendable. They wanted to be relieved of his high $35,000-a-year salary and he was waived out of the National League for the nominal price of $10,000. The Cleveland Indians, who bought him, did not really want him either, but they were afraid that if they did not grab him the New York Yankees would.

Last May when Cleveland traded him to Brooklyn, everyone wondered how the old Dodger killer would get along with the Dodgers. He was supposed to be all but finished as a big league pitcher. He was old, his spine was bad, his arm was sore. Pitchers have made comebacks before, but never against such odds and in such spectacular style. In Brooklyn Maglie was back in the league where he knew the hitters. Riding the bench for Cleveland, which had a plethora of good pitchers, he had given his aching back a good rest. He could now follow through on his pitches without any pain. What he needed to pinpoint his control was more work. Two of his first three appearances for Brooklyn were as a relief pitcher, and Maglie, who traditionally takes one inning to get his venom up, was never at his best in relief.

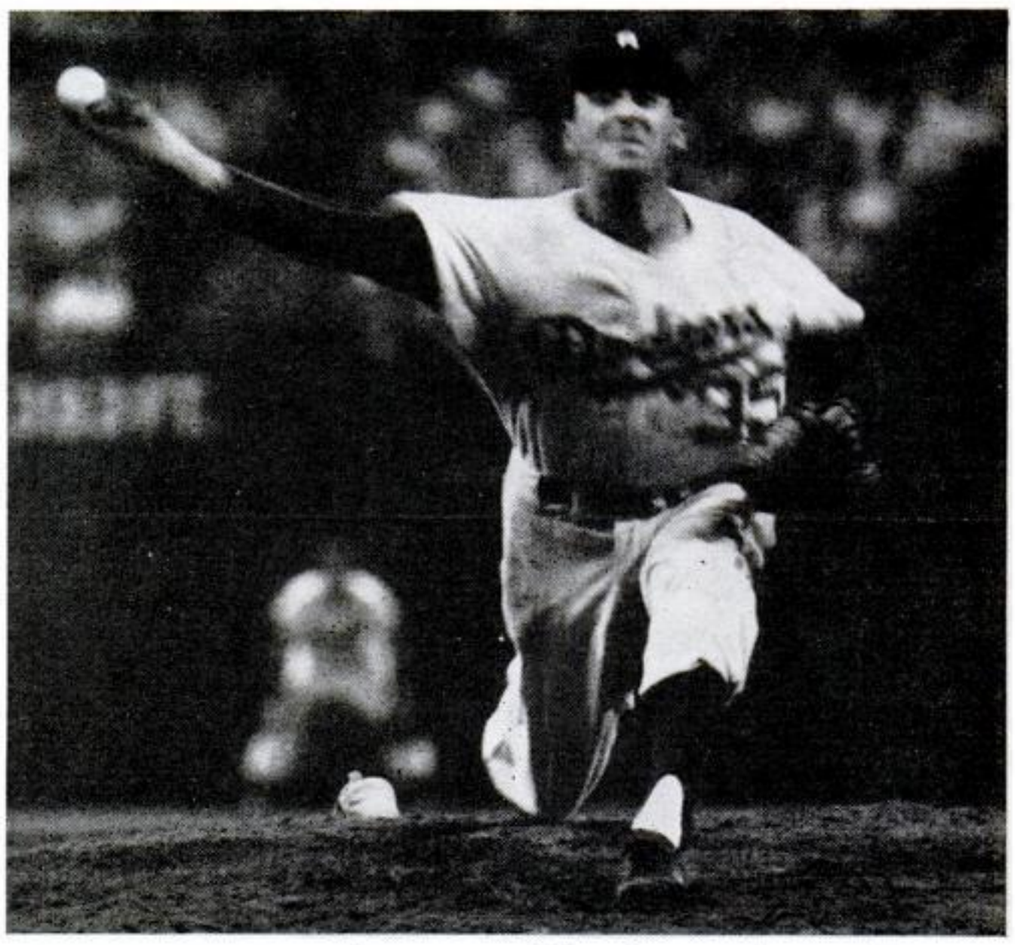
TUTOR Adolfo Luque managed Maglie in Mexican League, taught him to bear down on every pitch.

The first real hint that Maglie was his old menacing self again came early in June when he shut out Milwaukee with three hits. Then he dumfounded Manager Walter Alston by asking to take a turn every fourth day. His control, he said, improved with work. It was an easy request to grant because the Dodgers had only one sure starting pitcher, Don Newcombe. By Labor Day, Maglie and Newcombe were Brooklyn's one-two pitching punch.

When he was not balefully glaring at enemy batters from the mound, Maglie was studying them intently from the dugout. Says his roommate Dale Mitchell, "You don't want to bother Sal when the other team's batting because he's studying all the time. He'll remember how each pitcher works a certain hitter and what pitches the hitters went for yesterday and last week. Even if he's never pitched to a man, he knows his weaknesses."

Maglie's skill in analyzing batters gives him an enormous advantage, for the batters find it all but impossible to analyze Maglie and to guess what pitch is coming. In his big games against Milwaukee and Cincinnati, games that have pushed the Dodgers closer and closer to the pennant, he has been unfathomable. After Maglie whipped Cincinnati recently in a key game, Cincinnati Manager Birdie Tebbetts was asked if his players had made any comments about the way Maglie pitched.

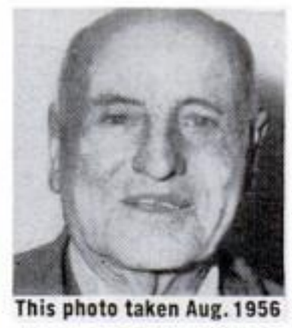
"No," Tebbetts said wearily. "Swearing is all."



MAGLIE IN ACTION cuts loose against Milwaukee in night game. He prefers to pitch against close contenders because "it's more of a challenge to me."

"I'm 104

...and arthritis can't stop me from enjoying life!"



This photo taken Aug. 1956

"I've no secret formula for living so long," said 104-year-old William Perry, San Francisco, Calif., to a reporter from INS, "but I've sure got a secret weapon to fight the pains of arthritis and sore muscles... *It's Sloan's Liniment!* Must be more than 70 years ago that I first used it. Tried a lot of new pain-relievers since, but never found one which eased my aches like Sloan's!" Today, Mr. Perry and millions of fellow-sufferers still use Sloan's. It's all heat-producing liniment — not diluted with alcohol. Penetrates *full-strength* . . . helps relieve the tormenting pains of rheumatism, arthritis, muscular soreness good and quick. Ask your doctor!

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WITH WATERPROOF PANTIES

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"We put TWINSULATION in our



"Our house stays warm all winter—fuel bills have dropped 25%."



"Upstairs rooms stay comfortably cool all summer."



"We did it all in one afternoon, and even I put up part of it."



"Once we decided to insulate our attic, we discovered there are more kinds of insulation than we knew existed. Which was the best buy? Here's what 'sold' us:

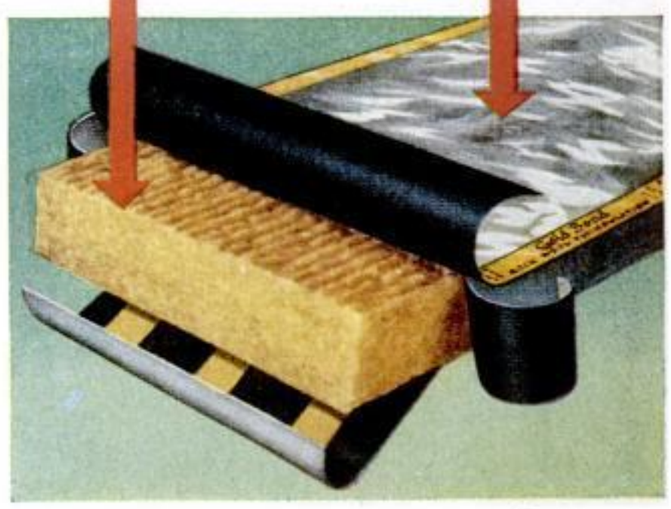
"We could *see* why Gold Bond's new 'gilt-edge' TWINSULATION does a better job. It's actually two insulations in one: rock wool to *block* heat and shiny aluminum to *reflect* heat. And in TWINSULATION the reflective aluminum surface covers the rock-wool blanket all around. It's this double insulating action that makes TWINSULATION so effective . . . lowers our fuel bills up to 25% . . . keeps even our upstairs rooms as much as 15° cooler in summer.

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For free booklet that tells about home insulation—even shows how much fuel you save with TWINSULATION—see your Gold Bond® dealer. Or send us the coupon.

ROCK WOOL blocks heat. Interlaced fibres hold billions of insulating air cells that stop conducted heat from entering or leaving your home.

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Tuscola.....F. H. Jones Lmbr. Co.
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Wheaton.....Du Page Lumber Co.
Winnetka..Winnetka Coal & Lmbr. Co.
Wooddale Wooddale Lmbr. & Sply. Co.
Woodstock.....Hall & Eckert
Yorkville.....Farmers Elevator Co.

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Steinkamp & Co. 5 E. George St.
W. A. Gutzwiller..Pearl at NYC R.R.
Bedford.....Bedford Building Supply
Bloomington.....Kinser Lumber Co.
Bringhurst.....Cassell Lumber Co.
Brownstown..Lucas Ackerman Sply.
Columbus.....Wendels Inc.
Cook.....Wilbur Lumber Co.
Crown Point.....Root Lumber Co.
Demotte...Konovsky's Lumber Yard
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Calumet Lmbr. 402 E. Chicago Av.
Winston Lmbr. & Sply. Co.
100 West Chicago Avenue
Elkhart...Bill's Lumber & Supply Co.
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Fortville.....Ward Lumber Co.
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Alliance Lmbr. & Coal Co.
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Foster Lmbr. Co...901 Virginia St.
Goldsmith.....Goldsmith Lumber Co.
Greencastle.....Black Lumber Co.
Hammond
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Hessville Lmbr. & Sply. Co.
6837 Kennedy Ave.
Home Lmbr. Co. 5720 Columbia Ave.
Lake City Lmbr. & Sply. 2531 169th
Sheffield Coal & Sply. 4648 Sheffield
Haubstadt..Puckett & Lynn Lmbr. Co.
Highland..Highland Lmbr.& Sply. Co.
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Lyon Lmbr. & Sply. 3535 Roosevelt
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Commercial Lmbr. Co.....Route 6
Custer Lmbr...1017 S. Washington
Muncie
Delaware County Lmbr. 723 S. Council
Kirby-Wood Lmbr. Co. 900 S. Liberty
Muncie Lmbr. Co.....316 Ohio Ave.
Munster..Munster Lmbr. & Supply Co.
New waverly.....Cripe Elevator Co.
Osceola.....Henderson & Mock, Inc.
Osgood.....Osgood Planing Mill
Paoli.....Farlow Lumber Co.
Plainfield....Leech Lmbr. & Coal Co.
Plymouth.....Hansen Lumber Co.
Porter.....Porter Lmbr. & Coal Co.
Rensselaer..Jasper County Farm Bureau Coop. Ass'n Inc.
Richmond.....Commons Lumber Co.
Rockville....The Ferguson Lmbr. Co.
Rosedale.....Rosedale Lumber Co.
Rushville...Rush County Lumber Co.
Schererville, Schererville Lmbr. & Sply
Seymour....Central Lumber & Supply
Sheridan..Stahl Brothers Lumber Co.
South Bend...Bldg. Mtl. Speciality Co.
Tipton.....A. B. Cochran & Son
Valparaiso, Indiana Construction Mtls.
Versailles.....W. M. Hunter & Sons
Vincennes...Vincennes Bldg. Sply. Co.
Wanatah.....Wanatah Mercantile Co.
Willow Creek Willow Creek Lmbr. Co.

IOWA

Anamosa.....Anamosa Lumber Co.
Bettendorf.....Dimock-Gould & Co.
Cedar Falls
Cedar Lmbr. Co.....418 Main
Rine's Lmbr. Yard.....324 State
Townsend & Merrill Lmbr. 602 Main
Cedar Rapids
Cedar Rapids Lmbr. Co.
606 McKinley St. S.E.
Limback Lmbr. Co. 200 3rd St. N.E.
Ogden & Adams Lmbr. 123 32 St.S.E.
Quaid Lmbr. Co.....Hwy. 149 S.W.
Vetter-May Lmbr. 620 17th St. N.E.
Clinton..Nelson's Cashway Lmbr. Store
Davenport..H. O. Seiffert Lumber Co.
De Witt.....Franks & Sons, Inc.
Des Moines
H. M. Ilis Lmbr. Co...2629 Beaver
Moffitt Bldg. Mtl. Co. 621 S.W. 7th
Dubuque..The Leo F. Bly Lumber Co.
Farmersburg...Otto Fuelling Lbr. Co.
Guttenberg.....Heuser Lumber Co.
Independence..West Side Lumber Co.
Iowa City
Lampert Yards
Miller Bros. Lumber
Keokuk.....Tauer Lumber Company
Maquoketa...Maquoketa Lumber Co.
Marion.....J. F. Anderson Lumber
Oelwein.....Butlers
Pilot Grove....J. J. Nichting Lbr. Co.
Waterloo
American Lmbr. Co....Hwy. 218 N.
Shepherd Lumber.....1162 E-4
The Wood Products Co....127 Utica
Young Lmbr..Mullan & Washington

KANSAS

Dodge City.....Isely Lumber Co.
Garden City....McAllister-Fitzgerald
Lawrence.....McConnell Lumber Co.
Nortonville....Alexander Lumber Co.
Olpe.....Olpe Lumber Co.
Parsons..Home Lumber & Supply Co.
Pittsburg.....Pittsburg Lumber Co.
Salina
Larson Lumber Co.....218 S. 4th
Salina Lumber Co. 305 N. Santa Fe
Scott City.....McAllister-Fitzgerald
Topeka
C. L. Scott Lmbr. Co...1815 Kansas
Kaw Lmbr. Co. 2001 N. Topeka Blvd.
Long Bell Lmbr. Co....340 E. 15th
Wichita.....Earl Huston Lumber Co.

KENTUCKY

Augusta.....Miller Lumber Co.
Barbourville.....Pope Lumber Co.
Benton.....Treas Lumber Co.
Burlington
Burlington Lmbr. & Bldrs. Sply. Co.
Covington...Kelly Brothers Lmbr. Co.
Glencoe.....C. P. Crouch Lumber Co.
Henderson
Builders Sply. Co..3rd & Alvasia St.
South Side Lmbr. Co. S. Green St.
Hopkinsville
Haydon Lmbr. Co.....E. 4th St.
Henderson-Moorefield 509 E. 7th St.
Louisville
B. J. Johnson & Sons.1735 Berry
Preston Lmbr. & Sply. 5280 Preston
Madisonville.....Ruby Lumber Co.
Mayfield.....Mayfield Planing Mill
Morganfield..Morganfield Lumber Co.
Newport.....Weingartner Lumber Co.
Paducah....J. A. Dossett Lumber Co.
Pikeville..Pauley Lmbr. & Real Estate
Princeton.....Steger Lumber Co.
Sturgis.....Fred Alloway
Utica.....Sharp & Pfister Lumber Co.

LOUISIANA

Baton Rouge
Baton Rouge Sply. Co.
6515 Greenwell Spring Rd.
Builders Cen. New Hammond Hwy.
Plank Road Lbr. Co. 3849 Plank Rd.
Bossier City
Bossier Mlwk. & Sply. 403 Hamilton
Patrick-Reed Lmbr. & Sply. Co.
200 Benton Rd.
Donaldsonville..Elray Kocke Service
New Orleans
A. B. Clark Lmbr. Co. 8000 Oleander
Bernard Lmbr. Co. 7833 Edinburgh
Dixie Lmbr. Co.....8201 Fig Street
Hill-Behan Lmbr.....6121 Jefferson
Markel Lmbr. Co. 1411 S. Rendon St.
Peter Judlin..2936 St. Claude Ave.
Singer Lmbr. 4900 Washington Ave.
Stone Lmbr. Co....2901 Annette St.
Patterson..Vinning Lmbr & Sply. Co.
Plaquemine.....A. Wilbert's Sons
Ponchatoula...L. C. Bldrs. Sply. Store
Port Allen.....Westside Materials
Shreveport
A & A Lmbr. & Sply. 4321 Broadway
Louzan Lmbr. & Sply. 6130 Linwood
United Bldg. Sply Co...322 4th St.
Sulphur.....Home Building Materials
Westlake Charles Jones Lmbr. Sales
Youngsville..Romero & Theall Lbr. Co.

MAINE

Augusta.....J. W. Caron & Sons
Bangor
Acme Sply. Co. Inc..60 Summer St.
Arthur Bean.....Broadway
Dunham-Hanson Co. Mercantile Sq.
Bath.....Frank Allegrin, Inc.
Biddeford
J. G. Deering & Son.....14 Elm St.
Diamond Match Co. 30 Hooper St.
Brewer Thompson & Lyford Hardware
Camden.....Clarence Thomas, Inc.
Caribou.....Nelson Gagnon
Corinna....Eastern Main Grain Store
Dover-Foxcroft.....J. A. Webber Co.
Fort Fairfield Horace G. Everett & Son
Fort Kent.....Wilfred Ouellette
Freeport.....E. L. Porter
Gardiner....James Walker & Son Co.
Greenville.....E. L. Dean & Co.
Lincoln.....E. A. Weatherbee Co.
Livermore Falls.....Guy F. Knight
Mars Hill.....Mars Hill Lumber Co.
Millinocket
Frank W. Rush & Sons, Inc.
146 Penobscot Ave.
Levasseur's Hardware Store
Newcastle.....Diamond Match Co.
Pittsfield...Eastern Main Grain Store
Portland
N. T. Fox Co., Inc....24 Merrill St.
Portland Lmbr. Corp. 849 Forest Av.
Randolph...E. Thompson Lumber Co.
Rockland.....E. L. Spear Company
St. George.....J. C. Robinson & Son
South Portland..Diamond Match Co.
Thomaston....J. C. Robinson & Son
Wilton.....Wilton Lumber Company
Winslow.....C. H. Vigue & Sons, Inc.
Winterport..Winterport Hardware Co.
Winthrop.....E. C. Leighton & Sons
Wiscasset.....Wiscasset Lumber Co.

MARYLAND

Baltimore
Baltimore Lmbr. Co.
Eastern Ave. & Haven St.
Belair Road Sply. Co. 5502 Belair
Capital Lmbr. Co. 1815 Edison Hwy.
Cassidy Lmbr. Co..201 N. Warwick
Davis Lmbr. & Sply.
4942 Reisterstown Rd.
Dundalk Lmbr. 7200 Sollers Pt. Rd.
Erdman Lmbr. Co. 5900 Erdman Av.
Fairmount Mill & Lmbr. Co.
1435 E. Fairmount Ave.
H. J. Collison Lmbr. Co.
6047 Belle Grove Rd.
Penn Supply Co...601 Pennsylvania
Penn Lmbr. & Sply. 7415 Harford Rd.
Walbrook Mill & Lmbr. Co.
2636 W. North Ave.
Bel Air.....Bel Air Lumber Co.
Beltsville.....Beltsville Lumber Co.
Berlin.....The Adkins Company
Bethesda...Eisinger Mill & Lmbr. Co.
Blandensburg
Peoples Sply. Co...3004 Kenilworth
Suburban Sply. Co.....4103 46th St.
Bryans Road
Bryans Road Bldg. & Sply. Co., Inc.
Hungerford Bros. Lumber Co.
Callaway.....Callaway Lumber Co.
Camp Springs.....Pyles Lumber Co.
Capitol Heights..Stembler & Ford, Inc.
Denton
The Nuttle Lmbr. & Coal Co.
Seventh & Lincoln Sts.
W & N Lumber Co.....Legion Road
Easton.....Nuttle Easton Lumber Co.
Forest Hill.....Kefauver Lumber Co.
Frederick..Wm. D. Bowers Lmbr. Co.
Fruitland Community Bldg. Suppliers
Glen Burnie..J. F. Johnson Lmbr. Co.
H. J. Collison Lmbr.....6047 Belgrove
Hagerstown....Hagerstown Lmbr. Co.
Hollywood....Dean Lmbr. & Sply. Co.
La Plata...La Plata Mill & Sply. Co.
Maugansville...Maugansville Lmbr. & Elevator Co.
Mt. Airy....Peoples Lumber & Supply
Ocean City..Adkins Co. of Ocean City
Owings...W. M. Thomas Lumber Co.
Owings Mills..Baltimore County Sply.
Princess Anne J.Milton Hall Bldg. Sply.
Queen Anne.....Eley Lumber Co.
Randallstown..Randallstown Lmbr. Co.
Rockville
Eisinger Builders Supply Co.
1540 Rockville Pike
Leland Fisher..200 Hungerford Dr.
Standard Splys. 110 E. Middle Lane
Salisbury.....Pocahontas, Inc.
Shady Side..W. M. Thomas Lmbr. Co.
Sparrows Point Lee Lmbr. & Sply. Co.
Takoma Park Associated Insulation Co.
Taneytown..Taneytown Grain & Supply
Towson
Dixie Lmbr. & Sply..1610 E. Joppa
Stephens-Anderson....305 York Rd.
Waldorf.....Robinson & Haas, Inc.
Westminster....Schaeffer Lumber Co.
Wheaton..Wheaton Lumber Co., Inc.
Williamsport..G. A. Miller Lumber Co.
Woodlawn...Laurel Lumber Company

MASSACHUSETTS

Adams
R. T. Arnold Lmbr. Corp..Spring St.
Stanley's Lumber Company
Amesbury..Diamond Match Company
Amherst...Elder-Jones Lumber Corp.
Auburn..Howe & Whitney Lumber Co.
Beverly.....Samuel Knight Sons Co.
Chelsea.....Diamond Match Co.
Dalton....L. P. Adams Company, Inc.
Danvers.....Line Lumber Co.
Dorchester..Franklin Field Lmbr. Co.
Easthampton..Easthampton Lmbr. Co.
Gt. Barrington Taconic Bldrs. Sply. Co.
Haverhill.....William E. Bixby Co.
Hingham.....Hingham Lumber Co.
Holyoke.....L. Grossman Sons, Inc.
Hyannis.....J. Hinckley & Son Co.
Indian Orchard...A. Boilard Sons, Inc.
Kingston.....Kingston Lumber Co.
Lawrence
Lawrence Lmbr. Co...698 Essex St.
Merrimack Lmbr. Co. 55 S. Canal St.
Lenox.....The Clifford Company
Lexington....Lexington Lumber Corp.
Lynn
Anthony Lmbr. Co....86 Bennett St.
Atlantic Bldg. & Sply. 364 Lynnway
Lynn Lmbr. Co. 180 Commercial St.
Malden.....W. W. Hall & Sons
Manomet.....Manomet Lumber Co.
Mattapoisett.....Big Three Lmbr. Co.
Merrimac.....Diamond Match Co.
Methuen.....F. O. Forster Lmbr. Co.
Milford.....Bradbury Locke Co.
Milton.....Diamond Match Co.
Newburyport.....Diamond Match Co.
Norfolk.....Center Lumber Co.
North Adams..R. T. Arnold Lmbr. Co.
North Wilmington...Polcaro Brothers
Norwood.....Turnpike Lumber Co.
Pittsfield
Ferry's Lmbr. Yd.....40 Center St.
Kelly Lmbr. Co.....897 Crane Ave.
Quincy.....L. Grossman Sons, Inc.
Reading.....Reading Lumber Co.
Revere.....Marcus Lumber Co.
Roxbury.....Diamond Match Co.
Sheffield.....Combes Lumber Co.
South Dartmouth J. B. Lmbr. Co., Inc.
Springfield...P. D. Thibert Lmbr. Co.
Taunton.....Mozzone Bros. Inc.
Teaticket Falmouth Wood Mill & Lmbr.
Wakefield.....Crystal Lumber Co.
Waltham
A.B.C. Bldg. Supplies 42 Emerson
Waltham Lime & Cement 384 Main
Watertown....S. B. Green & Co., Inc.
Webster.....Diamond Match Co.
Wellesley
L. Grossman Sons, 27 Washington
Marshall C. Spring Corp. 15 River St.
West Roxbury....Carlson Lumber Co.
Westfield..Marcoullier Bros. Lmbr. Co.
Weymouth...Washington Lmbr. Co.
Whitman Grossman's of South Shore
Wilmington.....Polcaro Bros.
Woburn
Atcober Lmbr. Co.....12 Green St.
E. G. Barker Lmbr.....36 Prospect
Frizzell Brothers.....29 High St.
Worcester Sawyer's Home Shpg. Ctr.

MICHIGAN

Alma.....Little Rock Lmbr. Co.
Almont....Havens Lumber & Roofing
Alpena
Biebhardt-Morrow Lmbr. 3rd & Sable
South Shore Bldrs. Sply....Route 10
Ann Arbor
Fingerle Lumber 617-715 S. Fifth
Washtenaw Lmbr. Co.....304 Depot
Auburn.....F & L Lumber
Bay City
Center Lmbr. & Sply. 2713 Center Av.
H. Hirschfield Sons. 3013 N. Water
Harris Lmbr. & Coal..522 S. Water
Sequin Lumber & Supply Co.
N. Euclid at Wilder Rd.
W. D. Fox & Son
Vermont at Williams St.
Westover-Kamm Cen. & Livingston
Beaverton.....W. H. Hall & Son
Belding.....Bricker Lumber Co.
Belleville.....Otto Bitner & Sons
Bessemer...Steiger Building Sply. Co.
Birmingham.....Restrick Lumber Co.
Blissfield.....Goble Lumber Company
Clare
Andrew D. Irving Lmbr. & Bldg. Sply.
Comstock Park C. D. Campbell Lmbr.
Davison.....Davison Lumber Co.
Dearborn
C. A. Kandt Lmbr. 23785 Michigan
Liberty Lmbr. Co. 6235 Schaefer Rd.
Trio Lmbr. Co. 23525 Van Born Rd.
Detroit
Byers Lmbr. Co. 25014 Plymouth Rd.
C. M. Lmbr. 21170 W. Eight Mile
Fenkell Lmbr. Co.....24666 Fenkell
Kasenew Lmbr. Co. 12750 Telegraph
Restrick Lmbr. Co..14400 Wyoming
Rock Wool Insulating Co.
12115 Washburn Ave.
W. Warren Lmbr. 20213 W. Warren
Drayton Plains....Burke Lumber Co.
Dryden.....E. J. Millikin Lmbr. Co.
Dundee....Sheldon Lumber Company
Durand....Glaser's Bldg. Sply. Center
East Tawas
R. G. Schreck Lmbr...800 W. Bay
Schaaf Lmbr. Co. 1785 East U.S. 23
Escanaba
Coleman-Nee Company
Phoenix Lumber & Supply Company
Farmington
Eight Mile Lumber Co.
23540 W. Eight Mile Rd.
Smith-Tupper Lmbr. Co.
28575 Grand River
Fenton
Fenton Lmbr. Co.....206 Main
Lee Lumber Co.....402 Lincoln
Flat Rock...Heier Brothers Lmbr. Co.
Flint
Builders Market..4101 Corunna Rd.
Catsman Co.....1116 Ann Arbor
Dover & Co.....651 Hall St.
Flint Developers Lmbr. 815 W. 12th
Flint Lmbr.....110 Smith St.
James Lmbr. Co..902 N. Dort Hwy.
James Lmbr. Co...2452 Fenton Rd.
Schafer Brick & Sply. 2610 Deming
Grand Blanc
Grand Blanc Cement Products
G-5620 S. Saginaw
James Lmbr. Co.....325 Union St.
Grand Rapids
Capitol Lumber & Wrecking Co.
675 Richmond N. W.
Marsman Lmbr. 6045 28th St. S. E.
Plainfield Lumber & Hardware Co.
3669 Plainfield Ave. N. E.
Spears Lumber 1522 Madison S. E.
Harrison..McKenna Building Supplies
Harrisville Alcona Seed Growers Ass'n
Hillman.....Farrier Lumber Co.
Imlay City.....Mulhall-Erb Co.
Iron Mountain..Phoenix Lmbr. & Sply.
Kalamazoo
Hall Brothers Elec. Heat Distrs., Inc.
1704 W. Westenidge
Kalamazoo Ice and Fuel
131 E. Kalamazoo
Lapeer
F. R. Cutting Lmbr....110 Park St.
Lapeer Lmbr. Co. 276 N. Saginaw St.
Lennon.....Chapman's Elevator
Linden...C. G. Singer & Son Lumber
Livonia.....Livonia Lumber Company
Manistique.....Hancock Lumber Co.
Maybee.....Banas & Wrobel Lumber
Midland
Brown Lmbr. Inc....212 S. Ashman
Haddix Lmbr. & Sply. Co. 601 6thSt.
Nehil Lmbr. & Sply Co. 802 Ashman
Mt. Clemens
John's Lmbr. & Hdwre. Co.
34151 S. Gratiot
Mt. Clemens Lmbr. 1010 S. Gratiot
Mt. Morris..Thompson Lmbr. & Sply.
Mt. Pleasant..Hood Lmbr. & Sply. Co.
Muskegon.....Lakeside Lumber Co.
N. Branch..Daniel Orr Sons Lmbr. Co.
Ossineke....LaBell Lumber Company

FIND YOUR GOLD BOND LUMBER AND BUILDING-PRODUCTS DEALER HERE

MORE DEALER LISTINGS ON FOLLOWING PAGES

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FIND YOUR GOLD BOND LUMBER AND

Otisville........Otisville Elevator Co.
Owosso........Mulhall-Erb Company
Plymouth.........Roberts Supply Co.
Pontiac
Northern Lmbr...8197 Cooley Lake
Talbott Lmbr. Co.....1025 Oakland
Port Huron
Foster Builders Supply..951 Water
Mortimer & Son Lmbr. 2307 Lapeer
Posen.......John Bruski Lumber Co.
Prescott..Prescott Grain & Lbr. Corp.
Republic...Republic Cabinet & Supply
Rochester........T. & M. Lumber Co.
Rogers City C. A. Vogelheim Lmbr.
Roseville...Cadillac Detroit Lmbr. Co.
Royal Oak........Jim's Lumber Yard
Saginaw
Fisher Lmbr. & Sply. 208 Davenport
Furstenberg-Braun Lumber Co
1764 S. Jefferson
West Side Lmbr. Co. 1420 Cleveland
St. Ignace C. A. Vogelheim Lmbr. Co.
St. Louis
Mid-West Building Distributors, Inc.
720 E. Washington Ave.
Ross & Hall Lumber Company
Shephard...Brattin Lumber Company
Spring Lake.....Christman Lmbr. Co.
Swartz Creek Swartz Creek Lmbr. Co.
Traverse City...Red Mill Lumber Co.
Twining......The Arnold's Hardware
Vernon..Vernon Elevator & Lmbr. Co.
Wayne.......Building Materials, Inc.
Wyandotte....Williamson Lumber Co.

MINNESOTA

Albert Lea......Peavey Lumber Yard
Anoka........Rum River Lumber Co.
Austin
Botsford Lumber Company
F. I. Crane Lumber Co.
Byron.....................E. R. Sitz
Caledonia...Becker Lumber Company
Callaway....Tomlinson Lumber Sales
Cannon Falls Cannon Lmbr. & Fuel Co.
Clara City......Clara City Supply Co.
Clarks Grove Clarks Grove Lmbr. Co.
Danvers........Standard Lumber Co.
Dodge Center...Botsford Lumber Co.
East Grand Forks....Tomlinson Bros.
Elk River......Elk River Lumber Co.
Emmons.......Sprenger Lumber Co.
Freeborn.......Freeborn Lumber Co.
Glenwood......Glenwood Lumber Co.
Hayward........Botsford Lumber Co.
Inver Grove.......Pockrandt Lumber
Kasson
Botsford Lumber Company
Kasson Lumber Company
Kenyon..........Lampert Yards, Inc.
Lanesboro....Building Materials, Inc.
Mabel.......Mabel Lumber Company
Minneapolis
Fridley Lmbr...7600 Hwy. 65 N. E.
Spring Lake Park Lmbr. Co.
8329 Central Ave. N. E.
Montevideo.......Gipson Lumber Co.
Moorhead.......Central Lumber Co.
Myrtle.......Speltz Grain & Coal Co.
Ortonville.......Johnson Lumber Co.
Osakis Erickson-Helleckson-Vye Lbr.
Owatonna
A. Spitzack Lumber Inc.
Hayes Lucas Lumber Company
Pine Island...Hess Lumber Company
Prinsburg.......Prinsburg Supply Co.
Prosper....Prosper Lumber Company
Rochester
Botsford Lumber Company
Fullerton Lumber Company
Rollingstone Rollingstone Lumber Co.
St. Cloud........Central Lumber Co.
St. Paul
Como Lumber Co....463 Como Ave.
Lampland Lmbr. Co.....419 8th St.
National Lmbr. Co....300 Chestnut
Reserve Sply. Co.....2570 Ellis Ave.
W. C. Stanton Lmbr. Co. 845 Earl St.
W. R. Shaw Lmbr...217 Como Ave.
Warren Pioneer Land & Loan Lmbr.
Willmar Tomlinson-Perkins Lmbr. Co.
Winona....D. F. O'Brien Lumber Co.

MISSISSIPPI

Clarksdale
W. R. Ellis Jr. Bldg. Mtls. & Splys.
McComb..McComb Lmbr. & Coal Co.
Pascagoula City Lmbr. & Sply Co., Inc.
Senatobia....M. O. Gann Lumber Co.
Vicksburg Vicksburg Paint & Glass Co.

MISSOURI

Berkeley....Wabash Mill & Sply. Co.
Braymer........Braymer Lumber Co.
Chillicothe
Mills Brothers Lmbr. & Hdwr. Co.
House Springs W. H. Powell Lmbr. Co.
Imperial..Jefferson County Lmbr. Co.
Ironton......Iron County Lumber Co.
Kansas City
A. O. Thompson....7110 Wyandotte
King Lmbr. Co.....1725 Troost Ave.
Leach-Hurlburt Lmbr. 1211 E. 47th
Long-Bell Lmbr...321 W. Gregory
R. L. Sweet Lbr. Co..200 W. 43rd St.
Lathrop....E. H. Walker Lumber Co.
Mexico........La Crosse Lumber Co.
N. Kansas City A. O. Thompson Lmbr.
Pacific.......W. H. Powell Lmbr. Co.
Palmyra...Robey-Robinson Lmbr. Co.
St. Charles....Hackmann Lumber Co.
St. Clair....W. H. Powell Lumber Co.
St. James..W. H. Powell Lumber Co.
St. Joseph
Cut Rate Lmbr. Co.....5th & Patee
St. Joseph Lmbr. Co. 1401 Frederick
St. Louis
Central Hdwe. Co....4200 N. Union
Harrison Lmbr. & Hardware Co.
4006 N. Broadway
Hill-Behan Lmbr. Co.....6515 Page
Sturmville..W. H. Powell Lumber Co.
Sullivan....W. H. Powell Lumber Co.
Union.........Hall Bros. Lumber Co.
Webster Groves Holekamp LumberCo.
Weldon Spring
TNT Cash & Carry Lmbr. Yd.

MONTANA

Glasgow
Dale Brown Feed & Lumber Co.
Pioneer Lumber Company
Glendive....Guelff & Son Lumber Co.

NEBRASKA

Ashland......Mead Lumber Company
Big Springs....Frank Dorn Lmbr. Co.
Columbus
Haynen Lumber Company
Mead Lumber Company
Falls City.....Independent Lmbr. Co.
Gering...Johnson Cashway Lmbr. Co.
Grand Island......Hoppe Lumber Co.
Henderson Kroeker Grain & Lmbr. Co.
Kearney...Tollefsen-Elliott Lmbr. Co.
Lincoln
Johnson Cashway Lmbr. 1820 R St.
Johnson Lmbr. Sply. Co. 1830 R St.
Strauss Bros. Lmbr. 3815 Touzalin
Watson-Brickson Lmbr. 660 N St.
Ogallala........Saunders Lumber Co.

NEW HAMPSHIRE

Berlin
Bridean Bldg. Sply. Co.....Exchange
Luther Buber Sons Co.....Union St.
Bristol............Prescott Lmbr. Co.
Center Ossipee...H. F. Nelson & Son
Concord
Merrimack Farmers Exchange, Inc.
Contoocook........Astles Lumber Co.
Conway..........Conway Supply Co.
Dover......Diamond Match Company
East Jaffrey......Eli Belletete & Sons
Franklin.............Rolfe Camp Co.
Grasmere............Valley Brothers
Hillsboro.......Hillsboro Lumber Co.
Manchester
Dunbar Fuel Co. 632 Massabesic St.
Mast Road Grain Co. 566 Mast Rd.
Meredith........Prescott Lumber Co.
Middleton.....Chas. DiPrizio & Sons
Nashua....Chagnon Lumber Co., Inc.
Newport............Rowell Brothers
Pittsfield.........H. P. Maxfield, Inc.
Plymouth........Grossmans of N. H.
Portsmouth..N. J. Gendron Lmbr. Co.
Reeds Ferry Reeds Ferry Lmbr. Corp.
Rochester..Fownes Lumber Company
Rye..........Rand Lumber Company
Salem Depot............Grossman's

NEW JERSEY

Asbury Park
Buchanon & Smock Lmbr. Co.
Avenel...........Abbe Lumber Corp.
Barrington............Page Brothers
Bay Head.....Bond Lumber Company
Bayonne............M. Posnock, Inc.
Beach Haven Firman H. Cranmer Co.
Bellemead E. R. Westervelt Lmbr. Co.
Belleville.....Essex Lmbr.&Sply. Co.
Berkeley Heights..U.S.Bldg. Prod. Co.
Bernardsville
Bernards Bldrs. Sply. Co.
99 Morristown Rd.
Conkling Lmbr. 67 Morristown Rd.
Bordentown
Ernis Millwork & Lmbr. Co. Rt. 206
J. M. Reeder Co.....3rd & Ann Sts.
Bound Brook
L. D. Cook Co.......2 W. Main St.
Runyon Field Lmbr...417 E. Main
Branchville......Snook's Lumber Co.
Bridgeton
George Maier & Bro.
Smith & Richards Lumber Co.
Browns Mills
Browns Mills Sply.Co. Lakehurst Rd.
O'Brien & Sons Inc. Pemberton Rd.
Burlington.......C. Harry Price, Inc.
Camden
Camden Lmbr. & Millwork Co.
1535 Broadway
City Line Lumber Co.
White Horse Pike & Ferry Ave.
Di Medio Line Co. 1815 Federal St.
National Bldg. Sply. 1041 Magnolia
Chadwick Beach..Sea Bee Lmbr. Co.
Chatham..Walters Fuel & Lumber Co.
Chester..Pickering Lmbr. & Sply. Co.
Clark
Clark Lmbr. & Sply. Co. WalnutAve.
Horan Lmbr. & Coal Co.
350 Central Ave.
Clementon...J. S. Collins & Sons Inc.
Cliffwood..Keyport Lmbr. & Sply. Co.
Clinton................Cyrus R. Fox
Closter........John J. Demarest Inc.
Collingswood...Building Materials Co.
Cranbury Tri-County Lmbr. & Sply. Co.
Cranford
Bldrs. General Sply. 336 Centennial
Standard Lmbr. & Sply. 94 High St
Denville....J. H. Jackson Lumber Co.
Dunellen
Dunellen Lmbr. & Coal..249 North
Middlesex Lmbr....508 Boundbrook
East Brunswick
Lawrence Mason Supplies..Hwy. 18
Raritan Lumber Co........Hwy. 18
East Orange......John Deliduka, Inc.
East Paterson..Home Bldrs. Sply. Co.
East Rutherford....Cooper Lmbr. Co.
Elizabeth
Grand Bldg. Sply. 1103 E. Grand St.
Standard Lumber & Millwork Co.
1024 Elizabeth Ave.
Englewood....Englewood Lumber Co.
Fair Lawn
Glen Rock Lumber & Supply Co.
Rt. 4 and Erie R. R.
Kuiken Bros. Co.....13-44 Sixth St.
Fairview......Interborough Lmbr. Co.
Fanwood..Fanwood Lmbr. & Sply. Co.
Far Hills....L. V. Ludlow & Company
Flemington
C. Tereshko Lumber Co......Rt. 30
Flemington Block & Sply Co..Rt. 69
Fords......Fords Coal & Lumber Co.
Forked River...Bock Supply Company
Freehold
Estate Supply Co..........Route 9
Freehold Lmbr. Co...Lakewood Rd.
Millhurst Mills.....Perrineville Rd.
Garwood
Westfield-Cranford Bldg. Sply. Co.
Gladstone......G. F. Hill & Company
Glassboro......Glassboro Lumber Co.
Glendora.......Dunaway Lumber Co.
Glen Rock...Leone Lumber Company
Hackensack
Fairmount Coal & Lmbr. Burlews Ct.
Frank Young, Inc. 102-104 Main St.
Hackettstown
Hackettstown Coal & Sply. 88 Main
Williams & Hibler Inc...Liberty St.
Haddon Heights
A. J. Semola Lmbr. & Millwork Co.
Hasbrouck Heights...Vet Lumber Co.
Hightstown........Mach Lumber Co.
Hilltop.......Sharer Supply Company
Hoboken General Lumber Co. of N. J.
Hopewell.....J. C. Van Doran & Sons
Irvington.....Solondz Bros. Lmbr. Co.
Kearney
Royal Lmbr. & Mlwk. 455 Schuyler
Zalkin's.........137 Schuyler Ave.
Lakewood.....Lakewood Lumber Co.
Linden
Allied Lmbr. Co. 101 Elizabeth Ave.
Farber Brothers 1025 St. George's
Linden Lmbr. 1420 E. St. George's
Little Silver, Little Silver Lmbr. Spl.
Long Branch
Chandler & Maps..70 S. Broadway
Jersey Bldg. Splys. 170 Branchport
Madison...Morris Coal & Lumber Co.
Manasquan.......Linden Lumber Co.
Manville..Manville Masons Sply., Inc.
Matawan Matawan Builders Sply. Co.
Medford..Jos. H. Haines & Sons, Inc.
Metuchen
Central Building Products Co. Rt. 25
Metuchen Builders Supply Co., Inc.
Lincoln Hwy. & Bridge St.
Royal Mlwk. & Bldg. Sply. 253 Lake
Middlebush......The Building Center
Middlesex....Green Hills Lumber Co.
Milford...Milford Coal & Lumber Co.
Morris Plains
Morris Plains Lmbr. & Coal Co.
Morristown
Community Lmbr. & Mlwk. 50 Dum.
Honixfeld Lmbr. & Mlwk. Lumber Pl
Mountainview..Wayne Builders Sply.
Mount Holly
French Lumber Co.........King St.
Theo. G. Clatts.............Rt. 38
Neptune...........Lewis Lumber Co.
Netcong..Netcong Coal & Lumber Co.
New Market.......Allen & Bubenick
Newark
Channel Lmbr. Co...675 S. 10th St.
Myles F. Kelly.....1377 McCarter
Santoro Lmbr. Co...99 Madison St.
North Bergen Moser Kueng Lmbr. Co.
North Plainfield
Huston Lmbr. & Sply. Co., Inc.
Nutley..................Viola Bros.
Oakland.......Oakland Coal & Lmbr.
Oradell..........Cooper & Demarest
Orange Orange Sash Door & Glass Co.
Palisades Park
North Jersey Bldg. Sply. Co. Inc.
Paramus...Paramus Bldg. Supply Co.
Paterson
Dilliston Lmbr. Co....176 18th Ave.
Linwood Lmbr. Co..109 Berkshire
Sandy Hill Coal & Sply. 108 R. R. Av
Stile Lmbr. Co.....200 Lafayette St.
Pennington...Woolsey & Cadwallader
Pennsauken.....Bell Supply Company
Penns Grove....R. F. Willis Co., Inc.
Perth Amboy
Ira R. Crouse Lmbr....500 Division
Robbins-Rankin Lumber Co.
75 New Brunswick Ave. Hope Lawn
Phillipsburg
J. H. Hagerty Lmbr....309 S. Main
Phillipsburg Sply..33 Sitgreaves St.
Pitman...........Clinton M. Kandle
Piscataway......B. & M. Lumber Co.
Plainfield....J. D. Loizeaux Lmbr. Co.
Pt. Pleasant...Post Lumber Company
Preakness.....Preakness Lumber Co.
Quinton........Isaac S. Smick & Son
Rahway
Rahway Bldrs. Sply. 280 St. George's
Rahway Sash Door & Supply Co.
476 St. George's Ave.
Raritan Consumers Sply. & Lmbr. Co.
Ridgefield.............Ruhle & Sons
Ridgefield Park...Gillespie Lmbr. Co.
Ridgewood
Ridgewood Masons & Sply. Co.
Roselle........H. Farber Lumber Co.
Runnemede.....Runnemede Sply. Co.
Sayreville.........Riverside Coal Co.
Seaside Park......A. B. Newbury Co.
Secaucus.......U.S. Timber Products
Sewell........Sewell G. L. F. Service
Somerville....Union Supply Company
South Bound Brook..Canal Lmbr. Co.
Springfield
Channel Lmbr. Co.......Rt. No. 22
Columbia Lmbr. & Millwork Co.
Maple & Springfield Aves.
Spring Lake...........Ahern & Sons
Succasunna...Lakeland Lmbr. & Sply.
Summit..........Stephens Miller Co.
Surf City........Tuckerton Lmbr. Co.
Teaneck...Teaneck Lmbr. & Sply. Co.
Toms River
American Supply Co.......Irons St.
Brant Lmbr. Co........38 Water St.
Eagle & Son Inc............Rt. 37
Toms River Lmbr. & Mill Work
Rt. 37 Gilford Park
Trilco Supply Co......1 S. Main St.
Trenton
Hamilton Sply. Co..65 Klockner Rd.
Standard Roofings...11 Nottingham
Wilson & Stokes Lumber Corp.
651 S. Broad St.
Union
Building Maintenance Supply Co.
2165 Morris Ave.
Jaeger Lmbr. & Sply...2322 Morris
Mastro Lmbr. & Mlwk. Co. 124 43rd
Reisen Lmbr. & Mlwk. 1070 Morris
Union Lmbr.&Bldg. Sply. 513 Lehigh
Upper Montclair
The Osborne & Marsellis Corp.
Verona
Charles Bahr & Son..49 Durrell St.
W. Essex Bldg. Sply. Co...40 Depot
Vineland...........Korff Lumber Co.
Washington.......Homes Supply Co.
West New York..W. New York Lmbr.
West Orange E. L. Congdon Lmbr. Co.
Westfield............J. S. Irving Co.
Westville............John W. Green
Whitehouse P. M. Felmley Lmbr. Co.
Williamstown
C. D. Tice Lumber Corp.
M. D. Crane Company
Woodbury
Holloway Lmbr. Co. 814 N. Broad
Woodbury Block & Bldg. Sply. Co.

NEW MEXICO

Albuquerque
Albuquerque Lmbr..423 First N.W.
Blueher Lbr. 5021 Lomas Blvd. N. E.
Rio Grande Lmbr. Co.
910 Isleta Blvd. N. W.
Sandia Lmbr. Co. 2201 Central N. W.

NEW YORK

Albany
Albany Lmbr. & Planing Mill
Bridge St.
Bldrs. Mtrl. & Sply. Co. 501 S. Pearl
C. T. Hubbell Lmbr. Corp.
Tivoli near Broadway
Dan's Mason Sply. & Fuel Co., Inc.
Watervliet Ave.
Peter McCabe, Inc....139 Broadway
Rutland Lmbr. Co.1997 Central Ave.
W. J. Tull Lmbr. Co. 1615 Central
Altamont.........Ward G. Ackerman
Amagansett Amagansett Lmbr. & Coal
Amityville.....Beachview Lumber Co.
Amsterdam
George Kennedy Est. Lmbr. Co.
104 Brookside Ave.
Leo's Lmbr. & Sply......43 Lark St.
Quist Lmbr. Co.........Luther St.
Arcade......Arcade Lumber Company
Arverne The Wm. Schoncke Co., Inc.
Auburn......O. H. Greene Lmbr. Co.
Babylon..........Glenn Hendrickson
Baldwin Place Baldwin Lmbr. & Sply.
Baldwinsville...Tappan Lumber Corp.
Ballston Spa....Curtis Lmbr. Co., Inc.
Barneveld........Turner Lumber Co.
Bayport..........Bayport Lumber Co.
Bayside..Queensborough Lumber Co.
Beacon
Beacon Lumber & Coal Co., Inc.
Fishkill Landing Lmbr. Co. S. Elm
Bellmore....Meadowbrook Lmbr. Co.
Bethpage
Bethpage Lmbr. & Sply. Corp.
Hempstead Tpke.
Cashel Lmbr. Co. 140 Stewart Ave.
Binghamton
Belknap Lmbr. Inc..7 Belknap Ave.
Bonded Bldg. Splys. ....21 Clinton
H. T. Hunt Co., Inc...14 Smith Ave.
Smith Lmbr. Service, Inc.
Chenango Bridge
Whipples Lmbr. Yd....490 Court St.
Wilmarth & Gulino...Kirwood Rd.
Nimmondsburg Sales & Services
1133 Front St.
Bolton Landing....Bolton Lumber Co.
Brentwood Brentwood Lmbr. & Sply.
Bridgehampton
The E. Hampton Lmbr. & Coal Co.
Bridgeport.....Bridgeport Lumber Co.
Bronx
Westchester Sq. Sash & Door Co.
2925 E. Tremont Ave.
Whitefield Lmbr. & Millwork Co.
4620 White Plains Rd.
Brooklyn
Alco Lmbr. Co. 2775 Coney Island
Bay Ridge Lmbr. Co..6303 5th Av.
Bedford Lmbr. Co.....650 De Kalb
Bell Lmbr. & Sply. Co..1536 Fulton
Benson Lmbr. Co......1350 60th St.
Boro Hall Lmbr. Co. 127 Concord St.
Canarsie Lmbr.......1389 Rockaway
City-Wide Lmbr. 38th St. & 5th Ave.
E. Flatbush Lmbr..2113 Utica Ave.
E. Flotteron & Sons Lmbr. Co.
2604 Coney Island Ave.
Flatbush Lmbr. Co.
2514-2520 Albemarle Rd.
Fox Lmbr. Co. Coyle St. & Avenue U
H. E. Schiff Lmbr. Co.....952 Utica
La Tuga Lmbr. Co..2384 Fulton St.
Loyal Lumber....8309 New Utrecht
Mansfield Lmbr. Corp..4212 Church
McDonald Avenue Mason Sply. Co.
1258 McDonald Ave.
Paramount Bldg. Sply. Co.
2001 McDonald Ave.
S. Feldman Lumber Co., Inc.
692 Hopkinson Ave.
Schoepf Bros.........786 Logan St.
Shell Lmbr. & Sply. Corp. 320 Ave. Y
Thos. Tesauro Lmbr..3088 Cropsey
Walter E. Umla, Inc.....180 6th St.
Buffalo
Altenburg Brick Co...3011 Main St.
Frontier Lmbr. Co....1670 Genesee
Frontier Lmbr. Co...1941 Elmwood
Globe Bldrs. Sply...589 Northland
Henry R. Duch...410 Memorial Dr.
Kenmore Builders Supply Co., Inc.
28 Hinman Ave.
Montgomery-Mallue...51 Wilkeson
Queen City Lmbr. & Bldrs. Sply. Co.
40 Dingens St.
Carthage............Lehman & Zehr
Castile............Elitsac Lumber Co.
Center Moriches...Steiner Lmbr. Yd.
Central Bridge Loren R. Chase Lmbr.
Central Square...H. P. Goettel Lmbr.
Chatham.......Chatham Lumber Co.
Cheektowaga
Globe Bldrs. Sply., Inc.1540 Walden
Thruway Builders Supplies Corp.
3200 Genesee St.
Clarence......Clarence Lmbr. & Sply.
Clayville.....Latus Feed & Lmbr. Co.
Clifton.............Abbe Lumber Co.
Cobleskill.........Briggs Lumber Co.
Cohoes
Cohoes Building & Supply Co.
Canvass & Cortland St.
Cohoes Mill & Lmbr. Co.193 Ontario
Copake................A. C. Bristol
Dexter................G. A. Jumps
Dobbs Ferry......Besson & Company
East Aurora......Tenney Lumber Co.
East Greenbush Dorn's Lmbr. & Sply.
East Syracuse...Byrnes Coal & Lmbr.
Eden.........Ivan Nagle Lumber Co.
Elizaville.....Twin Lakes Lumber Co.
Ellenville......Wm. H. Deyo Co. Inc.
Elmira Harris, McHenry & Baker Co.
Elmont
Franklin Square Lumber Co.
1210 Hempstead Tpke.
Village Lmbr. Co......1 Elmont Rd.
Elmsford..Empire Wallboard & Sply.
Endwell.......Whipples Lumber Yard
Fairport..........Dudley Lumber Co.
Fayetteville....B. H. Tracy Sons, Inc.
Fishkill............Van Voorhis Bros.
Flushing
Mensch Lmbr. & Millwork Corp.
136-20 38th Ave.
Willard L. McDermott..132-18 35th
Frankfort........Getman Lumber Co.
Franklin......I. M. Ogden Bldg. Sply.
Fulton..................Morin Bros.
Glen Cove L. I. Titus Bowne Downing
Glenmont.....Bethlehem Lumber Co.
Goshen......James H. Anderson, Inc.
Grand Island
Grand Island Lmbr. & Bldrs. Sply.
Greene........Chenango Valley Mills
Greenport.....Greenport Lumber Co.
Greenwich Kendall Lmbr. & Sply. Co.
Hamburg........R. F. Knoche & Son
Hampton Bays F. W. Jackson & Sons
Harrison....Port Chester Lumber Co.
Haverstraw
Allison & Ver Valen..Westside Ave.
Haverstraw Lmbr. & Sply. Corp.
71 Gurnee Ave.
Herkimer......Herkimer Lumber Co.
Hicksville..Newbridge Lmbr. & Sply.
Hoag Corners Hoag's Corners Lmbr.
Hoosick Falls...Callahan Lumber Co.
Hornell..........Tracy & Jones, Inc.
Hudson..Hudson Lmbr. & Supply Co.
Huntington Long Island
Fort Hill Lmbr. Corp. 1 Fort Hill Rd.
Kleet Lmbr. Co.....New York Ave.
Nassau Suffolk Lmbr. & Sply. Corp.
Huntington Station
Huntington Mtls.....200 Broadway
Ilion.......DeJohn's Forest Products
Ithaca.....Robinson & Carpenter, Inc.
Kenmore..Town Bldrs. Sply. & Fuel
Kerhonkson Wm. H. Deyo & Co., Inc.
Kings Park........Tanzi Lumber Co.
Kingston......Clark Lumber Co., Inc.
Lake Ronkonkoma
Farm-to-Market Lmbr. Co.
Lancaster.............J. C. Neil Co.
Larchmont.....Henigson's Lmbr. Co.
Latham Cornell Lmbr. & Bldg. Mtl. Co.
Liberty...Sullivan County Bldg. Mtls.
Lindenhurst......Wolkoff Lumber Co.
Lockport
Lockport Lmbr. Yds...63 East Ave.
Niagara Supply Co...570 West Ave.
Long Beach....Centre Mlwk. & Sply.
Long Island City....Astoria Lmbr. Co.
Lowville...........Lyng Lumber Co.
Lynbrook
Lynbrook Lmbr. Co...8 Merrick Rd.
Steinbrook Lmbr..400 Sunrise Hwy.
Mamaroneck......R. G. Brewer, Inc.
Marlboro......Marlboro Mfg. & Sply.
Maspeth.......Triangle Sash & Door
Massapequa
Fred & Fred, Inc......Sunrise Hwy.
White Lmbr. & Mlwk..1100 Sunrise
Massena
Mulholland's Lmbr. & Bldrs. Sply.
Mechanicville Pruyn Lmbr. & Sply. Co.
Merrick..........D & D Lumber Co.
Mexico.....Mexico Lmbr. & Coal Co.
Middleburg...........Bush & Snyder
Middletown.........H. D. Gould Co.
Mineola
Latham Bros. Lmbr. 32 Jericho Tpke.
Mineola Lmbr....499 Jericho Tpke.
Monticello.............Bogner-Seitel
Nanuet.....Hutton-Johnson Co., Inc.
Nassau...........Nassau Supply Co.
Newburgh
Miron Lmbr...68 Little Britain Rd.
Windsor Bldg. Supplies 490 B Way
Windsor Bldg. Supplies..River Rd.
New City J. E. Vanderbilt & Co., Inc.
New Hackensack
Christensen-Linge Lmbr. Co., Inc.
New Hartford...Utica Bldrs. Sply. Co.
New Hyde Park Long Island
MacRose Lmbr. Co...Jericho Tpke.
Residential Lmbr. 2030 Hillside Ave.
New Lebanon..Lebanon Valley Lmbr.
New Rochelle Bender's Bldg. Mtl. Co.
New York
Blue Bell Lmbr. & Moulding Co.
2360 Amsterdam Ave.
Butler Lmbr. Co. 201st St. & 9th Ave.
Dykes Lmbr. Co...137 W. 24th St.
Niagara Falls
Concrete Stone & Coal Gillett Court
Haeberle Lmbr. Co. 1004 Cedar Ave.
Tiger Sply. Co., Inc....2228 11th St.
N. Bellmore Nassau Residential Lmbr.
N. Chatham.........Prior & Williams
N. Syracuse Centerville Sply. & Bldg.
North Tonawanda
Esco Lmbr., Inc.......197 Main St.
Jos. Doughery.....Beach Ridge Rd.
River Road Lmbr..Main & Schenck
Norton Hill
Greenville-Norton Hill Lumber Co.
Norwich......Briggs Lumber Co., Inc.
Nunda..........Vans Building Service
Nyack............Nyack Lumber Co.
Olean
A. Weston Lmbr..1620 Washington
Oneida........Marcellus Lumber Co.
Oneonta....E. End Lmbr. Co. 2 Wells
Ontario The Beach & Maher Co., Inc.
Oswego
Joseph Zaia & Co.....101 Tenth St.
Peter Raby Co......West Bridge St.
Owego E. H. Miller Lmbr. Co. Inc.
107-113 N. Ave.
Oxford.......Briggs Lumber Co., Inc.
Ozone Park Pisnoy Lmbr. & Trim Co.
Patchogue....T & S Lmbr. & Sply. Co.
Pearl River Pearl River Lmbr. & Sply.
Peekskill.....Creed Bros. Lumber Co.
Pelham Manor Warm Bldrs. Sply. Co.
Penn Yan.........Keuka Lumber Co.
Port Chester....Jesse T. Davis & Son
Port Jervis..Horn's Coal & Lmbr. Co.
Potsdam Raymond J. Smith Lmbr. Co.
Poughkeepsie
Wilbur Co..............Cottage St.
Windsor Bldg. Splys....Orchard St.
Prattsville........Rikard Lumber Co.
Queens..........Schwalback Lumber
Queens Village...Liberty Lumber Co.
Ravena..........Palmer Lumber Co.
Raymondville
Raymond J. Smith Lmbr. Co.
Rensselaer
Charles Nittinger..Defreestville Rd.
Lansing Lmbr. & Coal Corp.
1489 Broadway
Richmond Hill....Liberty Lumber Co.
Riverhead..Mid Island Lmbr. & Sply.
Rochester
Flower City Lmbr. Co...55 Jessie St.
Fred R. Large Lmbr. Co.
Harrison & Hudson Sts.
Giordano Lmbr. Co. 200 Clifford Ave.
Greece Lmbr. & Bldg. Sply.
427 Latta Rd.
Rappl & Hoenig..1381 Ridge Rd. E.
Ridge Lmbr. Co. 612 Hollenbeck St.
Willits Lmbr. Co.....1015 Chili Ave.
Wm. B. Morse Lmbr...340 Main W.
Rockaway Park....H. Weisman & Son
Rome
Cataldo Bros. & Sons
Upper W. Dominick St.
Edward Comstock...200 S. George
Roosevelt........Sigman Lumber Co.
Rosedale..South Side Lmbr. Co., Inc.
Rosendale Wm. C. Schryver Lmbr. Co.
Roslyn
Cameron Sply. Corp......Church St.
Nassau-Suffolk Lmbr...Willow Ave.
Sanborn....D. F. Calkins Lumber Co.
Schenectady
Anderson Bldg. Sply. Co.
Chrisler & Marion Aves.
Bellevue Bldrs. Sply.
500 Duanesburg Rd.
Cornell Lmbr. & Bldg. Material Co.
69 Freeman's Bridge Rd.
George Sifo Lmbr. & Millwork Co.
1870 Hamburg St.
Grimm Bldg. Mtl...142 Edison Ave.
J. C. Dearstine Lmbr. Co. Catalyn St.
Mohawk Mason Sply. Co.
65 Freeman's Bridge Rd.
Park Bldg. Sply...1040 Community
Peckham Lmbr. Corp...1705 Foster
Schenectady Lmbr. Co., Inc.
103 Freeman's Bridge Rd.
Shafter Bldg. Sply. Co....315 Green
Schoharie, John Fain Coal & Lmbr. Co.
Scotia
Glenville Bldg. Sply., Sacandaga Rd.
Hamel Lmbr. Co....Amsterdam Rd.
Sharon Springs....Briggs Lumber Co.
Sherman.........J. M. Tallman & Son
S. Bethlehem..Bethlehem Lmbr. Co.
Springfield Gardens
Edgewood Lmbr..141-55 Springfield
Steinboro Lmbr.....131-15 Merrick
Spring Valley Beckerle Lmbr. & Sply.
Staten Island....B. Diener Bldg. Mtl.
Stockport.......Stockport Lumber Co.
Syosset L. I....W. Wilton Wood, Inc.
Syracuse
Bannon Lmbr.........2327 Park St.
Chapman Lmbr...300 E. Hiawatha
Erie Blvd. Bldg. Sply. Co., Inc.
Harry Osborne......115 Valley Dr.
Paragon Sply., Inc. 112 N. Beech St.
Syracuse Brick Co........Court St.
Syracuse Lmbr.........2700 Lodi St.
Tony Nuzzo......418 Brighton Ave.
Wilson & Greene Lmbr. 516 Burt St.
Tarrytown..Hudson River Yards Corp.
Tonawanda..Gerlack Lumber Co., Inc.
Tottenville, Tottenville Lmbr. & Coal
Troy
Collins & Sons..2704-2742 6th Ave.
Grimm Bldg. Mtl....Lower Hudson
Tupper Lake Cecil Flanders Bldg. Mtls.
Unadilla...I. W. Van Cott & Son, Inc.
Utica
J. Bocchino Bldrs. Sply.
1027 Jefferson Ave.
Sunset Lmbr. Co..1011 Sunset Ave.
Utica Contractors Sply...497 French
Valley Stream....Gordon Lumber Co.
Vernon.....Robert White Lumber Co.
Voorheesville
W. W. Crannell Coal & Lmbr. Co.
Walton Tweedie Const. Bldg. Sply. Co.
Wantagh
Nassau-Suffolk Lmbr. & Sply. Corp.
R.R. Ave. & Sunrise Hwy.
Wallace R. Post, Inc. 1944 Mill Rd.
Warwick.......Conklin & Strong, Inc.
Watertown
Holcomb Lmbr...........Water St.
Watertown Bldrs. Sply. 217 High St.
Watervliet...R. Retallick & Sons, Inc.
Waverly, Valley Lmbr. Yd. Waverly Corp.
Webster.........Webster Lumber Co.
West Coxsackie
Erving E. Albright Lmbr. Co.
West Hempstead
Lakeview Lmbr. Co...633 Woodfield
Mirschel Lmbr. & Sply. Corp.
662 Hempstead Tpke.
W. New Brighton B. Diener Bldg. Sply.
West Nyack...Wellens Lmbr. & Sply.
Westbury L. I. Mac Rose Lumber Co.
White Plains
Fordham Lmbr. Co. 75 Martine Ave.
Interstate Bldg. Mtl. Corp.
122 Westmoreland Ave.
Pfister Coal & Lmbr..14 Fisher Lane
Williamsville...Kenmore Bldrs. Sply.
Yonkers
Fleischer Lmbr. 200 Saw Mill R. Rd.
Lockwood Lmbr. Sales Corp.
382 Saw Mill River Rd.

NORTH CAROLINA

Asheboro.........Lowe's of Asheboro
Asheville
Atkins-Harper Lmbr..Haywood Rd.
Carter Lmbr. Co......Emma Station
Lowe's of Ashville
Burlington
Alamance Bldrs., Inc...Hanover Rd.
Alamance Lmbr. Co.....Webb Ave.
Newlin Hardware Co....S. Main St.
Zimmerman Lmbr. Co..N. Main St.
Catawba.........Highway Lumber Co.
Charlotte
Central Lmbr. Co. 300 S. Brevard St.
Doggett Lmbr. Co..111 E. Park Ave.
Lowe's of Charlotte 4123 Mt. Holly
McClure Lmbr. Co....Mt. Holly Rd.
Standard Bldrs. Sply..2801 S. Tryon
Cherryville.........Dixie Lumber Co.
Conover..........Herman-Sipe & Co.
Draper...........Draper Lumber Co.
Dunn
Godwin Building Supply Co.
Pope & Mixon, Inc.
Elizabethtown...Clark Jessup Hdwe.
Fayetteville
Fayetteville Wholesale Bldg. Sply.
Inc............Roberson St. Ext.
Highland Coal & Builders Sply. Co.
203 Cumberland St.
Franklin...........Reeves Hardware
Gastonia.......City Lumber Co., Inc.
Goldsboro.......W. P. Rose Sply. Co.
Jno. L. Beal Bldrs. Splys.
Graham......I. Holt Jr. Lumber Co.
Granite Falls....Mackie Bldg. & Sply.
Greensboro
City Lmbr. Co......517 Prescott St.
Mendenhall Lmbr......533 S. Ashe
Pegram-West Inc...S. Elm St. Ext.
West Bldg. Sply. Co. 1130 W. Lee St.
Harmony.......Harmony Milling Co.
Hazelwood...........Liner Company
Hickory
Guy Frye & Sons, Inc.
Hickory Bldrs. Sply...215 8th S. E.
Hutton & Bourbonnais Company
M. G. Crouch Lumber Co.
Iron Station..Saunders Woodwork Co.
Kings Mountain.....Elmer Lmbr. Co.
Leaksville.......Leaksville Lmbr. Co.
Lenoir
Bernhardt-Seagle Co. 314 W. Harper
Bost Lumber Co.
Liberty............Staley Lumber Co.
Maiden..Paul J. McRee Bldg. & Sply.
Millers Creek....Eller's Lumber Sply
Mooresville.........Barger Bros. Inc.
Morganton
Burke Lumber Co.
Morganton Hardware Co.
Morganton Lumber Co.
Wall Lumber Company
Mt. Gilead..Jordan Lmbr. & Sply. Co.
Mt. Holly......Massey Hardware Co.
New Port..Allen & Bell Hardware Co.
Newton.....North Newton Hardware
N. Wilkesboro..N. Wilkesboro Hdwe.
Pilot Mountain..Harris Hardware Co.
Pittsboro.........McNeill & Roberts
Raleigh
Oldham & Worth, Inc.
Cor. S. West & W. Cabarrus Sts
Southern Bldrs. & Suppliers, Inc.
622 Downtown Blvd.
Ranlo..............Ranlo Supply Co.
Reidsville Hudson & Lester Hdwe. Co.
Robersonville.....C. L. Wilson & Co.
Salisbury......Goodman Lumber Co.
Sanford............King Roofing Co.
Shelby...........Gheen Lumber Co.
Siler City......Home Bldrs. Sply. Co.
Smithfield
Smithfield Wholesale Bldg. Sply.
South Port.......Blake Builders Sply.
Sparta.............Lowe's of Sparta
Stanley....W. G. Hawley Lumber Co.
Statesville
H & B Co............Salisbury Rd.
Piedmont Lmbr. & Mfg. Co.
Sherrill Lumber Co.
Sylva.......Sylva Coal & Lumber Co.
Taylorsville.........Sipe Lumber Co.
Thomasville.......Lowder Supply Co.
Troutman....Protex Weatherstrip Co.
Vale.....J. M. Beam & Brothers, Inc.
Varina..........Stephen's Supply Co.
Wadeville.....McRae Bros. Mfg. Co.
Wilmington
National Bldrs. Supplies 716 S. 17th
Smith Bldrs. Sply..Castle Hayne Rd.
Winston-Salem
Forest Hills Lmbr......Polo & Craft
Smith-Phillips Lmbr.....17th & Ivy
Tuttle Lmbr. Co...1621 Stadium Dr.

NORTH DAKOTA

Carrington.......Schultz Lumber Co.
Dickenson...Walton-Davis Lmbr. Co.
Garrison........Stephens Lumber Co.
Hazen............Hazen Lumber Co.
Mandan Bingenheimer Mercantile Co.
Minot
Minot Lumber Company
Robertson Lumber Company
Taylor............Taylor Lumber Co.
Williston......Falstad's Lumber Yard

OHIO

Akron
Akron Lmbr. & Sply 179 E. Waterloo
Brown-Graves Lmbr..191 E. Miller
Lyman Hawkins Lmbr. Co.
1300 Kenmore Blvd.
Murphy Lmbr. & Hdwe...760 Moon
Schnabel Lmbr. Co.....2174 High

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BUILDING PRODUCTS DEALER HERE

Alliance
Mount Union Lmbr..2207 S. Union
Robertson Lmbr. & Coal Co.
126 E. Grant St.
Archbold.....Gotshall Lumber Co.
Arlington.....Orville Johnson
Ashtabula
Dodge Lmbr. Co....615 W. 48th St.
Laird Lmbr. Co....1546 Morton Dr.
Post Bros. Lmbr. Co. 546 W. 48th St.
Aultman.....The Wise Lumber Co.
Barnesville.....Smith Lumber Co.
Bedford
Forest City Mtl. Co..160 Broadway
Holbrook Lmbr. Co...470 Broadway
Berea....Hennie Lmbr. & Supply Co.
Boardman.....Boardman Supply Co.
Campbell.....Reed Bldrs. Sply. Co.
Canton
Fulton Lmbr. Co..2501 Fulton N.W.
Mehaffies' Builders Supply Co.
2925 Harrisburg Rd. N.E.
Carrollton
Carrollton Farmers Exchange Co.
Chardon
Geauga County Farm Bureau
408 Water St.
Geauga Lmbr.& Mlwk. Cen.& Cherry
Cincinnati
Cordes Lumber Co....15 E. 66th St.
Hilltop Bldg. Mtls., Inc...Lane Ave.
Norwood Heights Coal & Sply. Co.
5615 Montgomery Rd.
The Pierson Lmbr. Cooper & Cherry
Cleveland
Broadway Lmbr. Co..8022 Broadway
Colony Lmbr. Co.....4447 Lee Rd.
Dougherty Lmbr. Co. 1375 W. 117th
Dougherty Lmbr. Co. 12100 Euclid
Forest City Mtl. Co...5000 Brookpark
Forest City Mtl. Co. ...14651 Lorain
Forest City Mtl. Co..17093 St. Clair
Lakewood Lmbr. & Mtl. 10237 Berea
The Housemart Inc. 18320 Lanken
Suburban Lmbr.....State at Brook
West End Lmbr. Co. 4520 W. 130th
Columbus
Cotton Lmbr. Co..3500 E. Main St.
Dealers Lmbr. Co. 1836 E. Long St.
Elephant Lumber Stores
Cuyahoga Falls...Schnabel Lmbr. Co.
Dayton
Dayton Bldrs. Sply.....800 E. First
Edgemont Bldrs. Sply. Co.
3200 Oakridge Dr.
West Side Lmbr. Co..1831 W. Third
Dunkirk Wykes & Wilson Lmbr.& Sply.
Edgerton.....Lutterbien Lumber Co.
Elmore.....Elmore Lumber
Findlay
Blanchard Valley Sply. 418 Lincoln
Fred C. Swisher Co.....109 Fair St.
Foster.....Kelly Lumber Co.
Girard.....Girard Lumber Co.
Hamilton
John M. Horn Lmbr...4th & Dayton
Linden Lmbr. & Coal...1000 Laurel
Helena.....Helena Lumber
Homeworth.....McQuilkin Lmbr. Co.
Hubbard
Hubbard Coal & Sply. Co..Main St.
Peoples Coal, Sply. & Lmbr. Co.
761 N. Main St.
Huntsburg.....East End Supply
Jacobsburg.....Atkinson Lumber Co.
Jefferson.....Laird Lumber Co.
Kent.....Parsons Lumber Co.
Lima
Lima Lmbr. Co.....Jameson & PRR
Tuttle Lmbr. Co.....340 E. High St.
Western Ohio Lmbr.....126 E. Vine
Loveland.....L. W. Nisbet Co.
Mansfield.....Home Materials
Maple Heights...Advance Lumber Co.
Mantua.....Mantua Grain & Supply
Marietta.....Marietta Concrete Corp.
Massillon
Brown Lmbr. Co.....405 S. Erie St.
Hammond Lmbr. Co
12 Thorne Ave. N.W. at N. Erie
Mechanicstown Guess Manufacturing
Millersburg
Holmes Door & Lmbr. Co...Star Rt.
Kline & Kauffman
Minerva
Stark County Farm Bureau Coop.
Ass. Inc.....Curry St.
The Cox & Burtsfield Lmbr. Co.
Minster.....Minster Lumber Co.
Mt. Hope.....Mt. Hope Lumber Co.
Mt. Orab....R. W. Kibler Milling Co.
Mt. Vernon.....Millstone Lmbr. Yd.
Newport.....Newport Lmbr. Co.
North Olmsted..N. Olmsted Lmbr. Co.
Olmsted Falls..Olmsted Falls Lmbr.
Orrville.....Gilcher Lumber Co.
Painesville.....Equity Lumber Co.
Pemberville..Pemberville Lumber Co.
Rocky River..Prasse Lmbr. & Mtl. Co.
St. Clairsville...Community Lmbr. Co.
St. Henry..Schockman Brothers Lmbr.
Shelby.....Shelby Lumber Co.
South Euclid....South Euclid Lumber
S. Lebanon Kash D. Amburgy Lmbr.
Strongsville.....James Lumber Co.
Struthers.....Yallech Lmbr. Sply. Co.
Swanton.....Bloomer Builders Sply.
Toledo.....Gallant Lmbr. & Coal Co.
Uniopolis.....Shaw Lumber Co.
Van Wert.....Harold Balyeat
Wadakoneta.....Auglaize Lumber Co.
Warren..East Ohio Lumber Company
Westerville.....The Cellar Lmbr. Co.
Westview.....Westview Lumber Co.
Wickliffe.....Wickliffe Lumber Co.
Wooster.....Buckeye Bldrs. Sply.
Youngstown Austintown Bldg. Mtl. Co.

OKLAHOMA

Ada
Adams Lmbr. & Sply..118 N. Rennie
Hovis Lmbr. & Hdwe. 314 E. 10th St.
Blackwell.....Amsden Lumber Co.
Chickasha..Ricker-Williams Lmbr. Co.
Davis.....Dale Lumber Co.
Enid.....Bank Lumber Co.
Lawton.....Farmers Lumber Co.
Okmulgee...T. H. Rogers Lumber Co.
Sand Springs..Morrow-Gill Lmbr. Co.
Shawnee.....Bison Lmbr. & Sply. Co.
Tahlequah
Oklahoma Lmbr..327 N. Muskogee
Tahlequah Lmbr..900 S. Muskogee
Tulsa
Dixon Lmbr. Co....3225 S. Harvard
Hanna Lmbr. Co.....302 S. Peoria
Hope Lmbr. & Sply....2802 E. 11th
Mill Creek Lmbr. & Sply.
5244 E. 15th St.
Service Lmbr. Co.....2910 S. Yale

OREGON

Aloha.....Mt. Hood Supply Co.
Portland
Building Products Co.
Mt. Hood Supply 8300 S. E. Division

PENNSYLVANIA

Allentown
Allentown-Bethlehem Lmbr. Co.
125 Union Blvd.
Morris Black & Sons...3rd & Union
Trexler Lmbr. Co....16th & Gordon
Allison Park....John H. Auld & Bros.
Altoona
Buchanan Lmbr. Co....823 19th St.
Claster Lmbr. Co....1720 Margaret
Ambridge
Ambridge Lmbr. & Bldrs. Sply. Co.
2700 Duss Ave.
Ohio Valley Lmbr. Co..328 14th St.
Annville.....D. L. Saylor & Sons
Ashley.....Altavilla Lumber Co.
Bangor.....John Gottredo & Sons
Bellefonte..M. L. Claster & Sons, Inc.
Berwick...Berwick Lmbr. & Sply. Co.
Bethlehem..Morris Black & Sons, Inc.
Birdsboro..Happel Lumber & Sply. Co.
Blairsville.....E. H. Bergman & Sons
Bloomsburg..M. L. Claster & Sons Inc.
Blue Ridge Summit ..Flohr Lmbr. Co.
Boothwyn.....Ogden Sply. Co., Inc.
Brightwood Boro.....Slater Sply. Co.
Bristol.....C.E. Stoneback & Sons
Brockway..Cramer Lmbr. & Sply. Co.
Brookville.....C. B. Fuller Lmbr. Co.
Canonsburg.....Cianelli Sply. Co.
Chaads Ford.....Lexington Lmbr. Co.
Chester.....Hummer & Green
Clarks Summit....Whipple Bros., Inc.
Clearfield
M. L. Claster & Sons, Inc.
Soult Lmbr. Co....522 Williams St.
Coatesville...Kerns Lmbr. & Coal Co.
Cochranton..Crum Brothers Lmbr. Co.
Cooperstown.....C. O. Deeter
Cornwells Heights
Cornwells Lmbr. & Millwork Co.
Corry.....Hammond Elevator Co.
Crafton....Crafton Lmbr. & Sply. Co.
Daleville..Daleville Lmbr. & Sply. Co.
Denbo.....Hankins-Paulson Co.
Dowingtown....J. W. Maxwell & Son
Easton.....Messinger Supply Co.
Elizabeth.....Howell Brothers, Inc.
Erie
Atlas-Erie Sply. Co...1432 Chestnut
Consumer's Lmbr..1860 W. 26th St.
Frontier Lmbr. Co....762 E. 5th St.
Evans City Evans City Sply. & Mfg.
Fayetteville...E. Fayetteville Elevator
Forty Fort.....Forty Fort Lmbr. Co.
Gettysburg.....Wolf Supply Co.
Glenshaw..North Hills Lmbr. & Sply.
Glens.de..Glenside Lmbr. & Coal Co.
Goshen.....L. E. Moore
Hallstead.....Hallstead Supply Co.
Hamburg..Buechley Mlwk. & Lmbr.
Harrisburg
Bestco Corp.....3465 N. 6th St.
Earl D. Latsha.....RD. No. 2
Hatboro.....Martin & Bradley
Hazleton.....V. Menghini & Sons
Homestead.....George M. Hall Co.
Honesdale...Narrowsburg Lmbr. Co.
Honey Brook.....Shanaman Inc.
Hugesville.....Lundy Lumber Co.
Huntingdon.....M. L. Claster & Sons
Irwin.....H. M. Pringle & Sons
Jersey Shore..Claster Lmbr. Co. Inc.
Jessup.....Jessup Lumber Co.
Johnstown
Central Contr't'rs Sply.....821 Pine
Conemaugh Lmbr. Corp...280 D. St.
Johnstown Planing Mill Co.
422 Horner St.
Walter D. Varner & Son..524 Horner
Kittanning..West Kittanning Lmbr. Co.
Kresgeville..Harold Burger Lmbr. Co.
Langhorne.....Henry Palmer Co.
Lansdale..Krupp, Meyers & Hoffman
Leechburg....Bruno Lucchino & Sons
Lemoyne.....Otto & Hollinger
Lewistown.....M. L. Claster & Sons
Llanerch Washington Lmbr. & Mlwk.
Lock Haven M. L. Claster & Sons, Inc.
Luzerne.....Bennett Lumber Co.
Marion Center Marion Center Lmbr.
Marwood.....W. T. Freehling & Sons
Mertztown.....Earl A. Waluert
Meshoppen.....O. H. Allen
Millville..Sones Lumber & Supply Co.
Milton.....M. L. Claster & Sons, Inc.
Montrose.....H. D. Griffis & Sons
Mt. Cobb.....Elmer Strackbein
Mt. Wolf.....Wolf Supply Co.
Muncy.....Lundy Lumber Co.
Myerstown.....Chas. C. Loose & Son
Nescopeck.....Sutter Lmbr. Co.
North Bessemer
Freddy's Lmbr. & Sply. Co.
Oil City.....Borland Lmbr. Co.
Oley.....Jacob G. Keehn
Oreland.....Oreland Supply Co.
Patton.....George C. Hoppel
Peckville...Mid-Valley Bldg. Sply. Co.
Penndel
Henry Palmer Co....11 S. Bellevue
Washington Lmbr. & Millwork Co.
Lincoln Hwy.
Pennsburg...Penn Lmbr. & Millworks
Perkasie,....Shelly & Fenstermacher
Philadelphia
Alco Lmbr. & Sply. Co.
6001 Lancaster Ave.
Edward F. Bennis & Sons, Inc.
Washington Lane & Reading R. R.
Emily Lmbr. & Mlwk....2115 S. 8th
Fox Chase Bldrs. Sply. Co., Inc.
7979 Rockwell Ave.
George Kempf Sply..57th & Grays
Girard Lmbr. & Mlwk..1432 N. 6th
Great Northeastern Lmbr. Co.
4663 Torresdale Ave.
Ideal Lmbr. Co....479 N. Fourth St.
John WaldnerLmbr...4410 Belgrade
Margargal-Vansant...319 Montrose
Quaker City Lmbr. & Sply. Co.
6327 Oxford Ave.
S. Margolis 8th & Washington Ave.
Strathmann Coal Co.
Kensington & Lehigh Ave.
Walter H. Terry, Jr.
Bustleton & Haldeman Ave.
Phillipsburg...M. L. Claster & Sons
Phoenixville.....S. L. Shanaman, Inc.
Plymouth
John S. Gawat Hdwe. & Lmbr. Co.
Portage.....Portage Lumber Co.
Pottstown....Merritt Lmbr. Yds., Inc.
Pottsville...Buechley Lmbr. Yds., Inc.
Reading
Berks Products Corp. 726 Spring St.
Chapin Lmbr. & Sply. Co.
5th St. Hwy. & Tuckerton Rd.
Merritt Lmbr. Yds. 4th & Spruce
Roslyn.....Wm. A. Geppert Co., Inc.
St. Perkasie..Shelly & Fenstermacher
Schuylkill Haven
Buechley Lmbr. Yds., Inc.
Scranton
Noto Lmbr. Co.....1040 E. Elm St.
Scranton Bldrs. Sply. Co.
911 Providence Rd.
Spruks Bldg. Mtls. Cedar & Orchard
Whipple Bros. Inc....948 Wyoming
Selinsgrove.....Bottiger & Stuck
Sellersville
Triangle Bldg. Supplies & Lmbr. Co.
Sharon Hill...Cleveland Wrecking Co.
Sharpsburg
Seibert Lmbr.....616 Dorseyville
Z & L Lmbr. Co..19th & Chapman Sts.
Shavertown..Shavertown Lumber Co.
Shickshinney Whitesell Lmbr. Co., Inc.
Slippery Rock..R. F. McGowan Lmbr.
Somerset.....Heiple Supply Co.
Spangler....E. F. Dumm Lumber Co.
State College..M. L. Claster & Sons, Inc.
Sunbury..M. L. Claster & Sons, Inc.
Titusville Fisher & Young Bldrs. Sply.
Toughkenamon..Penn-Del Supply Co.
Towanda.....Valley Lumber Yards
Troy.....F. P. Case & Sons, Inc.
Turtle Creek..Rutter Brothers Lmbr.
Tyrone
Claster Lmbr....Burley Ave. & 14th
M. L. Claster & Sons, Inc.
Uniontown.....Hankins-Paulson Co.
Valencia H. P. Starr Lmbr. & Supplies
Warminster.....Terry Supply Co.
Wayne.....Maine Line Lumber Co.
Waynesburg.....Wayne Lumber Co.
Webster....Webster Construction Co.
Wellsboro...Patterson Lmbr. Co., Inc.
Wilkes-Barre
Franks Lmbr..977 E. Northampton
Frank N. Henry....540 S. Main St.
Williamsport
Lundy Lmbr. Co.....1896 W. 4th St.
Lundy Lmbr. Co.....515 W. 3rd St.
Womelsdorf.....A. C. Klopp Co.
York.....Wolf Supply Co.
Youngwood.....Harrold Lumber Co.
Yukon.....Yukon Lumber Co.

RHODE ISLAND

Apponaug.....Diamond Match Co.
East Providence.....H. R. Horton Co.
Newport
J. T. O'Connell, Inc..89 Long Wharf
Newport Bldrs. Sply Co..15 Vernon
Providence
F. D. McKendall Lmbr. Co.
735 Elmwood Ave.
L. Sweet & Co., Inc. 703 Harris Ave.
State Lmbr. Co., Inc. 403 Charles St.
Warren.....E. M. Martin Lumber Co.
West Barrington..Barrington Lmbr. Co.
W. Kingston....Berger Lumber Corp.
W. Warwick.....Coutu Lumber Co.

SOUTH CAROLINA

Aiken
Aiken Lmbr. Co.....Park Ave.
Montgomery & Crawford Co., Inc.
700 Williamsburg
Andrews.....Swinnie Supply Co.
Charleston
C. C. Rhodes Lmbr....441 Maybank
Coastal Bldrs. Sply. Co.....Hwy. 61
Concrete Products Co. N. Charleston
Concrete Products 39 Folly Beach
Sires Lmbr. Co. Inc..790 Meeting
The Hughes Co.....82 Mary St.
Van Smith Bldg. Mtl...276 E. Bay
Florence
Florence Bldrs. Sply. Co.
167 W. Darlington
Murry-Mitchell Bldg. Sply. Co., Inc.
Darlington Hwy.
Georgetown
C. L. Ford & Sons, Inc.....Front St.
Georgetown Bldg. Mtls..1233 Front
Greenville
Bruce Sply. Co....Pleasantburg Dr.
Cely Bros. Lmbr...800 Washington
Frank Ulmer Lmbr..Washington Ave
Greenwood....Greenwood Supply Co.
Moncks CornerFort Sply. & Hdwe. Co.
Rock Hill
Roy A. McCall & Co. 514 Pendleton
Roy Neely Lmbr. Co.....Rt. 3
St. George
Sharpe-McMahan Sply. Co., Inc.
Summerville....Salisbury Brick Corp.
Walterboro....Godwin Bldg. Sply. Co.

SOUTH DAKOTA

Madison, Madison Farmers Elev. Co.
Marion Jct.....Marion Lmbr. Co.
Rapid City Knecht's Lumbermens Sply.
Sioux Falls
H. W. Ross Lmbr. Co.....535 E. 6
Independent Lmbr. 3500 S. Minn.
W. C. Buchanan Lmbr. 310 N. Dak.
Ward Lmbr. Co.....530 S. Prairie

TENNESSEE

Athens.....Scott Lumber Co.
Clinton.....Sadler Lumber Co.
Kingsport Roberts & Johnson Lmbr. Co.
Knoxville
Bild-Rite Lmbr. & Loan, Rutledge Pke.
Rogers Lmbr. & Sply. Co..929 Lee
Maryville.....Maryville Lmbr. Co.
Memphis
Clark & Fay, Inc...4920 Poplar Ave.
Crump Lime & Cement 1570 Lamar
Fant & Anderson Co....822 Rozelle
The Arkmo Lmbr. Co. Wholesale
2680 Broad Ave.
The Arkmo Lmbr..2980 Summer
Morristown....Morristown Sply. Co.
Nashville.....Carter Hardware Co.
Sevierville.....Carl Ownby & Co.
Sweetwater.....Seiler Brothers, Inc.

TEXAS

Amarillo.....Barfield Lumber Co.
Arlington.....Ferguson Lmbr. Co.
Athens.....Athens Sply. & Lmbr. Co.
Austin
Hoffman Lmbr. Co...3511 E. 7th St.
Rawls Lmbr. Co.....417 E. Avenue
Walter R. Carrington 5611 Adams St.
Beaumont
C. L. Sherman & Son Lmbr. Co.
Bellaire.....Meneffee Lmbr. Co.
Brownsville..Gloor Lmbr. & Sply. Co.
Dallas
Barns Lmbr..2801 Lombardy Lane
Cooley Lmbr. 2929 S. Buckner Blvd.
Mabry Insulation Co..1802 Wall St.
Northwest Lmbr. 10418 Garland Rd.
Tri-Cities Lmbr.....4701 Greenville
Vickery Lmbr. Co..6875 Greenville
Fort Worth
Alexander Lmbr. 2205 Montgomery
Chickasaw Lmbr. Co. 811 E. Belknap
Chickasaw Lmbr. Co...401 Missouri
Chickasaw Lmbr..2321 N. Houston
Chickasaw Lmbr...2701 W. Vickery
Cooley Lmbr. Co. 2403 E. Lancaster
J.V.HamptonLmbr. 2800 N.Houston
Marvin Keith Co....821 W. Vickery
Penry Lmbr. Co....2251 S. Jennings
Sabine Valley Lmbr. 4329 E. Belknap
ShelbyOwensLmbr. 2201W.Vickery
Stuckert & Co.....2201 8th Ave.
Garland.....Garland Insulating Co.
Gladewater...Hall Lumber & Mtl. Co.
Groves.....Noack Lmbr. Co.
Houston
Lander-Menking Lmbr. Co.
1010 Dunlavy St.
Sam Bassett Lmbr. Co....3639 Polk
Smith & Clark Bldg. Mtls.
5522 Hirsch Rd.
Stahlman Lmbr. Co.4007 Greenbrier
Terry Lmbr...4400 Old Spanish Tr.
Walker-Kurth Lmbr. Co., Inc.
3014 Old Spanish Tr.
Wood Bldg. Mtl. Co. 161 Tidwell Rd.
Irving
Hi-way 183 Lmbr. Co.
Hwy. 183 & Britton Rd.
Irving Lmbr. Co.....129 W. 1st St.
Jasper..Don Munsel & Son Lmbr. Co.
Kerrville.....Temple Lmbr. Co.
Marshall.....Fugler Bldrs. Supply
McAllen....Peace-Thornton Lmbr. Co.
Mission...Campbell-White Lmbr. Co.
New Braunfels New Braunfels Lmbr.
Orange
Lutcher & Moore Lmbr. Co.
Zeto Supply Co.
Port Arthur.....Crenshaw Sply. Co.
Richardson....North Texas Lmbr. Co.
San Angelo.....Concho Lmbr. Co.
San Antonio
A. B. Spencer & Sons
3701 San Pedro Ave.
Allena Bldg. Mtl.....4623 Blanco
Dittmar Lmbr. Co..309 W. Josephine
Ed Steves & Sons Lmbr.
704 E. Commerce
Nogalitos Lmbr. Co....217 Nogalitos
Olmes Lmbr..2818 N. McCullough
San Antonio Brick & Lmbr. Co.
3502 Fredericksburg
Sunset Lmbr. Co.....3310 S. Flores
University Park Bldg. Mtls. Co.
3031 Culebra
Van Buren Lmbr....2731 Roosevelt
San Benito.....Brady Lumber Co.
Seguin
Crump's Woodwork & Lmbr. Yd.
1009 N. Camp St.
Koepsel Lmbr. Co..615 N. Austin St.
Tyler
Leo Jones Insulating Co..633 Haden
Smith County Lumber Co.

VERMONT

Arlington.....Miles Lumber Co.
Barre.....Flint Bros. Lmbr. Co.
Barton.....E. M. Brown
Beecher Falls.....Poutre Hardware
Bennington.....La Flamme Lumber
Burlington
John Forville Lmbr. Co....172 Lake
Shepard Lmbr. Co....14 College St.
T. A. Haigh Lmbr. Co. 315 Pine St.
East Middlebury...Goodro Lmbr. Co.
Esses Jct. Flanders Lmbr. & Bldg. Sply.
Island Pond.....Poutre Feed Store
Jonesville...Plant & Griffith Lmbr. Co.
Lyndonville.....M. P. Ronan & Sons
Morrisville.....Morrisville Lmbr. Co.
Newport.....Prouty-Miller
N. Claredon.....Claredon Bldg. Sply.
Rutland.....Rutland Lmbr. Co.
St. Albans.....Bostwick Bros., Inc.
Shelburne.....Rice Lumber Co.
South Vernon.....Smead Lmbr. Co.
Springfield.....B. K.-Barlow, Inc.
White River Jct...Renehan-Akers Co.
Williamstown.....Lacillade Lmbr. Co.
Wilmington Deerfield Valley Grain Co.
Woodstock.....C. C. Frost

VIRGINIA

Ashland.....Haley & Durrett
Berryville...Berryville Lmbr. Co., Inc.
Boykins.....Draper Bldg. Sply. Co.
Bridgewater...C. T. Riddle Lmbr. Co.
Charlottesville...Saunders Bldg. Sply.
Chesterfield...N. B. Goodwyn & Sons
Culpeper.....Culpeper Planing Mill
Damascus.....Carolina Bldrs. Sply.
Falls Church...Fallfax Bldg. Sply. Co.
Franklin Franklin ConcreteProd.Corp.
Fredericksburg.....Wilson Bros.
Galax
Dixon Lumber Company
Vass-Kapp Hardware Company
Halifax.....Spencer Lmbr. Co.
Hampton.....J. V. Bickford, Inc.
Harrisonburg
Rockingham Coop. Farm Bureau, Inc.
Hillsville.....Hillsville Hdwe. Co.
Kilmarnock..Kilmarnock Planing Mill
Louisa.....J. S. Purcell Lmbr. Co.
Lynchburg
Campbell-Payne 13th & Stephenson
DuPriest Lmbr. Co.....Wards Rd.
H. E. DeWitt Lmbr. Co.
12th & Commerce St.
Menefee-Sadler Lumber Co., Inc.
Manassas
Brown & Hoeft, Inc.
J. C. Reading Lmbr. Co.
Manassas Lmbr. Co.
Marion.....Home Construction Co.
Martinsville.....Better Bldrs. Sply.
Maugansville
Maugansville Elevator & Lmbr. Co.
Mt. Jackson.....Newland Bldg. Sply.
Newport News
Penninsula Supply
Waterfront Lumber Co.
Norfolk.....Norfolk Sash & Door
Remington.....Groves Hardware Co.
Richmond
Brown-Mooney Corp. 1615 E. Byrd
Massey Bldrs. Sply 3700 W. Broad
Moores Wholesale Bldg. Sply.
715 S. 7th St.
Republic Lmbr. & Bldg. Sply.
1801 W. Leigh St.
Shade & Wise..1829 Hamilton St.
Ringgold.....T. H. Gough Lmbr. Co.
Roanoke
Hodges Lmbr. Corp.
528 Shenandoah Ave. N.W.
Home Lmbr. Co.....Cleveland Ave.
Rocky Mount..J. L. Perdue Lmbr. Co.
Rose Hill..C. M. Lawson Bldg. Supplies
St. Paul Clinchfield Lmbr. & Sply. Co.
Springfield.....Arlington Bldg. Sply.
Staunton.....Holsinger Lmbr. Co.
Stephens City....Golladay Bldg. Sply.
Toano.....Sheldon Lumber Co.
Vinton.....Saunders Lumber Co.
Waynesboro
Waynesboro Republic Lmbr. Co., Inc.
Warwick..Atlantic Bldg. Commodities
Winchester
Glaize & Bros.....302 N. Cameron
Oates Lmbr. Yd....612 N. Loudown

WASHINGTON

Tacoma.....Geo. Scofield Co.

WASHINGTON, D. C.

Baltimore Lmbr..1600 New York N.E.
Galliher & Klimkiewicz,1334 11th S.E.
Hechingers.....15th and H Sts. N.E.

WEST VIRGINIA

Charleston Wright-BachmanLmbr. Co.
Clendenin Clendenin Lmbr. & Sply.Co.
Dunbar
Builders Lmbr. & Sply..Lock 6 Rd.
R. G. Saunders & Sons
Fairmont.....Barr-Thomas Lmbr. Co.
Gilbert.....Gilbert Lmbr. Co.
Hamlin.....Hager Supply Co.
Huntington
Duncan Box & Lmbr. 1034 14th W.
Guyan Lmbr. Co.....202 20th St. E.
Huntington Lmbr., Inc.....1st & 8th
Minter Homes Corp.....3rd Ave.
Spence Lmbr. & Sply..Camden Rd.
Kingwood.....Empire Lmbr. & Sply.
Martinsburg.....Thorn Lmbr. Co.
Mason City..Hogg & Zuspan Mtls. Co.
Morgantown
General Woodworking Co. Westover
South Side Lmbr. Co. 62 Warren St.
New Martinsville..Phillips Lmbr. Co.
Nitro.....Southern Sply. Co., Inc.
Parkersburg.....Badger Lmbr. Co.
St. Albans
Geo. Weimer & Sons.....4th Ave.
Home Bldrs. Sply. Co.....6th Ave.
S. Charleston
Evans Lmbr. Co...D St. & 2nd Ave.
Montrose Hdwe. & Sply. Co.
Montrose Dr.
Spring Hill..So. Charleston Bldrs. Sply.
Weirton
Gardner Lmbr..4200 Freedom Way
Weirton Lmbr. Co....914 Cove Rd.
Wheeling
H. L. Seabright 43rd & McColloch
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154 W. McWilliams St.
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Midwest Shook & Lmbr..131 Pearl
Oshkosh Bldg. Sply.....100 Ohio St.
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Slinger.....Fuller Goodman Co.
South Milwaukee
Fernwood Bldg. Sply. Co.
Stoughton Stoughton Lmbr. & Fuel Co.
Sullivan.....Sullivan Lmbr. & Fuel
Verona.....Verona Lmbr. Co.
Watertown..Hutson-Braun Lmbr. Co.
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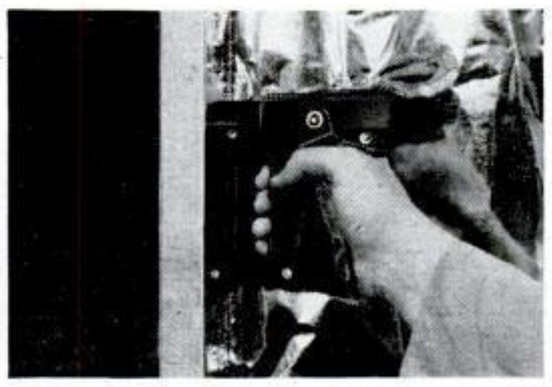
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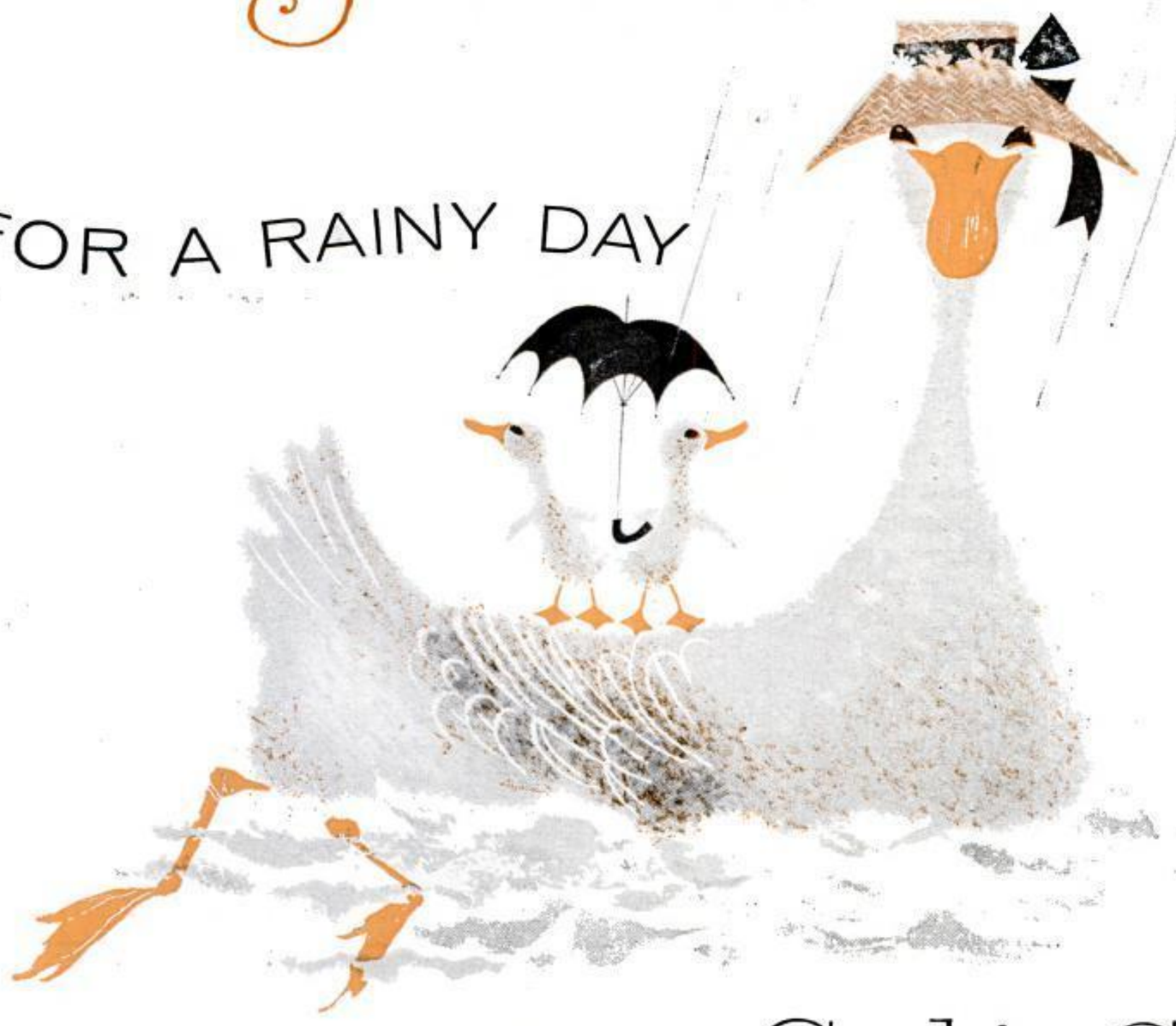
A Low Life for Pillows

With furniture having gone about as low as it can go (LIFE, Dec. 27, 1954), pillows are providing the next step in low-down comfort. There are sizes and shapes for almost any use at prices which are low too—from $3.95, varying with the type of fabric (corduroy, cotton, linen, velvet, silk, plastic) and filling (urethane or rubber foam, kapok, cotton). In foreground above are flat squares fitted together to form a floor-level chaise longue. Behind are softer pillows with tassels, which are comfortable for sitting at low tables. Beyond these are fat, tufted styles that make a luxurious couch, and children's pillows that double as animal toys.

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Family Protection

FOR A RAINY DAY



Clear sailing with United of Omaha Cash'n Carry Plan

Get all your Insurance dollars back
$5200 Cash *after you* Carry *this Family protection Plan for Twenty Years*

Protect your *family* now. Save for *your* carefree days ahead. You do both when you invest in United of Omaha's 20-20 Cash 'n Carry Plan. Invest $260 annually (an average of $5 a week) and receive $5200 CASH—all your money back—after you CARRY this combination savings-protection program for 20 years. It is designed to make your savings grow during those important "growing up" years of your family.

United's popular 20-20 Cash 'n Carry Plan is tailor made for the person looking to the future. It makes your money do TWO jobs! Get *savings* and *protection* with every dollar you invest in this sound, low cost plan. Decide today how much you can save—$2, $3, $5, $10 or more a week—and start investing it in the double protection of a United of Omaha 20-20 Cash 'n Carry Plan.



AFTER 20 YEARS—*FULL CASH REFUND*—OR YOUR CHOICE OF THESE OPTIONS WITH NO MORE PREMIUMS TO PAY

1 $782 Cash, plus paid-up family protection of $7,338. When you reach fifty, you may want this additional money for vacation, or to reinvest, and at the same time retain your original life insurance protection.

2 $8,644 increased family protection. Your 20 annual deposits build an estate. Instead of taking cash you can carry increased insurance with no more premiums to pay, in which case your money continues to grow. Your dollars work for you while you enjoy the security of paid-up insurance protection. Then you have a Cash Fund of $6,515 available at age 65—money to spend as you please!

This shows what the Cash 'n Carry Plan can do for you at age 30. Of course, this flexible plan is designed for all persons in good health at *any* age, 55 or younger (available for children, too). Start planning now for the future with a United of Omaha *savings* and *protection* plan that best fills your needs. Learn all the facts by mailing this *coupon* today!

MAIL NOW

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I can save ☐ $2 wk. ☐ $3 wk. ☐ $5 wk. ☐ $10 wk. and want to know what this will buy for me under your 20-20 Cash 'n Carry Plan. Please give me full particulars. No obligation whatsoever.

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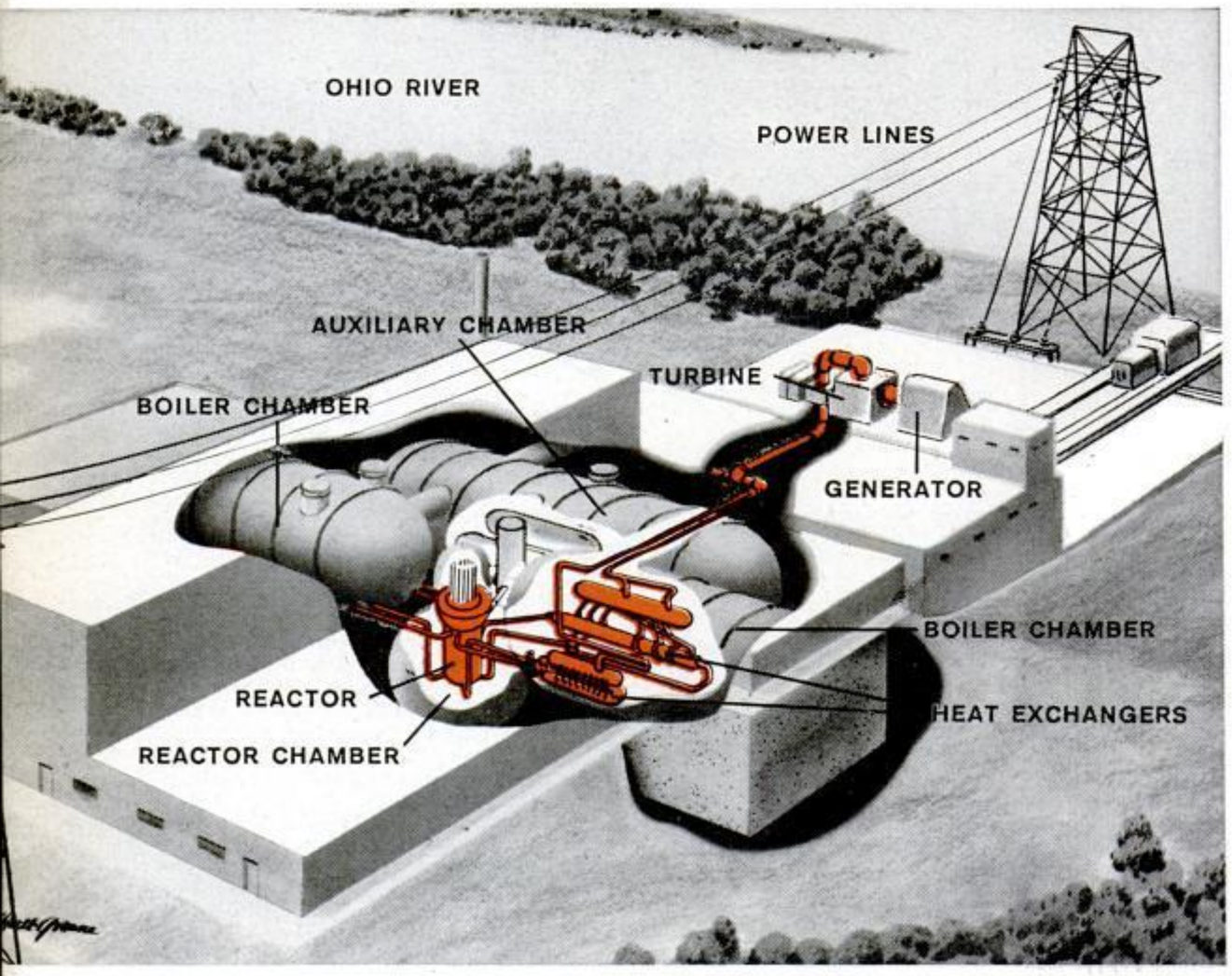
Fiery Setting for A-Power

A NEW NUCLEAR ERA SHAPES UP UNDERGROUND AT SHIPPINGPORT

Illuminated by the theatrical glare of welding sparks, the stark octagon of scaffolding at the right is the setting for the birth of a revolutionary industry: commercial atomic power. This is the interior of a huge subterranean steel sphere at Shippingport, Pa., which will house an atomic reactor, the core of the nation's first full-scale commercial atomic power plant. The plant, for which President Eisenhower broke the ground two years ago with a wave of a radioactive wand (LIFE, Sept. 20, 1954), is a $50 million project undertaken jointly by the Atomic Energy Commission, Westinghouse and the Duquesne Light Co.

The plant is actually modest in size; it can only produce 100,000 kilowatts. Many conventional power plants produce four or more times as much. But it fully reveals for the first time the structural grandeur of atomic technology. The new look is dictated mostly by the urgent need for strength and safety against any radioactive mishap. The entire plant, except for the generator itself, is underground (*drawing below*). Its different units are safely isolated from each other in huge tanks made of steel up to three inches thick.

Last week, as the plant passed the halfway mark in construction, the tanks had disappeared under a thick layer of heavily reinforced concrete (*next page*). Soon all the precision-made parts will be lowered into place through hatches. In the summer of 1957 the switch will be thrown.

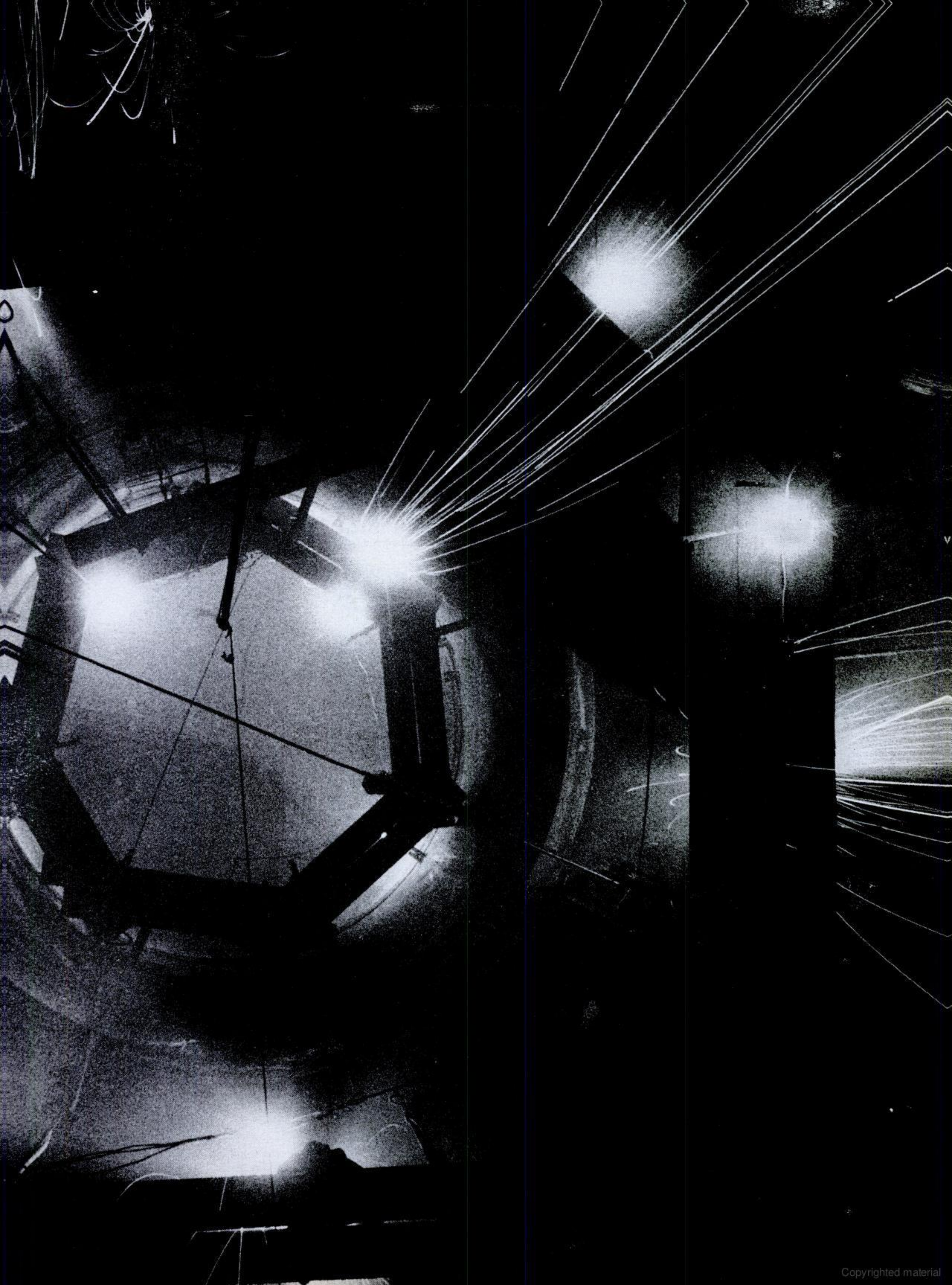


UNDERGROUND POWER PLANT is shown here in partially cut away drawing. It derives electricity from 525°F. heat produced by fission of uranium in nuclear reactor housed in large spherical chamber which is shown during construction in photograph at right. In drawing, red indicates the route along which hot water or steam is carried. Water is heated in reactor, then pumped through heat exchangers in two identical cylindrical boiler chambers. Here it flows past boiler coils, turning water in the coils to steam. Steam is piped to turbine, which drives generator which produces electricity. Third big cylinder contains pumps to maintain pressure on water in reactor plus other auxiliary equipment.

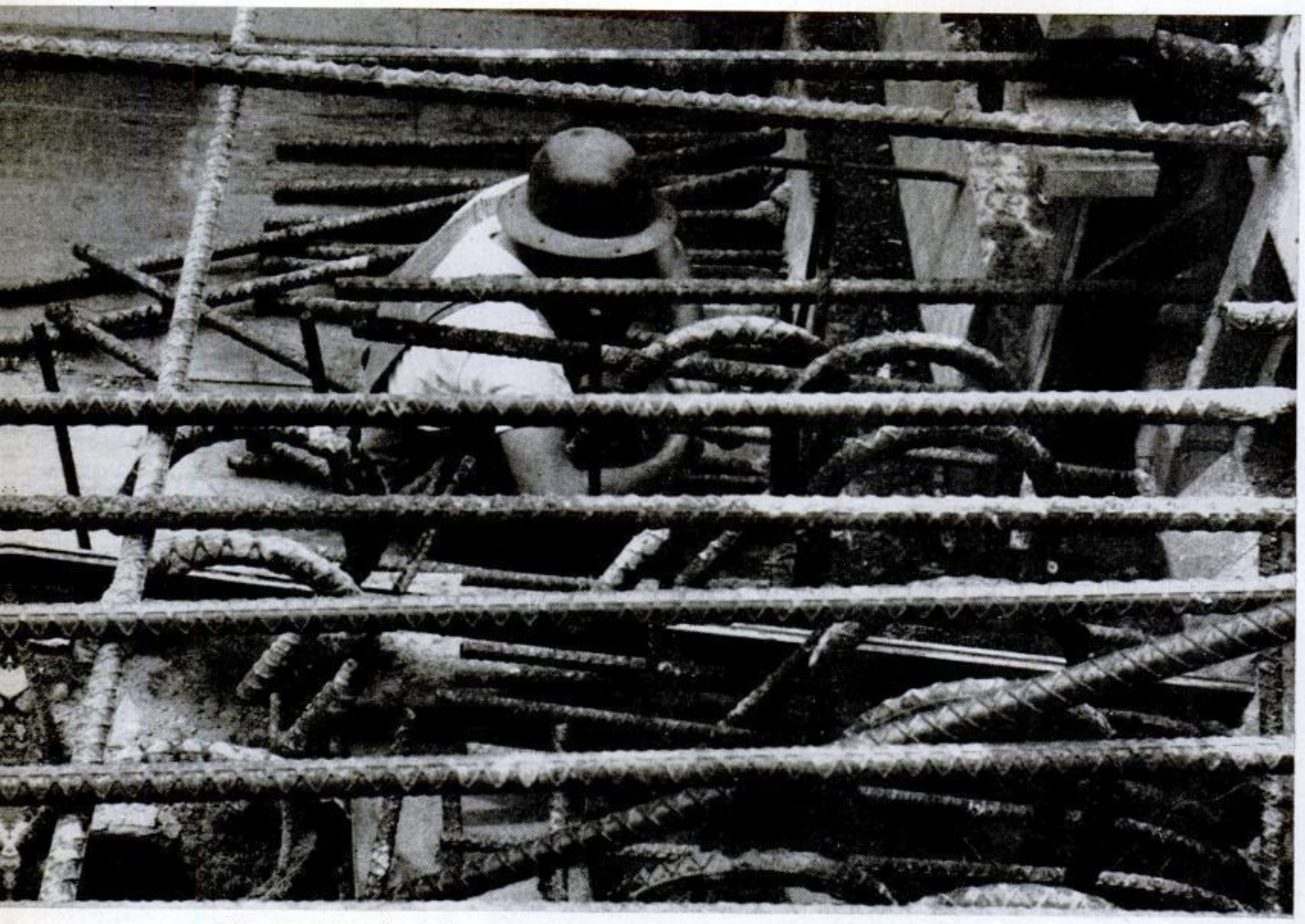
REACTOR CHAMBER, shown looking up from its floor as cataracts of welding sparks descend, is 56 feet high and planted 70 feet deep in earth.

PHOTOGRAPHED FOR LIFE BY YALE JOEL

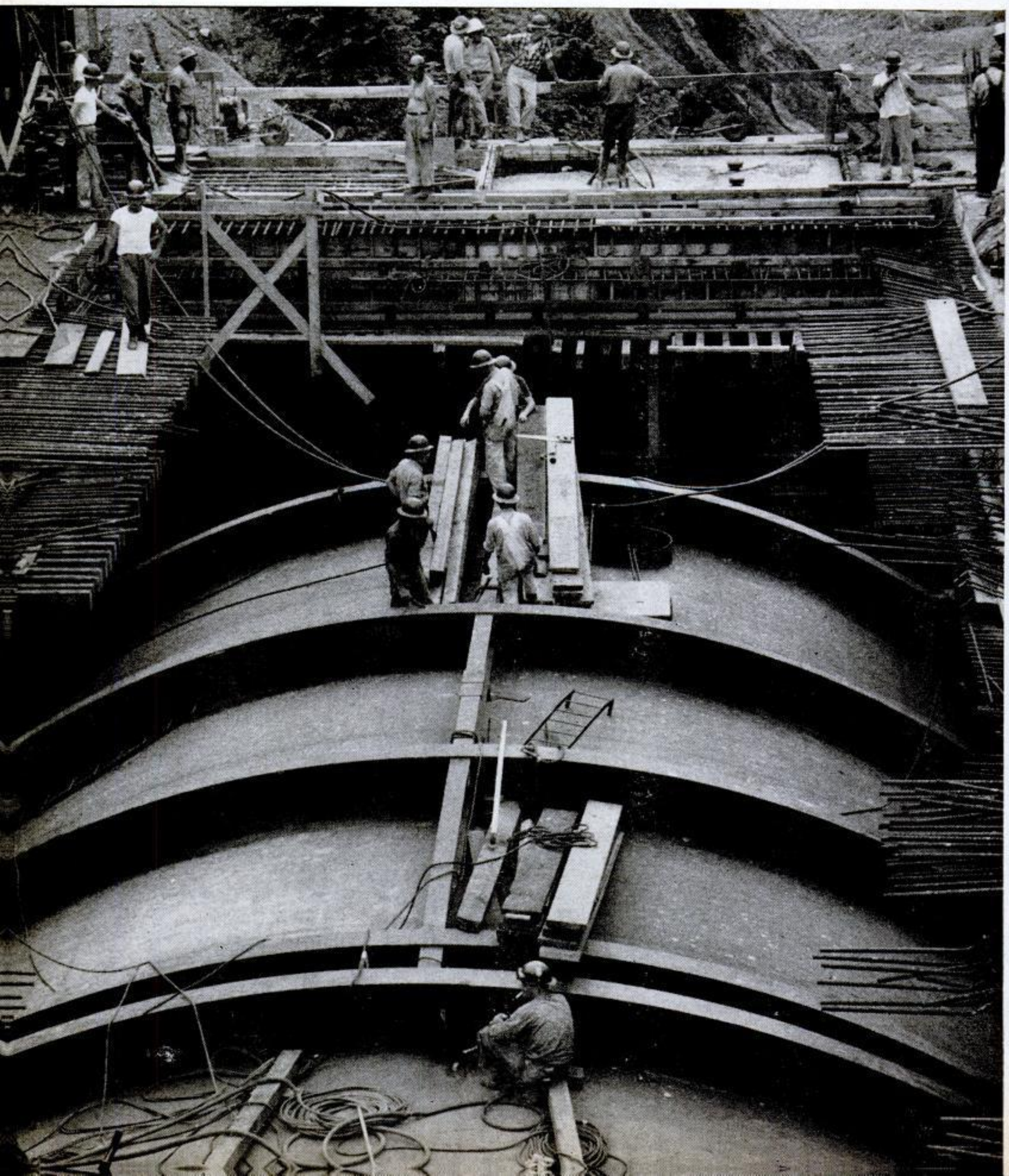
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GRID OF RODS is reinforcement for concrete slab. Rods are four times thicker than conventional ones.



ROW OF RIBS (*below*) strengthens 147-foot-long auxiliary chamber, biggest of underground tanks.



COOLING COIL FOR ONE OF THE PLANT'S MOTOR

VITAL SEARCH FOR SAFETY

Everything at the Shippingport plant, from the massive steel ribs which girdle the tanks to the most delicate valves, is designed for the utmost in durability and safety. In Westinghouse's new plant outside Pittsburgh, where the atomic innards are being tooled, every piece of equipment down to the last nut and bolt is scrutinized with fantastic care to make certain of reliable performance for years to come. Much of the equipment will be hermetically sealed, heavily shielded and buried under tons of earth and concrete, and therefore impossible to service once installed.

A leak in a pipe, or a crack in the pressure vessel around the reactor (*next page*) would flood the subterranean compartments with radioactive steam. The plant would then have to be shut down and the contaminated machinery dismembered by remote control equipment.

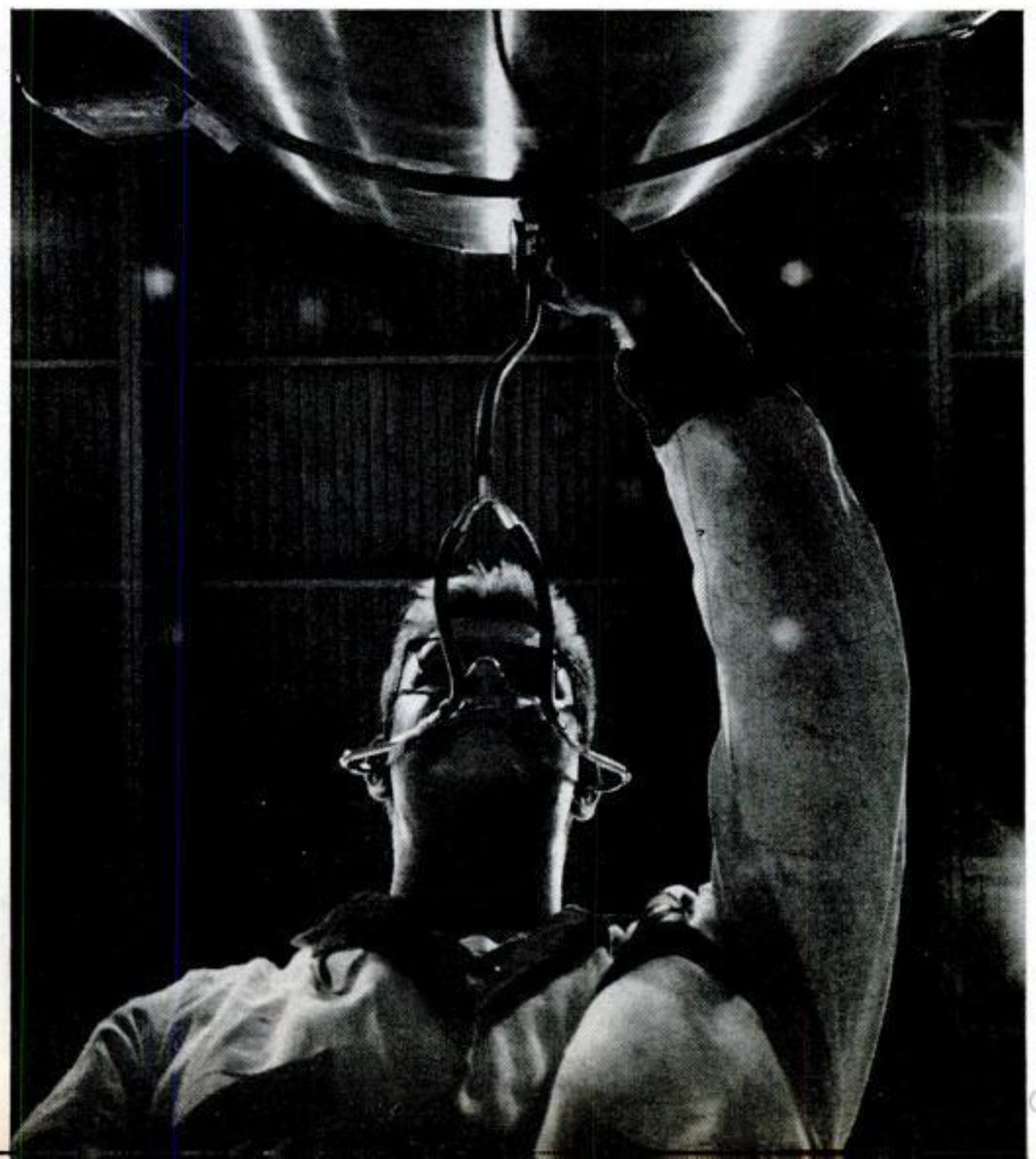
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PUMPS IS EXAMINED FOR FLAWS. SINCE THE PUMP WILL BE HERMETICALLY SEALED, THE COOLING FLUID MUST ALSO SERVE TO LUBRICATE PUMP INDEFINITELY

PROFILE OF A BOLT, magnified 20 times on the screen of optical comparator, is one of 10,000 so checked for any fault in thread which might lead to leakage.



PUMP'S HEARTBEAT is tested by technician using stethoscope to detect the slightest miss. Pumps like this were first built for the atomic submarine *Nautilus.*



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REACTOR MODEL is a hollow red plastic replica of pressure vessel surrounding reactor core. It is similar to the one being built for Shippingport. Model, which was illuminated from within for picture, was made by Westinghouse Engineer Milton Leven (*above*) to study what areas undergo the greatest stress. The actual reactor will be filled with water, which heats and expands, creating great pressures. Special plastic in the model registers stresses for accurate measurement.

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This is the true story of a birthday surprise that came to Mrs. Ralph R. Moser, Jr. of 1193 Walnut Lane, Northbrook, Illinois. Her husband connived with a photographer friend to snap pictures the moment the Hammond Chord Organ arrived. Here are some of the snaps he got.

"I love, love, love our **Hammond Chord Organ** ...and I played my first piece in half an hour!"



"When the truck drove up, I just stood there and screamed. It couldn't be . . . it just couldn't be . . ."



"But there it was . . . the Hammond Chord Organ I'd been wanting so long . . . and hardly daring to hope for."



"Ralph kept saying, 'Try it, try it' . . . but for a minute or two I was just too busy being thrilled and happy."



"First, I touched one key at a time, picking out a simple melody. I can't read notes, but Hammond Picture Music made it easy. Then I pressed a button to play a beautiful harmonizing chord. And I really did play a whole complete piece in half an hour. That's Ralph's mother there with me. She has a Hammond Chord Organ, too."



"The housework went to pot that day! I never dreamed there were so many different kinds of tones on a Hammond Chord Organ . . . and I couldn't wait to try them all! Even now, after three months, I'm constantly amazed at the really good music I can play. I think a Hammond makes you sound better than you really are."



"We all play now . . . children included! I don't know how we got along without our Hammond. We're not great musicians, but it's wonderful how much we've all learned in so short a time. I used to miss music . . . and now I revel in it. And the kids like the Hammond even better than cowboy movies."

Wouldn't this be the right time to stop in at your Hammond dealer's? He has a Hammond Chord Organ for you to try . . . and you'll thoroughly enjoy the experience. He has a free LP recording for you to take home, too.

Only $97.50 down at most dealer's. Often 3 years to pay. In Walnut, Blond, Ebony finish.

Hammond Organ Company
4234 W. Diversey Avenue, Chicago 39, Illinois

Without obligation, send full details about the Hammond Chord Organ, and a free LP recording of its music.

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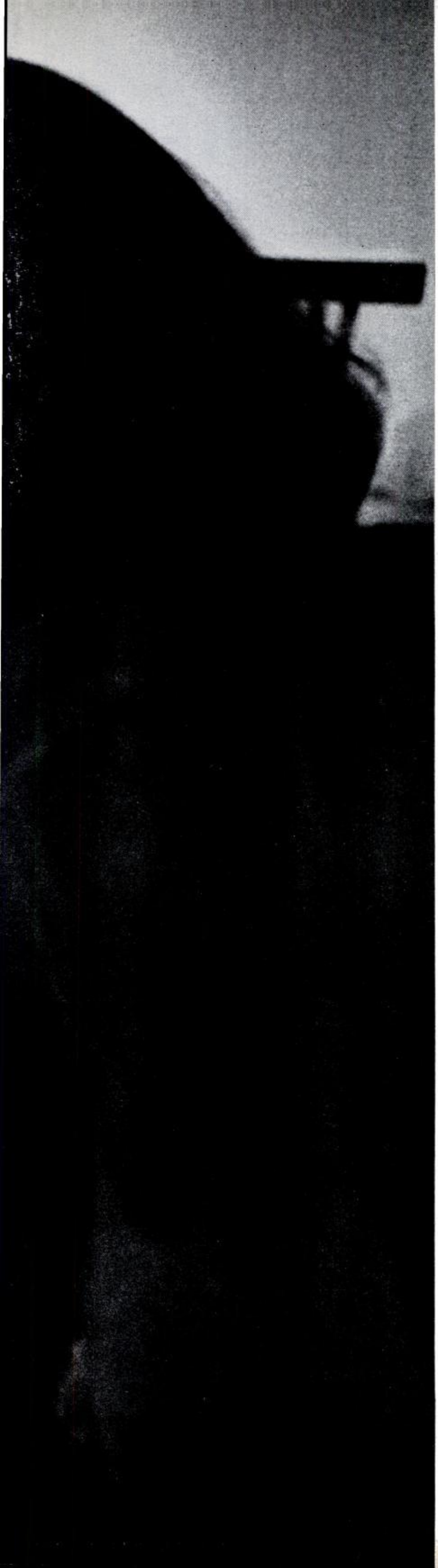
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Equitable announces a new development in Living Insurance

A new Convertible Policy that keeps pace with growing family needs—gives you a substantial nest egg for the future

She pokes the air with chubby fists and you're sure you'll melt away. Her face moves and let no one call it anything but a smile. She's the first member of your growing family—and now is the time to be certain of what lies ahead.

What you need is a plan flexible enough to take care of all your tomorrows. For you, Equitable has designed the new Convertible Policy that combines low-cost protection with high cash values.

A SUBSTANTIAL NEST EGG. Ask the Man from Equitable about the new Convertible. Learn how you can have a substantial nest egg before you know it — an emergency fund that comes to the rescue in family or business crises. And note that because the Convertible Policy is sold only in units of $5,000 up, you get important savings in the form of low premiums.

FITS YOUR FUTURE. Then ask the Man from Equitable why the Convertible is the most flexible life insurance you can buy — and how you can adjust your type of protection after five years to keep pace with larger families and bigger jobs.

START NOW—SAVE MORE. It's never too early to start providing for your family, even if you're as young as 19. Act now while you are entitled to a lower age premium. See the Man from Equitable about the new Convertible Policy — latest development in *Living Insurance* that puts emphasis on benefits for the living.

Living Insurance by Equitable

The Equitable Life Assurance Society of the U. S.,
393 Seventh Avenue, New York 1, N. Y.



"Parents With Child"
Photographed by
Shelly Grossman

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BILLY GRAHAM MAKES PLEA FOR AN END TO INTOLERANCE

Arguing that Bible forbids segregation, evangelist calls for both love and justice

by BILLY GRAHAM

LAST April when I returned from a tour of India and the Far East, I was invited to the White House. I thought that the President wanted a report of my impressions of India. I was wrong. The main topic of our conversation was the racial problem in the United States. The President was deeply concerned about it, and he felt strongly that the church could make a contribution toward the bettering of race relations.

Upon leaving the White House, I went back to my hotel room and knelt in prayer, asking God to help me make any contribution I could toward the easing of racial tensions. Since then I have talked about the problem with leaders of all denominations and both colors in the South. And I have come to the conclusion that the vast majority of the ministers of the South are not extremists on either side. Most of them feel that segregation should be ended now on buses, in railroad and bus stations, hotels and in restaurants. However, most of them feel that it is far too early to implement school integration in some sections of the deep South. They seem to feel that the day will come when both races will be psychologically and spiritually ready for it, but that the time has not come yet. Another conclusion I have come to is that most ministers of the South agree that race relations are worse now than they were two years ago. Then, with an uneasy conscience, most of them have confessed that the church is doing far too little about it.

The roots of the problem lie deep in the history of our country and they too have spiritual significance. The economy of early New England prospered as the shipping interests fattened on the slave trade. North and South alike are involved in the guilt of slavery and in the responsibility for its consequences.

We should not be surprised at the difficulties which we face, for the Bible teaches us that "Whatever a man sows, that he will also reap." We have sown flagrant human injustice and we have reaped a harvest of racial strife.

The guilt and the problems are by no means limited to America. The slaves were captured and sold largely by Africans. However, it must be remembered that they did not have the Christian concept of the Golden rule. To the everlasting shame of the Dutch, the English and the northern Americans, it was their traders who took an active part, by and large, in slavery. I say this not to ease the conscience of southern American readers but so that no one may feel unchallenged by the high demands of Christian love.

Discrimination is not American alone

I HAVE observed discrimination in almost every country I have visited. Wherever a minority group acts different, looks different, has a different accent or even wears different clothes they are looked upon as outsiders and they are cut off from equal social status with the larger group. This year in India I was with a Jain—the Jains are one of the high-caste religious groups—when we saw a snake charmer. I said, "Let's watch this man play his horn to the cobra." He spat—"phooey"—like that. The snake charmer belonged to one of the lowest castes in India and the Jain spat on the ground at the sight of him.

In England, into which thousands of Negroes from Jamaica and other parts of the British Commonwealth have moved, the newspapers have been filled with stories of the color bars, and even the riots caused by the proportionally few Negroes who have moved into certain areas (of big population). In the Middle East, Arabs kill Jews, and vice versa. Racial strife is a worldwide problem. And in the United States we have discriminated against Mexicans, Japanese, Indians and Jews. Nor is prejudice confined to whites.

In a southern city this summer I talked with a Negro leader who understood, but could not conquer his own feelings. "I have as much prejudice in my heart against a man because his skin is white as any man had against a Negro because his skin is black," he told me. "I know that is sinful," he said, "and I'm working on it, but it's still there."

It is fashionable in some circles to tolerate current evils because of



THE EVANGELIST Billy Graham stands in reception line with Negro Pastor Richard Allen Hildebrand in New York, greeting guests at a party before dinner given to announce his biggest "crusade," his term for a series of evangelist meetings. Hildebrand gave invocation before dinner. At rear center is Mrs. Graham.

their tremendous complexity and the knotty problems involved in any attempt to improve the state of affairs. We and our fathers have made the situation what it is. In the midst of this tangled web it is more than ever our responsibility to weave a pattern of justice—and more than justice: the principle of the Golden Rule, the spirit of neighbor-love, and the experience of redemptive love and forgiveness.

We as white Christians in the North and South should sometimes put ourselves in the place of the man with the dark skin. In North as well as South you could not eat at many restaurants, you would not feel welcome in the leading churches, you would be barred from many activities simply because your skin was of a darker hue than that of the dominant type. It would also mean that you would probably live in slums.

I burned inwardly when once I stopped at a West Coast motel and saw them turning away a Mexican—just because he was Mexican. I burned again when, on the East Coast, I saw a sign over a restaurant saying, "Gentiles only." Can a Christian stand aside and say, "Let these people suffer these indignities"? Did not Christ say, "And as you wish that men would do to you, do so to them"? Does the Bible not teach, "You shall love your neighbor as yourself"? We must enter into their difficulties and problems, and their burdens must be our burdens if we are to fulfill the law of Christ.

What are these burdens? What is the real context in which our actions must be taken?

Many misconceptions are common. The southerner and the northerner are not fixed types. Prejudice is not just a sectional problem. A great many southern whites are just as opposed to discrimination and are as eagerly searching for ways to make the inevitable change as painless as possible for all concerned as are northerners. I am also convinced that

CONTINUED ON PAGE 140, COLUMN ONE

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LAST PART: BACKGROUND OF SEGREGATION

A ROUND TABLE HAS DEBATE ON CHRISTIANS' MORAL DUTY

Individuals must act, southern churchmen agree, but differ on churches' role



THE ROUND TABLE participants in the discussion are (*clockwise from left*): Mrs. Spann W. Milner, vice president, United Church Women; Dr. Duke McCall, president, Southern Baptist Seminary; Dr. L. Nelson Bell, former member Presbyterian Board of World Missions; Bishop Paul Neff Garber, resident bishop of the Richmond, Va. area of the Methodist Church; Bishop Henry Irving Louttit, Episcopal bishop of south Florida; Dr. A. C. Miller, executive secretary, Commission on Christian Relations, Southern Baptist Convention; Edwin Jones, executive committee member, World Methodist Council; Moderator Stanley High.

THE pros and cons of segregation *vs.* integration are most frequently argued in historical, legal or social terms. But to a great many churchmen North and South it is a question of morality. As such it has had a special impact on religious groups, and because the white Protestant churches are predominant in the South, they are inevitably the ones most directly and profoundly affected. Accordingly LIFE invited seven southern church leaders, a group representing the major denominations and several shades of opinion, to come together at the beginning of this month for a round-table discussion on the morality of segregation. The participants in LIFE's round-table discussion of this great Christian dilemma are shown and identified in the picture above.

Moderator of the discussion was Stanley High, a senior editor of the *Reader's Digest* who is prominent in the fields of both religion and journalism. Under his chairmanship the round table explored these basic subjects: What sanction for segregation can be found in the Bible? How can we apply to segregation the universal Christian principle that we are all under one God? Should the Christian churches take an active stand for or against segregation?

Here is a summary of the three sessions of the round-table talks:

MR. HIGH Perhaps a good starting point would be for us to consider whether enforced segregation has—as segregationists sometimes allege by quoting mostly from the Old Testament—biblical sanction?

MR. JONES [*executive committee member, World Methodist Council*] For one example, how do you explain the separateness which, to the point of segregation, Jehovah, through the Old Testament, enjoined on the Jewish people?

BISHOP LOUTTIT [*Episcopal bishop, south Florida*] That separateness, often made use of by the racial segregationists of today, was not racial at all. It was a national, a tribal separateness enjoined on the Jews for religious purposes. Its aim was to keep the faith of the Jews intact against the encroachments of the aggressive followers of other gods by whom the Jews were surrounded and threatened. It was religious, not racial.

DR. BELL [*former member, Presbyterian Board of World Missions*] A difficult question is raised in Paul's sermon on Mars' hill in the 17th chapter of Acts: "God . . . hath made of one blood all nations of men for to dwell on all the face of the earth." The integrationists stop with that phrase. But the segregationists go on to the next: "And hath determined the times before appointed, and the bounds of their habitation." It's that phrase that raises a difficulty. I seriously doubt if the latter interpretation is a valid one.

BISHOP LOUTTIT But don't we agree that that was Paul's picturesque way of saying that God is the Supreme King, Creator and Governor of the Universe? And the fact is that if we take that phrase literally, "And hath . . . appointed the bounds of their habitation," Paul had no business being on Mars' hill in the first place; he should have been back within the bounds of the habitation where God had first placed him.

MRS. MILNER [*vice president, United Church Women*] My convictions on this question come right out of what I have learned from the Bible and my church. There are dozens of Scripture passages to support our belief that the gospel lays upon Christians responsibility for the kind of love in human relationships which knows no barriers of race.

Take, for example, Peter's words in Acts 10:34: "Of a truth I perceive that God is no respecter of persons." For as long as I can remember we have sung a song with the verse: "Whosoever will may come." If, on the religious level, that does not mean the Negro, words have no meaning.

CONTINUED ON PAGE 140, COLUMN TWO

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thousands of whites in northern cities detest the Negro advances as much as or even more than many southerners. I weary a bit of those who, sitting in ivory towers, make bold pronouncements but have little feel for the problem on the level of everyday living. I know of a northern minister who wrote and preached against the South for its racial attitude until he moved into a southern community where over 60% of the population is Negro. Now he tells his intimate friends, "I have changed from a radical integrationist to a moderate"; yet as far as I know he has not even mentioned the subject from his church pulpit.

There are those who argue that neither the Negroes nor the whites are psychologically ready. There is the fear of intermarriage and the mongrelization of the race. These problems, I admit, are not easy. They definitely exist. With many of these difficulties the sociologist, anthropologist, scientist and legislator can help. In this article, I am concerned especially with the spiritual and biblical approach. It was after study of the Bible, as well as current events, that we decided that all of our future evangelistic crusades would be on an equal basis. We have decided to hold no more crusades unless all of any race can sit where they please. Our last four southern crusades, Nashville, New Orleans, Richmond and Oklahoma City, have been on a nonsegregated basis. We have not had one incident. Where men are standing at the foot of the Cross, there are no racial barriers.

Many extremists today use the Bible to substantiate their positions. But even the Bible can be distorted by quoting it out of context. For example, the Bible says that "Judas . . . went and hanged himself"; another part of the Bible says, "Go and do likewise." The Pharisees of old pretended to have a great reverence for the Old Testament Scriptures and used texts out of context to help destroy Christ. It seems to me, however, that the whole weight of Scripture is for treating all men with neighbor-love, regardless of race or color. The Bible also teaches that justice and mercy are two qualities which shall be taken into account at the Great Judgment. It seems to me that we must exercise love regardless of what appears likely to follow—and that such crises of uncertainty are in fact opportunities to show whether our faith is in our own capacities or in God. We must dare to obey the commandment of love, and leave the consequences in His hands. The whole nation needs a baptism of Christian love, tolerance and understanding. This, alone, in my opinion will solve our problems and ease our tensions.

God's command goes beyond requiring justice. We dare not stop short of love. Jesus not only commands us to love our neighbor, regardless of race, but shows us also why we sometimes fail to see the matter clearly. Today, as then, so much time is spent in high-sounding talk that we often overlook putting into practice in our daily lives these social applications of Christ's teachings. In his parable of the good Samaritan, Jesus told of the two religious leaders who saw a man lying on the road, beaten and robbed. They passed by on the other side. I imagine that the priest was on his way to a religious conference at which he was to speak and was much too busy to be bothered. Probably the Levite was meditating on some deep theological problem. Each was impractical in his religion. But the hated Samaritan let his love break through the barrier and himself ministered to the beaten man.

This Samaritanlike selflessness is needed today as then and, by Christ's help, is just as achievable. Some time ago near our home a white man fell into a sewer opening and was overcome by fumes. A young Negro threw off his coat and jumped in to rescue the white man. He saved his white brother but lost his life.

Christ did not hedge

THOUGH Christ was primarily concerned with the redemption of the individual, he did not hedge on the race question. Nowhere did he imply that neighbor-love is due only to believing Christians, nor that it is to be practiced only by believing Christians. Rather, he pressed home the teaching of Old Testament revelation and enlarged on it, that love is due to man as a creature made in the divine image and that the debt of love is owed by each man to every other.

Probably the biblical passage most often used by some segregation extremists to justify themselves is the story from the ninth chapter of Genesis that tells how Noah after the flood got drunk and lay naked in his tent. His son Ham came in and saw his father's shame, and he went and told his two brothers, Shem and Japheth. Shem and Japheth came in and covered their father. Later, Noah awoke from his drunken stupor and knew what Ham, his youngest son, had done. And he pronounced a curse on one of the sons of Ham. "Cursed be Canaan; a slave of slaves shall he be to his brothers." From this some deduce that the Negro race is under a special curse from God and that their proper status is one of inferiority.

Let's look at the facts. First of all: Shem, Ham and Japheth were blood brothers, and the Bible says that from these all the earth was peopled. They had the same mother and the same father, and there was no discrimination among them. Second: God never did curse Canaan. It was

DR. MILLER [*executive secretary, Commission on Christian Relations, Southern Baptist Convention*] It is my opinion, Mr. High, that the Bible teaching on this subject of human relationships may be summed up under three basic principles: 1) every man is embraced in the love of God; 2) every man has value in the sight of God; and 3) every man has a place in the plan of God. In the light of these principles legal segregation cannot be defended and should not be maintained.

DR. MCCALL [*president, Southern Baptist Seminary*] When we discuss this problem on the religious level we are obliged to say: "All right, if you want to believe in enforced segregation, you may do so. But do not use the Bible to support your arguments. Such use is misuse."

MR. HIGH Then if we are agreed, as I gather we are, that far from sanctioning enforced segregation, the Bible in its total message forbids it, we come to the question of our duty as Christians: *is* this an issue on which Christians should take a firm and forthright stand? Isn't it true that the churches of the South, long before the Supreme Court decision, declared that the church was involved in this problem and that Christians were called on to find a Christian solution?

BISHOP GARBER [*bishop, Methodist Church, Richmond, Va.*] The fact is, the church, for a good many years, has been leading toward the solution. Whatever one may think of the Supreme Court decision, it is significant that, a week after it was handed down, the president of a great



SYMPOSIUM MODERATOR Stanley High is a former pastor, former editor of the *Christian Herald* and author of such religious and sociological books as *The Church in Politics, The Revolt of Youth* and the just-published *Billy Graham.*

Negro educational institution declared that if it had not been for the previous moral and religious leadership of the churches that the Supreme Court decision would have been impossible.

Let me read part of the resolution adopted on this issue by the session, last May, of the Methodist General Conference—a resolution which is a fair sample of our church's stand throughout many years:

"The teaching of our Lord is that all men are brothers. The Master permits no discrimination because of race, color or national origin.

"The position of the Methodist Church, long held and frequently declared, is an amplification of our Lord's teaching. 'To discriminate against a person solely upon the basis of his race is both unfair and unchristian.' . . . There must be no place in the Methodist Church for racial discrimination or enforced segregation. . . .

"The decisions of the Supreme Court of the United States relative to segregation make necessary far-reaching and often difficult community readjustments throughout the nation. We call upon our people to effect these adjustments in all good faith.

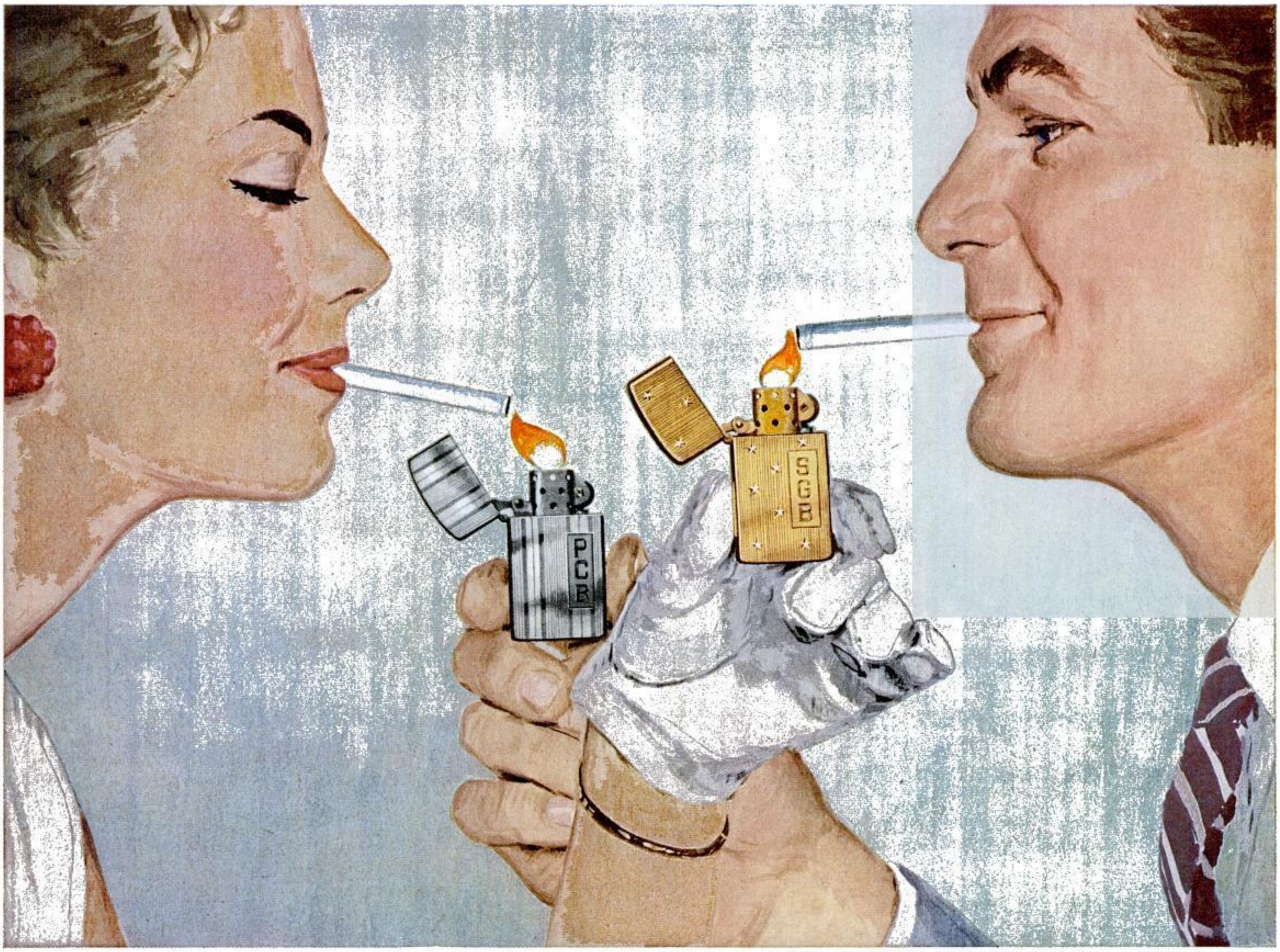
"In this spirit, we recommend the following:

1. That the institutions of the church, local churches, colleges, universities, theological schools, publishing agencies, hospitals, and homes carefully restudy their policies and practices as they relate to race, making certain that these policies and practices are Christian.

2. That Methodists in their homes, in their work, in their churches and in their communities actively work to eliminate discrimination on the basis of race, color or national origin. . . .

3. That Methodist churches in changing neighborhoods, rather than seeking new locations, early prepare their people to welcome into their

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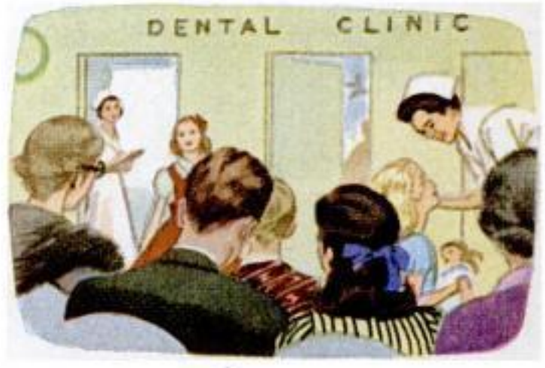
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Noah. And Noah had been drunk. Third: Most scholars agree that the Canaanites, the descendants of Canaan, were all white tribes, and that the Negro peoples are descended from Canaan's brothers whom Canaan was to serve.

A warrant for discrimination is sometimes sought in the history of Israel, with specific appeals to events and practices from the call of Abraham all the way to the return from the Babylonian captivity. It is certainly true that the history of the Hebrew people is marked by repeated commandments from God concerning the purity of their life as His chosen people. But the great truths that God is trying to teach us, the point of all His dealings over all the years with Israel, will have been missed if we apply the Old Testament to justify racial discrimination. Again and again, throughout the law and the prophets, by His warnings and by His judgments, by His action and by His word, God worked to impress two lessons: 1) that the standards of lasting and constructive fellowship are religious—not racial; 2) that the purpose of the separation He commands is for service—not superiority. In every case that can be cited the standard of separation and segregation is religious, rather than racial. God's object always was to prevent His people from adopting heathen practices.

By the time of the New Testament the religious leaders had completely lost sight of the reason for their existence. The commandments of God had been their marching orders. They had now frozen them into mere ritual. Non-Israelites were shunned on racial as well as religious grounds.

Then came Christ. One of the reasons he was sent was this very failure of Israel in its mission. They were keeping the letter of the law but had lost the spirit. This is one of the dangers we face in America today. We may have legislation, but if it is not backed up by mutual confidence and love we may develop a serious situation. Jesus broke down the barriers. He lauded the faith of the Gentiles. He lived for days among the despised Samaritans. He said that many would come from the East and the West and sit down with Abraham and Isaac and Jacob in the kingdom. He said that when he was lifted up he would draw all men unto himself.

There is the argument that Jesus never specifically denounced slavery. Such reasoning is silly; he constantly emphasized neighbor-love, and every violation of it is a sin. When Christ died the veil which separated man from God was ripped vertically from top to bottom and the way was open for all men to have access to God. This is the vertical aspect of the gospel, but it is not the whole gospel. Paul says, "He is our peace, who has made us both one, and has broken down the dividing wall of hostility." The horizontal separation of man was broken at the same time as the vertical. Jesus put no color bar on the Golden Rule. There is no evidence of racial discrimination in the early church. James wrote: "If you show partiality, you commit sin."

'The death knell of slavery'

BUT probably the greatest passage in all the Bible concerning race relations is Paul's Epistle to Philemon. It is the story of a slave by the name of Onesimus who had stolen money from his master and fled. Paul apparently had met him in prison and had led him to Jesus Christ. As in all true conversions, immediately the Holy Spirit filled Onesimus' heart with the love of God. He wanted to go back to his master and make amends. This is a sign of every true conversion. Paul sent a letter to the master of Onesimus, whose name was Philemon. He did not command Philemon but appealed to him on the basis of Christian love that he receive Onesimus not as a slave but as a beloved brother. As someone has said, "The death knell of slavery was struck here."

There may be reasons that men give for practicing racial discrimination, but let's not make the mistake of pleading the Bible to defend it.

We must keep in mind that the race problem has two sides. The definition of what is right and the dynamic for doing the right. The Christian minister must be on guard in both respects lest he conform his message to the climate of the times. Is Christianity against segregation and for integration? These terms are often "loaded" today but they need to be clarified. There are times when men think they are being discriminated against when actually they are not. The Bible speaks strongly against any kind of discrimination. But, there can be voluntary alignments on the basis of social and other preferences, where personal choice alone is involved and where the Christian ethic is not at stake.

The Bible requires neighbor-love alongside the love for God, and neighbor-love strikes far deeper than what usually passes today as "an end to segregation," and "community integration." The Christian layman must speak out against the social ills of our times, but he must be careful to speak with the voice of the biblical prophets and apostles and not in the spirit of secular and socializing views. This warning is even more necessary in the sphere of action. The pulpit does only half its job when it tells men what they ought to do and neglects the "power" for social reconstruction peculiar to the Christian religion.

It would be folly, of course, to argue that Christians (and I use the term more narrowly than church members), taken as a whole, are

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fellowship all races as they become a part of their community. . . .

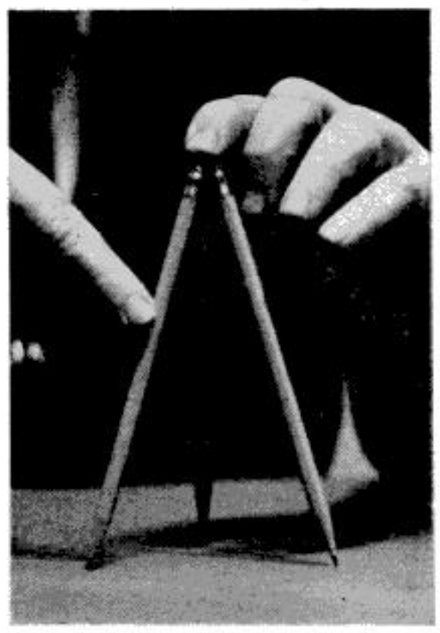
4. That Methodists at national and international meetings of the church make provision for equality of accommodations for all races. . . ."

It should be understood that this resolution of the General Conference does not bind congregations or individuals. The final decision within Methodism on this and other similar problems rests with each individual member.

DR. MILLER The Southern Baptist Convention has from its beginning maintained a constructive relationship with the Negro people. In 1947 the Convention adopted a charter of principles in race relations protesting against racial prejudice and injustice and expressing a willingness for the Negro to enjoy the rights granted him under the Constitution. In its annual meeting of 1954, three weeks after the Supreme Court decision of May 17, the Convention overwhelmingly adopted a resolution which stated in part, "That we recognize the fact that this Supreme Court decision is in harmony with the constitutional guarantee of equal freedom to all citizens, and with the Christian principles of equal justice and love for all men." In 1955 this body accepted a report which stated, "We cannot wave this issue aside on the pretext that it is exclusively a political question. The spiritual and moral responsibilities involved in it far outweigh the political aspects of it."

DR. BELL The actions of the Southern Presbyterian Church have been equally forthright.

Let me make this observation: the most rabid prosegregationist will admit all of these observations so far as the spiritual aspect is concerned. It seems to me that at the same time the ardent integrationists should admit that racial differences exist, certainly along anthropological lines. Take the specific fact of physical differences which do, after all, exist. I debated this in correspondence with a minister recently. I had written in an article that God had made us different. I was arguing for the very thing that you are arguing for; but this minister argued that God had not made us different. In my correspondence with him, I pointed out that we *are* different. God made robins; He made thrushes; He made bluebirds, and so on. They are all birds, but they are different. God made the Mongolian, the Negro and the Caucasian races. We are God's children, but we are different. That should be admitted because not to admit it, my friends, is pretty foolish.



TO ILLUSTRATE his three basic principles of human relationship, Dr. Miller uses pencils.

BISHOP GARBER I have written a few sentences on this subject. I feel they represent the views of many southern people—and, more to the point, many southern church people.

The declarations of the various southern churches, long before the Supreme Court decision, put Christians on record and opened the way by which Christians were already working toward a solution of the racial problem.

But, and here is the crux of the matter, church members are not hypocritical and cannot be written off as sinners simply because these goals are not immediately reached or because these members oppose procedures handed down by others and backed by the threat of force.

We need to remember that, in our Protestant tradition, churches are democratic. No higher body can decide the views and actions of either the individual church or the individual member. In this situation, what each Christian does to further this cause inevitably is affected by the local situation in which that Christian finds himself.

My native home happens to be in the Shenandoah Valley of Virginia. There has never been a Negro resident in the town. We did not have slavery in that section. But some of the churches in my jurisdiction are in areas where the Negro population is from 60 to 80% of the total. What people believe ought to be done in my native town on this issue may be very different from what other church members feel can be done in their communities.

DR. BELL I think much of our trouble, not only in the South but elsewhere, is that we confuse the spiritual issue, the legal issue, and the social issue. Legally the Negro has absolutely the same rights as I, and where those rights are withheld they should be established. Spiritually, the Negro is as precious in God's sight as I or any man can be. Socially, however, the problem is different. There the individual has the right of choice. That has been true in every society.

MRS. MILNER Wouldn't you say that the Negro must also have the right of choice? And doesn't the evil begin when we make the choosing entirely the white man's prerogative?

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exemplary in their racial attitudes. Indeed, it is a tragedy of 20th Century Christianity that they are not and that such secular influences as the military, sports and television have done more to combat racial prejudice than many churches. But one thing is sure. True neighbor-love flows from a regenerate life alone. "Absence of prejudice" doubtless belongs to neighbor-love, but it is far from the whole of it. Christian missionaries going to the perilous wastes of Africa and Asia in self-denial to bring a worthwhile life to the neglected natives are a commentary on it, and Jesus is its true exemplar. The church, if it aims to be the true church, dares not segregate the message of good racial relations from the message of regeneration, for the human race is sinful—and man as sinner is prone to desert God and neighbor alike. When he receives Christ as his Saviour being regenerated by the Holy Spirit he finds a power that turns the social patterns upside down. The twice-born man may not live up to his possibilities—and it is sad that he falls so far short—but he *has* the possibilities and potentialities in Christ, and we had better not neglect this tremendous fact in our preaching and teaching.

Although the church is the strongest unifying force in the South, its voice is partly hushed. However, the responsibility for discrimination is not all one-sided. The Negroes, too, must share the responsibility. When we were in Jackson, Miss. four years ago, we still had



GOOD SAMARITAN, Billy Graham points out, is a biblical lesson in race relations: Samaritan aided one of a group who had discriminated against him.

segregation in our meetings. The average attendance of Negroes was between two and three thousand. When they came forward to receive Christ they mingled with whites at the altar. However, when we went to Richmond, Nashville and Oklahoma City, where there was no segregation in our meetings, we averaged only about two or three hundred Negroes a night. I asked many Negroes about it. They said they felt much more comfortable sitting by themselves.

Most Negro leaders have told me that they really do not want to intermingle with the whites, but that they rebel at laws and ropes that bar them. As someone has said, "Take the dare out of it, and 90% of the problem is solved." I think probably one of the United States's finest examples of race relations is found in Honolulu. There is little discrimination and segregation there, and many races are living together. Yet when it comes to the church, there is the Chinese church, the Korean church, the white churches, the Negro churches, etc. Why? The reason is that the church is probably the most voluntary of all organizations. There is nothing sinful in races wanting to stay together. The sin comes when a church puts up its color bar at the Cross of Christ.

Let us not forget that "faith apart from works is dead." Until we acknowledge our wrong and repent, our religious life is a pretense. God says: "When you spread forth your hands, I will hide my eyes from you; even though you make many prayers, I will not listen; your hands are full of blood. Wash yourselves; make yourselves clean; remove the evil of your doings from before my eyes; cease to do evil, learn to do good; seek justice, correct oppression." If America is to escape

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DR. BELL I agree. But I am convinced that if the Negro were admitted to his full legal and spiritual rights, he, along with the white man, will seek and find those social alignments and relationships which are logical and natural.

MR. HIGH Mr. Jones, you are very quiet through all this.

MR. JONES That is the proper place for a layman, sir.

MR. HIGH Not at all.

MR. JONES I just can't see what it has got to do with being a Christian.

MR. HIGH You mean the whole segregation problem?

MR. JONES Yes, sir. We have had lots of other problems that we once worried about and tore our hair about. Take the matter of prohibition. Our churches got terribly upset about it. They are no better or worse Christians because of prohibition or the lack of prohibition. To me and the ministers here—who know 10 million times as much about it as I do—being a Christian is accepting the Lord Jesus Christ as my personal Saviour, to save me from the sins that I can't save myself from; and just because I don't want my granddaughter to go to school with a Negro boy, I don't see what it has got to do with my being a Christian or not. I think Christ will save me from my sins, and I hope I won't commit any more, but I expect I will and He will save me again.

You can segregate both ways. You can segregate against one group as well as the other—and the harm is not exclusively done to the Negroes.

In our state I would say that the Negro mechanic gets the same scale of pay as the white. There is an economic revolution going on in our country which is eliminating the slums in favor of private home ownership. That is affecting the Negroes as well as the whites and it is a far bigger revolution than hand-me-down decisions by the Supreme Court. I am talking too much.

MR. HIGH You are not at all. In other words, you feel that the Negro is rapidly overtaking the white man economically.

MR. JONES Yes. And when we come along and upset the wonderful spirit that was growing between the whites and the blacks, as we have in the last two years, we have done something that is going to take years to counteract. We had good race relations then, but we don't have them now, sir. We are paying. The Negroes are going to pay a terrible price for this untimely decision.

MRS. MILNER Well, the church people do find themselves in a dilemma; I don't think there's any doubt about that. There are people on directly opposite sides of this question who feel themselves equally guided by Christian conviction. But I feel that on this question that the church is losing a tremendous opportunity to lead. It seems to me to be one of the primary tasks facing the church today.

DR. BELL I would like to take exception to Mrs. Milner on that point. It is not one of the primary tasks of the church. The primary task of the church is the preaching of the gospel of Jesus Christ for the redemption of individuals; and these social, moral and ethical problems are by-products that come out of that. There are some ministers who have become so obsessed with this one problem that they have forgotten there are more basic matters which must take priority if right social relationships are to be established.

DR. MCCALL Baptists in the South do not content themselves with saying, "I am a Christian, so I automatically do what is right." Baptist churches say, "You can't stop here. You are a Christian. You must attempt to apply all of Christ's teaching to everyday living."

Let me illustrate from the 1947 statement on race by the Southern Baptist Convention.

"We believe in the dignity and worth of the individual man: irrespective of his race or position he has the right to develop in the measure of his divinely given capacity and to share in just measure the blessings of our Father's world.

"We believe in the fellowship of believers: a relationship which forbids us to allow worldly patterns of prejudice to drive a wedge between us and our Christian brothers of other races.

"We shall continually strive as individuals to conquer all prejudice and eliminate from our speech terms of contempt and from our conduct actions of ill-will."

The church does its job on social issues when it preaches a transforming gospel that produces men with a new relationship to God and to their fellow men.

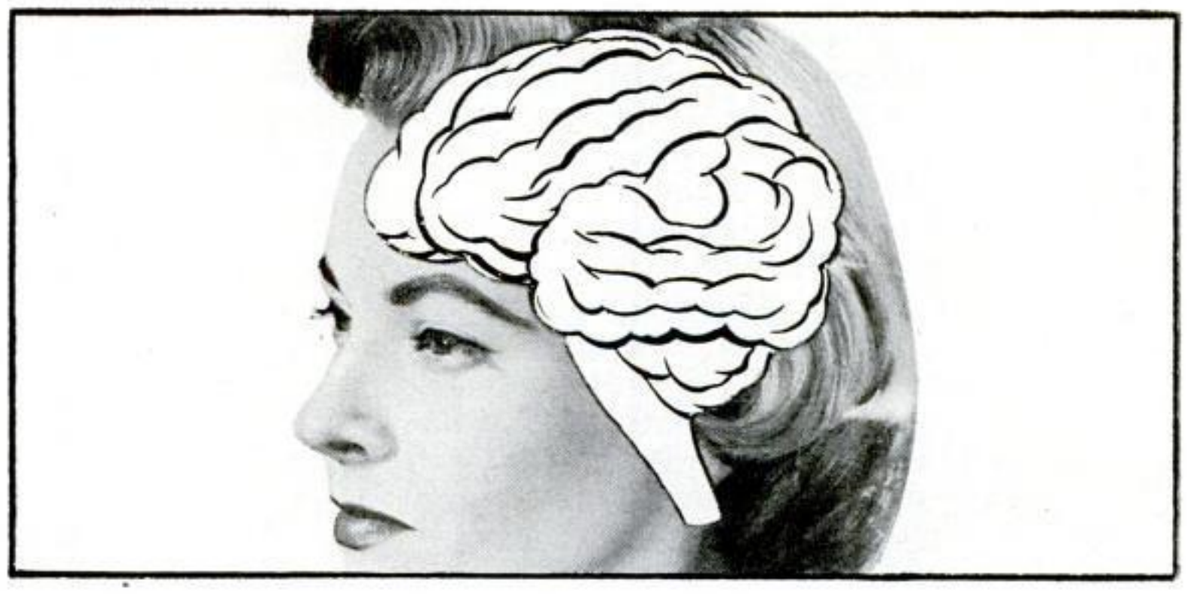
I would also like to point to the fact that the church always has and perhaps always will fall far short of the gospel which it proclaims.

MR. HIGH And the application of the gospel as it affects segregation has been proclaimed in church resolutions such as the ones to which Bishop Garber and Dr. Miller have referred. Now, what is the effect of these resolutions when you get down to the level of the individual, local southern church? How do they work out in practical situations? What, if anything, is being done to implement them?

DR. MCCALL It is an interesting fact that segregated churches began, not at the instigation of southern white people, but as the choice

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BILLY GRAHAM CONTINUED

the judgment of God, our revival of religion must go beyond lip service.

One of the popular indoor sports of some northerners these days is pointing out the faults of the South. But how few see the beams in their own eyes—the oppression, the partiality, the smugness, the sowing of discord, the lack of love—that is so evident in many northern areas concerning slums, housing and racial discrimination.

The church both North and South must lead the way in practising what it preaches. But far more important, the church of both races must lead in confession. Your share of the guilt may seem small but no transgression of neighbor-love is really so; murder springs not only from anger but from neglect. Where there is still a weighing-up, an apportionment of blame, there the sterile morality of self-justification takes the place of real confession. If we are taking sidelong glances at the guilt of others, our proud hearts have not humbled themselves as they must before we can receive forgiveness.

Racial discrimination, like other social sins, is a product of man's inherent sinfulness. (Though in the foregoing words I have tried to diagnose the illness, I am keenly aware that I have been dealing with symptoms rather than causes.) Many voices more capable than mine are analyzing our social ills, but the work of the diagnostician is useless without the skill of the physician. This problem cannot be solved without the aid of him who said, "The Spirit of the Lord is upon me. . . . He has sent me to proclaim release to the captives and recovering of sight to the blind and to set at liberty those who are oppressed." The Bible says of man's soul sickness, "The whole head is sick, and the whole heart faint." Too long now we have tried to cope with our social ills in our own strength. Self-treatment only leads to deeper entrenchment in our social infirmities. Christ stands ready, willing and able to redeem all who call upon him. Until we confront the Redeemer with our problem of lostness we cannot find a satisfactory answer to our social problems.

The necessary climate

CHRIST said, "You must be born anew." He taught that human nature must be transformed, changed and redirected. He taught that before we can have a better society we must have better men. But man is not able to bring about this transformation by his own effort. It is a supernatural act in the soul which takes place when men repent and exercise faith in Christ. This is why we call on men to be converted to Christ first. Only after Christ transforms their lives will they have the power to love their fellow men properly. It is not sufficient to urge people to love their neighbor unless we lead them also to the capacity of love. Christ gives men this capacity. I could cite hundreds who would testify that their entire outlook on life has been changed after Christ came in. Force, legislation, persuasion and preachments will avail nothing if hearts are not filled with the love of God.

One of the greatest contributions the churches can make is to help create the climate of goodwill without which we can do little to solve this great problem. How can such a climate be created? I would like to suggest some practical possibilities:

ONE Any man who has a genuine conversion experience will find his racial attitudes greatly changed. The moment he is definitely, genuinely converted to Christ, the Holy Spirit takes up abode in his heart. He gives to this converted man a supernatural love for his fellow man. I have

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INTEGRATED CONGREGATION attends Billy Graham revival at Akron, Ohio on a recent tour. Some 40,000 people, white and Negro, came to this meeting.



ALL-NEGRO CONGREGATION packs the auditorium of the Chicago Metropolitan Baptist Church. Third largest church in the city, it has 7,000 members.

ROUND TABLE CONTINUED

of southern Negroes. Let me read you another resolution, one made at the Baptist State Convention in Alabama, not in 1956 but in 1865:

"Resolved that the changed civil status of our late slaves does not necessarily change their relationship to our churches. And while we recognize their right to withdraw from our churches and form organizations of their own, we nevertheless believe that their highest good will be served by their retaining their present relation to those who know them, who love them and who will labor for the promotion of their welfare."

BISHOP LOUTTIT That is true of the Episcopal Church—although I would not be able to go on from there to say that all Episcopal churches would give an equally hearty welcome to Negroes.

However, I can give you the results of a practical application of the resolutions, in an experiment which our church has undertaken in south Florida.

Our church runs five summer camps for boys and girls—from primary grades through junior and high school. At our convention two years ago I suggested that I thought the time had come when we should consider accepting into these camps all our church children, regardless of race and without discrimination. The convention voted to do so, beginning with that summer's camps. We had some complaints and threatening letters. Nonetheless the question was brought up again this year and by an overwhelming vote the same decision was reached.

DR. BELL Are the sexes mixed in these camps?

BISHOP LOUTTIT In the high school group, yes.

MR. JONES What percentage are Negroes?

BISHOP LOUTTIT About 10% Negro. We receive them exactly the same as young white people. When they come we simply say: "Go down and find yourself a bunk." They eat anyplace they want to and with anyone.

I thought personally when this undertaking began that it would mean a reduction of at least 50% in attendance and I wondered how we would make up the deficit. There has been no reduction and no deficit. Neither have there been any incidents.

MR. HIGH I wish we could say that the church itself, a Christian institution, is now desegregated insofar as its own practices are concerned, and put a period after that.

DR. MCCALL Well, that is not, of course, the fact.

MRS. MILNER Of course churches all across the land, it seems to me, have failed in this one point. To take a northern example, there was a Boston minister who wanted to get an assistant Negro pastor. Well, he couldn't do it. The congregation had very liberally donated to the Alabama Negroes to aid them in their bus strike, but they would have no part of a Negro pastor.

So it is really a tremendous thing for the church to open its doors to all. It is paradoxical, but there it is.

MR. HIGH I would say, then, that we are pretty much agreed that it is our Christian duty to open the doors of all our churches to all people. Now, to get away from the church itself and into the more controversial field of the schools, where does our Christian duty lie in this matter specifically? What stand should the southern Protestant take in the question of segregation in the schools?

BISHOP GARBER I think that there is a point here which one must consider as a Christian as well as a citizen. And that is the question of force. This forced integration is a red flag to a great many people in the Southland. And it raises the question: is it really Christian to make

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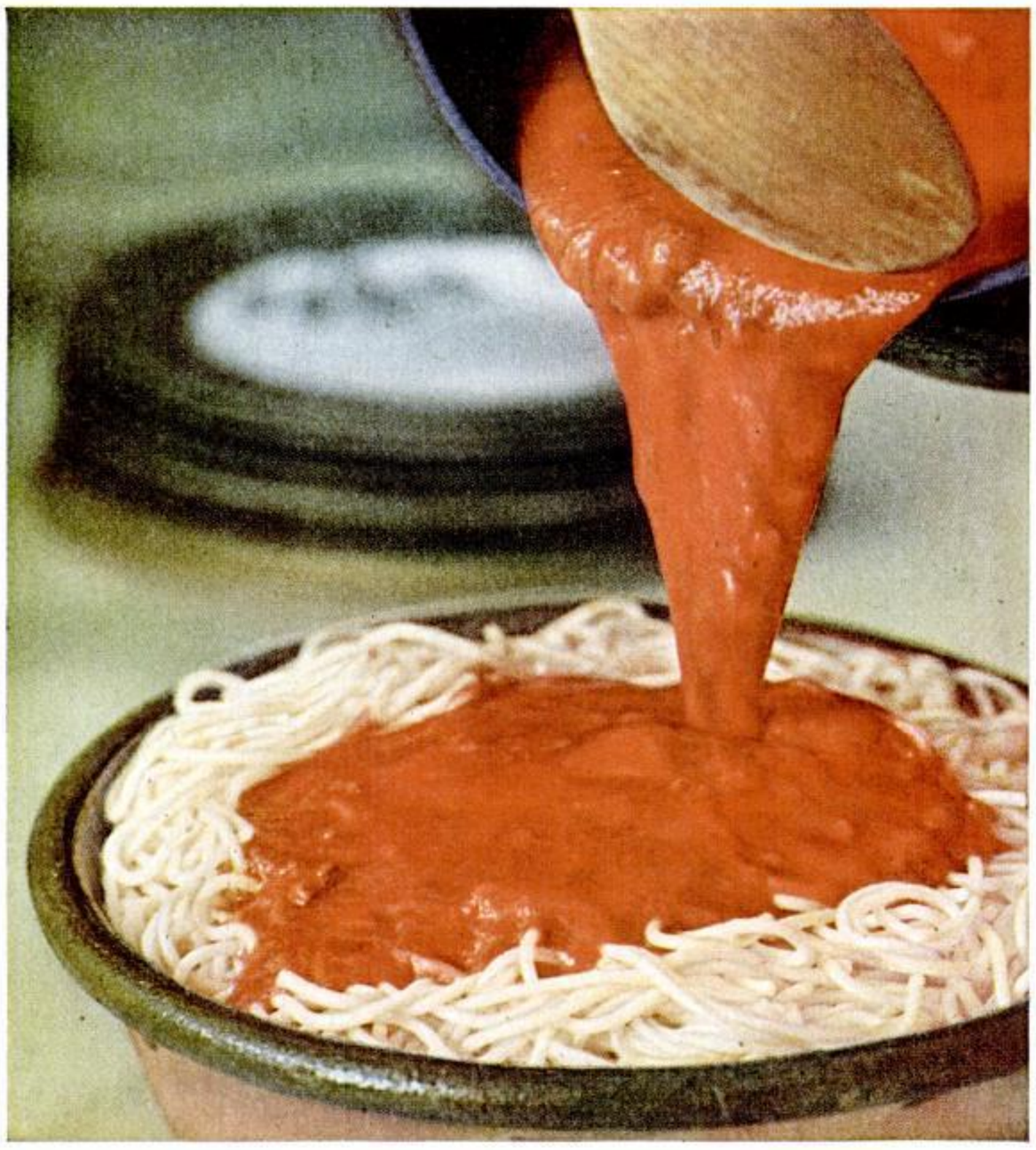
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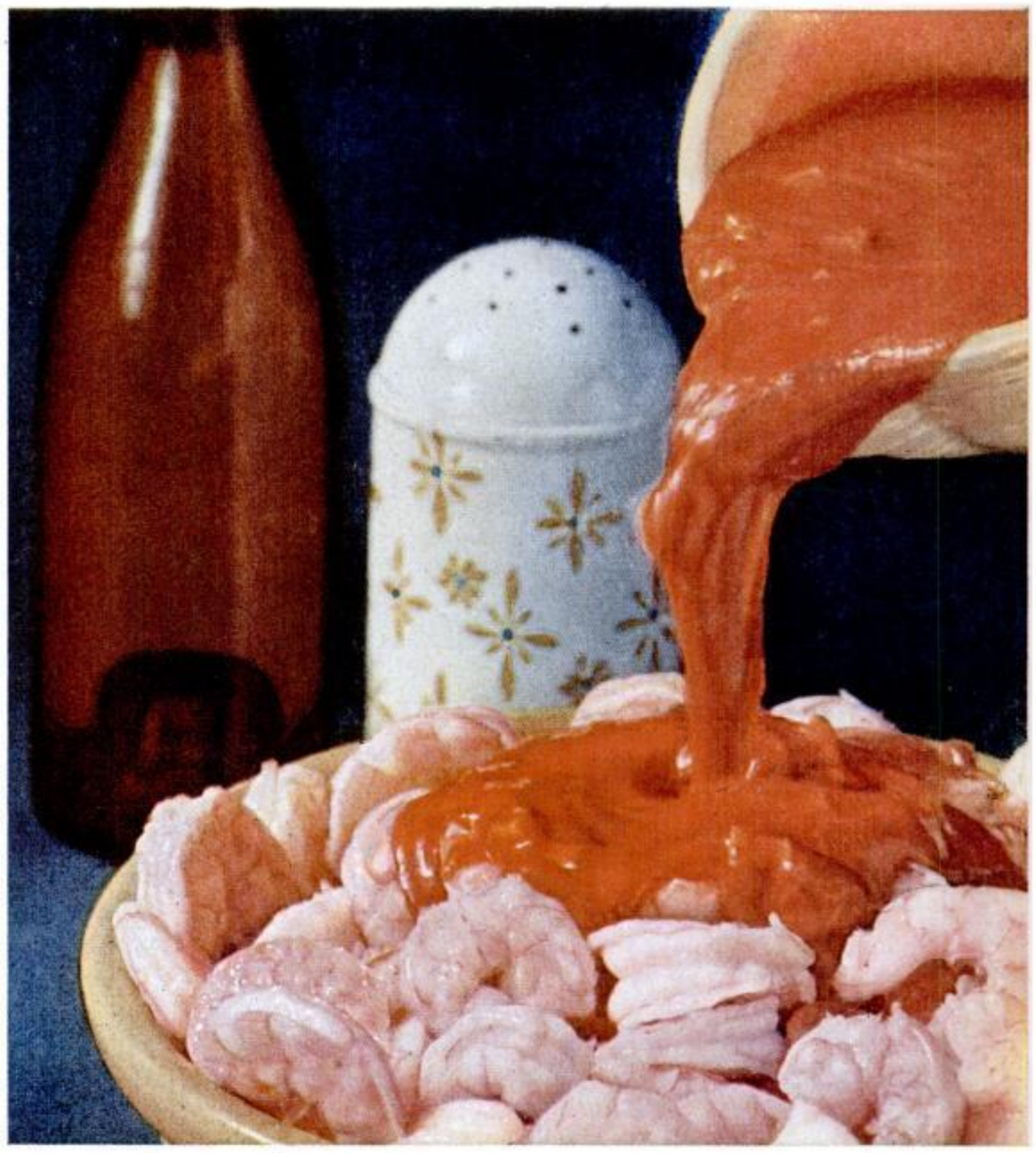
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1½ lbs. fresh shrimp shelled and deveined
salt and pepper
2 tablespoons butter
1 15½-oz. or two 8-oz. cans Chef Boy-Ar-Dee Sauce with Mushrooms
¼ cup water **¼ teaspoon garlic salt**

Wash shrimp. Sprinkle with salt and pepper. Dip in melted butter. Combine sauce, water and garlic salt. Coat shrimp with sauce. Place on shallow greased pan. Broil for 3 minutes. Turn and pour over remaining sauce. Broil for 5 minutes longer. Makes 4 servings.



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seen thousands of men transformed by Christ. They had bitterness, resentment and hatred in their hearts—He gave them love, compassion and goodwill. Be sure that you have committed your life to Christ!

TWO There must be no deadly rationalization or watering down of love. Let us remind ourselves, white and Negro alike, that "Love is patient and kind; love is not jealous or boastful; it is not arrogant or rude. Love does not insist on its own way; it is not irritable or resentful; it does not rejoice at wrong, but rejoices in the right. Love bears all things, believes all things, hopes all things, endures all things. Love never ends."

THREE Be Christian in your ordinary daily contacts. Make sure that you show courtesy and patience, humility and unselfishness, regardless of how the other fellow behaves.

FOUR Begin teaching love for the other races in the home. Be careful not to pass on to your children the sins of prejudice.

FIVE Accept your responsibility. If you are a Christian, you are your brother's keeper. It is easier to conform to the crowd, to act with only your own interests in view, to avoid sticking your neck out; but it is our duty to know, to proclaim and to live by the truth.

SIX Take a stand in your church for neighbor-love. The minister may be afraid to act because of what he thinks your reaction will be. Take courage, speak up, and help the church move forward in bettering race relations.

SEVEN Be honest with yourself. If you think you have done enough, you are in danger of hypocrisy. The outside of the cup may be clean, but how about the inside?

EIGHT Act soberly and thoughtfully, but act on principle. Never condone a wrong for the sake of expediency.

It is Christ we insult

FOR the Negro today the Bible has many words of comfort and also a word of warning: "If when you do right and suffer for it you take it patiently, you have God's approval . . . because Christ also suffered for you, leaving you an example, that you should follow in his steps."

Do not let yourself be drawn into retaliation or hatred. Resentment always damages the subject more than the object. You have been known for your patience and faith as a people. Continue to grow in faith, hope and love.

For everyone there is this solemn warning. One day we shall stand before the judgment of God and He has told us in advance what one of the questions will be on that great day of examination. Jesus made it clear that what we shall have to answer for is the way in which we have treated our neighbor. The horror of discrimination will never be fully realized until we remember the sobering words of our Lord: "As you did it not to one of the least of these, you did it not to me." If through blindness or overt treachery we err, it is Christ we insult and humiliate.

And remember this simple, eloquent example: shortly after the close of the Civil War, a Negro entered a fashionable church in Richmond, Va. one Sunday morning while communion was being served. He walked down the aisle and knelt at the altar. A rustle of shock and anger swept through the congregation. Sensing the situation, a distinguished layman immediately stood up, stepped forward to the altar and knelt beside his colored brother. Captured by his spirit, the congregation followed this magnanimous example.

The layman who set the example was Robert E. Lee.



AT HOME in Montreat, N.C. after a tour, Billy Graham settles **in an** easy chair but still gesticulates energetically as he talks about the problems of the church.

whites integrate if they do not want to integrate? I think we have a right to form our own opinions on the educational side of this matter. Many southern people desire that their children attend white schools and not integrated schools, and I do not believe that it is irreligious of a person to make that decision. I think it is the right of the parents.

DR. MILLER Does the Supreme Court decision deny parents that right? Be it forced integration or forced segregation, one big difference is that the shoe is now on the other foot.

BISHOP GARBER I doubt if we have given enough attention to what is happening in our public school system. One result of the Supreme Court decision may be the destruction or at least the weakening of the public school system of the South, and this will affect all racial groups in the South. In many states the people will turn to private schools before they will have integrated public schools. The destruction of the public school system would be tragic, but in the last analysis the public school system cannot exist without local support.

DR. MCCALL It seems to me that the churches have to face the issue of justice, because that is where morals enter into it. If there is no injustice involved in school segregation, then the churches may properly ignore the issue as simply a social issue or a legal issue or something of that sort; but if justice is involved, then at that point the churches must speak. They may not remain silent.

BISHOP GARBER I agree. Wherever there is injustice the church must take a stand; but I do not think that the church has to take a stand on every particular social and economic issue that comes up, or soon the church dissipates its strength for the great issues.

DR. MILLER I'd like to point out a problem that many are inclined to overlook. The people who live in, let us say, certain communities of the Mississippi Delta, look at the Negroes nearby and say: "These people are inferior." The local evidence seems to support that conclusion. They seem to be inferior from the standpoint of health, cleanliness and morality. Academically we have fallen so far short of the separate but equal provisions of the law that the average Negro child in such communities is from one to three years behind the white child of the same age.

But my point is that when we argue from those facts that the Negro is congenitally inferior then we are hypocritical. The fact is that we have denied to vast numbers of our Negro fellow citizens any opportunity to rise in the scale and thereby to wipe out these obvious differences of health, cleanliness, morality and academic standing.

I do not minimize the seriousness of the problem in areas where the Negro population is a majority. But we will never solve the problem of segregation until we recognize that the arguments for continuing segregation are a product of situations for which as Christians we must bear some responsibility.

MR. HIGH Is there any way out in such areas as you mentioned?

MRS. MILNER I think it is clear that the greater the percentage of Negroes in any area, the more difficult the problem. That doesn't mean that I think the problem is insoluble. I do not believe the answer in such places is immediate integration. What first is necessary is to give evidence to the Negroes that are sincerely seeking a solution that one step at a time we will go along with them to find it.

DR. BELL I have a hypothetical question which I should like to address to Mrs. Milner: Suppose your grandchildren lived in a community where there are eight times as many Negro as white children. What would your attitude be toward school integration there?

MRS. MILNER From the viewpoint of my background I would not like it. But, from spiritual convictions implanted in me by my church and my Bible, I could have nothing to say against it. Moreover, I would be obliged to face the facts already pointed out that the differences which made it difficult for me to consent to integration were differences largely due to the fact that the separate but equal phrase has been enforced as far as the separateness but never, or only rarely, as far as equality is concerned.

DR. BELL Here is a practical point that is not generally known. In North Carolina, for example, the average pay of the Negro schoolteacher is higher than the average pay of the white schoolteacher for the state public schools because in proportion there are more Negroes with M.A. degrees in education, and so the average pay is higher. Now, if integration comes in the schools, it is going to work a hardship, so far as the Negro teachers are concerned, because many of them won't be able to keep their jobs.

MRS. MILNER I think anybody will agree that these are terrific problems. But the place where we have failed is in these hard-core states, so called—Mississippi, Louisiana, Georgia and Alabama. That is because in these states we have not shown good faith in trying to take the first step to solve it.

If we would meet with Negroes in local communities and say, "Here, now, we want to work out these terrific problems that you certainly can see, as well as we"—I am certain we would find them most reasonable.

But instead of that we have resisted almost consistently every single

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ABSORBED DISCUSSION follows question on integration put to Mrs. Milner by Dr. Bell (*center*), as Dr. McCall (*with pencil*) and Bishop Garber listen.

ROUND TABLE CONTINUED

one of the issues that has been brought up, because of this Supreme Court decision.

MR. JONES But we can't do it all at once.

MRS. MILNER No one wants us to do it all at once.

MR. JONES It looks as if they do.

MRS. MILNER This is what I mean. We are not meeting with Negroes to discuss the problem. If we sat down with some biracial committees in little localities anywhere in the South, this could be solved.

MR. JONES While we are about it, let's don't discriminate against the white people.

MRS. MILNER We have lived for quite a while without being discriminated against.

MR. HIGH Assuming, then, that generally and in most areas of the South we as Christians must deplore segregation—against Negroes, whites or anyone else—especially in the churches and the schools, what should we expect our churches to do about it? What practical steps can the churches in the South take?

MRS. MILNER I think the church could do a great deal more than it has. And when I say the church, I mean myself, I mean all of us. We have got our lush buildings—and I am speaking of my own now, too. As someone has pointed out, we do not even think it strange to see a sign in front of a church, "Jesus Saves, Air-Conditioned, Worship in Comfort." We would seem to have forgotten that at the center of the church is a cross, and its basic teaching one of sacrifice—"If any man would come after me, let him deny himself, and take up his cross daily, and follow me." And, "I beseech you therefore brethren, by the mercies of God that ye present your bodies a living sacrifice." Church membership should not be easy.

Now don't you think it would be a valid criticism to say that we are inclined to be too complacent as church people? Am I wrong?

BISHOP LOUTTIT You are right.

BISHOP GARBER I do think, however, that there has been a long-range plan in the South that was getting along pretty well. I do not think that spiritual victories can be achieved by force. And I wish to say that I cannot accept a Supreme Court decision as having spiritual authority for me. I think our own personal religious experiences must be our criterion; and this move to give divine sanction to the Supreme Court, I cannot accept. I think we will get our churches in trouble if we say that what the Supreme Court says is the last word on spiritual matters.

It is wrong also to give most of the credit for better race relations to other groups and take the attitude that the church has done little about this whole matter. I think the church is the spiritual basis for all social changes.

And one final point: Some are asking for perfection in this field, and we do not have perfection in any field of religious and social life. Theoretically, we ought to take the same attitude about war as about integration. According to the perfectionist, we ought not to have anything to do with war and abolish all military defense. You can carry this thing to an extreme that will not work out in the life we are now living.

MRS. MILNER I certainly agree with you that the Supreme Court should not be my spiritual guide. But I have a feeling that, just as

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Paul said, the law is a yardstick for us. I think the Supreme Court is a yardstick in showing how we in the church have failed.

MR. HIGH Let's address ourselves to this particular problem for a moment: do we agree, for example, that individual ministers should speak out against segregation in their communities?

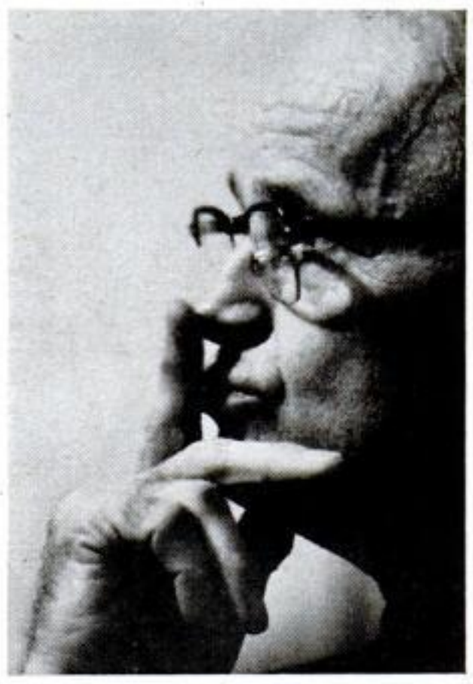
BISHOP GARBER Very many of them have. The outside world does not know of the bravery of many of our pastors who have to live close to this problem in the South. I am proud of their moral courage.

I am also proud of the laymen in our church, many of whom, though they may not agree with their minister, are nonetheless standing for his right to speak what is in his heart. For example, in one community, even prior to the Supreme Court decision, the Ku Klux Klan started up again. Our minister there defied the Klan. The Klan in turn threatened the minister. What happened? For three Sundays the laymen of that church, in a community predominantly Negro, guarded the church during the service in order to protect their preacher in his right to say what he believed.

DR. BELL That's what might be called muscular Christianity.

BISHOP GARBER That is going back to frontier days. They stood by him.

DR. MILLER I can give you a like illustration, one that reveals the courage of some of our Southern Baptist clergy and laymen.



DR. L. NELSON BELL

This young man was minister of the First Baptist Church in a city in the deep South. One Sunday following the Supreme Court decision he preached a sermon. In it he said: "I know this race question is a world problem. But I don't propose to talk about it as a world problem. I know it is a national problem, but I do not propose to talk about it as a national problem. I know it is a southern problem. But for you and me it is a problem between ourselves and the Negro people of this particular community. That's what I propose to talk about." And he laid it on the line.

It so happened that certain business interests of that community had promised this young man's church a loan of $80,000 on a new building the church was planning to build. After that sermon word was passed down that this loan would not be available. Whereupon the chairman of the board of deacons, accompanied by three other deacons, called on these financiers. They said: "We want you to understand that we may not agree with what our preacher says. But we have come here to let you know that we propose to defend his right to say it—the right of any human being to say what he thinks is the Christian thing from any pulpit in our town. If, under these circumstances, you don't propose to let us have the $80,000, then by all means keep your money." Needless to say they got the money.

DR. MCCALL As president of a theological seminary I have close contact with many young preachers in many communities throughout the South. I wish I could provide the right religious leadership for their people. For some the easy way appeared to be to deliver a fiery denunciation of the community pattern in race relations and then resign when asked. Always I have counseled the more difficult course of setting up and living with a tension between the wrong kind of race relations and the Christian ideal. This last is like walking through a minefield expecting an explosion any minute. Thank God it has come so seldom.

DR. BELL I have been told that six ministers in our church have had to change their pastorates because of their stand. Apparently three of them had to move because of overzealousness for integration and the other three because the members of the congregation represented too much what you might call the white Citizens Council viewpoint. So the problem has two sides.

BISHOP GARBER I have 1,200 pastors in my area. Many of them, I know, have expressed themselves on the issue. There has been no move on the part of the laymen to change pastors because of these expressions. I think that is a testimonial both to the pastors and to the laymen.

DR. MILLER I would think as far as education in this problem is concerned that the churches are doing a splendid job. I'd say that the deficiency of the Southern Baptists in the development of social consciousness may be due to the fact that we have grown rather rapidly. But I think we have been giving a lot of attention to programs instead

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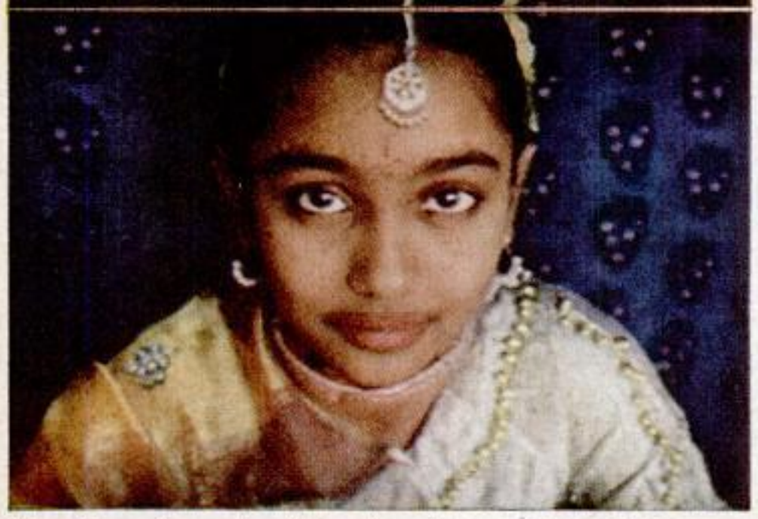


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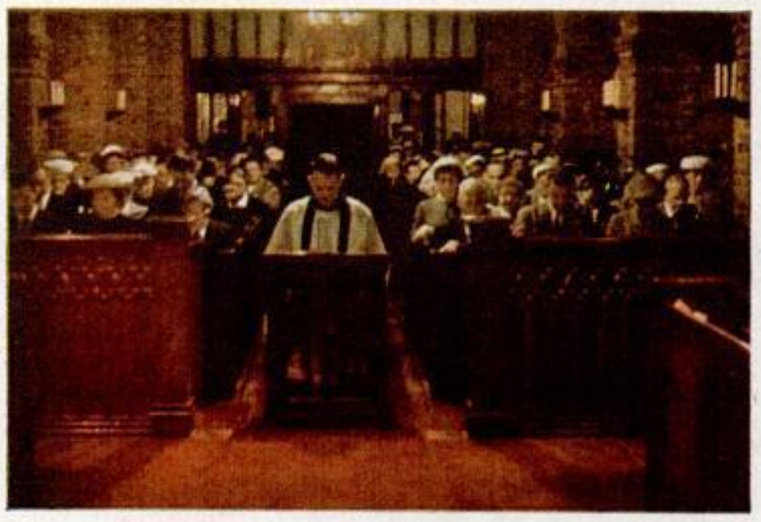
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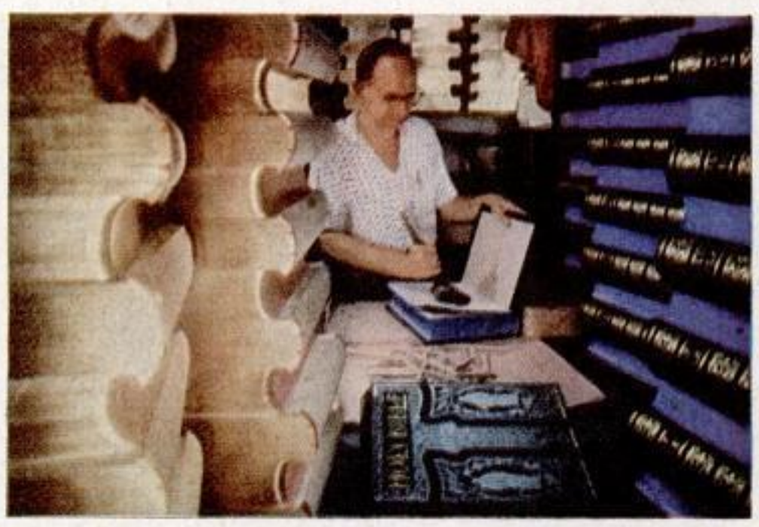
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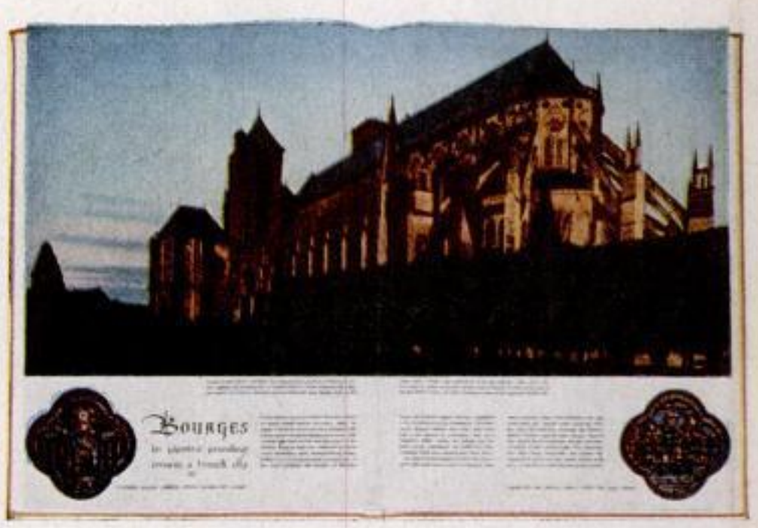
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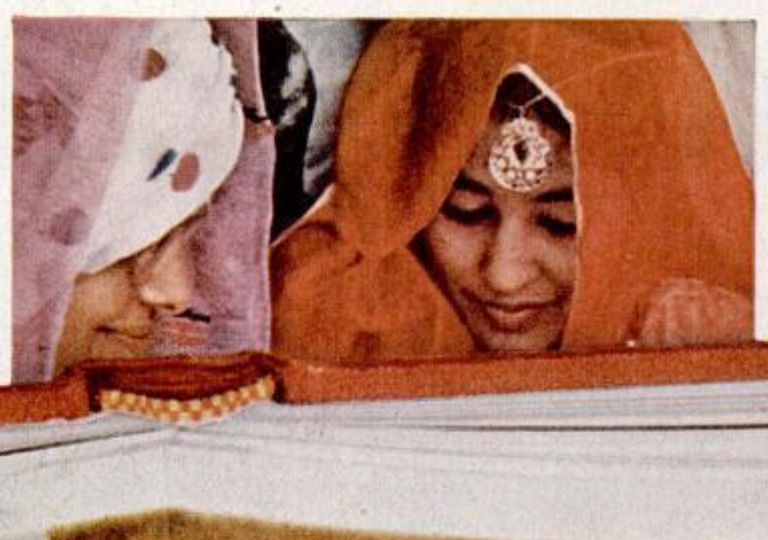


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Then, devoting almost the entire last half of the book to The Faith of Christianity, the editors will draw on the material you found so inspiring in our Christianity Issue: The Life of Christ as interpreted by great artists, striking color photographs of The Holy Land, the history of Christianity—a treasury of paintings, photographs and eloquent essays that document the basic teachings, tenets and development of Christianity. In expanding this section the editors have labored to express visually and in thoughtful text the depth, grandeur and fervor of the Christian faith.

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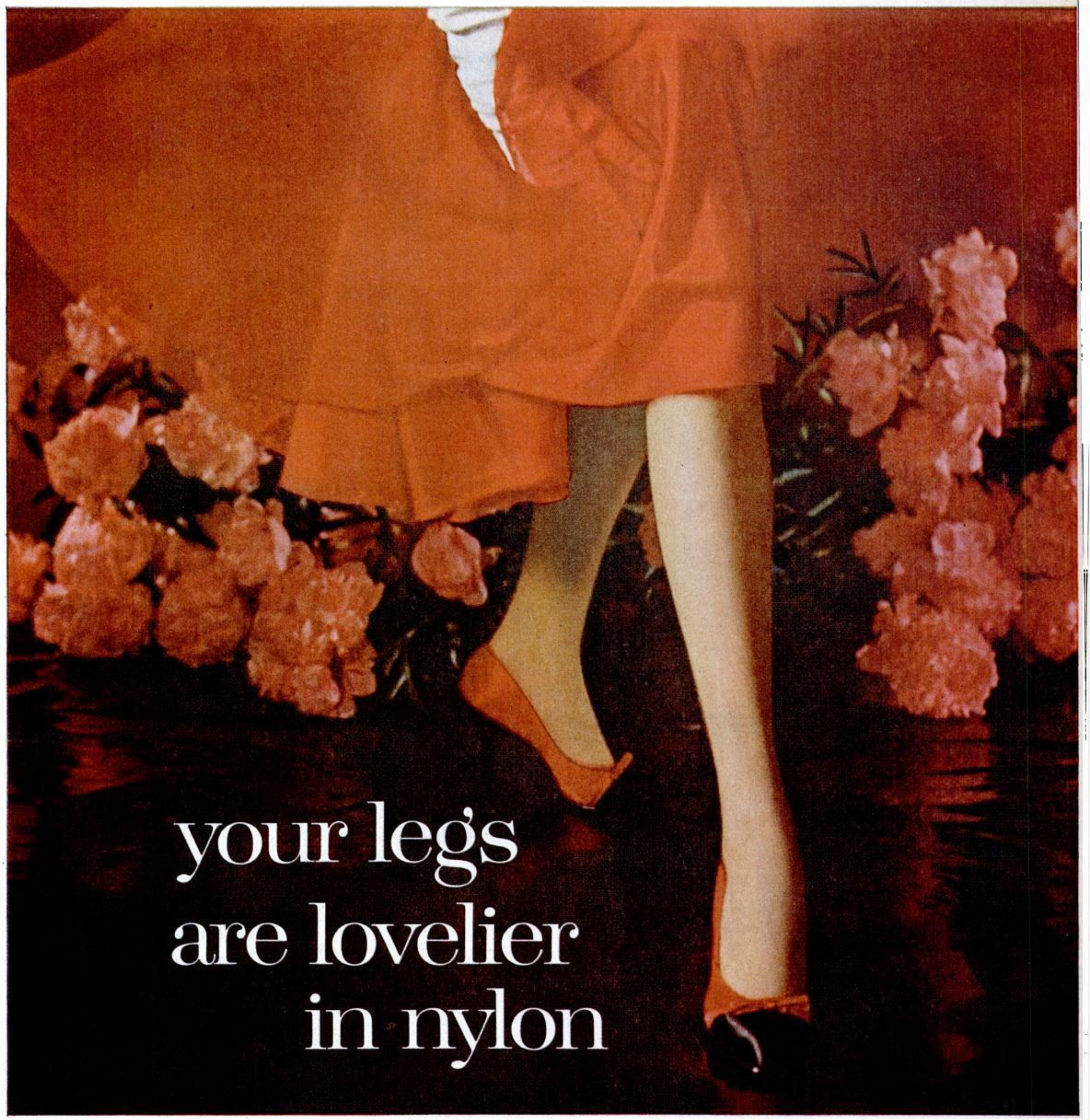
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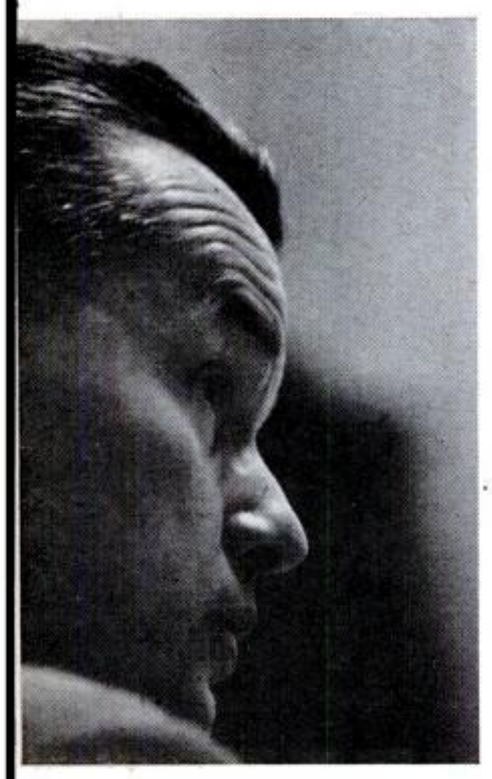
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of people. The other day my little grandson was taken to Sunday school in a new building. His parents said to him, "Now Mark when you go to your department, they will play some games, and they will sing songs and they will tell you stories about Jesus and I know that you will like it very much." When he came back home, his father said, "Mark, how did you get along in Sunday school?" He said, "We just played with dishes. Jesus wasn't there." Too many of our church and denominational programs have been like that.

Let me add, though, that there are many instances in the South where clergymen and laymen are really working hard on this problem —and working together. After the Supreme Court decision we called together a very small group of people in Nashville—two Negroes and three whites. Our purpose was a friendly discussion of the problem that confronted both groups. At the next meeting there were nine of us; at the third meeting, 14; at the fourth, 21. We gradually kept on meeting and enlarging our gathering so that we would get representation from every organization in town involved in this problem. That meant not only the church but labor, the social agencies, civic organizations. Finally we held a workshop to consider this problem group by group. More than 500 people came. About 50% white and 50% Negro. We met together at the Jewish Community Center.



DR. DUKE McCALL

Out of all this has developed a permanent citywide organization, called "The Nashville Conference on Human Relations," which meets to consider basic principles involved in the problem. We have said to school board and city authorities: "We are not here to agitate, we are not here to exert pressure, we are not here to ask you to do anything at any specific time. We are here to try to build up a body of opinion in this community, which, when you get ready to move, will be prepared to support you in your decision and the procedures you agree on to implement it."

The recent Southern Baptist Convention recommended that similar groups be set up throughout the South and rural areas. Our whole aim is to bring about a communitywide approach to this problem, to provide factual information, to point to Christian principles and to help create an atmosphere in which the final solution can be peacefully worked out.

MR. HIGH I think that is a good, constructive note on which to end. Let's see if we can now sum up where, at the end of these discussions, we do stand.

MR. JONES I can only speak for my own church, but I know that the Methodists have been working at it and will continue to work at it. We are a long way short of perfection as we will always be, but we are gaining ground all the time. On this question, as on most others, the younger generation is way ahead of us oldsters. I hope they will continue to be. We are undoubtedly moving in a direction which one day will result in a solution which I suppose must be called integration. But we can't do it all at once. We don't dare to move too fast, and we won't be forced. But the church isn't going to give up its job under present conditions just because it is exceedingly difficult. God's work is always hard work, but that's what the church has cut out for itself. The Methodists didn't wait for the Supreme Court to make a decision and they are going to continue working in the spirit of Christ.

DR. BELL The noise made by the white Citizens Councils is out of proportion to the spirit of the South as a whole. There is no question about that.

DR. MCCALL To my mind the big opportunity of the churches in this difficult situation, made up as they are of ordinary human beings, is to continue to plumb the basic charter of our faith in the Bible; to reaffirm our basic principles; and constantly to reappraise our actions as to whether or not in such matters as the Supreme Court decision they conform with what we know to be Christian.

BISHOP LOUTTIT We are, I think, agreed that the problem of race relations, whether in the matter of school segregation or any other issue, will not be solved by force or by law. Like any problem of personal relationships, it will have to be solved by changing people's attitudes. That is a job for the church: by education, by prayer, by the guidance of the Holy Spirit to understand the point of view both of the Negro and of those white churchmen who may disagree. So that together out of such understanding we can work toward a better situation.

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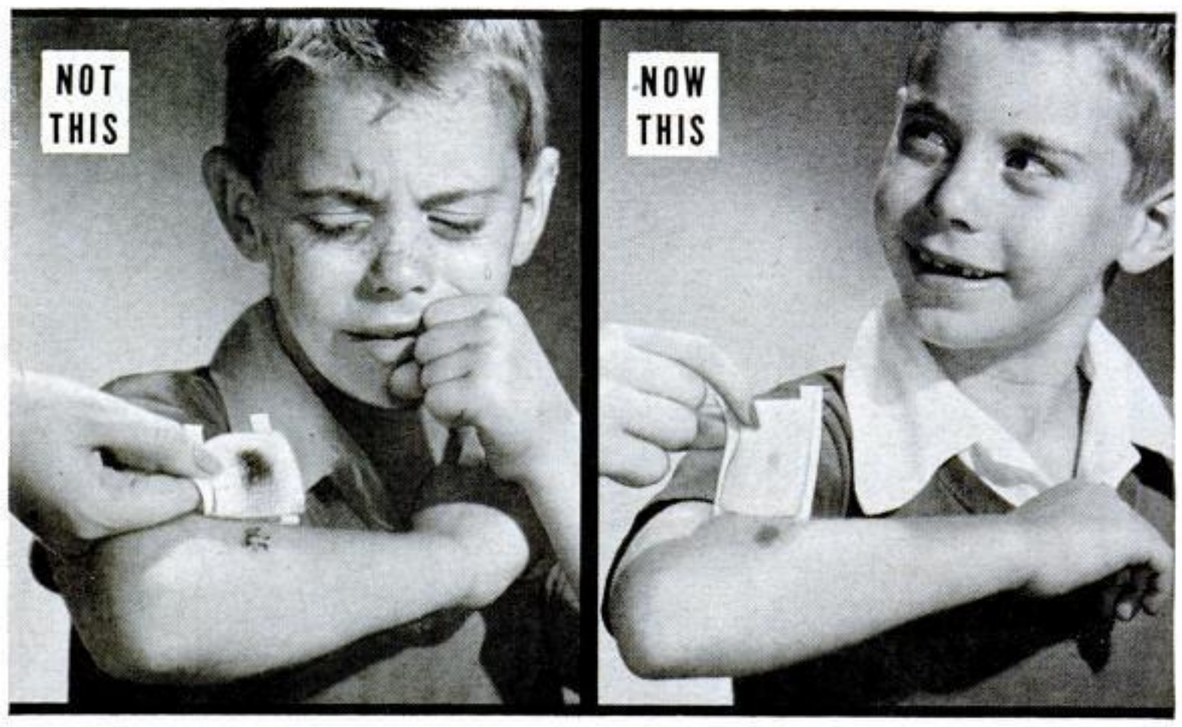
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DR. MILLER I can only say in conclusion, from my very deep conviction, based on what I understand the Bible to teach and what my own experience has been, that the personal mission of the Christian cannot be separated in this or any other situation from his civic and social responsibilities.

MR. HIGH I happen to know that Dr. Bell, as is his usual custom, arose this morning long before dawn for a period of Scripture reading and prayer. Perhaps he would not wish me to say this but nonetheless I will repeat what he told me; namely, that in the midst of this morning's devotions—thinking and praying about this problem—certain conclusions came to him which he immediately wrote down. He will read to us the essence of those conclusions.

DR. BELL Christians should recognize that there is no biblical or legal justification for segregation. It can be safely affirmed that segregation of the races by law is both unchristian and un-American.

It can be demonstrated with equal force that forced integration of the races is sociologically impracticable and at the same time such forced alignments violate the right of personal choice.

God makes no distinction among men; all are alike the objects of his love, mercy and proffered redemptive work. For this reason all Christians are brothers in Christ, regardless of race or color.



MRS. SPANN W. MILNER

In the light of these basically Christian affirmations the church should implement them as follows:

a) All churches should be open for attendance and membership without reference to race or color.

b) Recognize that in so doing, in most areas and under normal conditions, this will not result in an integrated church, for various races will prefer separate churches for social, economic, educational and many other reasons.

c) But, this opening of the doors of all churches will break down the man-made and sinful barrier which stems from prejudice and recognize the unquestioned Christian principle of man's uniform need of God's redemptive work in Christ, a need and a salvation which knows no distinction of race or color.

To aid in an honest and just solution of this problem on every level the church should frankly recognize that racial differences, implying neither inferiority nor superiority in God's sight, are nevertheless actual differences which usually express themselves in social preferences and alignments which are a matter of personal choice, not related to either pride or prejudice. Because of this fact and because there is no Christian principle involved, the church should neither foster nor force, in the name of Christianity, a social integration which may be neither desired nor desirable.

The church should concentrate greater energy on condemning those sinful attitudes of mind and heart where hate, prejudice and indifference continue to foster injustice and discrimination.

The problem of the public schools constitutes a dilemma in many areas in the South which both the church and the courts of the land should recognize and admit. Because these schools are tax-supported they in name and in fact are "public" schools. At the same time, because the ratio of the races varies in different localities the problem also varies from the simple in some areas to the apparently insoluble at the present time in others.

It must be recognized by both church and state that at this time, and under present conditions, the problem involves social, moral, hygienic, educational and other factors which admit no immediate or easy solution, and the phrase, "with all deliberate speed," must be interpreted on the one hand as requiring an honest effort to solve the problem, and on the other by the leniency and consideration which existing conditions demand.

Finally, the church has a grave responsibility in this issue; a responsibility to proclaim love, tolerance and justice to all as basic Christian virtues to be accepted in theory and practiced in fact.

The church has the responsibility of recognizing that more than spiritual issues are involved and that while freely admitting full spiritual and legal rights to all there are, at the same time, social implications and considerations which involve the matter of personal choice, over which the church has no jurisdiction and into which it should not intrude in the name of Christianity.

MRS. MILNER My concluding thought is this: that around the world and in our South the surge of the colored races toward full equality cannot be turned back. I do not believe the church wants to

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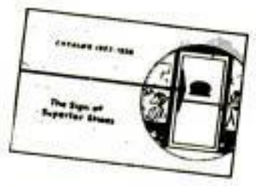
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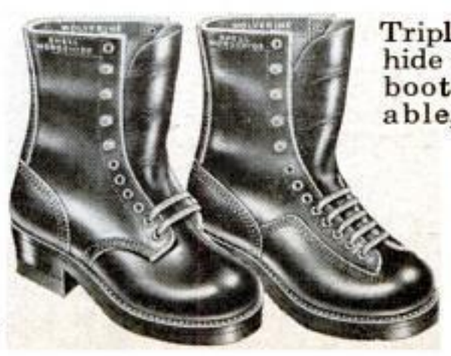
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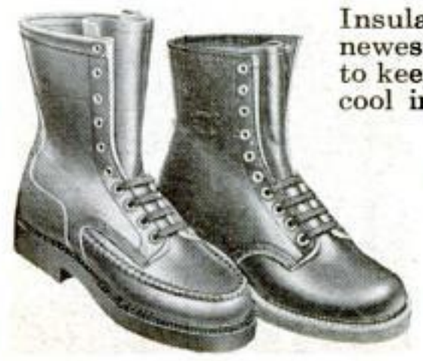
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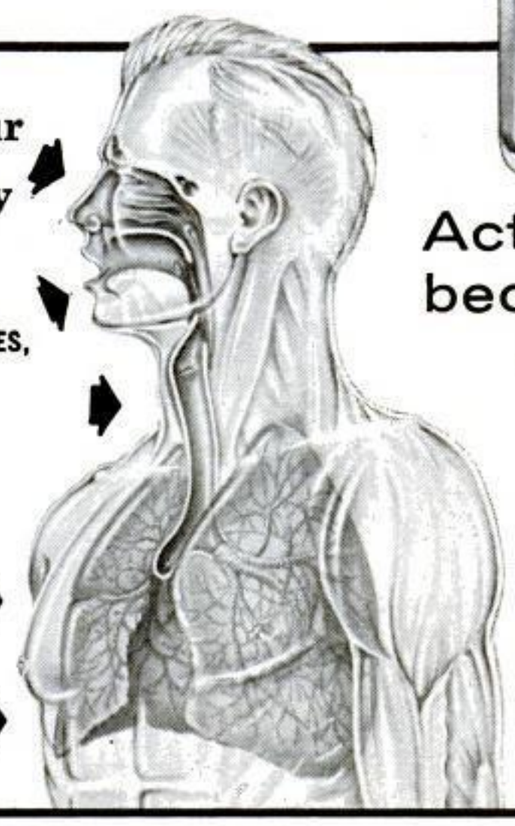
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turn it back. Our opportunity rather is to see that right where we are and difficult as the situation is, the church will measure up to all that is involved in being a Christian church. And that we, as Christians, will set the kind of example which increasingly will turn the Negro not away from, but toward the Christ which we, both Negro and white, seek to follow. I do think that the church has a tremendous opportunity to be the church.

MR. HIGH May I try to summarize briefly the points on which as a result of our discussion we seem to be in agreement, in the matter of the churches of the South and southern churchmen in their relation both to the immediate issue of school integration and the longer-time issue of race relations.

The first conclusion in which I think we have reached agreement is that whatever argument may be advanced for enforced segregation because of race, there is no biblical support either in the Old Testament or in the New Testament for that position. As Dr. McCall pointed out, those who use the Bible to support segregation are, in fact, misusing it.

A second and related fact seems to have emerged, namely, that the religious message of the Old Testament and even more emphatically that of the New Testament enjoins on Christians the practice, in their relationships, of a gospel of love regardless of race.

In the third place there seems to be no question from the facts presented here that progress in the field of race relations in the South prior to the Supreme Court decision was under way toward the eventual solution of this whole problem of Negro-white relationships and that the church was in the forefront of this advancement.

Although agreeing on these basic matters there are several important problems, the solution to which is a matter of some divergence.

The first problem is the fact that the opposition of some southern communities to school integration is not so much to integration itself as to enforced and immediate integration.

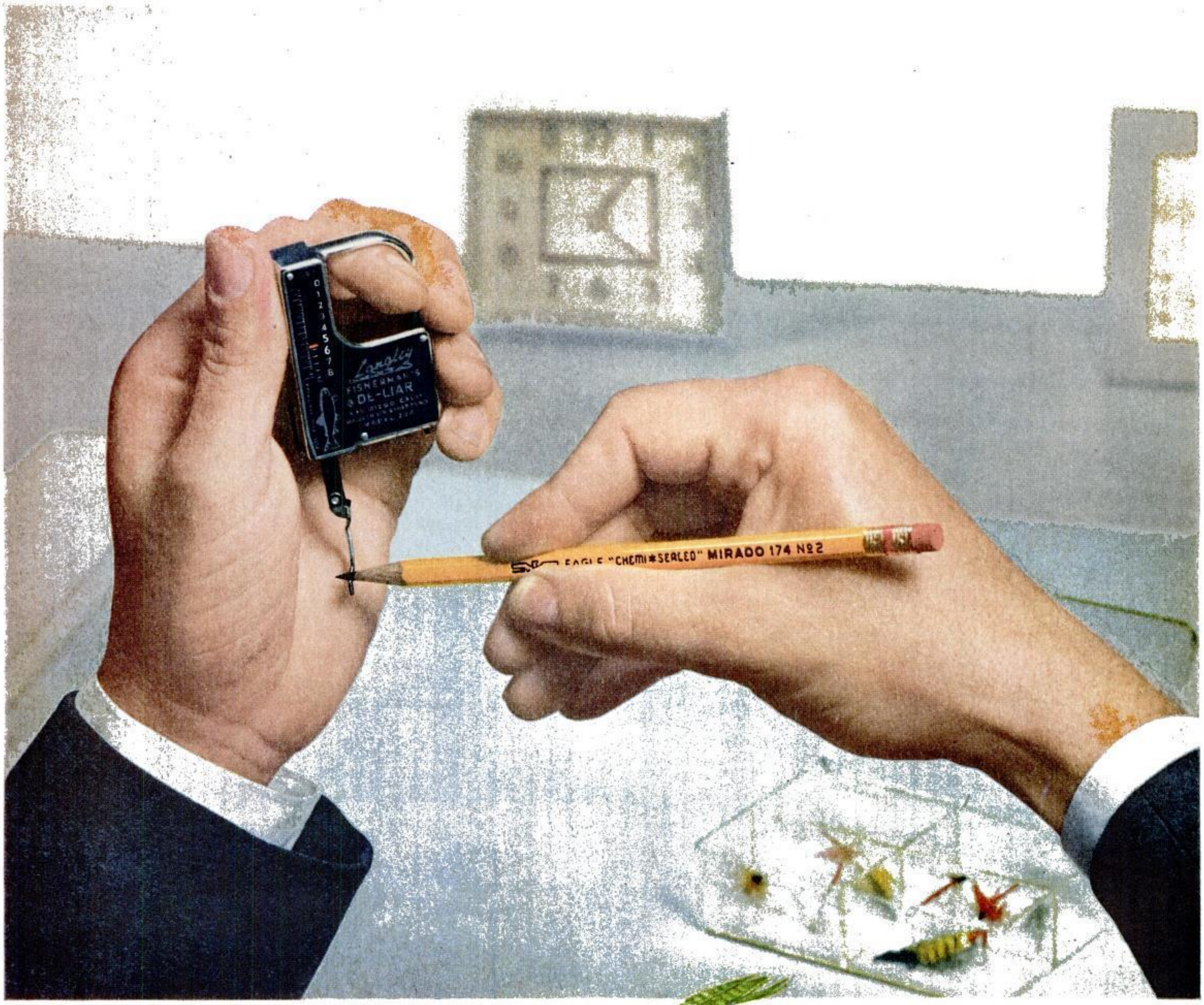
The second problem, as Dr. Bell has pointed out, is not racial, but *ratio.* Where the Negro population is proportionately small and where Negroes have had an opportunity to rise in the scale on matters of health, cleanliness, morality and academic standing, the problem is much simpler and lends itself to a far speedier solution than in those communities where the Negro population is a large majority and where Negro children in the matters mentioned above are backward. What the church should do toward correcting these conditions is still a matter of argument.

For the area in which we seem to disagree most is that concerning the role of the church itself. Some of us feel that most of our churches should take the lead, and that by keeping silent on the subject the church is shirking its Christian duty. Others, however, feel that the problem, specifically the one of integration in the schools, is the concern of the state and the individual Christian, not the church as an organization.

It seems to me that the most constructive and hopeful fact that has come out of this discussion—a fact which northerners seldom recognize—is that all over the South, Christian ministers and laymen are courageously wrestling with this problem. They are earnestly seeking to find a solution which, on the one hand, recognizes the serious social questions involved and, on the other hand, expresses the increasing responsibility of conviction that Christians and the church have an inescapable responsibility to work toward a solution which will be an unmistakable implementation of the New Testament gospel of love.

DEFIANT PASTOR, the Rev. Donald Clark, vicar of St. Timothy's Episcopal Church in Fort Worth, Texas, who exemplifies the kind of courage members of the round table discussed, walks away after chiding a crowd who had assembled around a high school in Mansfield in an attempt to halt integration.

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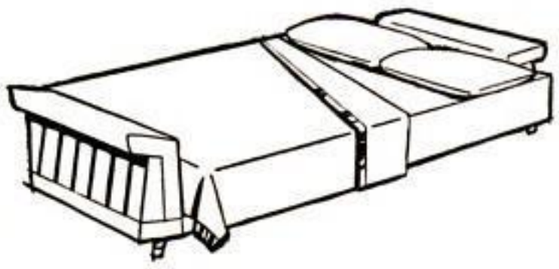
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IN WHITE MINK, MRS. RICHARD S. McCREERY, SAN FRANCISCO'S MOST HONORED DOWAGER, LEAVES DINNER FOR THE OPERA WITH SIR ROBERT HADOW

ELEGANCE FOR AN OPENING

Mrs. McCreery leads way as the opera and parties start San Francisco's season

In the U.S. the social season and the opera season go together with matching elegance. In San Francisco, where society is always chary of anyone or anything which might disturb its traditions or its dignity, both seasons got themselves off to a splendid start this month as the city's ranking families decked themselves out for the opera opening and the private parties that went along with it.

Before the performance 300 guests, including the city's stateliest socialite, Mrs. Richard S. McCreery (*above*), and Sir Robert Henry Hadow, the British consul general, met in the St. Francis Hotel's sumptuous Mural Room for the traditional pre-opera dinner. When the performance of *Manon Lescaut* was over, many of the same celebrators regrouped at the St. Francis, this time at a smaller party in the Green Room, where Robert Watt Miller, the Opera Association's president, was host at a glittering champagne supper. To the hostesses who made the occasion the big night it was, it looked like the start of the city's best social season in years.

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NOTED GUESTS at Joseph T. Grace's dinner table at St. Francis are T. A. Soong (*left*), brother of Mme. Chiang Kai-shek, and Mrs. Soong. Mr. Grace, a big backer of the opera, sits between Mrs. Soong and Mrs. Nion Tucker. At right is H. Stephen Chase, a senior vice president of American Trust Company.



NOTED HOSTESS at dinner is Mrs. William P. Roth (*left*), whose husband heads Matson Navigation Co. Each table at gathering was a separate party.





AT THE DINNER in Mural Room, the guests sat beneath series of paintings by Albert Herter, father of Christian Herter, the governor of Massachusetts.

STRAPLESS-GOWNED DEBUTANTES Mimi London, Nancy Hellman chat with Alan Dayton and Nancy's father, Marco Hellman, at opera opening.

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ERMINE STOLE is worn by Mrs. Edmund Morrissey, wife of one of city's leading surgeons, here thanking Ernest, the St. Francis Hotel's head waiter.



SUPPER HOSTESS, Mrs. Robert Watt Miller (*second from left*), talks with Lady Hadow. Beside her are Mrs. Sheldon Cooper, wife of the lawyer, Mrs. George T. Cameron, whose late husband was San Francisco *Chronicle*'s publisher, Mrs. Walter Dillingham, wife of Honolulu industrialist-financier.



MERINGUE-TOPPED ORANGES were dessert at supper. At table, from left: Sir Robert Hadow; Reese Taylor, president of Union Oil; Mrs. Jussi Bjoerling, singer's wife; William G. Merchant, architect; Mrs. J. D. Zellerbach, wife of head of Crown Zellerbach; William Crocker, chairman of Crocker-Anglo National Bank; and Mrs. Prentis Cobb Hale.



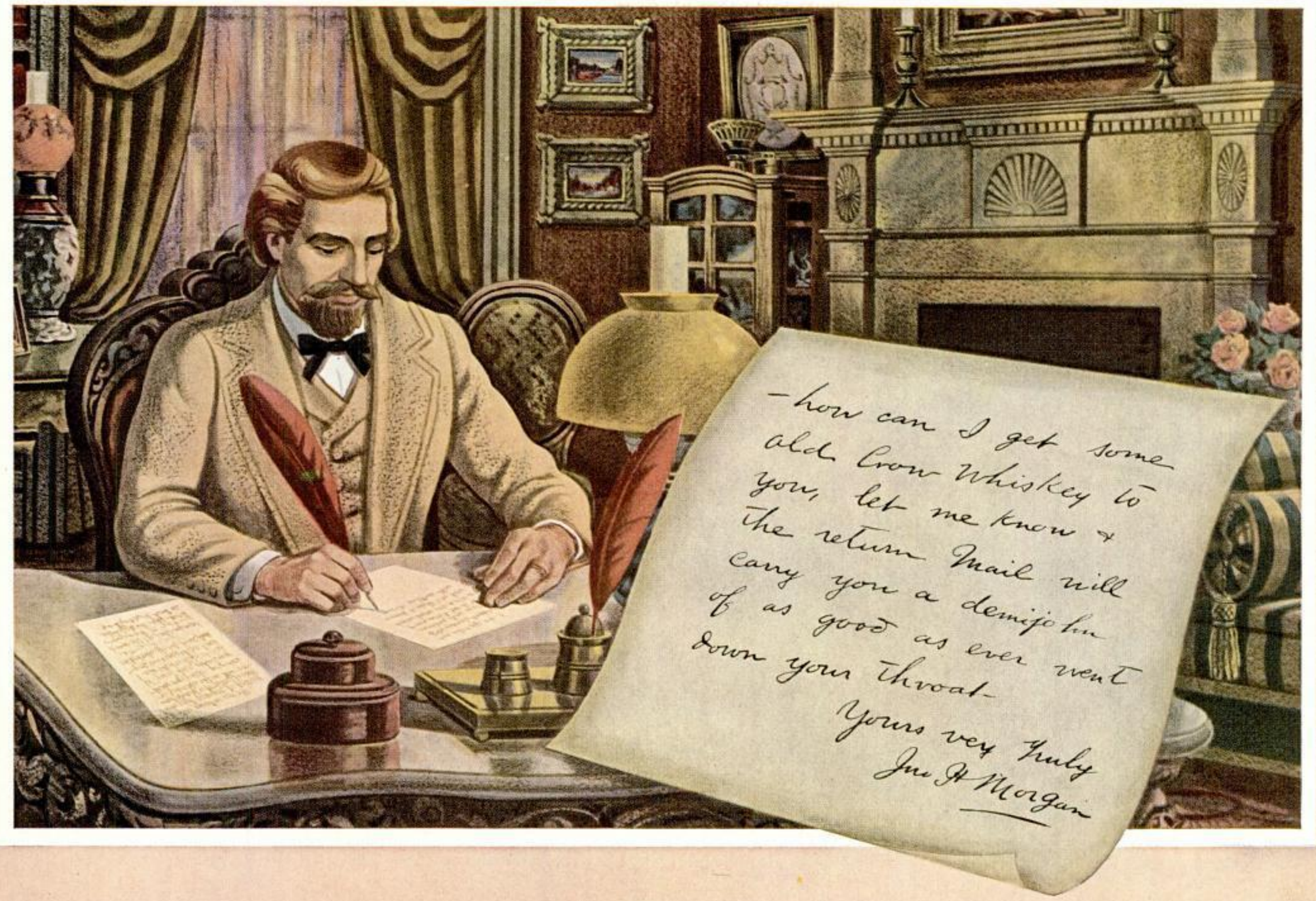
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A HEADY FLING AT SOCCER

A good soccer player has to get almost as much use out of a loose-jointed head as he does a pair of quick feet. When he cannot kick the ball toward the goal, he butts it. Samuel Orellano of the Peñarol team in Montevideo, Uruguay, used his head so vigorously in a game with a rival Uruguayan team that at one point (*above*) it seemed as if he had given his all. When the game ended with Peñarol the winner 5–1, the coach gave most credit to Orellano's handy headwork.

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